

An aerial, dark-toned photograph of London, featuring the River Thames, the Tower Bridge, and the city skyline. The image serves as a background for the event announcement.

ESI LONDON

16 - 17 SEPTEMBER 2019

ESI LONDON 2019



ESI London is *the* international esports business conference and exhibition.

We'll be providing two days of industry leading content and networking. Our tracks are designed to educate, spark creativity and debate for those embedded in the industry and those outside. ESI London will provide the perfect opportunity to forge new business relationships. #ESILondon will be the ultimate industry showcase.

Day One - ESI London Conference Day featuring two tracks

Day Two - ESI London Conference Day featuring two tracks and The Clutch

On Day 2 the first edition of 'The Clutch', an esports focused pitch competition, where keen entrepreneurs and companies can seek investment and guidance from our panel of international investors and experts.

Why attend?

- Our flagship annual event will see 500+ delegates from across the esports industry and game development landscape along with tech and high street bands, firms and agencies of all shapes and sizes, including VC funds and family houses keen to find their next investment or merger.
- 100+ leading industry speakers will bring top tier quality and prestige to the event and its partners for the benefit of the delegates.
- Through the sessions we're looking to cross match industry expertise with up-and-comers in all domains from academia, tech, development, investment, gaming and esports.
- Networking, business development, education, great food and drinks, all under one roof at Twickenham Stadium.

WHO ATTENDS ESI EVENTS

GAME DEVELOPERS AND PUBLISHERS



MEDIA



SUPPLIERS AND OTHER



WHO ATTENDS ESI EVENTS

TOURNAMENT OPERATORS



ESPORTS TEAMS



BRANDS



TESTIMONIALS

“

We are involved in the esports scene so attending and speaking at an event like ESI London makes perfect sense. It is a clued-in audience, familiar with the industry and the key trends emerging. The ESI London event itself is an exciting event with some excellent speakers.



CHRISTIAN FUCHS

Founder and Pro Footballer

NoFuchsGiven and Leicester City FC

”

“

ESI London was a great opportunity to connect and knowledge share with members of the esports industry. It was great to discuss the challenges and opportunities facing esports as it continues to grow from strength to strength.

As more traditional brands attempt to enter this space and navigate through the complexities of the landscape, being able to discuss these important issues in an open forum is hugely valuable as everyone in this space continues to shape the future of esports.



JULIAN TAN

Head of Digital Growth and F1 Esports
Formula 1

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“

I really enjoyed my time at ESI London. In addition to some informative expert panels, it was a great networking opportunity. I hope to return again next year!



JASON LAKE

CEO

Complexity Gaming

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TESTIMONIALS

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Thank you to the ESI team for giving us the opportunity to speak at ESI Birmingham. It was a fantastic event providing an invaluable amount of insight on esports, which is testament to the strength of ESI's relationships within the esports industry. We are looking forward to the next event already!



PWC

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“

I've really enjoyed my time at ESI London – it's been an amazing mix of productive networking, interesting and insightful panel discussions with respected speakers as well as fantastic evening events.



ROMAN DVORYANKIN

General Manager
Virtus.pro

”

“

We feel that it's really important to keep educating people, Brands and agencies on esports. ESI creates the right environment and brings the relevant person to the table to achieve exactly that; I'm looking forward to be part of their events for the years to come!



NICOLAS MAURER

CEO
Team Vitality

”

DELEGATE DEMOGRAPHICS



500+
DELEGATES



25+
BRANDS



30+
COUNTRIES
REPRESENTED



100+
WORLD-CLASS
SPEAKERS



30+
TEAMS & ORGANISATIONS
REPRESENTED

Who Attends?

Esports Organisations	25%
Suppliers & Service Providers	25%
Media	15%
Regulatory Bodies, Betting & Others	10%
Sports Organisations	10%
Brands	10%
Investors	5%

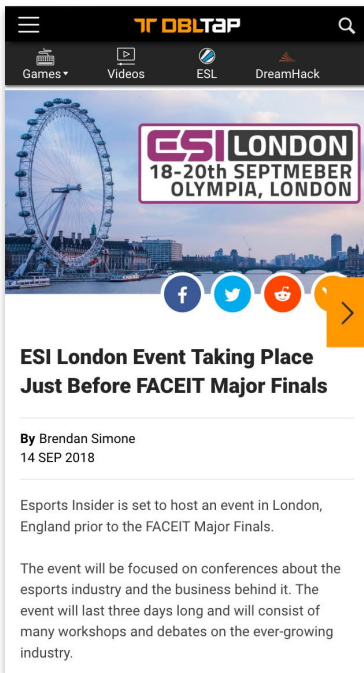


Job Titles

CEOs / Chairman / Founder	25%
C-Level Executives	20%
Director	30%
Manager	20%
Other	5%

MEDIA COVERAGE

We have been covered across a variety of media outlets including the Mail Online, ESPN and Sky Sports News...



