



海外 高校 驻华 联盟

“WE LEAD THE WAY IN ADVOCATING FOR A BETTER WORLD THROUGH INTERNATIONAL EDUCATION.”



AUCA is an association of professionals representing international higher education institutions in China. Founded in 2014 by three American university representatives, AUCA currently has over 150 representatives from more than 90 leading global universities.

AUCA是由海外高校驻华代表组成的职业联盟组织，最先由三位驻华工作的美国高校代表于**2014**年发起组织，成员为长期驻扎中国的海外大学工作人员。截至目前，已有来自**90**余所顶尖海外院校的**150**多名驻华代表加入其中。

About US

关于我们



The association is dedicated to promoting educational, academic, and cultural exchanges and understandings between international higher education institutions and Chinese students, families and institutions. AUCA encourages networking among professionals, convenes conferences and collaborative dialogues, and promotes research and knowledge creation to strengthen and serve the field. We lead the way in advocating for a better world through international education.

联盟旨在促进国际高等教育机构与中国学生和家长的互动，通过教育、学术、文化等方面的交流与合作，增进中国学生、家长以及高校对海外院校的了解。联盟提倡成员之间的互动、合作与对话，并以此推动该领域的专业知识的研究与创造，致力于通过国际教育合作倡导实现一个更美好的世界。

The governing body of AUCA is composed of the Steering Committee, with four working committees underneath it: Student Career Services Committee, Student Recruitment Committee, Alumni Engagement Committee, and Academic Partnership Committee.

联盟设立指导委员会作为管理主体，下设四个工作委员会：学生就业指导委员会，招生委员会，校友发展委员会和学术合作委员会。



AUCA MEMBER Universities

海外高校驻华联盟会员大学

Arizona State University
Bard College
Bentley University
Boston University
Broward College
Bryant University
California Lutheran University
Centenary University
Columbia College Chicago
Cornell University
Davis College
Drexel University
Duke Kunshan University
Duke University, The Fuqua School of Business
EHL Swiss School of Tourism and Hospitality
Fashion Institute of Design and Merchandising
Foothill and De Anza colleges
Fordham University, Gabelli School of Business
Full Sail University
George Mason University
Georgetown University
Georgia Institute of Technology
Gettysburg College
Grand Valley State University
Guangdong Technion Isreal Institute of Technology
Harvard Business School
Hofstra University
Illinois Institute of Technology
Illinois Wesleyan University
Indiana University
Iowa State University
Johns Hopkins University, Carey Business School
Juniata College
Kansas State University
Kent State University
Long Island University
Marquette University
Massachusetts College of Pharmacy and Health Sciences
Miami International University of Art & Design
Miami University-Oxford
Michigan State University
Michigan Technological University
Minerva
New York University
Northeastern University
Northern Illinois University
NYU Shanghai

Ohlone College
Oregon State University
Pepperdine University
Pittsburg State University
Princeton University
Purdue University
Robert H. Smith School of Business, University of Maryland
Rochester Institute of Technology (RIT)
Rowan University
Rutgers University--New Brunswick
San Mateo Colleges of Silicon Valley
Santiago Canyon College
St. John's University (NY)
Stony Brook University
Suffolk University
Syracuse University
Tennessee Technological University
The Ohio State University
The University of Alabama at Birmingham
The University of Iowa
The University of Tennessee, Knoxville
University of California, Irvine
UCLA Master of Quantitative Economics
University of California, Riverside
University of California, San Diego
University of California, San Francisco
University of Central Oklahoma
University of Cincinnati
University of Connecticut
University of Delaware
University of Hawaii Kapiolani Community College
University of Illinois at Urbana-Champaign
University of Kentucky
University of Louisville
University of Miami Herbert Business School
University of Minnesota
University of Notre Dame
University of Pennsylvania
University of Rochester, Simon Business School
University of South Florida
University of Southern California
University of Virginia
Washington State University
Washington University in St. Louis
Webster University
West Virginia University



AUCA RECRUITMENT FAIR

海外高校驻华联盟大学招生展

The first **AUCA** Graduate Recruitment Fair was successfully held in Shanghai **on September 28, 2019**. Participated by **17** universities and institutions, the event provided official graduate program information directly to over **100** prospective students.

In **fall 2019**, **AUCA** hosted virtual recruitment events for both undergraduate and graduate programs, including **10** conversation sessions with high school principals, **3** themed panel discussions and one on one consultation with admission representatives.

