



**Communications, Marketing & Editorial
with a side of Graphic Design & Illustration**

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PROFESSIONAL PROFILE

Strategic communications and marketing student who is passionate about the storytelling industry. Brings a thoughtful approach to work and a strong sense of awareness that gives a unique perspective on how others think, create, and co-work together. Uses visual thinking to create and implement processes to carry out projects from developmental stages to final fruition.

• EDUCATION •

BOSTON UNIVERSITY
2014-2018
Mass Communication
GPA: 3.5

• SKILLS •

- Adobe Creative Suite
- Visual Storytelling
- Creative Content Creation
- Social Media Marketing
- Web Development & Branding
- Project Management

• PROJECTS •

ORBIT- UPCOMING VISUAL NOVEL GAME
Writer, Artist, Developer

MILLENIUM GIRLS ARTBOOK
Curator & Project Manager

ULOOP NEWS
National Article Contributor

CENTER FOR GENDER, SEXUALITY & ACTIVISM
Former Web & Graphics Board Member
Current Active Member

MARKETING INTERN

Fablevision Studios, Boston, MA January 2018-Current

- Create online content including Tweets, blog posts, Facebook posts, LinkedIn posts, and Instagram posts using brand voice
- Direct and create independent project using Studio resources
- Write case studies on each new project and client of the Studio
- Update and manage internal databases
- Assist Art Team on small projects when needed

SOCIAL MEDIA MARKETING INTERN

APB Speakers, Boston, MA Sept 2017-Current

- Create daily social media posts for APB's corporate, healthcare, college, education, and non-profit accounts using each accounts specific brand voice
- Draft brand specific content for APB-represented speakers
- Work the reception area by answering phone calls from potential clients or speakers
- Manage and update internal databases

COMMUNICATIONS INTERN

Sanfilippo Children's Foundation, Australia Mar 2017-Aug 2017

- Worked on the in-house Events & Marketing team while studying abroad, and continued to work remotely at the request of the founder
- Created and implemented written and graphical content for a 6-month long content calendar to support the organization's annual marathon event
- Drafted weekly newsletters and utilized Mailchimp to distribute to key markets
- Managed video production processes including drafting scripts and interview questions, filming, and editing the footage

EVENTS & MARKETING INTERN

Design Museum Boston, Boston, MA Sept 2016-Dec 2016

- Created engaging social media content using brand voice; utilized Hootsuite to schedule timely posts
- Worked closely with the events team to plan and execute events by attending weekly planning meetings, welcoming guests to events, and livetweeting any speakers or panels
- Wrote bi-weekly blog posts and newsletters to promote upcoming events and recap past ones