

**„BUSINESS EU,,
LTD**



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COMPANY: „BUSINESS EU ,, LTD

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Company “Business EU "Ltd. is registered in Targovishte District Court with owners Sertel Mesut, Executive Director of "Business EU" Ltd. is Sertel Mustafa.

“Business EU”Ltd have extensive and long professional experience in subcontracting activities for various spheres and businesses in Bulgaria and European Union. Huge part of the Company professional path is formed by subcontracting activity of big European Union Companies.

From his establishing “Business EU”Ltd focuses its main business in providing the best professional services. Its services is based on hard working professional staff, reaching and satisfying its customers needs and also working together with its clients in achieving best European quality. The company started its operations with premises, located in Targovishte. Over the years the premises has been thoroughly restructured three times to reach the current highly advanced, highly effective and competitive level of work. All this is achieved through ambition, hard work, experience and numerous studies made in the field of subcontracting services in other countries.

“Business EU” Ltd biggest proud is its sighted personnel policy, through which the company employs specialists and staff repeatedly proven their worth in the areas in which they operate. This is the factor that determines the high efficiency and low cost of the services, which was reduced approximately three times compared to the old ways.

High quality and diverse services, low and competitive prices, proven extensive experience, honesty in relationships with customers makes "Business EU"Ltd preferred partner for numerous clients across the country and overseas.

Marketing Strategy

“Business EU”Ltd. develops its business for five years, and during those years has a well developed marketing strategy that demonstrates its effectiveness in terms of quality and cost of its services and good relations with old and new customers. With good management and logistics, the company managed to maintain its market position, while developing new ones. The company relies on the right balance between safety, cash flow and profit.

Besides their professionalism, contributed to the popularity of the company, it is not without significance its well developed investment and advertising policy.