

Zev K. Shapiro

35 Walden St, #3g Cambridge MA, 02140

Phone: 617-299-9381 Email: zev@turnup.us

Education:

Harvard College

September 2020 - Present

Bachelor of Arts in Social Studies, Expected Graduation May 2024

Experience:

Research Assistant: Harvard Professor of Government Eric Beerbohm

September 2019 - Present

Researching for Professor Beerbohm's two upcoming books. Developing ideas for areas of research and using the Harvard library system.

Advisor: Rachel Weinstein for Cambridge School Committee

September – November 2019

Advising the candidate and the campaign manager regarding all aspects of the campaign including voter targeting, use of VAN, and direct mail.

Founder: TurnUp (www.turnup.us) – The Young Activist's App

May 2018-Present

Raised \$420,000 from 600 individuals or foundations, with contributions ranging from \$5 to \$25,000 for TurnUp. TurnUp is a 501(c)(3) non-profit serving as the social network and hub for youth activism as well as a youth voter turnout organization. Working with and managing a diverse team of 300, an experienced board of 9 advisors, and more than 50 major progressive and youth organizations. Our team includes staff, volunteers, and interns. TurnUp was called "vital, timely and totally cool" by Deval Patrick. Board members include Amb. Eileen Donahoe; former Assistant to President Obama Shah; founder of NGPVAN Nathaniel Pearlman; technologist Jerry Michalski; security expert Matt Mitchell; and others.

Senior Advisor: Ted Steinberg for State Representative

May 2018-September 2018

Advised the candidate and the campaign manager regarding all aspects of the campaign including polling, peer to peer texting, use of VAN, literature design, targeted mail, rapid response, candidate time management, and press releases/coverage.

Advisor: Constance Anastopoulo for SC Attorney General

August 2018

Advised the start-up of Anastopoulo's campaign for SC Attorney General. Worked with the campaign on setting up peer-to-peer texting, and helped advise staff members on general campaign practices.

Liaison to the Democratic Party: High School Democrats of America

January-May 2018

Worked with Congressional Leaders, DNC Officials, Democratic State Chairs and Non-Profit Organizations, to help engage more high school students in politics. Raised thousands of dollars for the High School Democrats. Had private meetings with numerous members of Congress, DNC officials and potential donors including Tom Perez, Ben Cardin, Linda Sanchez, Joe Donnelly, Bob Casey, Jim Himes, Keith Ellison, Tulsi Gabbard, Eric Swalwell, Joaquin Castro, Henry

Munoz, and Mark Pocan. Spoke to the Congressional Progressive Caucus about the work of the High School Democrats of America.

Founder and President: Cambridge High School Democrats Club September 2017-September 2018

Created the Cambridge Rindge and Latin chapter of the Massachusetts High School Democrats. Organized meetings and supervised the four member leadership team. Oversaw the speaker series, where the club heard from political figures like UN Ambassador Samantha Power. Coordinated lobbying efforts.

Intern: Office of U.S Senator Elizabeth Warren June-July 2017

Worked on a special project for the State Director relating to planning Senator Warren's town halls and determining a formula for anticipating attendance. Assisted with all types of constituent services including operations with VOICE, casework, phone calls and mail sorting.

Volunteer: Hillary Clinton for President, Maggie Hassan for U.S Senate July-November 2016

Regularly canvassed in New Hampshire to elect U.S Senator Maggie Hassan and Hillary Clinton. Organized volunteers, including Massachusetts high school students, to volunteer in New Hampshire.

Intern to the Chief of Staff: Office of Massachusetts Attorney General Maura Healey June-July 2016

Contributed to speechwriting for the Attorney General. Wrote summaries and analysis for the Chief of Staff on recent court cases. Praised by the Massachusetts Solicitor General for excellent court case analysis. Prepared briefs for the Attorney General and the Chief of Staff. Helped plan an event for the Attorney General's entire Boston Office. Attended meetings with the Chief of Staff. Summarized and analyzed current issues for the Chief of Staff. Helped put together a working group to explore a current issue.

Vice-Chair and Political Director: Massachusetts High School Democrats May 2016-May 2018

Worked closely with Chair to develop and manage our chapters across the state, coordinated with campaigns and party officials and recommended Democratic Party events to attend. Organized New England Summit at the Edward M. Kennedy Institute for the United States Senate. Recruited speakers including Senator Elizabeth Warren and Attorney General Maura Healey culminating into the largest gathering of High School Democrats to date.

Fundraising, Media Relations and Field: Jay Livingstone for State Senate January-April 2016

Raised money for the campaign by organizing and staffing fundraisers, locating potential donors, writing donation requests/fundraiser invitations and creating lists of people for State Rep. Livingstone to call. Wrote press releases announcing endorsements and campaign updates printed in local newspapers. Researched the opposition and trimmed and edited a YouTube video. Edited and helped write direct mail and palm cards. Assisted the field director by creating scripts, writing a guide to the Virtual Phone Bank and writing follow-up note templates. Helped design GOTV strategy and wrote the Vote Builder report format for Election Day canvassing. Co-Directed the Cambridge Staging Location on Election Day, which included managing five precinct captains, refreshing and reprinting turf, choosing priority turf and analyzing turnout numbers.

