

IN THE

VIENNA

The Viennese have a unique attitude to life. It arises from the rhythm in which the city and its people move. The city's musical and imperial heritage is the focus of 2017, with anniversaries including those of the Blue Danube waltz and Archduchess Maria Theresia, all set against the pulsing heartbeat of today's Vienna.

Vienna's musical diversity was as evident in the past as it is today: For 150 years the Viennese have been turning in three-four time to Johann Strauss's world famous Blue Danube waltz. His golden statue in the Stadtpark is Vienna's most popular photographic motif. There's always dancing in the city, whether it's a waltz or the Lindy Hop. The sounds of iazz, club and electronic music ensure party nights go with a swing.

The Vienna Philharmonic Orchestra which has been enchanting audiences for 175 years, and the Vienna Boys' Choir* which has been performing at its new concert hall MuTh* for the past five

key attractions. The city is rich imperial lifestyle in Schönin wonderful concert halls, brunn Palace*. This is where with the Musikverein and two female rulers spent their the Konzerthaus* The State summers: Archduchess Opera joins the Theater Maria Theresia and Empress an der Wien, the Wiener Elisabeth, also known as Sisi. Kammeroper*, Volksoper*, To mark the 300th anniver-Raimund Theater* and sary of Maria Theresia's birth, Ronacher* as the stage for exhibitions are being held in the Imperial Carriage a glittering range of musical performances, whether operas. Museum* at Schönbrunn. operettas or musicals. Festithe Hofmobiliendepot* and vals including Wien Modern, outside Vienna in Schloss Resonanzen, Voice Mania and Hof* and Schloss Niederweiden. The State Hall of the Gürtel Nightwalk demonthe National Library* and strate the broad spectrum of musical epochs and styles the Coin Collection at the celebrated in Vienna. Franz Kunsthistorisches Museum* Schubert and Falco captialso feature exhibitions vated international audiences dedicated to Maria Theresia. in the past; today Wanda are Empress Elisabeth would have event, or down-to-earth hot the city's musical heroes. been 180 years old in 2017,

years, are the city's traditional You still get a sense of the

a fact acknowledged with a display at the Sisi Museum in the Hofburg Palace.

Vienna's landmark feature, the Giant Ferris Wheel* in the Prater, has been rhythmically rotating for 120 years. Schönbrunn Zoo is 265 years old, making it the oldest zoo in the world.

And the special rhythm of Vienna is also reflected in the many pleasures it offers: whether shopping on the premises of purveyor to the imperial court or at a pop-up store belonging to a young designer, dining at a gourmet restaurant, gastronomic dog stand and food truck.

The world's largest Bruegel collection and the most beautiful kiss, namely the one captured for eternity by Gustav Klimt in his world famous painting: These you'll only see in Vienna. Baroque excess and cool avant-garde, a young art scene which thrives in splendid surroundings and is as impressive as the Old Masters in Vienna's modern museums - this harmonious expression of creative tension can only be experienced here.

performances by the

of modern art (mumok)*,

Kunsthalle Wien* and the

Architekturzentrum* all host

stimulating exhibitions. The

21er Haus* close to the new

Main Railway Station exhibits

20th and 21st century Austrian

pecially in the 1st and 4th dis-

contemporary art. Francesca

art. Numerous galleries, es-

tricts, also show a range of

The Albertina* houses one of the most impressive collections of art in the world. It puts on "major" exhibitions, and its own collection that includes works by Matisse, Renoir and Miro is spectacular. Art treasures from all the key epochs are exhibited at the Kunsthistorisches Museum Wien*, especially masterpieces of the Renaissance and Baroque: Rubens, Titian, Rembrandt, Raffael and the world's largest collection of Bruegel paintings.

