## Startup Connect - An International Networking Event For IT Startup India



The Startup Connect is an international knowledge sharing platform that aims to facilitate the growth of tech startups in Asia. The program aims to build bridges between startups, investors and policymakers. It is open to startup teams from any country, irrespective of nationality. The program is held in the heart of the Carolina University campus, Polk Place (also known as the Quad). It provides networking opportunities and career development opportunities for young entrepreneurs. The location of the event is a perfect combination of autumn beauty and urban life.

The project was co-organized by UNC-Chapel Hill and Central Carolina Community College, and brings together students and local startups. This event offers students the opportunity to interact, exchange experiences, and even apply for internships. During the course of the event, participants will learn more about the startup community and what to expect during the program. In addition to this, the participants will have the opportunity to engage in discussions about the future of technology.

The program aims to create cross-border cooperation between startups and universities, facilitating cross-border collaboration. One of its main goals is to deepen students' understanding of entrepreneurship, which it does by organising student-based innovation camps. The success of the event was rated 85% NPS by both startups and students. Several of the world's most talented engineers choose to work for large companies, which they can't afford. But the Startup Connect program aims to change that. By bringing startups and

companies together, it will increase job creation both in the United States and in India.

STARTUP CONNECT | IndiaIT360 offers Startups the chance to assist in the execution of your Go To Market strategy. This can be done regardless of whether the brand focuses on expanding the network of partners or connecting with top CIOs. IndiaIT360 is able to deliver the best ROI on both of these objectives.

Startups have the opportunity to be seen by a large Target Audience, which can in turn help them in enhancing their business through long-term mutually beneficial relationships in the shortest time.

Startups have the opportunity to connect with top CIOs, who can help them build an IT infrastructure and strengthen their organization.

Venture capitalists have a platform where they can search for the best ideas and ICT startups can submit case studies and product suggestions through this portal.