



WE SEEK TO ACHIEVE THE PRINCIPLE OF JUSTICE



ALPHA ألف

ADVOCATES AND LEGAL CONSULTANTS

ABOUT US

For more than 14 years, Alpha Advocates and Legal Consultants has served as a trusted adviser and advocate to companies in a broad array of industries. The firm has built a law practice with tremendous breadth and a global presence across United Arab Emirates, GCC and worldwide.

Since the establishment of Alpha Advocates & Legal Consultants, we as a team, are proud of all the achievements and success we have obtained due to our unprecedented dedication. We seek to continue this progress and growth by relying on a set of pillars built on a strong foundation of legal work coupled with a special focus on achieving continuous growth.

We aim to support our clients by putting the power of our integrated firm at their disposal with a range of seamless and efficient services and the very best, commercially minded, legal advice.

This, together with our sector expertise and regional understanding, allows us to help clients identify and manage risk and liability, navigate challenges, harness commercial potential and achieve sustained growth in today's complex and volatile business environment.

OUR VISION

To become leaders in providing legal services on a local, regional and global level and to provide superior professional legal services that exceeds customer expectations.

OUR MISSION

To work as one team in order to achieve one goal, which is to provide our clients with the highest quality of legal services and to be the premier law firm in United Arab Emirates and globally, offering the highest quality professional legal services to our clients timely and at an affordable cost to achieve excellence and delight.



OUR VALUES

To attain professional excellence.

To always act with fairness, integrity, ethics, diligence and social responsibility.

To have passion to resolve clients' problems and exceed clients' expectations.

To have transparency in all our relationships with our clients in order to protect their interests.

To have respect the requirements of our clients in order to advice and guide them to protect their interests.

WHAT WE DO

Our advocates and consultants hail from diverse backgrounds and comprise of locally and internationally trained lawyers. Hence, the legal services provided by us are always on par, or exceed the international standard.

We pride ourselves on our sector strengths which cover diverse areas of the law including Corporate and Commercial, Energy and Natural Resources, Telecommunications, Foreign Investment, Banking & Finance, Shipping and Maritime, Aviation, Taxation, Commercial Litigation, Alternative Dispute Resolution and Project Finance and more.

WHY CHOOSE US

- High Degree of Partner Involvement and Availability.
- High Quality Legal Advice.
- Availability and Responsiveness.
- Legal Research and Analysis Based Advisory.



OUR PHILOSOPHY AND METHODOLOGY

Making the client understand His matter:

For every matter we handle we start by prefacing it with a guiding legal opinion to guide the Client and the firm in the conduct of the matter. The opinion includes analysing facts involved, sorting out issues and analysing the position of the law. In all court cases and non-court matters there has to be a guiding legal opinion that explores the matter at length to give correct direction.

There are few matters which may not require a guiding legal opinion and when it happens as such a client is informed well in advance, and a consensus is reached.

Periodic reporting:

For all Our Clients we do reporting on the progress of their matters either monthly or weekly depending on the nature of the subject matter and also depending on the interest of the client. The monthly report includes the brief of the matter, development in the matter, the following scheduled dates for cases, and any other information which is necessary according to the request of the client.

Expediitousness and excellence:

Our focus is to see to it that all client's matters are handled with utmost efficiency, without delays and get timely conclusion. Our slogan for quality is perfection and excellence with zero default.

Convenience and comfortable:

Our Client will find our services very convenient because we receive instructions twenty four hours by any means of communication and we keep the client abreast of his matters.

Availability to the client:

We are available to meet our Clients whenever required provided that meeting is done for a purpose of pursuit of the matter and focused.

Customer satisfaction and delight:

Exceeding customers' satisfaction is our standard of service delivery. Our Clients are always informed of what is going on in their matters and the quality of our output is above the standard service in the market. Our Client should expect the best service that aims not only at pleasing the client but exceeding the satisfaction and delight the client. Clients whom we have served for a years have moved from satisfaction to delightment.

Risk management:

When handling a client's matters, we provide risk management advise on issues arising from the matters we handle. We have also developed and sharpened our skills in conducting due diligence, which is a high level of risk management.



OUR AREAS OF PRACTICES

We offer a compelling combination of experience, exceptional service, and value to clients across a wide range of industries, partnering with businesses and individuals in connection with their transactional, capital-raising, and other corporate related needs.

