

SWE Community Sport Hub

Strategic Plan 2017-18

The following document outlines the Strategic Plan for the South-West Edinburgh Community Sport Hub for the period April 2017 – March 2018.

Vision	At the heart of South-West Edinburgh communities, developing a connected and accessible micro-sport system.		
Mission	To imbed a connected sport system that provides opportunities for individuals within the South-West of Edinburgh to participate and engage with sport to the extent of their desire and ambition.		
Location	The Hub services South-West Edinburgh communities including: Balerno, Currie, Juniper Green, Wester Hailes, Sighthill and out towards Ratho.		
Key Priorities	Effective Partnerships	Develop structures and partnerships within the Hub that have a positive impact on the provision of sport and physical activity in South-West of Edinburgh.	
	Effective Promotions	Ensure opportunities to participate and deliver sport within the locality and beyond is well marketed and communicated.	
	Enhancing People	Actively engage and develop people to enhance the sport provision in the South-West of Edinburgh.	
	Enhancing Sport	Collectively enhance the provision of sport and physical activity within the South-West of Edinburgh.	
Structure	The Hub's two core forums will be the Management Group and Community Sport Forum, supplemented by at least three working groups. Details of all these are as follows:		
	Group/Forum	Composition	Frequency
	Management Group	sportscotland; CoE Council; Oriam.	Quarterly
	Community Sport Forum	Hub clubs; professional sports staff; community interest groups.	Quarterly
	Sport Development Forum	Key clubs; SGB staff; Active Schools; CoE Council sport leads.	TBC
	Community Officer Forum	Community officers of HE/FE clubs with community club partners.	Once per semester
	Active Living Plan Group	TBC (i.e. CoE Council; Active Schools; WHEC rep; etc.)	TBC

Key Objectives:

Effective Partnerships	Develop structures and partnerships within the Hub that have a positive impact on the provision of sport and physical activity in South-West of Edinburgh.
Hub Structure & Governance	Ensure correct governance is in place to realise a self-sufficient and sustainable model beyond end of funding (March 2018), through work with appropriate partners.
Relationship Development	Maintenance and development of current partnerships with local bodies and organisations, such as Active Schools and HE/FE institutions.
Wider Community Engagement	Further community integration, with wider community groups such as the Currie & Rotary Club, specifically with regards to the Club Forum.
Effective Promotions	Ensure opportunities to participate and deliver sport within the locality and beyond is well marketed and communicated.
Communications	Maintain current communications / promotions, celebrating sport in the area and advertising opportunities to get involved.
Marketing	Support hub clubs with general marketing of events and opportunities, through Hub's social media and website.
Enhancing People	Actively engage and develop people to enhance the sport provision in the South-West of Edinburgh.
People Pathway	Further development of Active Community project, and development of relationships, relevant resources, and celebration of best practice to ensure continuation of key people development work post-Coordinator funding.
Hub Volunteers	Continued support and development of volunteers delivering within Hub, i.e. Social Media Officer, Newsletter Editor, Club Forum Lead.
Enhancing Sport	Collectively enhance the provision of sport and physical activity within the South-West of Edinburgh.
Sport Development	Support development of specific sports, aligned to area's interest, need and development potential.
Wester Hailes	Focus on the development of sports activity within Wester Hailes, by supporting Active Living Plan.
Gaps in Provision	Support, where appropriate, new activity within the area, provided it fulfils a community need and relevant support is available.
Sport Events	Support, and deliver, one-off events / multi-sport festivals within the community such as the Sport Inspired Give and Gain Day Games.