

City of Asheville  
**BOARDS AND COMMISSIONS**  
Application Form

**APPLICANTS ARE STRONGLY URGED TO ATTEND SEVERAL MEETINGS OF A BOARD PRIOR  
TO APPLYING AND/OR APPOINTMENT TO A BOARD**

Name of board or commission(s):

Your name:  Home Phone #:

Street Address:  City:  Zip Code:

Mailing Address (if different):

Employer:

Your position:  Office Phone #:

Resident of City  County  Race \*  Sex \*  Age \*

Are you a United States Citizen (check one)? Yes ☒ No ☐

Residence location (check one): Central ☐ North ☒ South ☐ East ☐ West ☐

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain:

Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then, in detail, list education, experience, reasons for your interest, and other factors that support your interest in serving (use additional sheets if necessary).

Expertise:

Legal ☐ Technical ☒ Fundraising ☐ Community Contacts ☐ Public Speaking ☒  
Business Management (Financial) ☐ Business Management (Operational) ☒

Details:

Return to:

Maggie Burleson, City Clerk  
Post Office Box 7148  
Asheville, NC 28802-7148

Email: [mburleson@ashevillenc.gov](mailto:mburleson@ashevillenc.gov)  
Telephone: 828-259-5601  
Fax #: 828-259-5499

Signature:

Date:

E-Mail:

Fax #:

\* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

## **PHILIP LENOWITZ Neighborhood Advisory Committee Application (attachment)**

### **EDUCATION**

B.S., Industrial and Labor Relations, Cornell University, Ithaca, NY, 1971

### **EXPERIENCE:**

Over thirty years leading human resource departments in Federal government agencies.  
Over ten years experience in running a stock market operation on the floor of the Philadelphia Stock Exchange.

In April 2014, I retired from the National Institutes of Health (NIH) where I served as Deputy Director for Human Resources for 10 years. I stayed on with the NIH for another year to help transition the new Deputy Director into his job. For my last 3 years with NIH, I worked mostly from my home in Asheville, and part-time at NIH in Bethesda, Maryland. As of April 2015, I am fully retired from NIH.

My work consisted of leading an HR workforce of 375-400 with a budget of \$60 million. As a leader of a diverse government organization I have the ability to understand and navigate the bureaucracy/administrative structure. My HR background honed my skill to listen and distill what I hear to ensure that the views of many can be represented accurately and succinctly.

### **DEDICATED TO ASHEVILLE:**

I first moved to Asheville in 1991 to serve in the Human Resources Office at the VA Medical Center.

And while my career took me to other cities, I have maintained a residence here since 1994. My wife was born in Asheville and graduated from Lee Edwards in 1968. And while she moved with my career for several years, she has lived here her entire life.

Asheville is a city of neighborhoods and the character of the city is tied to that. Without the uniqueness and diversity of our neighborhoods, Asheville could be any city in any state in the U.S. And our neighborhoods and their needs, issues and goals need to be seen as important to the City Council – serving on the Advisory Committee would allow me to participate in ensuring that representation takes place.

In May 2014 I attended the North Regional meeting of the NAC and neighborhood groups. The leadership of the committee and their dedication to listening to the concerns of neighborhoods impressed me. Since our neighborhood did not have a residents' group and I thought it would be a good idea, Chris Pelly, Marsha Stickford, and all the committee members were right there to help me. They all provided ideas on how to organize, landmines to avoid, and practical advice on organizational implementation.

Two months later Lakeshore had our first community meeting with Chris Pelly, Elaine Poovey, Jim Grode, and Teddy Jordan attending and speaking. Our new association also had an ice cream social and participated in the City-wide clean-up day last month. I have continued to stay in touch with the committee members, Marsha, and Chris.

I attended the second annual Festival of Neighborhoods with other leaders of our group. I most recently attended the East regional meeting with NAC to learn about the neighborhood issues that they face and how neighborhoods can continue to work together through the NAC.

#### **WHY SERVE ON THE NAC?**

I have been fortunate to have two careers – one in private industry and one as a public servant. In public service I have always relished the ability to do meaningful work on behalf of others. In my retirement from that career, I want to continue to be an ear and a voice for others in my community. My ongoing communication with the committee, Marsha, and Chris has kept me in the loop on what the committee can do. I have gotten my feet wet and am ready to jump in.