Executive Board Member: Massachusetts High School Democrats August 2015-May 2016

Recruited and managed our middle school members, as well as advised the organization.

GOTV Staging Location Canvass Director: Martha Coakley for Governor November 2014

Sent out canvassers and decided priority turfs. Wrote follow-up emails and made sure there were enough volunteers to close all the polls.

Field Organizer: Maura Healey for Attorney General January-November 2014

Organized and strategized Cambridge GOTV for Healey, recruited volunteers, cut turf, hosted canvasses, managed volunteers and organized signature collection drives. Worked on various projects including opposition research, direct mailings, transcribing texts of interviews, going to events with Healey and putting together a video for YouTube. Used VAN for fundraising and to import voter lists, and VoteBuilder to cut turf and manage volunteers. Captained the Second Essex and Middlesex District, and co-captained the Second Middlesex District for Healey at the 2014 Massachusetts State Convention. This contributed to Healey getting an unexpected 48% of the vote at the convention, and winning the primary and general election.

Campaign Manager: Joyce Gerber for Cambridge School Committee June-November 2013

Designed the campaign strategy, fundraising operation, literature, mass emails and helped design the website. Managed volunteers, schedules, supplies, and signature effort required to get her on the ballot. Cut-turf and managed volunteers using VoteBuilder.

Volunteer: Ed Markey for US Senate January-June 2013

Held signature drives to get Markey on the ballot, hosted canvasses, trained volunteers, knocked on doors and made volunteer recruitment calls.

Volunteer: John Tierney for Congress June-November 2012

Trained volunteers, co-hosted canvasses, knocked on doors and made phone calls.

Volunteer: Elizabeth Warren for US Senate April-November 2012

Trained volunteers, co-hosted canvasses, knocked on doors and made phone calls.

Boards and Organizations:

Member of the Board: Friends of the Cambridge Public Library - October 2019 - Present

Member of the Cambridge Democratic City Committee - April 2012 - Present

Member of the Cambridge Democratic Ward 10 Committee - April 2012 - Present

Awards and Honors:

One of Seven Young Activists to Watch Ahead of the 2020 Elections - Teen Vogue - August 2019

First or Second Honors - 2016 - present - Cambridge Rindge and Latin High School

Lexington High School Invitational Debate, Novice Lincoln Douglas, Top 10 Best Speaker 2017

Lexington High School Invitational Debate, Novice Lincoln Douglas, Double Octofinalist 2017

National History Day Regional Competition Documentary 1st Place 2016

Created a documentary about Harvey Milk and his leadership. Interviewed prominent LGBT activists, politicians and lawyers.

National History Day, National Competition Documentary Finalist 2015

Collaborated to create a documentary about Ben Bradlee, a former editor of The Washington Post, that finished in the top 10 in the country, among thousands of entries. The documentary included interviews with ten people, including those who worked with Bradlee and his wife, son and biographer.

Semi-Finalist: Massachusetts Letters About Literature 2015

Semi-finalist in the 2015 Massachusetts Letters About Literature Competition for my letter about Ben Franklin's Autobiography.

National History Day Regional Competition Documentary 1st Place 2014

Created a documentary about Super PACs and their negative and destructive influence on democracy. This included interviews with an expert from the Center for Responsive Politics, and a politician impacted by Super PACs.

Special Guest of US Senator Elizabeth Warren to the State of The Union Address 2014

US Senator Elizabeth Warren's special guest to the State of the Union, invited because of my involvement in the community and my continued civic engagement.

Speaking Engagements and Conferences:

National Conference on Citizenship – College Park, MD 2019

Ford Foundation / Piecewise Strategies – Youth Activism Conference – Acton, OH 2019

Featured Speaker at NewFounders Conference – Chicago, IL 2019

NEXUS USA Summit – Washington, DC 2019

Democracy Entrepreneurs – Cambridge, MA 2019

American Philosophical Society April Meetings – Philadelphia, PA 2013, 2014, 2015, 2018

Personal Democracy Forum – New York City, NY 2018

Netroots Nation – New Orleans, LA 2018

Youth Engagement Fund Conference – New York, NY 2018

Speaking to the Congressional Progressive Caucus 2018

Spoke to members of the Congressional Progressive Caucus including Jerry Nadler, André Carson, Val Demings, Jared Huffman, Keith Ellison and Mark Pocan, at their weekly luncheon, discussed the work of High School Democrats of America.