DISPUTE RESOLUTION

Dispute Resolution at Alpha Advocates is a cornerstone of our firm's practices. We offer a range of local litigation, arbitration and alternative dispute resolution services. Our Dispute Resolution Practice provides strategic dispute analysis and practical advice on realistic assessments of the outcomes and potential costs. We help you to make informed decisions consistent with your commercial objectives. Our team has wide-ranging experience in the following areas:

Arbitration

Our lawyers have extensive experience in domestic and international arbitration. We have represented an extensive range of clients in the Dubai International Arbitration Center (DIAC), the Abu Dhabi Commercial Conciliation and Arbitration Center (ADCCAC) and the International Chamber of Commerce (ICC).

▪ International & Domestic Arbitration:

We also have significant experience of conducting arbitration proceedings and well informed of all the key institutional rules, including those of the LCIA, ICC, HKIAC, SIAC and ICSID.

▪ Mediation & Conciliation:

We actively advise and represent clients in matters undergoing mediation or conciliation proceedings.



Litigation

Our highly qualified team of lawyers bring with them a breadth of experience from multiple jurisdictions around the Middle East. Our lawyers have rights of audience before all the local courts and special committees. We have the expertise and ability to advise all clients and conduct all types of litigation in the UAE and abroad including Employment, Commercial, Banking, Intellectual Property, Insurance, Construction, and Criminal Cases.

▪ **Commercial Litigation include:**

- Corporate disputes, including shareholders' actions and other inter-corporate and intercorporate disputes
- Partnership and joint venture controversies
- International trade disputes
- Banking and finance disputes
- Distribution agreement disputes Insurance and reinsurance actions
- Intellectual property actions
- Construction disputes

▪ **Civil Litigation include:**

- Airline litigation (contract and tort liability claims)
- Professional negligence
- Contract and property disputes
- Enforcement of foreign judgments and multijurisdictional conflicts
- Tort claims and compensation
- Breach of contract claims
- Business Dissolutions
- Contract's Litigation
- Real Estate Litigation

▪ **Criminal Litigation include:**

- Violent crimes
- Drug abuse and trafficking issues
- Fraud
- Embezzlement
- Sex crimes
- Traffic offenses
- Administrative, tax and customs
- Corporate compliance
- Corporate rehabilitation and insolvency



| PERSONAL STATUS

Our lawyers have extensive expertise in various matrimonial matters both contentious and non-contentious. We have handled a wide range of cases which range from divorce, child custody, alimony and others.

We make family law our one exception. This is because, we consider it a real mission to us. We are aware that if our clients' family matters are in harmony, can they truly be productive citizens of the nation. Hence, any family case at any level is treated like a case of the Cassation Court. Be it a maintenance dispute, divorce dispute, or custody matter, Alpha Advocates can be counted on to understand, and to make things right.

The following are our key areas of practice before the family courts:

- Custody
- Guardianship
- Divorce
- Khulla
- Alimony
- Paternity
- Inheritance
- Prenuptial Agreement
- Domestic Violence



EMPLOYMENT & LABOUR

Our experienced lawyers in employment and labour specialists work with our clients from a wide range of issues to address issues locally and internationally. Our scope of work includes advising on employment contracts and non-competition (agreements and breaches) employment litigation in all courts and tribunals (termination, dismissal, end of service benefit claims, protection of confidential information and business interests) general employment issues, business reorganizations (transfer of employment, change of employment conditions, dismissal and redundancy) and employment policies (maternity, misconduct procedures, performance).

We also have an enviable track record of helping employers who are involved in legal disputes, from unfair dismissal claims and reputational whistleblowing.



Our general employment law practice:

- Employment contract review and development.
- Workmen's compensation.
- Employee benefits.
- Collective employment termination.
- Discrimination and sexual harassment advice at work.
- Employment litigation.
- Executive compensation employment.
- Employee relations disputes.
- HR policies and privacy.



CORPORATE & COMMERCIAL

Alpha Advocates has acknowledged experience across industry and commerce, serving clients in major sectors such as education, healthcare, hospitality, technology, marine, transport, energy, construction, commodities and insurance and more.

Underpinning this is experience and capability in the provision of advice on the full range of business issues affecting today's corporate and enterprises.