With more than 2,200 objects, the Kunstkammer is one of the world's most important treasuries. The picturesque Belvedere Palace* houses the world's largest collection of Klimt paintings, including the famous "Kiss". A visit to Schönbrunn Palace with its 1,441 rooms is a chance to appreciate imperial art. Visitors to the Hof-Habsburg has created a space burg Palace can admire the for contemporary art with her Imperial Apartments*, the TBA21 in the baroque Augarten. Imperial Silver Collection* And the historic Brotfabrik, and Treasury*, as well as a former bread factory in the 10th district, now houses Spanish Riding School*. more than ten contemporary Works by renowned 20th cenart institutions. Fascinating tury artists are on display photo exhibitions are reguin the MuseumsQuartier* larly held at the OstLicht and WestLicht* galleries, and The former baroque stables for the Emperor's horses at the Kunst Haus Wien* are one of the world's most situated close to the significant cultural settings. Hundertwasserhaus and also Leopold Museum* - the bearing the artist's imprint. Schiele collection enjoys world renown - museum

Attention turns to young artists and creatives during art fairs including the viennacontemporary and Parallel Vienna in autumn, as well as the Vienna Art Week and Vienna Design Week. Stars of the Austrian and international art scene are also present at the MAK*, the Austrian Museum of Applied Arts/ Contemporary Art.

MUSE, KISS & M



VIENNESE TASTE

Viennese cuisine is unique in being named after a city. Vienna is also the only metropolis to produce wine of note within its city boundaries. And around the world, the Vienna coffeehouse is known as an oasis of hospitality and warmth. Accordingly the Vienna beisl, heuriger and coffeehouse are the cornerstones of Viennese culinary culture in its many forms.

> The scale of gastronomic pleasure in Vienna ranges from luxury gourmet temples to original hot dog stands. Between them lie a plethora of tastes, from hearty home cooking to organic or ethnic. Viennese beisl are welcoming eateries serving tasty traditional fare, from schnitzel to kaiserschmarren. Here, just as in any gourmet restaurant, respect is paid to the Riesling and Weissburgunder wines grown in Vienna's own 700 hectares of vineyards. Vienna's Gemischten Satz is a popular tipple at heuriger restaurants in former villages at the city's edge such as Grinzing and Nussdorf.

With its DAC seal of quality, this excellent speciality wine is made from blend of at least 3 different types of white quality grapes, jointly grown and pressed. The Viennese coffeehouse - officially a UNESCO intangible cultural heritage - is an oasis of hospitality and warmth. Modern representatives of the genre enrich the tradition with stylish flair. Vienna's cake and pastry shops tempt their customers with sweet

delights such as gugelhupf and Sachertorte. Vienna's markets, including the fascinating Naschmarkt as well as the Brunnenmarkt and Rochusmarkt, are a source of exotic delicacies. Events including the Vienna Genussfestival held in the Stadtpark and special restaurant weeks round off the city's broad offering of epicurean delights.

The pampered gourmet will

also enjoy extraordinary flavours and taste sensations in Vienna. Currently 116 Viennese restaurants proudly bear coveted Gault & Millau toques, with a total of 12 Michelin stars shared amongst nine venues in Vienna. Exclusive items are sold by former purveyors to the imperial court in Vienna's Old City and in luxury boutiques on the Tuchlauben in the Goldenes Quartier. The Mariahilfer Strasse shopping street offers a less expensive shopping experience, with the adjoining side streets being the home to many boutiques full of creative ideas and young designs.

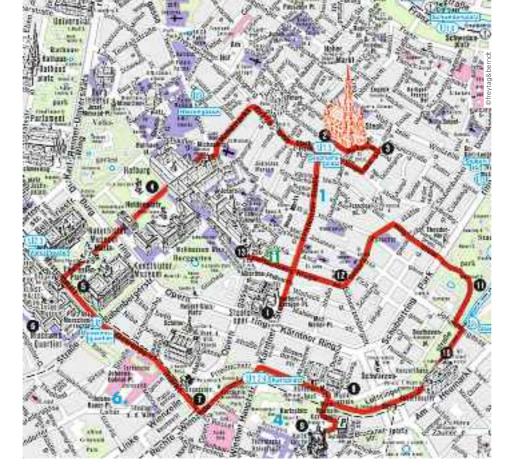




* Visitors to Vienna enjoy discounts on entry and other benefits at these locations with the Vienna City Card, the official tourist card of Vienna.