AIPAC – Washington, DC 2018

DNC Winter Meeting – Washington, DC 2018

Providing Introduction of U.S Senator Elizabeth Warren at the Massachusetts Democratic Convention 2017

Featured Speaker: Thrivals 6.0 in Louisville, KY September 2013

Invited speaker to an audience of about 500 for 15 minutes at Thrivals 6.0 in Louisville, KY about my political experience and ideas about how to get young people involved in politics.

Speaking Before The Cambridge School Committee Addressing Unequal Access to Healthy Food 2012

Presented my petition advocating for a salad bar at the King Open School, which had been signed by 200 students, teachers, and administrators. The motion to add a salad bar was unanimously passed by the committee and now there is a salad bar at every Cambridge Public School.

Selected Media & Public Speaking (click on the images to open media in a web browser)

MEDIA

teenVOGUE STYLE POLITICS CULTURE IDENTITY

Politics

Meet Zev Dickstein Shapiro, the 17-Year-Old Creating "Turnout," a Mobilization App for Teen Activists

"Most young people are not on Facebook."

BY RACHEL JANFAZA
JULY 23, 2019

Zev Dickstein Shapiro, a 17-year-old social entrepreneur from Cambridge, Massachusetts, is revolutionizing the social media game. His new app, **Turnout**, will serve as a niche social network for young activists. Set to launch this fall, Turnout connects local youth organizers, informs young people about events going on in the area, and provides resources for actions like voter registration and reaching out to legislators.

Working with a team of computer scientists, tech enthusiasts, and fellow high school students, Shapiro used his political acuity to gather a group of individuals proficient in modern social organizing.

Shapiro is no newcomer to politics. At age nine, he found himself disappointed in

MASS LIVE

Massachusetts Legislature shores up civics education

Posted July 25, 2018 at 2:55 PM

Mike Brodo, chair of the Massachusetts Teenage Republicans, and Zev Dickstein, vice chair of the Massachusetts High School Democrats, said that civics education is a bipartisan issue and can help prepare students to participate in government. (Katie Lannan / State House News Service) (Third-Party-Submitted)



teenVOGUE STYLE POLITICS CULTURE IDENTITY

Zev Dickstein Shapiro, 17, Cambridge, Massachusetts

BASIC INFO

Zev Shapiro, a 17-year-old social entrepreneur from Cambridge, Massachusetts, wants to start a social media revolution. He has recently launched a new app, Turnout, with the aim of creating a social media platform that will allow young activists to engage, connect, and organize across the country. After successfully petitioning for healthier foods in his elementary school cafeteria, Zev got involved with a number of campaigns, including those of Senator Ed Markey and Massachusetts Attorney General Maura Healey. He even traveled the State of the Union with Senator Elizabeth Warren in 2016. Turnout will connect activists, inform users about local events, and engage with larger organizations. Thanks to a partnership with Turntable, users will also be able to register to vote through the app.

Do you have a 2020 plan?
"We are hoping to release Turnout to everyone in early 2020. We want to use it to"



3:00

+ Queue

Download

Embed

Transcript

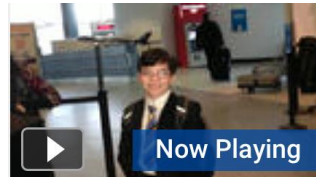
NATIONAL

With Fifth Grade Over, Campaign Manager Can Focus On Winning

June 29, 2013 - 8:00 AM ET
Heard on Weekend Edition Saturday

ANNE MOSTUE

It's not unusual for a young person to volunteer on a political campaign, but Zev Dickstein, who has experience on Sen. Elizabeth Warren's campaign, only just finished fifth grade. He may be the youngest campaign manager in the country.



11-year-old to accompany Sen. Warren at State of the Union

Political Garanimal

Zev Dickstein, 11, turning heads as a campaign manager
Katie Eastman Sunday, September 01, 2013



Credit: Stuart Cahill

PHOTO POLITICO: Joyce Gerber, who is running for Cambridge School Committee, asked 11-year-old Zev Dickstein to be her campaign manager after seeing him meet with larger political campaigns.



Cambridge boy is (growing) up-and-coming operative



BARRY CHIN/GLOBE STAFF

Zev Dickstein, 11, campaign manager for a Cambridge School Committee candidate, on the job talking to voters recently.

By Brock Parker | GLOBE CORRESPONDENT OCTOBER 20, 2013

CAMBRIDGE — If he were a foot taller, shaved, and cursed a bit, 11-year-old Zev Dickstein just might pass for the typical political campaign manager.



11 year-old campaign manager Zev Dickstein

4 years ago More

Katie Eastman [PLUS](#) [+ Follow](#)

More from Katie Eastman

[Autoplay next video](#)



11 year-old camp...
Katie Eastman

PUBLIC SPEAKING



Zev Dickstein, Thrivals 6.0 IdeaFestival Louisville 2013



Zev Dickstein at NewFounders 2019

Up next