"**Education** is the passport to the future, for tomorrow belongs to those who prepare for it today."

What is Education?

The first thing that comes to mind when we think about <u>education</u> is acquiring knowledge. Education is a process that facilitating learning, or the acquisition of knowledge related to <u>latest</u> <u>technology</u>, skill, technique, information, enables them to know the rights of their family, society as well as the nation. The vision of education is to expand and outlook to see the world. It develops the ability to resist injustice, violence, corruption, and many other awful elements in society.

"KNOWLEDGE IS THE FOOD FOR MAN BECAUSE IN ABSENCE OF KNOWLEDGE MAN CANNOT GROW HIS FOOD."

Education gives us knowledge that surrounds the world. It develops in us a perspective of looking at life. It is the most significant element in the evolution of the nation. Without education, new ideas will not come and be explored. It means that one will not be able to develop the world because without ideas there is no creativity and without creativity, there is no development of the nation.



Importance of Education in Our Daily Life

A good education forces the individual to progress both socially and economically. Education helps us to carry out our daily activities and adopting trending <u>fashion</u> in the best possible way. Education is what makes us sincere. Education helps us acquire new skills and knowledge that will affect the development of our lives.

Education also helps to keep our mind fresh while <u>travelling</u> to anywhere and adopting good <u>eating habits</u> for a better healthy life.

Education provides an individual with all the tools and information he or she needs to earn a living. She also learns <u>how to</u> raise her standard of living while meeting the daily needs of her family.

Being educated makes a person well aware of his rights and responsibilities. He knows that voting in elections and choosing a good representative is as much a right as it is a responsibility.

A good education teaches a person to live his whole life. It teaches him how to use the nation's resources for development.

Role of education in business

Some people do not believe that formal education plays an important role in the formation of entrepreneurial skills. Even they must admit that a business college degree provides opportunities for an amazing career. Around the world, we are seeing that more and more companies from various sectors and industries are adding great sense to education in multiple different ways.

Businesses are now becoming partners with schools, universities, non-profit organizations, and in some cases, even governments. The goal is to address important issues that arise in education while shaping and testing your strategies and operations. We can easily achieve that goal by using <u>digital marketing</u> and other available <u>marketing</u> ways.

In doing so, companies are helping shape the employees and employers of the future into the right foundation. However, it has been observed that the relationship between the real world of business and education is ambiguous.

Education has now entered the business world in many different ways. Vocational education and training and work-based learning are two of the most common practices that companies are adopting. The results, over the years, have proven capable of creating a new era for <u>business</u>.

Role of SEO for Educational website

"SEO is a key piece of our digital marketing strategies as Organic Search comprises almost 50% of our site traffic and 40% of site conversion volume." - **Tim Kane**,

So I told you that SEO is a way to bring your <u>online education</u> to the top of the search engine results pages for keywords related to your business.

what is SEO?

<u>SEO</u>, or search engine optimization, is a set of strategies to improve your business <u>website</u> or a <u>blog</u> so that Google can more easily understand it and rank it in relevant search results.

how does SEO work?

SEO involves many different steps, but the most important are keyword research, content creation, building a strong backlink profile, and usability.

For most people who are thinking online education starts the process of online research, you must be easily found in search engine results. Like,

Increase web traffic

In SEO, web traffic is the most important part because if you have no audience your Educational website does not have any value. when your content is effective and written according to SEO Optimised pattern and by obeying latest <u>writing tips</u> then your website has more chances to rank on google.

An effective SEO strategy and use of <u>seo tools</u> will increase the traffic to your online <u>education</u> <u>galaxy</u> website, which in turn will significantly increase your search engine results. This means that as many students as possible will read your material and learn about your school.

Increasing website traffic means more people will learn and talk about your website, which can lead directly to more apps and student leads. <u>Digital art</u> is also an example of it.

Role of Education in Health

The situation becomes an important impetus for education to break the stalemate and fight for new levels of <u>health</u> and wellness. There is a difference between the choice of primary health education and the employee's commitment to the process. Simply saying, "Let's all work together to stay healthy, join a new health and fitness program" is not enough.

Starting your health and <u>fitness</u> program with an educational program that demonstrates both the risks of being unhealthy and the benefits of incorporating new healthy behaviors into your life is therefore motivated by the employee Affiliation can make a difference.

As a result, contributions may increase, resulting in health and wellness dollars being spent with the greatest long-term impact. Problem awareness can motivate an employee, but it does not provide the tools to succeed. Handing them over to the chest of the device without a clear understanding of why they should be used can lead to following their motives, but will not make a real difference.

Combining an educational program with practical steps and rewards to reach goals will result in a more effective long-term strategy for dealing with lifestyle-related illnesses.

It is important to understand why, as well as why, any necessary changes should be implemented, and then the acquisition of the tools to achieve the goal in the workplace to have a positive impact on employee participation in the health and wellness program. Can It all starts with education.

Contribution of education Galaxy in latest education:

<u>Education Galaxy</u> is an app which is specially designed for students and teachers to increase their knowledge by conducting online tests and other interesting ways are also introduced in it. Just simply access portal by <u>education galaxy</u> app login and learn as much as you want.