We support clients domestically and internationally. Our skill-set extends to all aspects of corporate business, including capital dealings, market listings, mergers and acquisitions, disposals and restructuring. We can guide clients on every aspect of a transaction, supplying cross-border expertise as needed.

We also help our clients with their equity portfolios, managing risk to maximise returns over the lifespan of an investment and achieve their overall business objectives.



Our services include the following:

- Assisting clients to access capital and transact in the capital markets
- Advising clients of all sizes across the whole corporate finance spectrum
- Global capability coupled with local market understanding set Alpha Advocates stand out from others
- International M&A advice with market-leading sectors experience
- Helping clients manage private equity investment risk to maximise return
- Providing advice to clients on foreign direct investment projects in UAE
- Advice and structuring of transactions such as share sales, sale of businesses and assets sales.
- Advice on appropriate forms of business enterprises for transactions.
- Advice on appropriate corporate structures.
- Due Diligence investigations and reports thereon.
- Drafting of all related contracts and other documentation such as Sale Agreements, Leases.
- Shareholder Agreements and other commercial contracts.





CORPORATE GOVERNANCE

Our team understand that the best way to avoid a crisis is to plan by using corporate governance; and that often the most successfully resolved crises are the ones that no one hears about. But when an issue is in the spotlight, we bring to bear an unparalleled array of resources and expertise, including securities regulation, disclosure, corporate law, communications policy, compliance practices, privacy, fiduciary duties, investor relations.

We are experienced in guiding boards of directors, special committees, management and corporate leadership on the full range of governance issues that confront them. In fact, our multidisciplinary, business-focused approach to addressing these issues has been relied on by many of the most sophisticated companies.

We assemble teams of litigation and corporate partners experienced in all aspects of these sensitive matters, including:

- Specilised legal consultations to boards, committees, management and leadership in discharging their legal and fiduciary obligations while preserving all available legal protections.
- Responding to and negotiating with national and international securities regulators and other enforcement agencies.
- Working with your auditors and financial advisors to resolve potential accounting issues.
- Handling disclosure in a manner that both satisfies legal obligations and is sensitive to the concerns of investors, employees.
- Conducting internal investigations to determine relevant facts quickly and accurately.
- Working with financing sources.
- Handling any civil litigation that may arise.

MERGERS & ACQUISITIONS

At Alpha Advocates, our formidable presence and multijurisdictional capabilities are unmatched. Our strategy provides our clients with full-service capabilities and fosters a culture of close collaboration and coordination between colleagues and clients within UAE and across borders.

Our team have a leading M&A practice with comprehensive experience in acting for both sellers and acquirers in private as well as public transactions.

What sets us apart:

Our team has a proven track record handling complex multijurisdictional transaction, since our clients benefit not only from elite cross-border deal teams, but also from the deep industry knowledge, regulatory, disputes and other practices, supporting them throughout and after the transactions. We regularly advise in this industry players, investors and financiers on their transactions.

About our services in Mergers and Acquisitions:

- Acquisition Finance.
- Competition and Antitrust.
- Joint Ventures.
- Merger Control and Review.
- Takeovers and Tender Offers.
- Taxation in Mergers and Acquisitions.



A group of five business professionals in a modern office setting. A man in a dark suit is shaking hands with a woman in a light-colored blazer. They are surrounded by other colleagues, some looking at a tablet. The scene is brightly lit with large windows in the background.

JOINT STOCK COMPANIES ADVISORY

One of the most important services rendered by Alpha Advocates Company to its clients is incorporating joint-stock companies, the public and private. Our services in this respect include:

- Preparation of contracts and memorandum of association of the company.
- Taking the incorporation actions beginning from obtaining the preliminary and final approvals from the official entities until issuing the certificate of registration in the commercial registry at the Ministry of Economy.

The services rendered by Alpha Advocates in this respect are standout because of undertaking all the requirements of incorporating those companies in full.

