

Porridge the
Tartan Cat



THE CHALLENGE

Invent your own flavour of fishy biscuits, then design an attractive box for them to go in.

Brand name	TAB	TAB	TAB	TAB
Logo	Brand name	Description of what makes the fishy biscuits so good and worth buying	Picture of a fit cat	Barcode
Name of the brand	Nutrition Facts such as Protein Fat, Fibre, Moisture, Vitamin E			
The type of flavour				
Picture of cat eating Fishy Biscuits				
Weight in kg	Stage such as ADULT	Special Offer		
TAB	TAB	TAB	TAB	TAB

DESIGN A FISHY
BISCUIT BOX

Porridge loves
Fishy Biscuits
for breakfast.

TAB	TAB	TAB	TAB
TAB	TAB	TAB	TAB
TAB	TAB	TAB	TAB

What words and pictures have you seen on pet food boxes?