



## Search Engine Optimization For WordPress

As part of our [SEO services](#), you'll have a dedicated SEO Account Manager who will review your SEO performance and communicate with you. In May of 2011, the folks at 37signals decided to run some A/B testing on their landing page design for 5 Jamie of 37signals explains their reasoning, Signups were going well, but we were worried that customers still couldn't get the gist of what Highrise did and why they needed the product." They used their original landing page as their baseline during testing.

Not just that, they should be the high quality backlinks that come from a page ranked PR 5 to PR 10. The main reason behind this is the maximum traffic these sites gain will be diverted towards your page when it is linked to it. This increases your page's popularity and you get high traffic which increases your webpage's visibility in search engines.

Nathan Joynt, in-house SEO manager, Volusion, Inc, says you should optimize your top ten pages based on traffic and expand outward from there. Because link reporting tools use different mechanisms for identifying and uncovering the information presented. The good news is at this point in time SEO has been around long enough that there is a whole slew of great tools you can use to assist you with your research efforts. In breaking down the cost of any SEO services package there are many different factors to consider. Write your descriptions the same way you would write a short summary as a teaser, don't just list keywords and phrases but instead try to boil down the value of the information in your page to a concise teaser that will entice search engine browsers to click-through to your page. Many online editors mistakenly ignore the use of header tags ( , , etc), which can have a positive effect on your search engine optimization efforts.

The content you should setup for SEO includes your homepage, and any and all product pages, collection pages, blog posts, and regular web pages. So bad that even my Squarespace comparison is ranking better than my review at this moment for the same keyword! Some of the things involved in establishing good on-page SEO include cutting out duplicate content, simplifying web pages, and making intuitive site architecture. We have a great understanding of Search Engine Optimization and would like you to benefit from this. Competitors' strategies and objectives - This information might be easily obtained by getting a copy of their annual report.

Done properly, SEO puts your site on the left side of the page where it gains instant credibility with the very people that you wish to reach. As a reference, Page Optimization Basics is the h1 on this page and the sub-headings for each section are h2s. The idea is to target as many relevant long tail keywords as possible in your content that will get you steady streams of highly targeted visitors to your site. Start a file on each of your competitors including advertising, promotional materials, and pricing strategies. For example if you can submit guest posts to high PR blogs that are extremely relevant to your niche then you can actually get a great amount of authority and boost in SERPs. Scoop It is one of my absolute favorite places to build buzz and (nofollow) backlinks with a few minutes of work. The indexability of the page will be analyzed to make the optimum changes before it is crawled. It's still up to Google to find it and consider it as a backlink, like all backlinks etc.