



Greater New England
Minority Supplier
Development Council

2017 GNEMSDC **CORPORATE** **SPONSORSHIP** **BROCHURE**

*More Corporate Members,
More MBEs throughout
New England*



2017 Corporate Annual Sponsorship Packages

FEATURES	DIAMOND SPONSORSHIP	OFFICIAL SPONSORSHIP	PLATINUM SPONSORSHIP	GOLD SPONSORSHIP	SILVER SPONSORSHIP	CONTRIBUTOR SPONSORSHIP
Price	\$40,000	\$25,000	\$20,000	\$12,000	\$7,000	\$4,000
2% Discount if Paid before 12/30/15	\$39,200	\$24,500	\$19,600	\$11,760	\$6,860	\$3,920
ANNUAL AWARDS LUNCHEON AT SHERATON FRAMINGHAM APRIL 6, 2017	✓	✓	✓	✓	✓	✓
Attendees	20	15	10	8	5	3
Color Ad in Program Book	Full Page Prime Location	Full Page Prime Location	Full Page Prime Location	Full Page	Half Page	Half Page
Logo in Sponsors Presentation	✓	✓	✓	✓		
Logo on GNEMSDC website	✓	✓	✓	✓	✓	✓
Special Mention During Awards Banquet	✓	✓	✓			
Reserved Table at Banquet	✓	✓	✓			
Opportunity for Senior Executive to be Keynote Speaker or Honorary Chair	✓					
SUPPLIER DIVERSITY GOLF CLASSIC	✓	✓	✓	✓	✓	✓
Players	16	8	8	4	2	1
Tee Sponsor	2	1	1	0	0	0
Hole Sponsor	2	1	1	1	0	0
Featured on all Marketing Material Produced for the Event	✓	✓	✓			
Special Mention During Awards/Raffle	✓	✓	✓			

For companies that are taking advantage of the 2% discount the payment must be received by December 30, 2016. For further details call GNEMSDC at (203)288-9744.



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BUSINESS OPPORTUNITY CONFERENCE & EXPO	✓	✓	✓	✓	✓	✓
Exhibit Booths	3	2	1	1	1	0
Attendees	20	15	10	8	6	4
Reserved Table for Luncheon on Final Day	✓	✓	✓			
Color Ad in Program Book	Full Page Prime Location	Full Page Prime Location	Full Page Prime Location	Full Page	Half Page	Half Page
Logo in Sponsors Presentation	✓	✓	✓	✓	✓	✓
Signage	✓	✓	✓			
Accommodation	✓ 2 rooms/2 nights at nearby hotel during event	✓ 2 rooms/2 nights at nearby hotel during event	✓ 1 room/2 nights at nearby hotel during event			
GNEMSDC ADVANCED LEADERSHIP PROGRAM (GALP)	✓	✓	✓	✓	✓	✓
Attendees	5	2	2	1	1	1

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In 2017, we intend to make GNEMSDC a truly New England phenomenon as we increase the number of large and middle market corporations and MBEs throughout the region. We need you to become an Annual Sponsor for 2017 to help us expand our footprint with corporations and MBEs throughout all of New England. Your support will help GNEMSDC to become even more effective, and will allow our MBEs in the region to increase their economic output, increase the number of jobs created and retained, and generate even more tax revenue.

ADVERTISING & LOGO REQUIREMENTS

Full Page Ad Specifications

- Full-Page (8" wide x 10" tall - no bleed)
- E-mail files under 8 MB to: gnemscd@gnemscd.org
- Acceptable file formats include GIF, JPEG, PDF, EPS, TIFF, Illustrator and Photoshop; Word Documents will not be accepted
- Files must be 300 DPI, CMYK and in PC format
- Please supply all supporting fonts and artwork to ensure accuracy

Half Page Ad Specifications

- Full-Page (8" wide x 5" tall - no bleed)
- E-mail files under 8 MB to: gnemscd@gnemscd.org
- Acceptable file formats include GIF, JPEG, PDF, EPS, TIFF, Illustrator and Photoshop; Word Documents will not be accepted
- Files must be 300 DPI, CMYK and in PC format
- Please supply all supporting fonts and artwork to ensure accuracy

Logo Specifications

- Image resolution of all digital images must be greater than or equal to 72 DPI
- Image dimensions should be greater than or equal to 400 x 300 pixels (length x width)
- Files must be delivered in one of the following formats: .JPG, .PDF, .TIF, .BMP, .EPS, .PSD, or .PNG; Word Documents will not be accepted
- Logos can be e-mailed to Carlton Oneal at carltononeal@lightspeededu.com

**IN ORDER TO QUALIFY FOR THE 2% DISCOUNT PAYMENT MUST BE RECEIVED BY DECEMBER 30, 2016
ALL SPONSORSHIP COMMITMENTS MUST BE RECEIVED BY FRIDAY, JAN. 30, 2017**

To sign up as an Annual Corporate Sponsor contact:

Joanne Wang at jwang@gnemscd.org, 617-578-8900



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