



*I am a dynamic and passionate professional working with non-profits including international NGOs for 14 years in culture and human rights in Morocco, Africa and Arab regions.*

I am an independent cultural worker based in Casablanca, Morocco where I was born in 1977. Casablanca, its art-deco architecture, its avant-garde, cultural dynamism, diversity, openness, modernity ... My fascination for this city led me to want to contribute to its development. It was the beginning of my adventure with cultural action, which began in 2008. My first step towards culture. The one that led me to the management of cultural organizations and structures. Then to cultural policies. Then to cultural action as a tool for social change, to human rights, freedom of expression, accountability, citizen participation, etc.

In 2004, I obtained my doctorate in medicine from Hassan II University in Casablanca, Morocco. Ten years later, I followed the European training in administration of cultural projects from the [Association Marcel Hicter](#) for Cultural Democracy (based in Brussels, Belgium). I participated in the [International Visitors Leadership](#) Program in 2017 under the theme “NGOs and civic activism”. I am, since June 2021, a [Fulbright International Humphrey Alumna](#) of the Humphrey School of Public Affairs (University of Minnesota, USA) with a focus on human rights.

After starting my career in the pharmaceutical and medical industry (2004-2011), I held several positions in various cultural institutions: director of the Fondation des arts vivants, coordinator of the Fabrique Culturelle des anciens abattoirs de Casablanca, regional secretary of Arterial Network for North Africa and as project manager for several projects. In 2010, I co-founded Racines, an association for culture and development in Morocco and Africa. Racines joined the pan-African organisation Arterial Network as soon as it was launched, as the Moroccan national chapter. In 2013, I took over the executive management and projects development of the association, after having been its treasurer for 3 years. I managed the projects, the finances, the team, the relationship with partners and donors, the press and so on. I never left this position until the dissolution of the association in April 2019. But that's another story...Finally, I worked with the NGO for the defense of artistic freedom [Freemuse](#) (2019-2020), as Regional Consultant for the MENA region and Africa.

Since 2008, I have had the pleasure of being part of several national and international organizations: Casamémoire, the association for the preservation of modern architectural heritage in Casablanca, the Roberto Cimetta Fund for mobility, the General Assembly of The Festival Academy, Oracle, the alumni network of the European diploma of Marcel Hicter, the Moroccan association The Minority Globe, the African Cultural Policy Network (ACPN), etc. I was part of a few juries (Orange Prize for African Books, Disrupt, etc.) and expert committees (Arab Fund for Arts and Culture, Al Mawred Al Thaqafy, Roberto Cimetta Fund, Africalia, Artists At Risk Connection, etc.), as well as a participant in a multitude of meetings in Morocco and abroad, on different themes related to cultural policies, as a speaker, facilitator or participant.

I am now an independent cultural worker. I put my experience in cultural management, fundraising and project development at the service of many cultural, social and development initiatives. I also participate in research, training, and mentoring programmes.