The Reef Mural Commission

What:

The Reef is seeking proposals from artists to create a mural along our building façade.

The exterior facade is over 1000 SF of painted stucco that measures 16' x 80'.

Purpose:

To enhance the visual landscape and celebrate the arts of the Ord Terrace Neighborhood, we are looking for artists who have demonstrated their talents in their respective communities. The Reef will select 3 finalists from the open call applicants. The three finalists will submit a more detailed proposal and The Reef in partnership with the City of Seaside Arts Council, will select the final winning artist. The mural is expected to be up for a period of 2-3 years.

Timeline:

April 1st, 2019 – First round Application Deadline

May 2019 – City of Seaside Arts Council reviews artwork and three finalists selected.

June 2019 – Final Selection is made

Summer- production and completion of mural at The Reef

How and what to Submit:

Individual artists, collectives, and/or crews, are encouraged to email a completed application and up to 4 jpegs, relevant online links of websites, documented projects, videos and social media representing recent and completed work. Previous mural experience is highly favored but not strictly limited to prior experience only. Artists are also encouraged to stop by The Reef to see the wall in person. Take photos, contemplate it, look at it carefully, and use your imagination.

Email a completed application to Admin@MontereyBayReef.com or drop it off at The Reef, 1900 Fremont Blvd. Seaside.

Budget:

Budget is to be determined based on the selected project. Budget considerations will include, equipment rental, paint, painting materials, and artist's fee.

Application:

Name:_____

Address:_____

Phone:_____

Email:_____

Website:_____

Social Media links:_____

Online Video links:_____

Questions:

Why you want to create a mural along LaSalle?

What prior mural experience should The Reef consider relevant when reviewing your work?

Please explain any important information regarding your process, materials, and techniques relevant to your proposal