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Name of board or commission(s): NEIGHBORHOOD ADVISORY COMMITTEE  
Your name: BARBARA H. MELTON Home Phone #: 298-0559  
Street address: 15 MELTON DR City: ASHEVILLE Zip Code: 28805

Mailing address (if different): \_\_\_\_\_

Employer: RETIRED - from AT&T

Your position: \_\_\_\_\_ Office Phone #: \_\_\_\_\_

Resident of City ☒ County \_\_\_\_\_ Race W \* Sex F \* Age 71 \*

Are you a United States Citizen (circle one)? Yes or No

Residence location (check one): Central \_\_\_\_\_ North \_\_\_\_\_ South \_\_\_\_\_ East West \_\_\_\_\_

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: NO  
Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving (use additional sheets if necessary). Expertise: \_\_\_\_\_ Legal \_\_\_\_\_ Technical \_\_\_\_\_ Fundraising ☒ Community Contacts  
\_\_\_\_\_ Business Management (Financial) \_\_\_\_\_ Business Management (Operational) ☒ Public Speaking

Have been neighborhood activist over 25 years.  
Co-founder of CAV & Haw Creek Comm. Assoc.  
Presently VP for Government affairs - CAV, also  
on re-organization committee for Haw Creek Comm. Assoc.  
Serving on the affordable Housing Comm., & CAV rep.  
for SRO-WNC Regional Comm at Laurel of Sky.

Return to:

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Asheville, N.C. 28802-7148

E-Mail: [mburleson@ashevillenc.gov](mailto:mburleson@ashevillenc.gov)  
Telephone: 259-5601  
Fax #: 259-5499

Signature: Barbara H Melton

Date: 5/26/2012

E-Mail: bartes@bellsouth.net

Fax #: \_\_\_\_\_

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**APPLICANTS ARE STRONGLY URGED TO ATTEND SEVERAL MEETINGS OF A BOARD PRIOR  
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Name of board or commission(s): Neighborhood Advisory Committee

Your name: Elaine Poovey Home Phone #: 253-3514

Street Address: 61 Bear Creek Road City: Asheville Zip Code: 28806

Mailing Address (if different):

Employer: Retired Educator-Asheville City Schools

Your position: Teacher and Administrator Office Phone #: N/A

Resident of City Asheville County Buncombe Race \* W Sex \* F Age \* 67

Are you a United States Citizen (check one)? Yes ☒ No ☐

Residence location (check one): Central ☐ North ☐ South ☐ East ☐ West ☒

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain:

None

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Expertise:

Legal ☐ Technical ☐ Fundraising ☐ Community Contacts ☒ Public Speaking ☒  
Business Management (Financial) ☐ Business Management (Operational) ☐

Details:

I am an Asheville native having grown up in West Asheville graduating from the Asheville City Schools. Following high school, I moved away for 11 years returning in 1973 to teach in the Asheville City Schools. I taught in all the elementary/middle schools and feel I have experience working with the residents of our city. I have owned my home in the Malvern Hills community since 1989 and am currently serving as Vice President of the Community Club. I am heading up our efforts for a traffic study of Bear Creek Road.

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Email: [mburleson@ashevillenc.gov](mailto:mburleson@ashevillenc.gov)  
Telephone: 828-259-5601  
Fax #: 828-259-5499

Signature: Elaine Poovey  
Date: May 29, 2012  
E-Mail: jepoovey@hotmail.com  
Fax #:

## Attachment

I am interested in serving on the Neighborhood Advisory Committee because I feel I bring a wealth of experience in working with the citizens of our city through my role as teacher and school administrator in the Asheville City Schools for over 30 years. I am a native of West Asheville and have lived in the Malvern Hills community since 1989. I am a regular volunteer at the Asheville Chamber of Commerce Visitors Center since 1997. I am an active member of Asbury Memorial United Methodist Church since 1974 serving in numerous leadership capacities.

*I feel the residents of West Asheville often have not had a voice for expressing concerns about our neighborhoods. We have not been the squeaky wheel. The area has grown in population and many young families have moved to this part of the city because real estate tends to be less expensive than in other areas. We who live here are vested in our communities and are appreciative to the City Council for establishing this committee to give us a voice.*

### Education:

1962 graduate of Lee Edwards High School (now Asheville High School)

1966 graduate of Appalachian State University-BS Degree in Elementary Education

1973-received Master of Education Degree Appalachian State University

### Experience:

1986-2004 Assistant Principal in the Asheville City Schools, serving Asheville Junior High School, Hill Street Middle School, Dickson Elementary School, and Hall Fletcher Elementary School

1973-1986 Taught in Asheville City Schools, serving Vance Elementary, Newton Elementary, Jones Elementary, Aycock Elementary, Claxton Elementary, and Randolph Elementary. I taught first grade at Vance Elementary and Newton Elementary and began the academically gifted program working in all six elementary schools.

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Name of board or commission(s): Neighborhood Advisory Committee

Your name: DeWayne Barton

Home Phone #: 828.275.5305

Street Address: 21 Mardell Circle

City: Asheville

Zip Code: 28806

Mailing Address (if different):

Employer: Green Opportunities

Your position: Co-Director

Office Phone #: 828.275.5305

Resident of City Asheville

County Buncombe

Race \* AA

Sex \* M

Age \* 44

Are you a United States Citizen (check one)?

Yes ☒

No ☐

Residence location (check one):

Central ☐

North ☐

South ☐

East ☐

West ☒

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain:

No.

