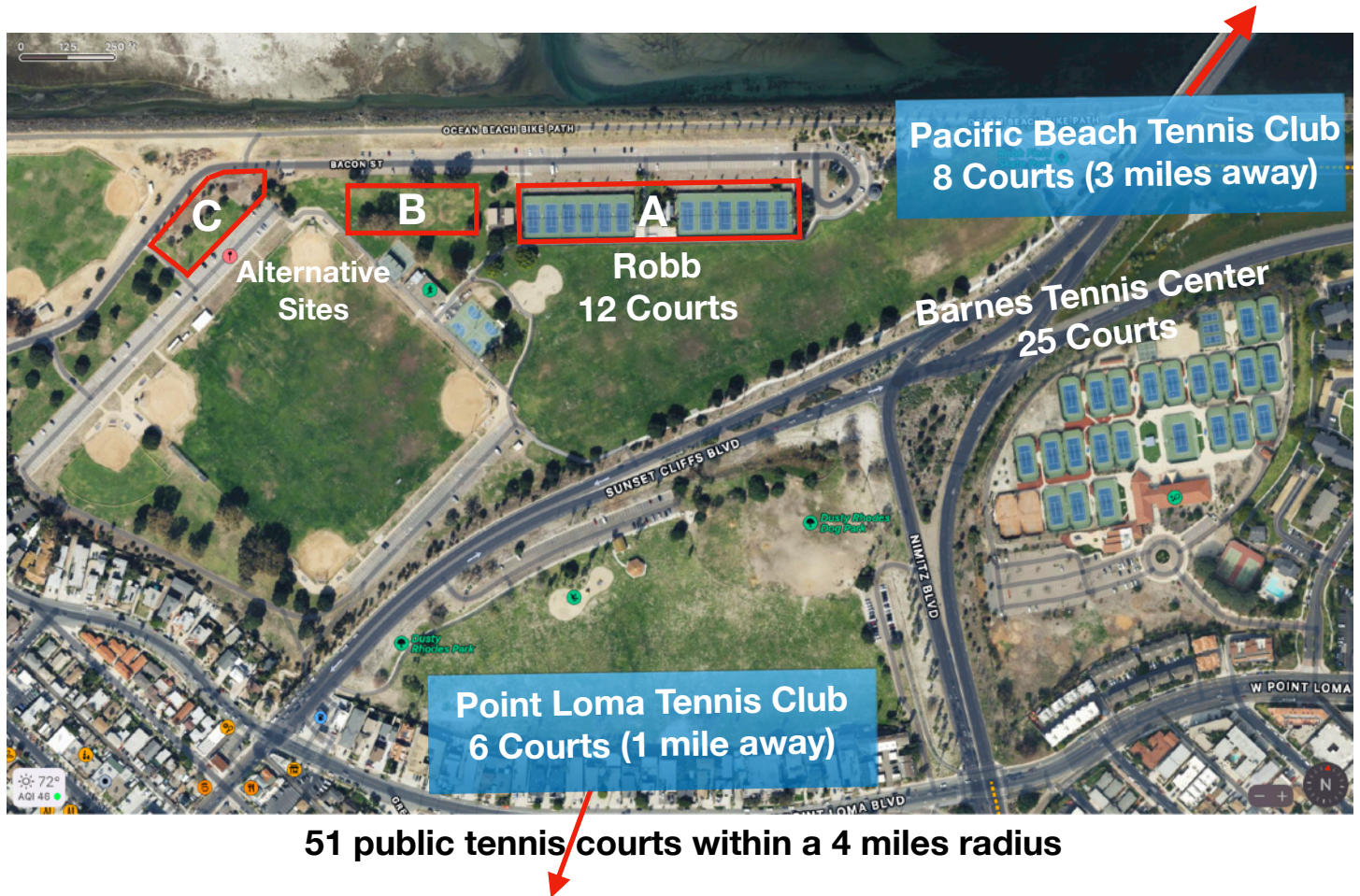


# Premise: Pickleball in San Diego



## Summary

Ocean Beach area has four publicly-available tennis clubs (totaling 51 tennis courts) with just 25% of these courts being utilized on average, and 50% during prime-time hours. Barnes caters mostly to elite juniors and out-of-state tourists. There is plenty of room for these tennis clubs to consolidate without local tennis players losing court availability. This would enable thousands of pickleball players to share hardscape with tennis in order to serve a greater proportion of the local community.

With 36.5 million people in the United States playing pickleball and just one dedicated public court in San Diego proper, versus 22.6 million tennis players and 550 dedicated tennis courts in San Diego proper, we can bring the community together by sharing resources more equitably.

Pickleball players need a short-term facility until new courts can be built, which is estimated to be a 5-10 year process with no guarantee of approval. We are happy to be involved in both the short-term and long-term solutions with our sport.



# Robb Field Proposal



## Summary

Repurpose half of the lightly utilized tennis courts into dedicated, managed pickleball courts, along with adding ~50 parking spots at zero-cost to the City of San Diego. The Ocean Beach area has four publicly available tennis clubs totaling ~50 tennis courts. These four public clubs use just 25% of it's courts on average, and just half during prime-time hours. Local tennis can consolidate making way for thousands of pickleball players to play locally without tennis players losing court availability.

## Permit Guarantees

- Prices: Half that of the public tennis clubs
- Utilization: Several times more than current
- Transparency: Publish total visits on website

## Managed/Programmed Events

- Open-play by level
- Curated ladders
- Leagues by level
- Local tournaments by level
- National Tournament
- Host Pros: Major League Pickleball
- Special Social Events

## Community Groups Served

- Adults
- Seniors
- Veterans
- Youths
- Handicapped/Adaptive
- Underprivileged
- Professional Players