Such services include the following:

- Preparing the draft articles of association and memorandum of association of the company.
- Preparing a presentation for the chairman of the founders committee and the potential stockholders in the place fixed by the chairman.
- Submitting an application for incorporating a joint stock company to:
 - Emirates Securities and Commodities Authority (ESCA) in case of public joint stock companies.
 - The Ministry of Economy and the departments of economic development in the concerned emirates.
- Following the progress of the incorporation application and answering the competent entities' inquiries until a decision of approving the company incorporation is issued by the departments of economic development in the concerned emirates.

| REAL ESTATE

We have a broad experience in real estate advisory on matters that vary between contentious and noncontentious matters, and we are fully versed in laws regulating these issues in the Emirates.

We have represented regional and international developers, real estate brokers, investors, contractors, financial institutions, investment funds, operators, retailers, landlords, tenants and governmental entities in real estate disputes before the courts and arbitral tribunals.

Real Estate and Property Law often is one of the most high-value subject areas for legal pursuit. They are also emotionally sensitive areas because we know that any matter related to property is important to the client, usually since many times, a client's life-savings have gone into obtaining the property. Further, they are mostly embroiled in tedious litigation or the possibility of litigation.

Our legal services and advice that we offer to our clients is built over many years working with key personnel in the property spheres of Emirates. We work with property developers, public and private owners, operators, investors, contractors, sub-contractors, suppliers, lenders and real estate investment trusts, which incidentally also are our clients.

The firm's expertise in this practice area includes:

- Acting for clients in transactions involving real estate financing through Banking and Non-Banking Financial Companies funds.
- Advising on the legal and regulatory aspects of foreign investment in the real estate sector.
- Structuring joint ventures for real estate development.
- Applicable to real estate project development.
- Deal with insolvency, foreclosures, business rescue

Whatever the nature and size of our client's involvement in real estate, we can help them foresee and overcome legal issues and respond to problems as and when they arise.

PROJECT DEVELOPMENTS

From design through completion, project development is a complex convergence of interested parties, logistics, regulatory framework, and complicated, interlocking contractual structures. With a team of lawyers that knows how to navigate every stage of the development process, we'll always keep your best interests in mind. Whether you're a project manager, investor or have another interest in a project's development, our team of specialized lawyers and professionals works closely with you on a full range of issues, including, Planning, Securing permits, Procurement, Site option control, Financing and Documentation.

Alpha Advocates in-depth knowledge of your industry's sector allows us to develop, negotiate and draft inventive solutions, tailored for your needs and identify, at the project's early stages, critical milestones and potential risks.

Drawing on considerable experience in various sectors such as energy, natural resources and mixed-use development, our lawyers and professionals see your industry as you do.

Our team supports every step of your project, collaborating with other parties and stakeholders—installers, designers, technical advisors and others—on the path to successful results.



BANKING & FINANCE

Alpha Advocates represented banks and financial institutions against defaulting borrowers. We have also represented corporate entities and individuals against banks and financial institutions. Our expertise covers representation in relation to conventional and non-conventional banking. We have tried cases that involve Sharia Compliant products and loans guaranteed by mortgages.



Our specialist knowledge of the sector and its issues enables our lawyers to provide results driven commercial advice to banks on some of their most complex transactions and to help them address some of their most challenging business issues.

Our banking & finance team offers keen insight into providing practical and innovative solutions to your financing, financial services and banking issues. We have advised on all aspects of banking, financing and insurance transactions in the UAE.

Our banking & finance team is a front-runner in this area, advising clients on developing various payment service products, including all types of loans and prepaid cards. The firm has advised numerous clients on the issuance and operation of prepaid cards. The firm provides clients with both transactional and advisory services.

Alpha Advocates advisory practice in this area involves advising on legal issues such as anti-money laundering safeguards, Know Your Customer (KYC) norms, combating the financing of terrorism, the maintenance of records in digital format.

Our team offers experienced insights and industry knowledge into counterparty needs to help you protect value and manage risks. In particular, we have assisted and advised clients on a range of issues and transactions, including the following:

- Working with leading financial institutions to meet the challenges of a dramatically changing regulatory landscape.
- Offering high quality advice on complex banking, utilities and infrastructure transactions
- The real estate finance team support clients across the property lifecycle
- Our lawyers understand the sophisticated structures of Islamic finance
- We have highly experienced team advises banks on all derivatives matters to bank's and their business.
- Our dedicated banking and finance practice can advise borrowers and lenders on the issues that surround banking industry
- Assisting clients to access capital and transact in the capital markets
- Offering deep insight on evolving financial services regulation.
- Using our intellectual capital to create value for clients worldwide.



| ENERGY, OIL & GAS

Our lawyers have advised National Oil Companies and International Oil Companies on all aspects of the oil and gas supply chain, including upstream, midstream and downstream work.

