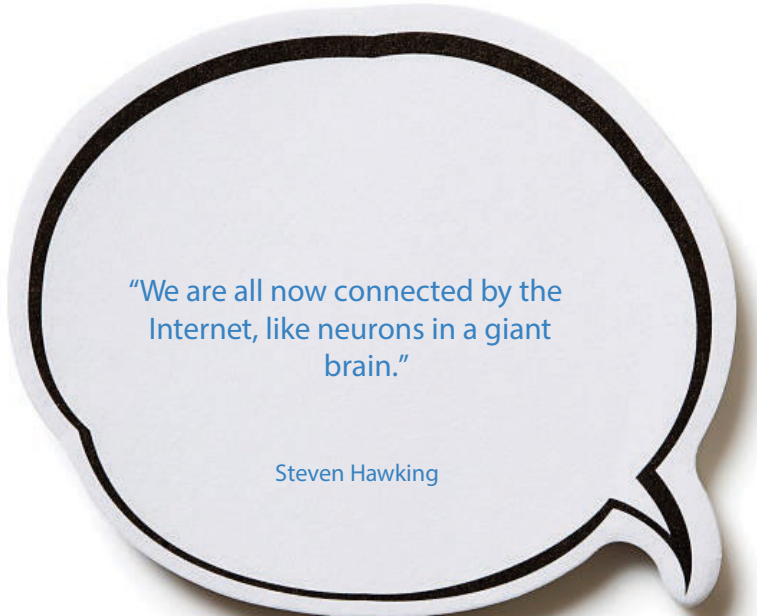




COMPANY PROFILE

2019



"We are all now connected by the
Internet, like neurons in a giant
brain."

Steven Hawking

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ITS ALL ABOUT CONNECTIONS

Social media is about connections. Connecting the right message with your target audience, connecting your solution with their pain point, and connecting your business goals with their desired results.

Here at SocialWeTalk, we're pros at making connections (fun fact: our favorite hobby is Dot-to-Dot). We'll help you define who your most lucrative target audience is, develop messages that speak to them directly and position your business as THE can't-live-without solution, and make it easy for them to engage and call.



A LITTLE ABOUT US

We're a digital marketing hub tied into seeding growth and innovation in our partners' online communities.

We aim to leverage the power of digital marketing to help our clients acquire new customers and keep the existing ones engaged loyal over time



OUR CLIENTS



TESTIMONIALS

“SocialWeTalk lifted our online performance from average to outstanding in just a few months”

-Albero Altounji , Owner (Alberto Shop)

“Our direct calls tripled as soon as we switched to online engagement With SocialWeTalk”

-Hassan Ashkoudra,Owner (BBQ HOUSE)

“SocialWeTalk helped us understand where our customers are coming from, and came up with an innovative concept online to keep them coming”

-Samir Tutunji, Executive Director (Dasar-KSA)



CASE STUDIES

Case Study: Education & Training

Client:

American Center for Excellence

Objective:

Set up Facebook and Instagram pages and optimize lead generation ads to create brand awareness and supercharge acquisition rates

Challenge:

The American Center for Excellence is a startup company, established in November 2017. The challenge is to raise awareness among the university students and young professionals on the practical courses offered at the center and develop acquisition strategies through social media

Solution:

Created a digital ecosystem at a minimal cost composed of a website and social media presence. A content strategy was implemented on social media coupled with effective ads optimization and outreach programs. We were able to generate over 5000 leads over a period of 3 months

Case Study: Investment

Client:

Nahaz Investment Company

Objective:

Arabic copywriting

Challenge:

Create content that is creative, easy to read, compelling and optimized for search engines. It's a challenge to transfer generic ideas and customize them to a local culture such as that of Saudi Arabia. In most cases, one may find a complete expression or a sentence that works well in one Arab local culture but not in another. Furthermore, the brief was communicated on the phone following excerpts and succinct summaries in English language. So we literally had a couple of pages to work on and expand

Solution:

Arabic is a highly meaning-sensitive language. It also requires someone with a comprehensive knowledge of the nuances of the language. We were able to factor in the mindset and culture of the target audience while providing true and accurate information about the products the client is promoting

Case Study: F&B

Client :

The BBQ House

Objective:

Set up Facebook and Instagram pages to reach more customers and engage with them online

Challenge:

Young adults are one of the fastest growing demographic segments in Lebanon. The challenge is to visually position the brand on social media to attract new customers and boost repeat visits

Solution:

