

THE ACW PRESENTS:

THRILLER

HALLOWEEN BOWL-A-THON FUNDRAISER



WHEN: FRIDAY, OCTOBER 27

TIME: 6PM-8PM

WHERE: REVS ROSE BOWL
2482 DOUGALL AVE.

START
FUNDRAISING
TODAY

WHAT'S INCLUDED:

- 90 minutes of bowling
- Shoe Rental
- Food and Drinks

RAFFLES·PRIZES·FUN
COSTUME CONTESTS: TEAMS AND SINGLES



AIDS
Committee
of Windsor

aidswindsor.org



@AIDSWINDSOR



@GETITTOZERO

CRA # 10668 9854 RR0001

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HALLOWEEN BOWL-A-THON FREQUENTLY ASKED QUESTIONS INFORMATION SHEET FOR BOWLERS

What is a Bowl-a-thon?

This event is an opportunity to have fun with your friends while supporting the important, charitable work of the AIDS Committee of Windsor (ACW). Simply, this is an event where groups of people solicit pledges from friends and family, gather at a local bowling alley to play, and have fun while raising support for the ACW!

How do I register?

You can register 2 ways!

- 1) You can come into the ACW's office and sign up at our Front Desk! We accept Cash and Cheque!
 - 2) Click the Ticket link on this event page and register online via Eventbrite! It's super easy to use and you can use credit!
- Most importantly, make sure you grab the Registration package (both online and in person) so you can start fundraising immediately!

What's included in the Registration Package?

- FAQs Sheet
- 2 Pledge forms
- 1 Event Poster
- Event Sponsorship form
- Donation Request Letter

How do I raise money?

- Tell your friends and family about your participation and ask for their support!
- They can commit to a pledge on your pledge sheet through cash or a cheque made payable to the AIDS Committee of Windsor
- Bring any cash or cheques collected to the bowling event! Make sure you keep track of who gave you money, with the pledge form!
- The ACW will provide tax receipts to all donors and sponsors once the event is finished!
- All the proceeds from this event will be used for many different things. You can check us out at aidswindsor.org
- The top fundraiser will be awarded a prize!

I don't know how to fundraise?

That's okay! There's many ways you can fundraise, but here's a few! Don't be shy! Remember that we are raising money for a good cause!

- Send an email or call people who you think would likely donate! Even your favourite coffee shop or store!
- Post a request to your Facebook page! You can share this event page and add in your own message!
- Ask for support at your place of work! Pass around the pledge sheet during your lunch or break! You never know if you don't ask!
- We've also attached a Sponsorship form to the registration package if you think your business or employer would like to sponsor or donate larger funds! They can use the event poster as proof and they will receive a receipt after the event!

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What comes with the price?

The Registration Fee covers 90 minutes of bowling, your shoe rental and food and either a pitcher of pop or juice for the entire lane! **Please let us know if you have any food allergies!** And if you're still hungry, you can check out REVS Tap & Grill here <http://www.revs.ca/revs-rose-bowl/inside-centre/logans-grill.php>

Can I bring friends?

OF COURSE! Not only do we want you to bring all your friends and family, but we also have teams available! Each team can hold up to 6 people and are all Spook-tacularly themed! Just remember: All those who wish to bowl must register! If you want to register as a team, please email Bianca, brubino@aidswindsor.org, and provide all the names of your team members!

Did you say 'Costume Contests'?

Yup, we sure did! There will be 2 different categories for our costume contests! Teams and Singles! Make sure to plan out your costume in advance! And don't worry, if you don't feel like dressing up, that's totally up to you! We will also be giving a prize away for most Team Spirit (*Costume not required*)

How can I prepare for the day of the event?

- Come in your costume!
- Show up to REVS Rose Bowl for the start of the event! Make sure you arrive early so you can check in! Registration will start at 6pm
- Make sure to bring all your pledge forms and money! We will have staff on site that will assist you with counting and confirming!
- Most importantly: be ready to have loads of spooky fun!

Can I help support the event in any way?