Alpha Advocates has a market-leading practice in the projects and infrastructure space (including in sectors such as power, oil and gas, roads, railways (including metro, subway), airports, and ports). In the energy and oil & gas sector, the Firm acts for clients on the legal aspects of the complete supply chain (upstream and downstream) of crude and refined products, gas and LNG, power generation (both conventional and renewables including from wind, hydro, biomass and solar), gas and power transmission and distribution.

While these areas constitute the principal focus of our practice, we work closely with our colleagues who have exceptional technical and practical capabilities in handling disputes, restructuring, antitrust, and other matters to provide a broad-based, fully-integrated team.

Our ability to effectively integrate the various substantive aspects of our practice, and bring to bear the appropriate legal team, presents a compelling value proposition that sets us apart from other firms.



| CONSTRUCTION

Construction is an important aspect of the UAE's economy and at Alpha Advocates we make sure pay close attention to the demands of our wide range of clients in this field. Our expertise involves the non-contentious advisory works that covers the tendering stage and advising on the suitable type of contracts for the respective scope of work.

Alpha Advocates provides specialist support to clients in the development of procurement strategies and in the analysis and allocation of construction risk. Our Construction legal team is involved in all sectors of the construction industry, including infrastructure, energy, oil and gas and real estate, allowing a seamless sharing of ideas and resources across those sectors. This thought leadership has translated into a wide range of achievements.

Our clients include public and private sector developers, funders, contractors, end-users and service and technology providers. While acting for one participant in the construction process, we can therefore understand the perspective of the others.



We work frequently as part of a team of specialists drawn from across the firm's industry and practice groups and understand how the construction element fits into the wider context of a complex transaction.

Our services include the following:

- We are one of the leading choices for domestic and international construction disputes.
- Offering local and world class advice on complex utilities and infrastructure transactions.
- Providing legal services to our clients on the approvals and licensing required for large scale developments.



CORPORATE STRUCTURING

Alpha Advocates lawyers have the adequate expertise in advising clients on restructuring the companies to improvements in the capital structure of the firm alongside a various type of methods to use in order to start new businesses in the UAE. Our knowledge includes advising and setting up businesses around the UAE, including all the various types of Mainland and Free Zones companies. We advise on corporate restructuring exercises for shareholders, lenders and the company in question. These restructuring exercises involve a restructuring or redeployment of resources, the establishment of new subsidiaries and the transfer of businesses within the group or an amalgamation of different companies and business interests.

Our team offers experienced insights and knowledge into counterparty needs to help you of restructuring the Company in UAE which entails any fundamental change in a company's business or structure, designed to increase the company's value to shareholders.

Our services include the following:

- Offering a corporate restructuring service whether because of the change in the company's ownership structure due to a merger or takeover, adverse economic conditions, adverse changes in business such as bankruptcy or buyouts, over-employed personnel, lack of integration between the divisions.
- Provide a corporate restructuring service for achieving the long-run goal of wealth maximization.
- Advice Clients to improve productivity and cost reduction have necessitated the downsizing of the workforce – both at the works and at the managerial level.
- Offering the highest quality professional legal services by restructuring a sick enterprise, where we can be successfully revived and rehabilitated and can be brought back to profitable lines.
- Work with Clients with a sharp focus on core business activities, to gain synergy benefits, to minimize the operating costs, to maximize efficiency in operation, and to tap the managerial skill to the best advantage of the firm.



| DEBT RECOVERY

Alpha Advocates provides the time and effort on behalf of the companies in the collection of funds through legal settlement methods and through judicial implementation to achieve the continuous financial abundance, we are distinguished by.

Our team provide the necessary support and advise you on a cost-effective and pragmatic solutions to recover your money from debtors. We have experience in handling many types of debt recovery cases for various kinds of clients. Each circumstance is unique and will always be taken into account when advising on the best approach to enforcing your rights. We assist our clients in issuing letters of demand, negotiating and finalising instalment payments, drafting and enforcing settlement agreements, commence legal proceedings and obtaining judgments and assist in recovery of debt through legal proceedings.