海外高校驻华官方代表研究生招生展于**2019年9月28日**首次在上海成功举办，来自**17**家美国大学与考试机构的官方代表参与了本次展会，为准备申请美国高校研究生项目的学生提供最直接、全面的官方项目资讯。

在**2019**年，**AUCA**于秋季携手美国大学招生官与国际高中代表举办了一系列秋季招生教育活动，包括**10**场高中校长面对面讲座，**3**场留学圆桌论坛，**1对1**的招生官谈话。

AUCA RECRUITMENT EVENTS

海外高校驻华联盟大学招生活动

AUCA RECRUITMENT EVENTS

海外高校驻华联盟大学招生活动



In spring 2020, **AUCA** initiated online webinars for both undergraduate recruitment and graduate program recruitment. Joined by over **30** university representatives and recruiters, **AUCA** hosted **15** webinar sessions in total to Chinese students. The webinars for undergraduate recruitment was registered and participated by more than **900** students, parents, and high school counselors. The webinars for graduate programs recruitment was registered and participated by about **200** college students.

ONLINE RECRUITMENT WEBINAR

海外高校驻华联盟留学公益讲座

AUCA于2020年春季首次开展针对美国大学本科招生和研究生项目招生的在线网络讲座。共有三十余所美国院校的国际招生官、大学代表以及校友，受邀作为嘉宾参与**15**场讲座。其中，本科招生讲座吸引了累计超过**900**多名国内高中生、家长和升学指导老师的注册参加，研究生项目招生讲座吸引了累计超过**200**名国内外大学的本科学生的注册参加。





ONLINE CULTURE WORKSHOPS

AUCA留美新生入学线上研讨会

FOR ADMITTED STUDENTS



In summer **2020**, AUCA initiated online culture workshops for admitted students. Joined by over **25** university representatives and recruiters, AUCA hosted **5** online sessions in total to admitted students. The online culture workshops for admitted students was registered and participated by over **400** students. The workshop topic includes safety awareness and physical health, mental health for overseas Chinese students, culture on an American college/university campus, cross-cultural adjustment to the U.S. and your career success, how to improve the communications between Chinese students and parents.

AUCA于**2020**年夏季首次开展针对美国大学新生的系列线上公益讲座。共有二十五余所美国院校的国际招生官、大学代表以及校友受邀作为嘉宾参与了**5**场讲座。其中，美国大学新生线上研讨会吸引了累计超过**400**名国内外高中生、大学生的注册参加。美国大学新生线上工作坊包括了留学美国一定要知道的美大学校园文化，留学生的焦虑情绪和心理健康，美国大学的学生组织与校园社团，给留学家庭的建议：家长和孩子如何更有效地沟通以及留学美国必备的安全与健康常识等主题。



AUCA RECRUITMENT EVENTS

海外高校驻华联盟大学招生活动

AUCA RECRUITMENT EVENTS

海外高校驻华联盟大学招生活动

In fall 2020, AUCA continued virtual recruitment events for both undergraduate and graduate programs. These events were joined by over 40 university representatives and recruiters. During the virtual college fair, AUCA hosted 10 conversation sessions with high school principals, 3 themed panel discussions and one on one consultation with admission representatives to participating high school students from over 40 international school across China.



AUCA于2020年秋季再次携手美国大学招生官与国际高中代表举办了秋季招生教育展。共有四十余所美国院校的国际招生官、大学代表（包括南加州大学、哥伦比亚大学以及波士顿大学），受邀作为嘉宾参与**10**场高中校长面对面讲座，**3**场留学圆桌论坛。秋季招生讲座吸引了超过**40**所国际学校的高中生前来参与。

2020 FALL VIRTUAL RECRUITMENT EVENTS

海外高校驻华联盟本科留学线上教育展



全国高中巡回展

2021 AUCA SPRING UNDERGRADUATE TOUR

2021年5月，AUCA携手20多所美国高校开展全国高中巡回展，于10天中拜访了6个城市（苏州，杭州，成都，重庆，北京和天津）的12所高中，同时还举办了3场升学指导交流分享会。

在访校活动中，招生官和家长同学们一起座谈，讨论了关于美国大学的优势、不同的形式和特点；分析了今年的美国高校申请和录取情况以及未来申美的趋势解读；在择校过程中，除了排名还需要关注的方面以及如何全面地了解美国大学等话题。在升学指导交流会中，来自各地高中的资深升学指导老师们和AUCA代表团的老师们座谈分享，针对疫情带来的影响和未来升学的趋势深入地交换了意见。



