



WHITEPAPER / GWR

In this whitepaper you will find out what we stand for and where our plans and goals are leading.



**THE FIRST ICO THAT
WANTS TO SET RECORDS**

WHEN IS AN ICO NO LONGER JUST AN ICO ?

CAN YOU IMAGINE HOLDING AN ICO THAT BROKE A RECORD? FOR US THIS IS COMPARABLE TO HAVING PART OF THE VEHICLE WITH WHICH WILLIAM GROVER-WILLIAMS WON THE FIRST MONACO GRAND PRIX. AN INCREDIBLE FEELING. EVEN AS A CHILD WE WERE FASCINATED BY THE COLORFUL BOOKS THAT WE ALL KNEW THROUGH AND THROUGH. WE WILL REMEMBER THE 2008 EDITION WITH ITS RED COVER FOR A LONG TIME. AS YOU LEAF THROUGH IT, YOU WISHED YOU WOULD FIND YOUR NAME NEXT TO ONE OF THE RECORDS AT SOME POINT.



SKY IS THE LIMIT

There are no limits to the top! Nobody tells us how much we can achieve as a community

01

OUR INTRODUCTION

FROM THE COMMUNITY FOR THE COMMUNITY. WITH THIS IN OUR MIND, THE TEAM BEHIND GUINNESS WORLD ROCKET FOUND ITSELF IN A GERMAN-SPEAKING GROUP CALLED "CRYPTRO GERMANY". TOGETHER THEY LOOKED FOR A PROJECT THAT HADN'T EXISTED BEFORE. WE ARE LOOKING FOR TO SETTING AN RECORD. AS WITH OTHER RECORDS, WE WILL ALSO SET UP AND BEAT VARIOUS DISCIPLINES HERE.

02

DISCLAIMER OF LIABILITY

THE COMMUNITY BEHIND GWR EXCLUDES ANY LIABILITY. AN INVESTMENT IN THE CRYPTOCURRENCY SEGMENT ENTAILS A HIGH LEVEL OF RISK, WHICH THE BUYER BE AWARE OF. NO COMPENSATION PAYMENTS WILL BE MADE DUE TO LOSSES FROM INVESTORS. ALL LEGAL RECOURSE IS FINAL.

03

WHAT IS GUINNESS WORLD ROCKET

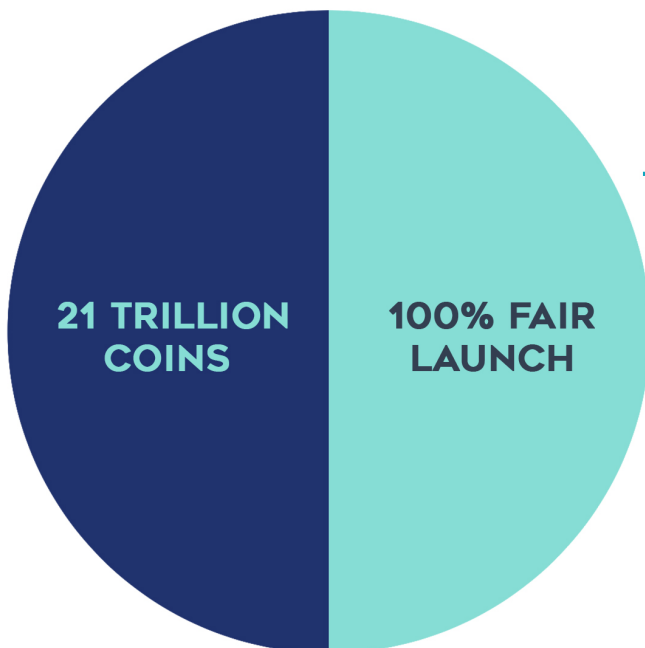
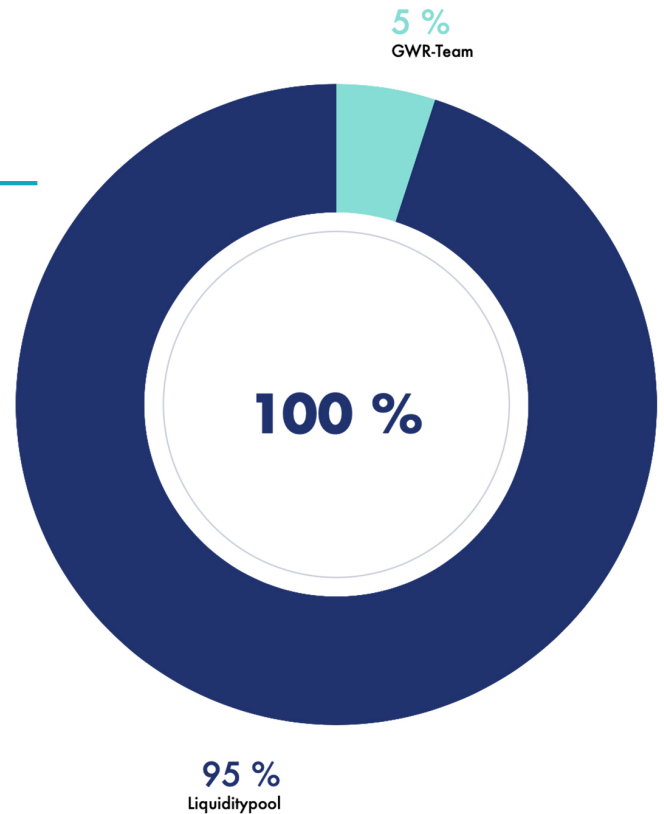
THE ENTIRE CAPITAL IS DIRECTLY RELATED TO SETTING WORLD RECORDS TOGETHER. THE PLAN IS TO SET A NEW RECORD. AFTER THE RECORD HAS BEEN REACHED, THE TORA PHASE WILL START IN WHICH ONE THE COMMUNITY WILL RECEIVE FIVE OPTIONS, WHERE WE ALL TOGETHER DECLINE THE UPCOMING USECASE. THIS PROCESS REPEATS EVERY QUARTER. THE FIRST FIVE QUARTERLY ARE ANCHORED IN THE WHITE PAPER. AFTER THE FIRST FIVE QUARTERS HAVE EXPIRED, THE QUARTERLY RECONCILIATIONS CAN BE REMOVED BY THE COMMUNITY.