We also have wide experience in debt recovery actions (including asset seizures and bankruptcy proceedings), across multiple jurisdictions. We will be your debt recovery agent in all kinds of industries, sectors and business all over UAE and abroad. We are professional negotiators for settling the debts.

INTELLECTUAL PROPERTY

From awareness of Alpha Advocates team that the Intellectual property can be the most important asset owned by a business, so we work hard to protect its value and explore the opportunities provided by licensing and commercialization.

Our team advice throughout the intellectual property lifecycle our intellectual property function is truly international matter, and we work with clients wherever they seek to do business. We have leading teams and network in the worldwide, Middle East and Asia–Pacific, and coordinate with external firms in other jurisdictions to ensure seamless coverage.

We advise on global brand protection strategies and assist with the enforcement of trademarks, preferably without resort to court proceedings but through litigation if required.

We advise on issues relating to the ownership, exploitation and infringement of copyright and designs, with awareness of cross–jurisdictional issues. Our team has expertise in helping clients apply for and implement patents and protect their trade secrets.

Our services include the following:

- We assist our clients in advising on trademark, copyrights, patents, industrial designs, domain name disputes, advertising and entertainment, franchise, licensing, ownership and infringement.
- We have assisted individuals as well as corporations in various industry to ensure their intellectual property rights are duly safeguarded in accordance with the law.
- Our legal IP team advises on dealing effectively with IP rights.
- We represent clients in dispute resolution relating to copyright, trademark, industrial design, patent infringement etc.
- Our patents & trade secrets team advises on enforcement and exploitation issues.



| CONSTITUTIONAL LAW

Cases dealing with constitutional matters are at the heart of our work. In fact, they can be seen as the most integral part of the field of law, since these cases can interpret and mold the constitutional provisions, which has manifold consequences for not just the parties involved, but the entire legal and civil spheres.

Constitutional cases can also be the most effective way to find relief for an individual or class of people. The challenge and novelty of these types of cases have an inherent thrill, as they can potentially lead to landmark orders and precedents that bind future cases with similar points of law. We also provide legal services on any possible constitutional challenges to statutes, or effects of such statutes/regulations on our client's business investments.

We also have wide experience in debt recovery actions (including asset seizures and bankruptcy proceedings), across multiple jurisdictions. We will be your debt recovery agent in all kinds of industries, sectors and business all over UAE and abroad. We are professional negotiators for settling the debts.

| TECHNOLOGY & DATA

We advise our clients on issues relating to telecommunications, digital media, personal data protection, information technology business and drafting of agreements and contracts relating to the sale, distribution, licensing and procurement of software and other IT products.

We provide clients with legal guidance to navigate digital transformation, helping enable businesses across sectors to remain competitive, exploit new business opportunities and improve business resilience.

Our team have a comprehensive technology practice and members of the firm have had considerable experience dealing with issues relating to technology including information technology. The Firm's experience in the sector is varied and ranges from advisory work on software development to regulatory compliance and foreign investment and licensing issues.

Further, the Firm has a strong and vibrant telecommunication practice and its members have a deep understanding of all legislation, policies, and regulations affecting the telecommunication sector.



Our services include the following:

- Support and guidance throughout technology disputes
- Supporting clients with dynamic and commercially astute advice in technology industry
- An integrated cyber solutions, bespoke for client's business
- We provide businesses with full-service data protection and privacy advice across all industry sectors, enabling clients to focus their resources on other business needs
- Providing practical advice to e-commerce businesses transacting online
- Supporting clients on legal risk assessments of emerging technology
- Advice on all types of outsourcing contracts
- We understand the risks inherent in transformational IT projects, and we can support clients with advice on licensing strategies.

| INSURANCE

Alpha Advocates has a market leading insurance sector practice.

The Lawyers at the Firm are aware of the regulatory landscape, the pulse of the regulator and the policies framed by it. The Firm has rendered a wide range of regulatory assistance to key players in the insurance industry while interacting closely with the them and approached the insurance company in a strategized manner to advance our legal views and receive affirmation of such views from the clients. As you execute transactions in the United Arab Emirates, our dedicated team helps you stay compliant with the Insurance transactions and claims and its implementing regulations. We have assisted leading insurance companies with all aspects of insurance and reinsurance transactional and regulatory matters.

