

NEWS RELEASE



FOR IMMEDIATE RELEASE:

VH Footwear to Introduce New Skate Model

Winnipeg, MB – June 1st, 2015 – VH Footwear Inc. will provide a full release a new model of its custom hockey skate boot in the Fall (Sep/Oct) of 2015. The new model is now available for purchase for custom boots that approximate a standard hockey skate sizing range of size 7 through size 10. VH has a Patent Pending on the new boot in both Canada and the U.S.

“This is a tremendous opportunity for VH to further expand the technological advancements of our hockey boot” said Scott Van Horne, Founder and President of VH Footwear. *“The new toe cap and tendon guard materials are very high quality, and enhance the protection and durability of boots, without affecting comfort or performance”*.

The boot design continues VH’s proprietary construction of composites and thermo-plastic. Also, key features including the replaceable tongue tab, and adjustable tongue have been maintained. Customers will be excited by the integration of a highly durable and attractive toe cap, and a one-piece polymer tendon guard that optimizes skating position while providing flexion. The tendon guard composition is infused with an elastomer that allows the structure to flex and recoil with the natural movement of the player while still providing adequate support. The sole of the new boot also includes a proprietary polymer insert that enhances the properties of the sole, and provides a superior inner surface for receiving blade holder mounting fasteners.

“We have tested the new boot with junior players, and more recently with some of our players from the NHL. The response has been nothing short of tremendous, with some pros saying that they would never go back to the previous model” commented Garth Smith, Vice President of VH Footwear. *“The carbon fiber toe is a nice design, but this new toe provides a very sleek aesthetic with a enhanced durability that maintains the boot wrap that VH is famous for”*.

VH Footwear Inc. is a privately held Canadian Corporation located in Winnipeg, Manitoba. VH produces custom made speed and hockey boots that are amongst the finest skating products in the world. This is demonstrated by the dozens of players in the NHL, KHL and other professional leagues – as well as the numerous world-class speed skaters - that skate on VH. The skates are the passionate work of Scott Van Horne, who has been designing and building skates for over 25 years. Formerly, Scott was a member of the Canadian National Speed Skating Team, and then went on to earn a bachelor of Science Degree, and Master of Science Degree from the University of Calgary in 2001 and 2003 respectively, graduating with distinction.

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