

ReGrained Business Development Internship

About ReGrained:

ReGrained's mission is to align the food we eat with the planet we love.

We are a mission-driven, food-tech company fighting food waste by upcycling edible byproducts into nutritious ingredients. The first application of ReGrained's patented technology is SuperGrain+, created from upcycled brewers grain. This ingredient serves as the primary functional ingredient in our delicious ReGrained snacks.

General Requirements:

ReGrained is a early-stage startup with a small founding team. This means that your contribution to ReGrained will be essential to our success. You will have the opportunity to work side-by-side and learn from our entire team, including our co-founders. We do not expect you to be an expert in your field of choice, but we do require our team members to have an entrepreneurial spirit. We expect you to think and act like an owner.

Time Commitment:

- This internship will last the duration of your Fall semester. Extended opportunities available.
- You will be expected to commit 10-20 hours/week to ReGrained. Specific hours are flexible to your class schedule and will vary from week to week.
- Work will be done both remotely and from ReGrained's office.

Location: San Francisco, CA

Compensation:

- We will happily work with you to maximize the credit you receive from your university.
- Cash monthly stipend

Primary Responsibilities:

- Sales
 - Sales data entry

- Market research
- Assist with business development
- Outreach
 - Research relevant events for ReGrained to get involved with
 - Help staff these events and spread the word about our brand
 - In-store demos (sampling)
- Digital Community Engagement
 - Social media engagement
 - Influencer outreach and partnership management
- Beyond...
 - We want to foster your individual passions and interests. If you have experience that applies to this position or expands our skillset as a team (for example, graphic design), we will give you ample opportunity to exercise and improve upon those talents.

Preferred Skills:

- Tech-savvy, comfortable learning new computer programs
- Creativity with both words and visuals
- Goal-oriented
- Self-motivated and independent worker
- Communicative and honest
- Outgoing, confident, and positive

Application Process:

- Answer following questions in a separate document (Keep it around 1 page, please)
 - 1. Put ReGrained's mission into your own words. Why are you passionate about it?
 - 2. Check out our Instagram, @regrained, and come up with 3 relevant/interesting post ideas. No need to take pictures, just describe the content and how it would help to communicate our brand values.
 - 3. Tell us a quick story about yourself as a leader (school, work, sports, competitive eating, up to you).
 - 4. We mentioned that we want to foster your individual talents and passions what are yours? (ex: Graphic Design, Photography, Creative Writing, Social Media, etc.)
 - 5. All your important plans get cancelled for the day... Describe the awesomeness that ensues.
- Email your answers along with your resume to <u>cassidy@regrained.com</u>. We'll get back to you soon!