In May 2021, AUCA organized an undergraduate tour in China joined by over 20 American universities. During the 10-day-trip, the group visited 12 high schools in six cities (Suzhou, Hangzhou, Chengdu, Chongqing, Beijing and Tianjin), and organized three counselor workshops. During school visits, university recruiters interacted with parents and students on topics such as benefits of studying abroad in the US and different categories of American universities; the current situation and future trends of application process and criteria, and advice on selecting universities etc. In the counselor workshops, high school counselors and university recruiters focused on the impact of COVID-19 on the changes of high school application and university admission.

AUCA RECRUITMENT EVENTS

海外高校驻华联盟大学招生活动

AUCA CAREER EVENTS

海外高校驻华联盟职业发展活动



AUCA Career Fairs are high-quality career events for overseas talents from top U.S. universities. Since 2016, AUCA has organized 47 career fairs and career forums all over China in both virtual and in-person forms, attracting more than 500 employers, and 30,000+ students and alumni from over 50 overseas universities to participate in accumulation.

AUCA海外高校驻华联盟留美精英招聘活动是为美国高校留学生开设的优质招聘活动。自2016年起，AUCA已经在全国范围内举办了47场线上及线下大型招聘会、职业发展论坛和校企合作论坛，吸引超过500家企业参与，累计超过来自50所海外高校的30000余名留学生和校友共同参与。

- AUCA 招聘活动部分参与高校一览



In 2020 and 2021, AUCA Career Committee organized a series of both virtual and in-person events in spring and summer to support our students to learn more career opportunities in China during the global pandemic. In partnership with leading employers from a variety of industries in China including Bloomberg, Tencent, ByteDance, Deloitte, PwC and Mars, AUCA shared with students plenty of internship and full-time opportunities as well as industrial development trends in China in these following sessions:

- AUCA Spring/Summer Virtual Career Fairs
- AUCA Spring/Summer In-person Career Fairs(multiple cities)
- AUCA Spring/Summer Student Career Development Forums and Industry Workshops (multiple cities)
- AUCA Spring/Summer Online Employer Recruitment Talks and Workshops
- AUCA University-Corporate Partnership Forums



职场精英面对面

大咖云集

助力海归职业发展



为了更好地支持留学生在疫情期间获得更多在中国地区的职业发展机会，AUCA职业发展委员会在**2020**夏季和**2021**年春季举办了一系列线上和线下职业发展与招聘活动。AUCA通过与彭博、腾讯、字节跳动、德勤、普华永道和玛氏等不同行业的领先雇主合作，为海外学生和参与高校分享了优质的实习和全职机会以及丰富的行业发展信息：

- AUCA 春季/夏季线上招聘会
- AUCA 春季/夏季线下招聘会（不同城市专场）
- AUCA 春季/夏季学生职业发展论坛和行业主题分享（不同城市专场）
- AUCA 春季/夏季企业直播空中宣讲会（多场次）
- AUCA校企合作论坛

AUCA CAREER EVENTS 
海外高校驻华联盟职业发展活动

AUCA 2021 Summer Career Events

海外高校驻华联盟2021夏季招聘活动



In 2021 summer, AUCA Career Committee will host a wide array of online and in-person career events to bridge Chinese employers and overseas students. The career events are excellent opportunities for employers to meet with outstanding candidates from top U.S. universities, including undergraduate and graduate students and alumni who are seeking full-time, part-time, and internship opportunities in China. In 2021 Summer Events, the number of attendees will exceed 10,000.

为了更好地连接国内优质雇主和留学生，继**2020**年和**2021**年举办的一系列职业发展活动后，**AUCA**职业发展委员会将在**2021**年夏季举办线上和线下相结合的一系列职业发展及招聘活动。系列招聘活动将会为企业与来自美国顶尖大学的优秀候选人会面的绝佳机会，活动面向寻求全职和实习机会的本科生、研究生以及校友开放。**2021**年夏季，预计参会者人数将会超过**10,000**。

