

Font and Color usage



The font used at Logo belongs to "**HelveticaLTStd**" family in need and "**HelveticaLTStd**" font should be used in all kinds of printed documents and promotional material.

HelveticaLTStd - Bold

ABCÇDEFGHIJKLMNOÖPQRSTUÜVWXYZ
abcçdefghijklmnoöpqrstuüvwxyz | 1234567890

HelveticaLTStd - Roman

ABCÇDEFGHIJKLMNOÖPQRSTUÜVWXYZ
abcçdefghijklmnoöpqrstuüvwxyz | 1234567890

HelveticaLTStd - Light

ABCÇDEFGHIJKLMNOÖPQRSTUÜVWXYZ
abcçdefghijklmnoöpqrstuüvwxyz | 1234567890

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The **CMYK**, **RGB** and **PANTONE** values of the WHF logotype are as follows. Any color other than the specified colors cannot be used.

Color	PANTONE	C	M	Y	K	R	G	B
#ef3e23		0	91	100	0	239	62	35
#414042		0	0	0	90	65	64	66