



**Reporting on Cancer  
ESO @ #ECC2015 Fellowship**  
25 September – 29 September 2015  
Congress Centre Messe, Vienna, Austria

The European School of Oncology (ESO) is collaborating with the European CanCER Organisation (ECCO) to offer grants to up to 15 European health journalists to attend the 18th ECCO - 40th ESMO European Cancer Congress. This is also an opportunity to make contacts, hone skills and learn about what makes the difference in cancer care. Although plenty of advanced science will be discussed, this Congress mainly focuses on issues that are of greatest concern to patients and professionals – skills, organisation, patient involvement, how clinical trials are conducted etc. It is a very practical Congress that should be of great help to any journalist interested in reporting on cancer – one of the greatest challenges for medicine, health care, social care and for good journalism.

The Fellowship will give you full access to the Congress and to the Press Office. In addition there will be a daily meeting of the ESO group on a particular issue so those attending can question some specialists in more detail and share experiences.

We will look at the most important steps for health services to take to improve health outcomes for cancer patients, whether innovations are affordable and tips and pitfalls of reporting on clinical trials. There will be an opportunity to talk to patient advocates about the best way to interview patients and a closing session about the role of journalists in promoting better health care.

Attending the Congress is not a sightseeing visit – it is hard work but very productive. Journalists who are supported by ESO will be expected to attend the Congress and special events, and to follow up on stories. But it is also friendly and fun and an opportunity to share experiences with like-minded colleagues.

There are a limited amount of fellowships available. Successful candidates will receive:

- 4 night's accommodation arranged by ESO (25, 26, 27 and 28 September)
- a grant of up to 500 euros for travel/transfers (travel must be arranged by the participant, it will be refunded after the congress and on production of travel receipts)
- a per diem of 30 euros per day for food (to be refunded after the congress)

**Eligible journalists are:**

- Early and mid-career journalists, freelance or staff, covering health stories in print/broadcast/online mass media, who would not normally have the chance to attend ESMO Congress
- From any country within the WHO Europe region
- With an interest in reporting on medical progress from the perspective of the practical implications for patients

Interested applicants should complete and return this application form along with a copy of their press card and CV to [chall@eso.net](mailto:chall@eso.net) by **15 July 2015**

**PERSONAL INFORMATION****First name:****Surname:****Postal Address:****Country:****Email:****Telephone:****PROFESSIONAL INFORMATION****Media type:** Television  Radio  Magazine  Newspaper  Online  Other (please state):**Freelance:**

Yes

No

**Publication/  
Programme/  
Website:****Your role:****English language skills:** Advanced Intermediate Basic**MOTIVATION**

Please describe your motivation for attending the ECCO 2015 congress:

Please explain how you intend to use the reporting opportunities offered by your attendance at the ECCO Congress (If freelance: where do you expect to publish/broadcast your reports – evidence of an commission or past coverage would be helpful)