LAUNCH

THE TOKEN WILL BE LAUNCHED ON JULY 24 TH, 2021 AT 8 P.M. *UTC ON PANCAKESWAP. WE WOULD LIKE TO GIVE ALL INVESTORS THE SAME OPPORTUNITIES AND WE WILL HAVE A 100% FAIR LAUNCH WITHOUT A PRESALE.

DISTRIBUTION

95% of the total number of coins are launched. The remaining five percent is distributed within the team itself, with each member of the community board receiving 1%. This covers previous investments.



TOKEN

The Guinness World Rocket Token is a **BEP20** token on the **Binance Smart Chain (BSC)**. It is created to set a world record as a community. After the first five quarters, the future is in the hands of the community and the team behind **GWR** no longer has any direct influence on the further course of the project.

ROADMAP

Q3 / 2021

- planning a record
- approval for Coingecko and Coinmarketcap
- marketing start



**PHASE
01**

**PHASE
02**

Q4 / 2021

- first promotional video on YouTube
- AMAs in larger TG groups
- Audit certification



Q1 / 2022

- advanced marketing, through social media and videos
- digital newspaper contribution
- our own merch



**PHASE
03**

**PHASE
04**

Q2 / 2022

- advertising in New York Time Square
- development of the GWR wallet





PANCAKESWAP

PANCAKESWAP IS A BINANCE SMART CHAIN- BASED DEXENTRALIZED EXCHANGE (DEX) FOR SWAPPING BEP-20 TOKENS. TO FACILITATE GUINNESS WORLD ROCKET INITIAL PUBLIC OFFERING, PANCAKESWAP OFFERS OUR COMMUNITY THE ABILITY TO EXCHANGE THEIR BNB FOR GUINNESS WORLD ROCKET TOKEN. IN LINE WITH A PRAGMATIC APPROACH, GUINNESS WORLD ROCKET SHALL BE LISTED INTO BIG EXCHANGES IN THE NEAR FUTURE.

BINANCE SMARTCHAIN

THE BINANCE SMART CHAIN (BSC) IS A BLOCKCHAIN NETWORK THAT RUNS IN PARALLEL TO THE BINANCE CHAIN. IN CONTRAST TO THE BINANCE CHAIN, BSC FEATURES SMART CONTRACT FUNCTIONALITY AND COMPATIBILITY WITH THE ETHEREUM VIRTUAL MACHINE (EVM). THE BINANCE SMART CHAIN OFFERS OUR COMMUNITY THE ADDED INTEROPERABILITY OF FACILITATING THEIR INVESTMENTS THROUGH ETHEREUM-BASED WALLETS, SUCH AS TRUSTWALLET. AN ADDED ADVANTAGE OFF ISSUING GUINNESS WORLD ROCKET TOKENS ON THE BSC IS THAT IT OFFERS OUR COMMUNITY AN AFFORDABLE BLOCKCHAIN EXPERIENCE THROUGH SMALLER TRANSACTION FEES COMPARED TO THE ETHEREUM NETWORK.

TEAM



FLO W. FOUNDER / CVV

„NO MONEY - NO HONEY“

TELEGRAM - FLO WEST

DISCORD - AMOXICLAV

TWITTER -



FLORIAN G. HEAD OF MARKETING

„THERE ARE THREE TYPES OF PEOPLE IN THIS WORLD. THE ONES WHO ARE MAKERS. THE OTHERS WHO ARE OBSERVING AND SOME PEOPLE WHO DON'T EVEN NOTICE WHAT'S GOING ON“

TELEGRAM - FGIEMA

DISCORD - FGIEMA

TWITTER - FGIEMA



DOMINIK U. SOCIAL MEDIA / CSO

„MAYBE DOGS JUST BRING THE STICK BACK BECAUSE THEY THINK WE'RE HAVING FUN THROWING“

TELEGRAM - ATUMDUS

DISCORD - ATUMDUS

TWITTER - MRDOFRADI



SEBASTIAN CODER / CSO

„PROGRAMMER. THAT'S IT“

TELEGRAM - SUPERBUSTN

DISCORD - SUPER_BUSTN

TWITTER - SUPER_BUSTN



MARKUS B. SOCIAL MEDIA / CDO

„MY PROCESSING TIME IS GIVEN IN BITCOIN-HALVING“

TELEGRAM - IHODLAR

DISCORD - IHODLAR

TWITTER - IHODLAR