

2017 is the UN Year of Sustainable Tourism for development. During this, Positive Impact are telling the story of the power of events and how they can promote environmental, social and economic sustainability.

What is the role of events in creating responsible consumption and production in the world?

Our theme of the month is "what is the role of events in creating responsible consumption and production in the world?" According to World Food Programme approximately 795 million people in the world do not have enough food to lead a healthy active life. Events are great occasions to educate people on consumption and production but they are also a fantastic way to showcase how responsible production and consumption can be achieved.



Our blog post this month addresses the importance of knowing where our excess production is being dumped and the damage it is causing to the environment. The executive Director of the 5 Gyres Institute discusses this topic further in relation to Marine Plastic Pollution.

"It isn't a shocking statistic that predicts the date when we will suddenly have more plastic in the ocean than fish."

RACHEL LINCOLN SARNOFF

Positive Impacts in the world



Energy

Since the oil crisis in the 70's, Sweden has invested heavily in the search for alternative energy sources. In 2012, Sweden reached its goal of a 50 per cent renewable energy share several years ahead of the Swedish government's 2020 schedule. Sweden is therefore the country using the most renewable energy in the EU.

<https://sweden.se/society/energy-use-in-sweden/>

Top Tips to create responsible consumption at an event



Plan ahead

Be as accurate in your estimations as possible. Find out how many people are attending in advance and if they have any food requirements. Consequently, you will know who to cater for and how much food to provide in order to avoid food waste.



Save on energy

Choose a venue that offers renewable energy or energy saving devices for their lighting and heating. Some venues even offer free bike stands outside their building to encourage people to cycle instead of taking a car.



Recycle and Re-use

If you're handing out any materials or leaflets, make them recyclable and eco-friendly. Any food waste at your event can be taken home in a doggy bag and eaten the next day!



Technology

Supermarket chain Asda has become the latest retailer to attempt to use technology to tackle food waste with the launch of an app that allows suppliers to buy and sell excess produce.



Charity

Fareshare saves good food destined for waste and sends it to charities and community groups who transform it into nutritious meals for vulnerable people. Fareshare work with the food industry and charities across the UK, to distribute fresh, quality and in date food.

Share a Positive Impact

At Positive Impact, we are telling the story of the power of events on Twitter @Share_a_PI

Help us reach our goal of 2 million examples of sustainable practices and send us a photo of a sustainable initiative at an event. Don't forget to use our hashtag #shareapositiveimpact

