



بوليتكنك البحرين
Bahrain Polytechnic

PORTFOLIO-

Bēhance

REVIEW

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INTRODUCTION

The Portfolio Review event offers our Bachelor of Visual Design final year graduating students an opportunity to pitch themselves through their presentation skills and personally created design portfolios (as part of VIB7301: Visual Design VI: Portfolio Preparation and Design course) to the design industry and the areas in which they would like to work.

This event is also an opportunity for Bahrain’s creative industry and professionals responsible for hiring to meet and interact at an exclusive and engaging event in an environment that the graduating students designed themselves. The event includes a Design Talk speaker panel, open portfolio review sessions for Behance registered attendees, with the chance to network with other creative professionals to help remove the barriers between talent and opportunity.

During the Portfolio Review event there will be a showcase of selected commissioned student work. It is also planned to use this event to showcase creative talent and capabilities to Bahrain Polytechnic’s Visual Design Curriculum Advisory Committee (CAC) members.

All photographs appearing in this booklet from previous Behance Portfolio Review events worldwide. (www.flickr.com/photos/behanceportfolioreviews/sets)





Rationale

- To raise the **profile and prestige** for this event, to be **supported as an volunteer organised** Behance Portfolio Review event.
- **Behance (www.behance.net) is the leading online platform to showcase & discover creative work.** As a unique business unit within **Adobe Systems Incorporated**, Behance provides individuals and organisations within the creative world a platform to update their portfolio of work in one place to broadcast it widely and efficiently. **Companies explore the work and access talent on a global scale.**
- **Behance Portfolio Review volunteer organised and supported events are held annually in hundreds of cities internationally**, including London, Berlin, New York, San Francisco, Cape Town, Paris, Athens, Amsterdam, Tokyo, Lahore, Montreal and Brasilia.
- **Previous Behance Portfolio Review events are also prevalent in many cities throughout the Middle East**, such as Riyadh, Istanbul, Muscat, Dubai, Jenin, Amman, Alexandria, Jeddah, Sana'a, Makkah and Tehran.
- With the support from Behance, **Bahrain Polytechnic would be pioneering the first exclusive Behance Portfolio Review event held in Bahrain.**

BEHANCE PORTFOLIO REVIEW EVENT AIMS:

- To support local creative communities on an international scale.
- To provide the opportunity to showcase, educate and debate.
- To bring together creative professionals, regional design and creative efforts under one roof.
- To be an annual platform to stimulate the regional design industry.
- To provide an incubator space for collaborations.
- To host design talks, dialogues and integrated experiences on important industrial topics.
- To foster feedback exchange and socialise with members of the local creative community.
- To empower the creative world to make ideas happen.



BEHANCE PORTFOLIO REVIEW EVENT BENEFITS:

- Attend a specialised event showcasing design in all forms.
- Network with Bahrain's leading creative professionals, businesses & clients.
- Learn about the latest innovation, designs and trends.
- Showcase talent, new and established professionals.
- Celebrate design, contribute to talks, workshops and seminars.
- Give back, sustain, inspire & interact with aspiring talent within Bahrain.



Portfolio Review Event - Main Details

- **DATE:** Wednesday 3rd June 2015
- **TIMINGS:** 12:00 - 16:00 (special invitation for design industry)
17:00 - 22:00 (design talk, workshop, open portfolio reviews)
- **VENUE:** Bahrain Polytechnic campus
Bahrain Hall, Building 12
- **INVITEES:** Supporting sponsors, design industry & creative professionals (special invites for full day event).
Behance registered members (for evening open Portfolio Review session onwards).
Keynote speaker with influential creative professional panel - international and local.
Visual Design programme CAC members.
Bahrain Polytechnic staff members.

The special invites will be for supporting sponsors, design industry representatives and creative professionals looking for networking opportunities with new creative professionals. Keynote speaker, speaker panel members, Visual Design CAC members and Bahrain Polytechnic staff will also be given special invites through Eventbrite.

All other event attendees will need to be Behance online registered members in order to attend, and be able to attend and participate in the Portfolio Review during the open 17.00 - 22.00 interval period. The free online registration facilitation process will be done through Meetup.com.

EVENT SCHEDULE



12:00 - 16:00

Private Portfolio Review:
Bahrain Polytechnic students.
(Afternoon special invite)



17:00 - 18:00

Evening Reception.
Introduction presentation to evening events.



18:00 - 19:15

Presentation speakers kick off with a talk focused on building a creative career.



19:15 - 20:45

Open Portfolio Reviews:
Attendees will break into small groups to have their work reviewed, with an awarding ceremony to end.



20:45 - 22:00

Networking & Refreshments.
Stick around for design-lead workshops or to mingle & connect with your peers & industry leaders.



Thanks and find out more.....

- For special invitation to the full day event, visit <https://behance-bp-portfolio-review2015.eventbrite.com>
- To enter your work for portfolio reviews, visit www.meetup.com/bah-behance-portfolio-review2015

SEE

YOU

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