活动形式 Tentative Events

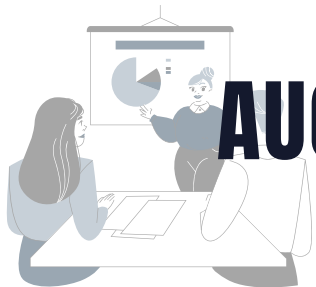
- AUCA 2021 Summer In-person Career Fair and Student Career Development Forum in Beijing
- AUCA 2021暑期线下招聘会和学生职业发展论坛·北京场
- AUCA 2021 Summer In-person Career Fair and Student Career Development Forum in Shanghai
- AUCA 2021暑期线下招聘会和学生职业发展论坛·上海场
- AUCA 2021 Summer Virtual Career Fair
- AUCA 2021暑期线上招聘会
- AUCA 2021 Summer & Fall Online Employer Talks and Workshops (multiple sessions)
- AUCA 2021 暑期&秋季企业专场招聘宣讲会和工作坊（多场次）

想了解更多详情，请联系aucacareer@outlook.com



*Listed in No Particular Order 排名不分先后

- **Previous Participating Employers**
往年参与企业一览



AUCA SEMI-ANNUAL CONFERENCE

海外高校驻华联盟会员会议

AUCA Conference is held semi-annually for all members. Since the first conference in 2015, AUCA has successfully held 9 conferences so far. The conference is a great opportunity for AUCA members to communicate, share experience, and exchange information, learning the latest trends of international education.

AUCA每年举办两次成员会议，自**2015**年首次举办以来，已成功举办**10**次会议。会议是国际高等教育领域的同行们交流工作，分享行业信息和经验，和掌握国际高等教育领域最新动态的绝佳机会。





AUCA SEMI-ANNUAL CONFERENCE

海外高校驻华联盟会员会议

1st CONFERENCE

Sep. 2015

Indiana University Beijing Office

2nd CONFERENCE

Mar. 2016

Shanghai Peace Hotel

3rd CONFERENCE

Aug. 2016

Beijing US Embassy

4th CONFERENCE

Mar. 2017

Shanghai JW Marriott Hotel

5th CONFERENCE

Aug. 2017

Penn Wharton China Center In Beijing

6th CONFERENCE

Apr. 2018

NYU Shanghai Campus

7th CONFERENCE

Sep. 2018

Tsinghua Schwazman College

8th CONFERENCE

Apr. 2019

Zhejiang University, Hangzhou

9th CONFERENCE

Oct. 2019

Shanghai Jiao Tong University

Antai College of Economics and Management

10th CONFERENCE

Jun. 2020

Virtual Event

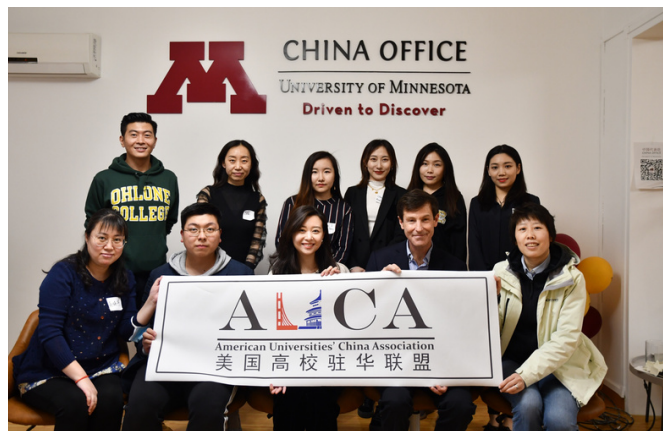


AUCA MEMBER MIXER

海外高校驻华联盟会员活动

Starting in 2021, AUCA launched a new series of member mixer events to help forging connections among members and bridging members with outside resources. This is an opportunity for members to stay updated with AUCA new programs and services as well as helping new members to make friends in the AUCA community. These mixer events will happen every other month in either Beijing or Shanghai where most of the members are located. Virtual member events will also be organized to help connect our members from outside of China. Subscribe to AUCA mail list to receive more information about the member mixer events or contact info@aucachina.com.

自**2021**年起，**AUCA**推出了全新的会员活动，旨在帮助成员大学的会员们建立联系，并为会员与外部资源架起沟通的桥梁。会员活动将给会员们带来关于**AUCA**的最新活动和服务的消息，并且帮助新入会的成员更好地融入到**AUCA**的社群中。每两个月一次的会员活动将在北京和上海交替举行，这也是我们会员最多的两个城市。同时，更多的线上会员活动也在计划之中，让更多来自中国之外的会员们参与。想要了解更多关于**AUCA**会员活动的信息，请联系info@aucachina.com。



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