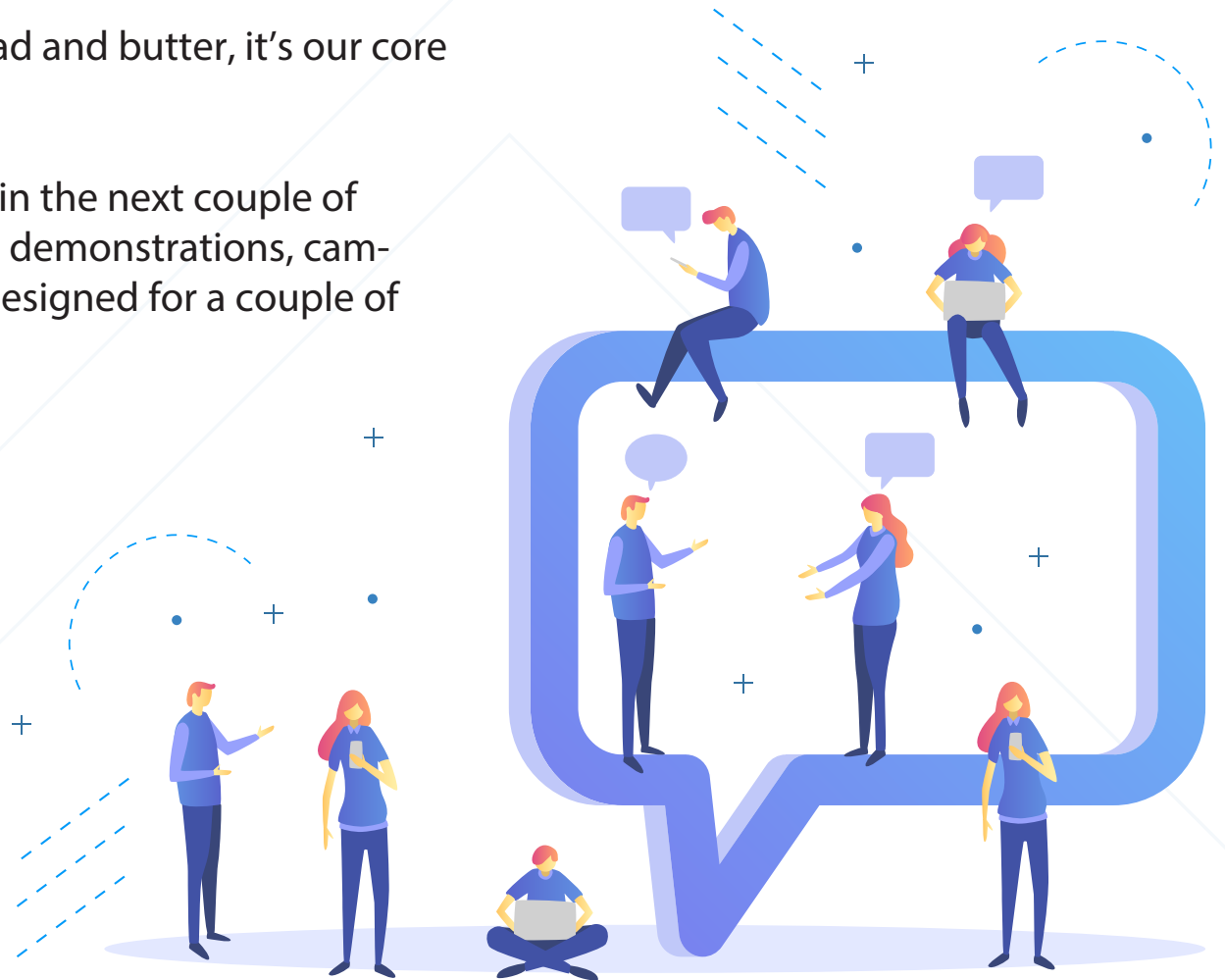
Optimize the brand reach on Facebook, Instagram, and Zomato to reach the primary audience (young adults). One solution was to create engaging visuals and competitions to particularly appeal to foodie Millennials. Foodies are extremely active on social media, they are nutrient conscious, value organic ingredients and freshness. These points have all been taken into account when introducing new dishes or communicating key benefits. Direct communication is always personalized and complaints were taken care of on the spot

OUR SOLUTIONS

SOCIAL MEDIA

Social Media is our bread and butter, it's our core business.

We will share with you in the next couple of slides live social media demonstrations, campaigns and concepts designed for a couple of our clients.



SEARCH ENGINE MARKETING

At SocialWeTalk we help you use Search Engine Marketing effectively to connect with buyers by scaling your spend according to your goal and target audience.