Sure you can! We will be posting a Facebook banner on our event page that you can easily upload to your own personal page! It will come with a ready message so you only have to upload and copy/paste! We've also included a poster and a sponsorship form that allows you to help with promoting and fundraiser for the event! None of this is mandatory, but we thought we give you some options when it comes to support our event! We appreciate all your help!

I still want more information...

No Problem! Just email Bianca at brubino@aidswindsor.org or call us at 519-973-0222, ext. 112



AIDS Committee of Windsor
511 Pelissier Street
Windsor, Ontario N9A 4L2
Tel: 519-973-0222
Fax 519-973-7389
Charitable Registration#
106698954RR0001

September 14, 2017

Dear Community Member,

On behalf of the AIDS Committee of Windsor (ACW), we are approaching you for the support of our current fundraising initiative. On October 27, 2017, the ACW will be hosting a Halloween Bowl-a-thon Fundraiser to provide a fun-filled night for all members of the community.

Since 1985, the ACW has grown, expanded, and evolved to address the constantly changing needs of our community. Our committed staff, volunteers, and clients work very hard to offer meaningful programs and services to a diverse client base that covers a large geographic area – Windsor-Essex and Chatham-Kent. As many as 5000 people are impacted annually through direct programming such as outreach, support services, advocacy, harm reduction, health promotion, and educational presentations.

Currently, 700 people in Windsor-Essex and Chatham-Kent live with HIV, and as many as 300 are unaware of their status. Areas of focus include testing, stigmatization, discrimination, access to care, being retained in care and continuing HIV treatment. These areas can be compounded with an aging population burdened with health comorbidities, long term care, and social isolation.

With your continued support we can continue to provide excellence in service, education, and programming such as our support services, prevention, testing, education & outreach, and harm reduction programming. It is through the kindness and generosity of local individuals and organizations that we are able to create an impact and continue to reduce the impact of HIV in the community.

But our work is not yet done. That's why your continued support of the work we do is so vital. Please take a moment to consider an in-kind gift or a donation to the AIDS Committee of Windsor by reviewing the form attached to this letter. If you have any questions, please feel free to contact Bianca Rubino, Community Engagement & Volunteer Coordinator at 519-973-0222, ext. 112.

Kind Regards,

A handwritten signature in black ink, appearing to read 'Michael Brennan', is written over a light blue horizontal line.

Michael Brennan
Executive Director
AIDS Committee of Windsor

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EVENT SPONSORSHIP FORM

NAME _____

COMPANY _____

ADDRESS _____

CITY _____ POSTAL _____

PHONE _____ EMAIL _____

- Please sign me up for ACW News and Events I would like to sponsor the **Halloween Bowl-a-thon**
 I would only like to donate to the AIDS Committee of Windsor I can't help out at this time

SPONSORSHIP *(Please see reverse side for Sponsorship benefits)*

- Team Vampires Sponsor \$500.00 and up
 Team Witches Sponsor \$250.00 - \$499.99
 Team Zombies Sponsor \$100.00 - \$249.99
 Team Ghosts Sponsor \$50.00 - \$99.99

DONATION

- \$1000.00 \$750.00 \$500.00 \$250.00 \$100.00 \$50.00
 Other (\$) _____ Item/Gift Certificate _____
 Would you like to be recognized for your donation?

PAYMENT OPTIONS

- Cash Cheque enclosed (payable to the AIDS Committee of Windsor)
 VISA MASTERCARD

CARD # _____ EXPIRY _____

CARDHOLDER SIGNATURE: _____

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SPONSORSHIP LEVELS AND BENEFITS

	Team Vampires (\$500+)	Team Witches (\$250.00-\$499.99)	Team Zombies (\$100.00-\$249.00)	Team Ghosts (\$50.00-\$99.99)
Mention of any raffle/in-kind donations at event	X	X	X	X
Social Media Mention	X	X	X	X
Website Presence	X	X	X	X
Press Release	X	X	X	
'Thank you' Email Blast	X	X	X	
Social Media Promotion	X	X		
Logo on Event Flyer	X	X		
Logo on all Marketing Material	X			
Sponsorship Table at event	X			
Lane dedication	X			



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