



VANCOUVER
kindness
MOVEMENT

#LOVE WHERE YOU LEARN





WHAT IS LOVE WHERE YOU LEARN?

Love Where You Learn (LWYL) is a Vancouver Kindness Movement all year initiative promoting school campus cleanups. This youth led clean up is just one of the many ways we can contribute in keeping our direct environment clean. What better way to care for our schools than by keeping it clean and safe for everyone?

We highly encourage heads of schools, student leaders, and families to take part in this initiative. Through our Love Where You Learn program, we work with students to hone their entrepreneurial skills and strategies to teach them how to plan and organize their own clean up events. Not only does LWYL foster a sense of community, but will also help foster youth engagement on taking the initiative for climate action.

A small act can go a long way.

Join us now!



AT A GLANCE : LWYL PROGRAM

Love Where You Learn is an environmental stewardship program between the Vancouver Kindness Movement (VKM) and students across Metro Vancouver.

The VKM team works with school representatives to help organize independent student-led campus community clean ups. Our program will include leadership and marketing workshops and presentations that will be conducted by the VKM team.

LWYL GOALS

- 1** **Developing interpersonal skills and strategies** (learning how to organize and coordinate volunteering events).
- 2** **Encouraging youth to take a larger role in environmental stewardship** in their school community.
- 3** **Promoting kindness to nature** around us, as well as spreading awareness for the need for climate action

PROGRAM INCLUDES...

1) **Debriefing**

Introduction and how LWYL works. We will go over expectations and creating a timeline. Use **whentomeet link** to track availability.

2) **Marketing and Promotions Workshop**

Workshop from our Marketing Team on how to promote effectively and professionally, as well as basic marketing elements.

Will be sent another **Calendly link** to book.



AT A GLANCE : LWYL PROGRAM

HOW TO SIGN UP

- 1** REPLY TO THIS EMAIL!
- 2** You will be receiving a **google form** to fill in, as well as a **whentomeet** and **Calendly link** to book a Debriefing and Marketing Workshop.
- 3** After the debriefing, we will schedule a date for the Marketing Workshop and official LWYL campus clean up.

EXPECTATIONS

A VKM representative will be present on the day of to help out and provide any needed information

VKM will be supplying:

- Garbage bags
- Shard buckets
- Gloves
- Scale
- Litter pickers

At the end of the cleanup, weigh the garbage amount and discuss what kind of items you found in the cleanup. Remember to dress appropriately and come prepared for any weather



AT A GLANCE : LWYL PROGRAM

LWYL PROGRAM COORDINATOR EXPECTATIONS

- Collecting volunteers
- Having timetables printed and ready to go
- Creating groups
- Having a map of clean up zones
- Collecting supplies and materials listed
- On the day of the event - Setting up check in table and getting all supplies and materials needed
- Weighing the garbage amount at the end of the cleanup

These will all be touched on during the debriefing!





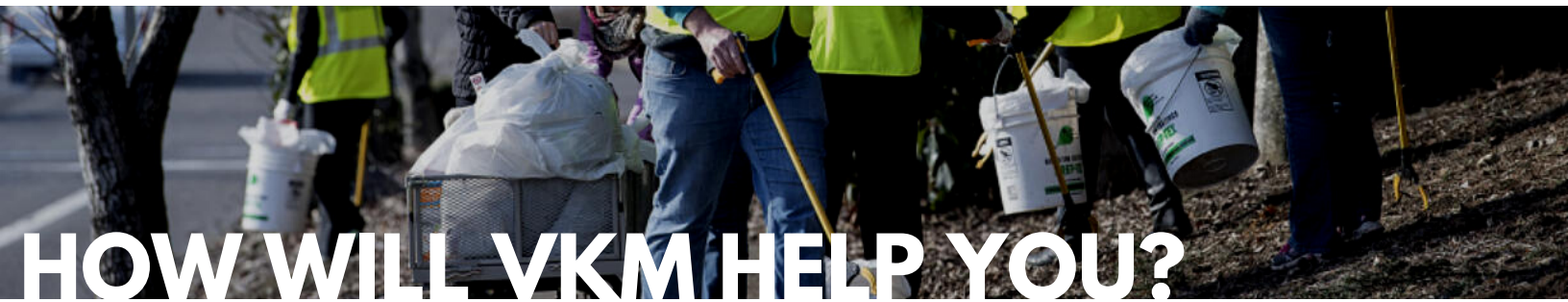
POTENTIAL DATES:

- March 19
- March 26
- April 2
- April 16
- April 23



COVID SAFETY:

Hand sanitizer and spare masks will be provided, but it is strongly urged that volunteers bring their own masks. We ask that masks be kept on for the duration of the event. Maintaining social distancing is a must.



HOW WILL VKM HELP YOU?

- VKM will help publicize the event and your school on all platforms
- VKM will offer a marketing workshop on marketing ideation
- VKM will assist in spreading awareness on club initiatives/goals