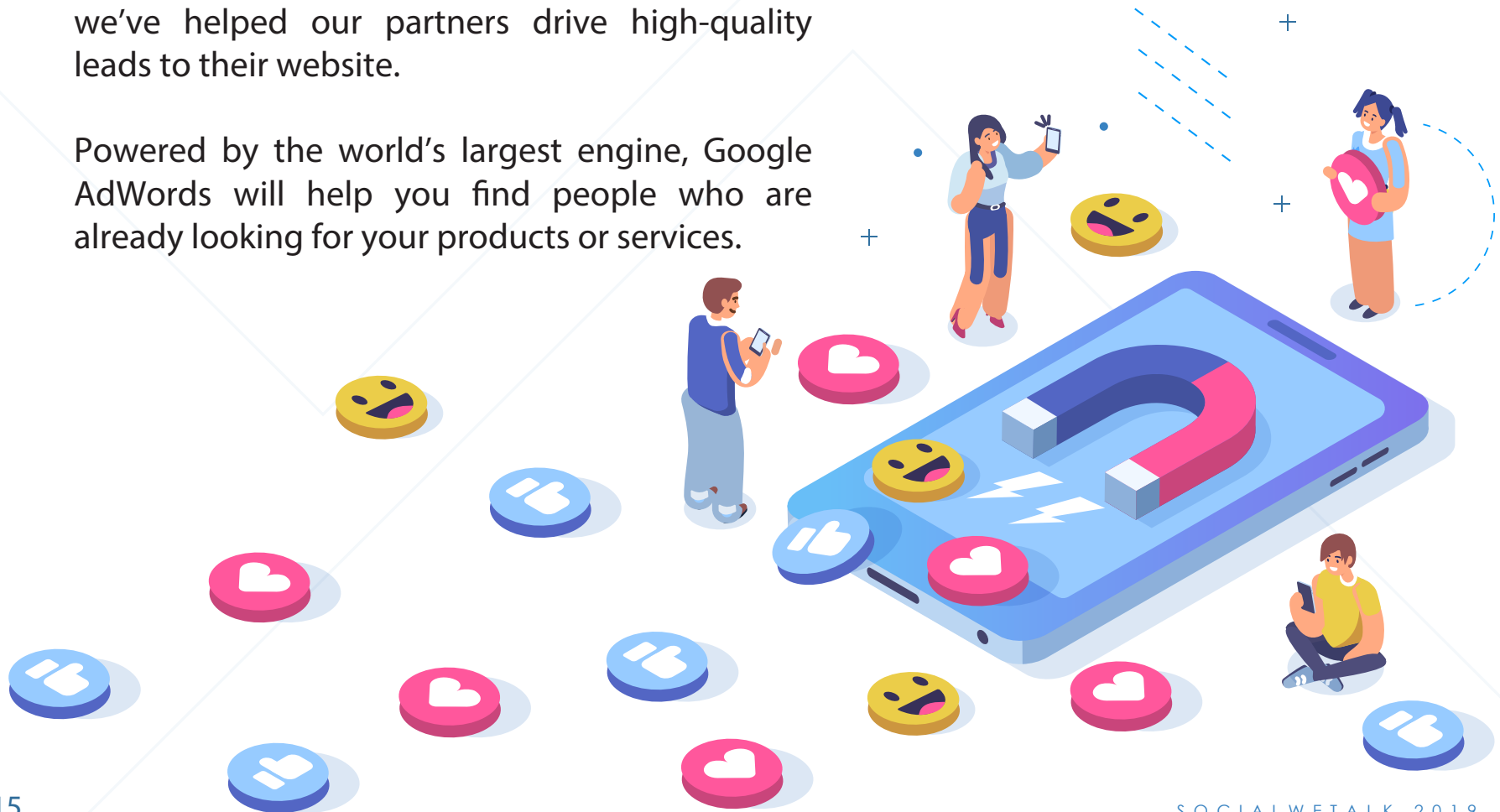
By tracking the right data, we'll give your brand the necessary exposure to prospects showing the highest propensity to purchase. This way, you will reach your target growth rates without overspending on your SEM campaigns.



SEARCH ENGINE OPTIMIZATION

As one of Lebanon's fast growing digital agencies, we've helped our partners drive high-quality leads to their website.