We have also advised sureties and intermediaries on establishing and licensing their presence in the UAE, as well as with meeting solvency requirements and other local regulations.



In particular, our full range of insurance-related services includes the following:

- Advising clients on UAE laws and regulations as they relate to insurance activities.
- Assisting clients with establishing a presence in the law and with obtaining the necessary license and regulatory approvals from the Insurance Commission to conduct insurance business.
- Reviewing insurance policies and assisting clients with claims recovery.
- Advising on bancassurance transactions.

| PUBLIC POLICY & REGULATION

Legislation, policies and new and changing regulations in the economy increase business planning risks every day, across every sector. The shifting tension between private sector commerce and government oversight of private enterprise is a real threat no matter of geography or business, and in this high-stakes arena, you require a coordinated approach to anticipate, translate and influence legislative and regulatory developments.

Alpha Advocates navigates the critical intersection of business, law, regulation and policy. Using a results-oriented approach, we deliver innovative solutions tailored to your specific goals. By working together, you tackle every political or regulatory obstacle with a powerful ally by your side.

Drive your company forward using strategic and focused advice from government relations professionals who understand the political process. Through deep experience in both government and a variety of regulated industries, we view the issues through a balanced perspective.

Our relationships with government officials, regulators and legislators allow us to see beyond the horizon. Leverage this insight to achieve your vision.

Our work in Public Policy and Regulation includes but not limited:

- Government Affairs
- Banking Regulations
- Compliance and Risk Management
- Education Regulations
- Energy Regulations
- Environmental Regulations
- Financial Institutions Regulatory
- Government Contracts
- Health Care Regulations
- Media Regulations
- Strategic Communications
- Export Controls
- Transportation Regulations



| INTERNATIONAL LAW

Alpha Advocates also specialised in multi-jurisdictional and complex international litigation and arbitration across a range of sectors which build, power, move and protect the global economy.

Our breadth and depth of international cases experience is unparalleled at a local and global level. It is underpinned and enhanced by our deep sector knowledge and long experience of local arbitral centers and the rules that apply in various jurisdictions.

Our presence has enabled us to build a particularly strong reputation in new and emerging markets. We respond rapidly in high pressure scenarios, delivering a tailored, flexible service to meet the requirements of international disputes.

Our clients include corporates, investors, financial institutions, private individuals, governments, states and state-owned entities.

The flow of global trade and investment is in many respects a product of significant expansion of treaties on a variety of subjects.

Our clients routinely face these and other issues:

- Diplomatic immunity
- Maritime boundaries
- Aviation
- World Trade Organization and regional free trade agreements
- Water rights
- Investment treaties.



| HEALTH CARE

Alpha Advocates has developed an industry-wide practice in the health care field that encompasses virtually all aspects of health care laws in the United Arab Emirates and integrates nearly every legal practice area. Our lawyers are seasoned practitioners with experience serving as general, litigation, and special counsel to a wide variety of health care organizations and entities. We have a solid understanding of the health care sector and proven success in representing our clients in a broad spectrum of issues. Health care is the fastest-growing and most complex industry in the world, and our attorneys make a point to stay abreast of market developments, trends, and cases that are relevant to our clients and practices. This depth of understanding is evident by our involvement in thought-different activities, and we encourage clients to tap into our knowledge base.

Our firm has fully understood of each jurisdiction's health care delivery system—from manufacturer to distributor to provider to patient to payor to decision maker—and the firm able to provide each of these players with the full range of legal and strategic transactional, regulatory and dispute resolution counseling services.





TAXATION

With seasoned legal team having global orientation and in-depth experience in domestic tax including expertise in application of Tax Treaty Principle Alpha Advocates is well positioned to provide efficient tax advisory, compliance consulting, litigation and representation services.

Taxation Firm's advice and assistance includes devising best fit tax model, effective tax structuring, optimizing solutions, tax compliance due diligence and assessment of tax effectiveness of commercial ventures.



