



Dear Potential Sponsor,

Each year, the El Dorado Hills Community Services District (District) hosts a Youth Fishing Derby to kick off the summer with a morning of fun and fishing. This year's event is scheduled to be held on May 20th, 2023, from 8 a.m. – 12 p.m. at the Village Green Park pond, located at 4655 Serrano Parkway in El Dorado Hills. This event can accommodate up to 300 youth ages 3-15, over two 90-minute derbies, benefiting the community by bringing kids and families to the outdoors to learn about fishing and nature, with the goal of generating interest the lifelong hobby of fishing.

To add to this event, the El Dorado County Fish & Game Commission will provide educational information about fishing and the outdoors, and the Vista Del Lago Fishing Club will provide information about opportunities to fish at a competitive level in high school. The event also features music, a free raffle for participants to win fishing gear, and an awards ceremony.

In the past, the Fishing Derby event has required participants to pay a registration fee in order to help cover the District's direct and overhead costs to put on the event. For this year's 4th Annual Youth Fishing Derby, the District is soliciting event sponsors in an effort to make this a free event for the community.

If you are interested in sponsoring the Youth Fishing Derby or have questions about the event, please feel free to contact me at (916) 614-3223 or jkukkola@edhcsd.org.

Thank you for your consideration.

Sincerely,

Jason Kukkola
Recreation Supervisor

**Sponsorship of the El Dorado Hills CSD
Youth Fishing Derby 2023**

The District's Youth Fishing Derby event is an amazing opportunity to gain exposure and prominent recognition for your business or entity throughout our family-oriented community event.

Sponsorship packages include:

GOLD SPONSOR:

\$1,000

- Prominent promotional signage on a-frames, at check-in table, and on derby rules distributed to all participants.
- Company logo included on all event/program marketing, including advertising and sponsor mention in upcoming Recreation Guide (mailed to more than 18,500 homes and only if sponsorship is secured prior to March 10, 2023).
- Information booth and opportunities to hand out giveaways at derby to display your company's services or products.
- Emcee sponsor shoutouts and recognition throughout the event during raffle drawings and awards ceremonies.

SILVER SPONSOR:

\$500

- Promotional signage at check-in table and on derby rules distributed to all participants.
- Company logo included on event/program marketing.
- Emcee sponsor shoutouts and recognition throughout the event during raffle drawings and award ceremonies.

SPONSORSHIP RESPONSE FORM

☐ **GOLD SPONSOR:**

☐ **SILVER SPONSOR:**

Company Name

Contact Person

Address

City

State

Zip

Phone #: _____ E-mail: _____

Please return this form and check payable to **El Dorado Hills CSD** (Credit card payment available):

El Dorado Hills CSD
Attn: Jason Kukkola
1021 Harvard Way
El Dorado Hills, CA. 95762