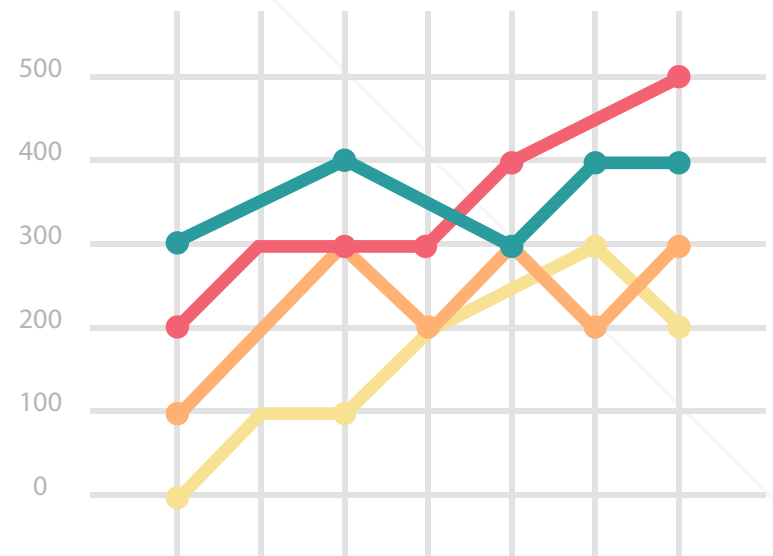
Powered by the world's largest engine, Google AdWords will help you find people who are already looking for your products or services.



ARE YOU TRACKING THE RIGHT MITRICS?

At SocialWeTalk, we'll advise you whether you're moving closer to your objective or the other way around, by arming you with educated suggestions based on actual data, as opposed to hypotheses and opinions.

If you're running search engine marketing or recently invested in a search engine optimization strategy, online analytics will reveal to you whether these techniques have actually driven traffic to your website.



TIME FOR A WEBSITE DESIGN?

We build creative and professional websites that adhere to latest web standards and are correctly optimized to maximize the visibility of your brand online.

SocialWeTalk points the app and website design on the track of reliable and spot-on user experience. The user interface, designed and developed in our agency, extends your brand and places a robust relationship of your identity.



CONTENT MARKETING

SocialWeTalk adapts content and copywriting services in reflecting the efficiency of the online marketing strategy, while establishing the brand or product as a thought leader in its relative industry.

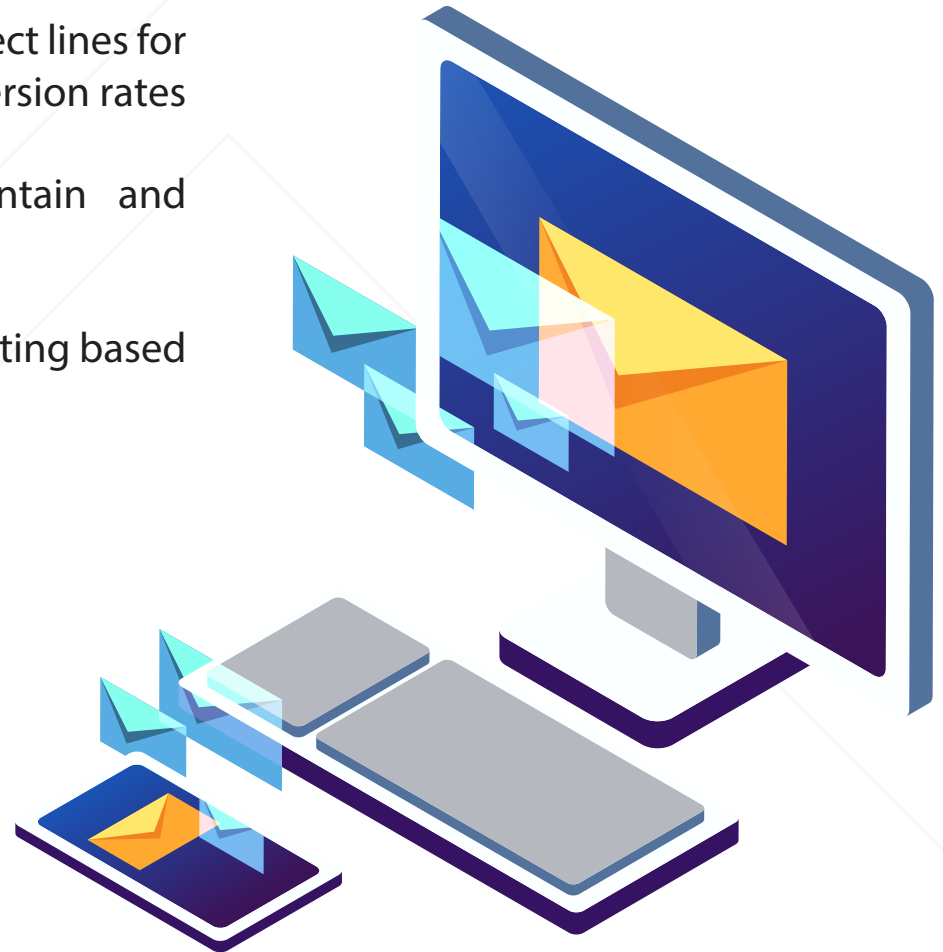
Content marketing is an art, the essence of which is delivering a consistent stream of valuable information to customers, who will ultimately reward you with their business.