Our services include the following:

- Banking and Finance Taxation
- Business Structures and Tax Planning
- Corporate Taxation
- Employee Benefits and Retirement Funds
- Individual Taxation
- International Taxation
- Partnerships and Other Pass-Through Entity Taxation
- Real Estate Taxation
- Resource Taxation
- Restructurings and Bankruptcy Tax Planning



ENVIRONMENT & NATURAL RESOURCES

Environmental and related natural resource issues are truly global in nature, transcending borders and requiring multinational responses. Alpha Advocates lawyers have broad experience with environmental laws. Companies face increasing regulatory and public pressure to address the environmental impact of their business operations, often in multiple jurisdictions. We deal with environmental issues, including projects development, impact assessment, permitting, climate change, product life cycle analysis, due diligence and risk management. Alpha Advocates is ready to listen and respond to all your environmental needs wherever and whatever they may be.

Our lawyers work with clients to plan for compliance with changing regulations and standards around the world. We will guide you in seeking resolution of enforcement actions, defending you and pursuing legal remedies where necessary.



COMPANY'S SETUP

Alpha Advocates has extensive experience advising company's set-up and new ventures in UAE. Our team is able to provide multifaceted guidance to and about new ventures, mainland, free zone and start-ups, through all the phases of their growth, including their formation, financing, intellectual property etc.

Some of the key areas in which the firm assists start-ups the companies are:

Pre Set-Up Assistance

- Advising on the legal and regulatory aspects of doing business in a particular Emirate in the UAE.
- Advising on various structures tailored to suit start-up operations.
- Providing legal services on the incorporation of companies and formation of all types of companies partnerships.
- Advising on corporate compliances, allotment of shares, share transfers etc.
- Shareholders' agreements.
- Employment and other ancillary agreements.

Raising Finance

- Advising on investments into start-up companies, assisting with negotiations between start-ups and investors, drafting and reviewing documents.
- Advising on strategies and mechanisms of negotiations with financial institutions.

Ongoing Assistance

- Advising on an ongoing basis on general operational issues, including issues relating to board meetings and shareholder meetings.
- Advising on the implementation of employees' stock option schemes and related documentation.

| LEGAL OUTSOURCING SERVICES

Alpha Advocates is also a pioneer in the Legal Process Outsourcing “LPO” in the United Arab Emirates, we provide an informed perspective and a significant competitive advantage through the innovative application of legal outsourcing. Our team providing legal management services to the companies, legal departments and other corporations. We employ a sea mess global delivery network as well as extensive domain expertise to enable our clients to achieve rapid and sustainable cost savings while facilitating improvements in efficiency and minimizations of risk, cost and time. The partners and lawyers of Alpha Advocates are highly skilled and competent professionals with years of experience. We bring the highest level of professional excellence, integrity and sound ethical and fair practices.

Services and solutions include:

- Virtual Lawyer Services
- Virtual Legal Assistant Services
- Contract Management Services
- Legal Research & Analysis
- Offshore Legal Staffing Solution
- Managed Document Review Services
- Paralegal Services
- Regulatory Compliance Management
- Legal Summarization Services
- Online Alternative Dispute Resolution (Out of Court)



FAST-TRACK LEGAL SERVICES

Along with our portfolio of legal expertise, we also offer a unique fast-track procedure for specific legal services. By choosing our fast-track method you avoid a lot of exhausting back-and-forth and enable us to ensure that your needs can be met in the most proficient and speedy manner possible. Our fast-track legal services provide you with our premium legal services with minimal fuss and efforts and is predominately online based. Most of the interaction is done via email and/or telephonic conversation.



| WHAT YOU CAN EXPECT

When contacting us, it is best to be prepared with all the documents that would help us to give you advice.

Upon contacting us, you may wish for a legal opinion or case evaluation. In this, we explore the merits of your case, our legal strategy that we wish to adopt to your case, the possible steps for remedy, and the reasonable chances of success and timelines for each of these remedies. We also let you know rough fee estimates for each of the steps. For contentious matters, if you then wish to proceed with legal representation before the Courts of the United Arab Emirates, we can do so by providing you with the application for your approval to represent you. We also make it a point to provide you with feedback and updates, orally and in writing at every stage of the case, while answering to your questions if there are any.

Some of these services:

- Registering a partnership deed
- Legal Opinions
- Legal Notices
- Notary Services
- Registering Rent Agreement



| CONTACT US

If you would like to know more about the firm or the services that we offer, please do not hesitate to contact any one of the following partners of Alpha Advocates and Legal Consultants:

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Barristers

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Legal

Courts

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