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DISCOVER VIENNA. ON FOOT Starting at the State Opera (1) walk along the Kärntner Strasse to the famous St. Stephen's Cathedral (2) Don't miss the Mozarthaus Vienna (3). Then follow the Graben and Kohlmarkt to the imperial Hofburg Palace (4). Cross the Heldenplatz while enjoying the view of the Parliament building and City Hall. Pass through the Burgtor to arrive at the Kunsthistorisches Museum (5) and to the MuseumsQuartier (6) which houses several important museums. Follow the Getreidemarkt as it descends to the Secession (7) with its cupola of golden leaves. You walk under the Karlsplatz, passing the Künstlerhaus to arrive at the Musikverein (8), home of the Vienna Philharmonic Orchestra. Opposite you see the baroque Karlskirche (Church of St. Charles) (9) with its striking dome, and next door the Wien Museum Karlsplatz. Walk along the Lothringerstrasse, past the Konzerthaus (10), to the Stadtpark with the Kursalon and golden statue of Johann Strauss (11). Cross the Ring and follow the Seilerstätte to the House of Music (12). And back to the Kärntner Strasse, past the Tourist Info office to finish at the Albertina (13).

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Life's good in Vienna. What the Viennese have long known to be true is now official: The 2016 Mercer study ranks Vienna as the world's most liveable city - for the seventh year in a row. And why? One factor is the city's many green spaces. Even the city's historic centre boasts numerous parks. Vienna also enjoys excellent urban infrastructure and is one of the safest cities in the world.

Whether blossoming flowerbeds or unspoilt natural landscapes, Vienna offers many varieties of green. Vineyards are an integral part of the cityscape and the source of internationally respected Viennese wine. That's why time spent in Vienna should include relaxing at a wine tavern and tasting the local vintage. To the east, the city offers the Lobau nature reserve and the Donau-Auen National Park. The Wienerwald, the "green lung" of the city, encircles its western boundary. This unique natural landscape is an ideal habitat for wildlife such as wild boar in the Lainz Game Reserve. If you're on the search for

exotic species, then Schönbrunn is your destination: Schönbrunn Zoo* is regarded rollerblading, and the Old as the best zoo in Europe, and Danube arm of the river. its exotic inhabitants feel at home here. By the way, the treetop trail at the zoo offers a wonderful panoramic view. Just like Vienna's other lookout points, including the Danube Tower*, the Kahlenberg and Cobenzl are easy to reach using public transport. Mountain bikers, cyclists, hikers and cross-country skiers all enjoy using Vienna's signposted routes, whether through the rolling countryside or on flat stretches alongside the Danube. Other attractions near the river include the New Danube water playground.

side channel as a recreation area, the Danube Island for This is the ideal spot for swimming and sailing in summer, and skating on the frozen surface in winter. The Prater is another enormous public park, with its famous Wurstelprater* fairground featuring the Giant Ferris Wheel*, one of Vienna's landmark features. Fresh from the tap, Vienna's mountain spring water is particularly delicious and refreshing. You can find out more at the Vienna Water Tower where younger visitors to the city are guaranteed to have fun at Europe's largest

VIENNA



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Shops are generally open Mo-Fr 09:00-18:30, Sa until 17:00 or 18:00, some shopping centres are open Mo-Fr until 20:00 or 21:00. Shops open on Sundays and public holidays only in major railway stations, at the airport and in museum shops.

Public holidays

1.1., 6.1., Easter Monday, 1.5., Ascension Day, Whit Monday, Corpus Christi, 15.8., 26.10. (National Holiday), 1.11., 8.12. (many shops open), 25.12., 26.12.

Vienna International Airport

16 km from the city centre. City Airport Train (CAT)* travels every half hour between Landstrasse/Wien Mitte and the airport, journey time 16 minutes, single ticket €11, check-in for many flights offered at Wien Mitte. Express train S7 between airport and Wien Mitte, journey time 29 minutes, price: €3.90 (€1.70 for the

outer zone to city limits

+ €2.20 for the Vienna city zone). Express buses* between the

city centre. Westbahnhof. Wien Kagran/Vienna Int. Centre and airport, journey time 20-45 minutes, price: €8. Intercityexpress (ICE) between airport and Vienna Main Railway Station. iourney time 29 minutes. price: €3.90 (€1.70 for the outer zone to city limits + €2.20 for the Vienna city zone).

Blaguss Air-Liner to Wien Erdberg, price: €5 (single journey), €9 (return). www.air-liner.at Shuttle service and taxis

Bratislava airport

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65 km from the centre of Vienna. Buses run between Bratislava airport and Vienna Inter-

national Airport, Vienna Main

Railway Station and the bus

terminal at Erdberg. Journey

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