EMAIL MARKETING

Our agency experts draft effective subject lines for email marketing, that incite high conversion rates through the most cost-effective tactic to obtain, maintain and regain customers.

SocialWeTalk incorporates email marketing based on analytics while it particularly advises on the timing, design and segmentation



PROFESSIONAL PHOTOGRAPHY

SocialWeTalk offers an additional advantage over the competition in terms of marketing services: professional photography.

We feature compelling images for marketing materials and products, and provides the best aspects of the subject or product.

Photographs are taken at the proper angles to suit your print and web product exposure keeping in mind the marketing purpose of each photo.



OUR PLANS

Grow

\$450

Get your business up and running. For solo-preneurs and small businesses

Engage

\$600

Level up with solution-focused marketing. For medium businesses

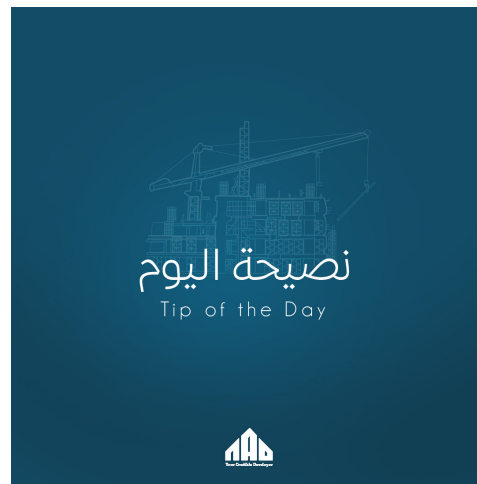
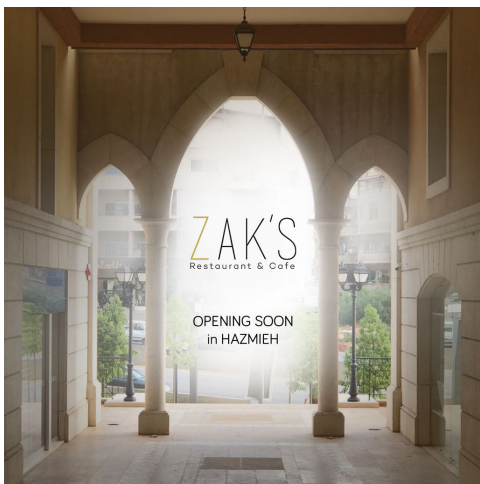
Convert

\$850

Optimize your ROI. For businesses seeking high-performance solutions

Boosting not included

Our Work



OSM
OPEN SOURCE MANAGEMENT
INTERNATIONAL GROUP

20
September
Leadership Training
Workshop
With FABIAN SCOLZ

Adapt the
Right Approach
#HRLeadershipWorkshop

01791566/5

ZEDER
GROUP

Happy Mother's Day

Brezel
cup
BY MAMMOUD HAKIM

Arts & Crafts

Kaila

Tip of the Day.

LIFE IS SHORT BUY THE GLASSES

EYEdeas
Smart glasses
BY MAMMOUD HAKIM

مجموعة
جديدة
winter/2018

PRANDO



PRANDO

edugate



Pursue your education
in AUSTRALIA

samnan سمنان
for water solution لمياه المياه

نحن موجودون بالقرب منك من خلال أكثر من ٦٠ فرعاً ومركز صيانة في جميع أنحاء المملكة

samnan سمنان
for water solution لمياه المياه

غطاس جولدر المنزلي
هو إيطالي الصنع لديه قدرة ١٥٥١ حصان،
مصنوع من التكنولوجييمر والستاليس ستيل.

920022255 www.samnan.com.sa
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The entrepreneur profits to the extent he has succeeded in serving the consumer better than other people have done.
-Ludwig Van Mises-

SM
OPEN SOURCE MANAGEMENT
RETAIL PART GROUP



مجموعة سمحان القابضة
SAMNAN HOLDING GROUP

سيواجه ثلثي سكان العالم
شحا في المياه عام ٢٠٢٥،
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CHOCOLATE

GIVEAWAY



Have a Chocolate Tasche, Be Happy
20 March International Day of Happiness



Get 25% off your
First Sushi Order!



* Valid through delivery only
* Not valid on sushi offers

sushiBAR

The Crazy Offer
19 Maki Pieces
Kani Salad
\$22



sushiBAR



So Shall We Talk?