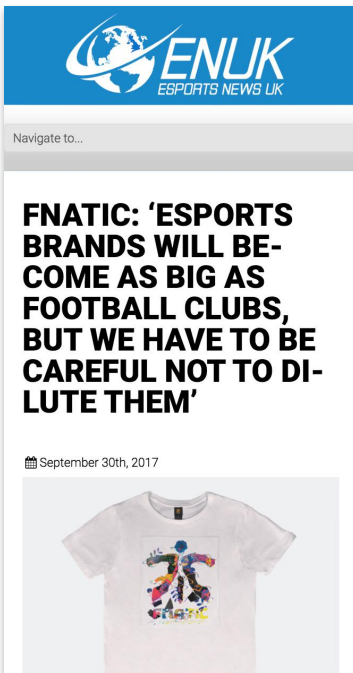
ESI LONDON
18-20th SEPTEMBER
OLYMPIA, LONDON

ESI London Event Taking Place Just Before FACEIT Major Finals

By Brendan Simone
14 SEP 2018


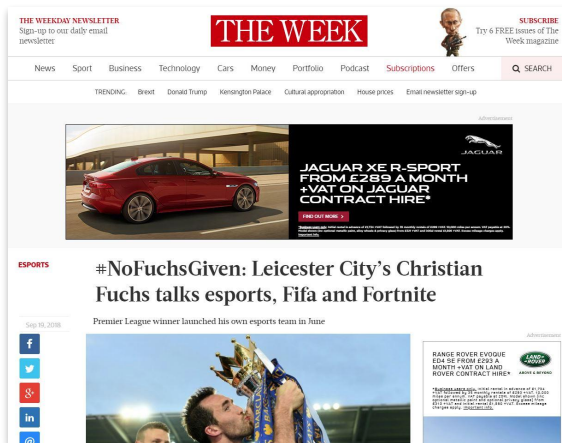
Esports Insider is set to host an event in London, England prior to the FACEIT Major Finals.

The event will be focused on conferences about the esports industry and the business behind it. The event will last three days long and will consist of many workshops and debates on the ever-growing industry.



FNATIC: 'ESPORTS BRANDS WILL BECOME AS BIG AS FOOTBALL CLUBS, BUT WE HAVE TO BE CAREFUL NOT TO DILUTE THEM'

September 30th, 2017

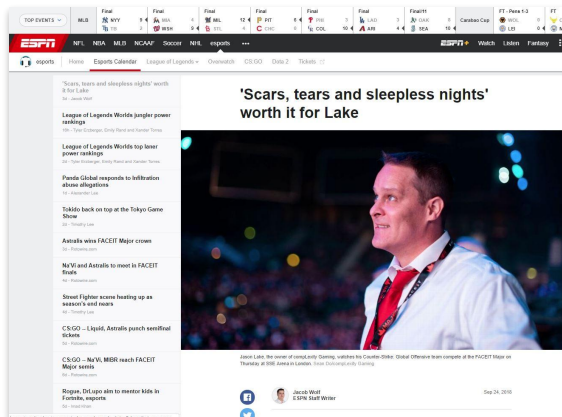
THE WEEK

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JAGUAR XE R-SPORT FROM £259 A MONTH + VAT ON JAGUAR CONTRACT HIRE*

#NoFuchsGiven: Leicester City's Christian Fuchs talks esports, Fifa and Fortnite

Premier League winner launched his own esports team in time



'Scars, tears and sleepless nights' worth it for Lake

ESPORTS

League of Legends Worlds premier power ratings

League of Legends Worlds top lower power ratings

Panda Global expands to infiltration abuse allegations

Tidbits back on top at the Tokyo Game Show

Australia wins FACEIT Major crown

NiVU and Australia to meet in FACEIT Finals

Street Fighter scene heating up as season's end nears

CSGO - Liquid, Atlanta punch semifinal tickets

CSGO - NiVU, MIBI reach FACEIT Major semis

Rogers, DeLago also to mentor kids in Fortnite, esports



SportsPro

Sign up

The ESI Super Forum: Where sports meets esports

How the Esports Insider Super Forum is opening discussions between the world of esports and its traditional counterpart.

Posted: February 8 2018

By: Guest Contributor



The past six months have seen an increasing convergence of the world of esports and 'traditional sports'. From investment by major sports leagues and personalities throughout the US, and now

PREVIOUS VIDEOS



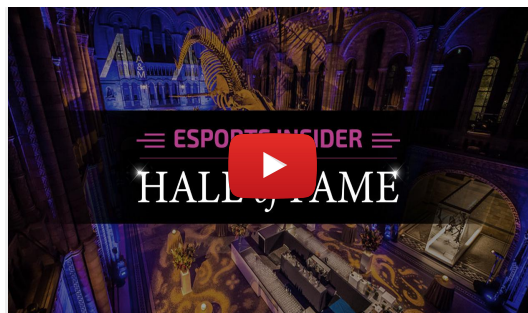
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