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Expertise:

Legal ☐ Technical ☐ Fundraising ☐ Community Contacts ☒ Public Speaking ☒

Business Management (Financial) ☐ Business Management (Operational) ☐

Details:

As Co-Founder and Co-Director of Green Opportunities, I understand the importance of

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Telephone: 828-259-5601

Fax #: 828-259-5499

Signature:

Date:

E-Mail:

Fax #:

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**Applicants are strongly urged to attend several meetings of a board prior to applying**

Name of board or commission: Neighborhood Advisory Committee

Your name: Teddy Jordan Home Phone #: 828-785-2644

Street address: 30 Normandy Rd City: Asheville Zip Code: 28803

Mailing address (if different): \_\_\_\_\_

Employer: n/a - technically 'retired' but I'm still figuring out what that means

Your position: \_\_\_\_\_ Office Phone #: \_\_\_\_\_

Resident of City Asheville County Buncombe Race see attached \* ☐ Male ☒ Female \* Age 61 \*

Residence location (check one): ☐ Central ☐ North ☒ South ☐ East ☐ West

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: none

\_\_\_\_\_. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving. **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

I am a community builder and organizer. I am interested in creating opportunities that are empowering, that offer/create avenues for people to express their talents/strengths and energy. I believe the collective improves when we engage, the citizens and City alike. We are all connected. I believe Asheville is a unique city, not only for it's incredibly beautiful surroundings, but more important, for it's population diversity. Our population crosses a spectrum from 3-piece business suit types to long-hair counter culture folks and everything in between. The varying perspectives, thoughts/ideas that can come about from an environment with such rich diversity offers unlimited potential. I believe our diversity is Asheville's biggest strength and our neighborhoods are the source of those possibilities and are largely untapped. I'm interested in helping our citizens and our City explore and define those possibilities. There's no telling what we can accomplish when we decide to align our focus.

Please see the attached for more detailed info.

Thank you for your consideration and best regards

Return to:

Maggie Burleson, City Clerk  
Post Office Box 7148  
Asheville, N.C. 28802-7148

E-Mail: [mburleson@ashevillenc.gov](mailto:mburleson@ashevillenc.gov)  
Telephone: 259-5601  
Fax #: 259-5499

Signature: Teddy Jordan

Date: 06/01/2014

E-Mail: teddy.jordan30@gmail.com

Fax #: n/a

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Teddy Jordan additional Information

June 1, 2014

A cliff note version of my 33+ year work experience as well as other life experiences and education are noted below. (I threw away my official resume when I 'retired' as I didn't think I needed it - ha).

**Work Experience:**

- International Paper Company: Richmond, VA. 16 years. Started as Plant Accountant left as Division Controller (3 plants/divisions). Manufacturing accounting, lead person & contact for financial month end close process with corporate headquarters, trained in quality improvement process, prepared/presented annual budgets to corporate. Also, for a brief time (1 year), was the Human Resource Director for all divisions. Offered several promotional opportunities during my tenure but all involved relocation which did not align with my family situation at the time.
- Fort James Corp: Richmond, VA. 1 year. Supervised 6-7 person technical support staff that was responsible for:
  - Payroll & time collection system support for all Fort James locations.
  - Payroll & time collection system implementations resulting from Fort James mergers & acquisitions & divestitures.
  - Supervised system upgrades and process improvements.
- Land America: Richmond, VA. Title Insurance Company. 2 years. Supervised 23 people across 4 depts. (payroll, system support, customer service, HR support). Many of same responsibilities as noted above - just with more people involved.
- Independent consultant: Home base Richmond, VA but traveled. 5 years. Focus was on:
  - project management of payroll/time clock system implementation/upgrades,
  - payroll/hr. process review and system training,
  - benefit audit & review, and
  - process documentation on all the above.
 Clients included: Owens & Minor, Ceridian, Lennar Homes, doodad
- Hired as a full time employee by doodad: Privately owned printing company based out of Atlanta, GA. 12 years. Started as Controller with one plant responsibility, retired as Divisional Controller with multi-plant (at one time as many as 5) accountability. Directly reported to company owners. I was lead person for all company admin. functions including: banking, company audits, all compliance reporting, human resource functions/systems, company-wide insurance solutions, ee handbook, payroll/time clock info system, and company-wide financial reporting. Analyzed, re-designed and streamlined processes and built reconciliation templates that resulted in completing the monthly financial close process in a max of 3 days, and drastically reduced the number of days the annual auditors were required to be on site to a max of 4 days (had been as much as 3 weeks). Coordinated multi divisional account balancing and worked with all divisional controllers.
- Officially 'retired' - Sept. 2012.

Teddy Jordan

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June 1, 2014

**Other experience:**

**Artist:** started painting furniture in 2004 using color and geometric and floral designs. Items I paint are almost all reclaimed or abandoned junk, but have character, 'good bones', interesting shapes and lines or a high smile factor. I use acrylic paints which are inexpensive and forgiving, i.e. it's not a big deal to do a 'do over' if I don't like something. Finished items are colorful and whimsical. Earlier this year I got a booth at Woolworth Walk. I'm downstairs on the left toward the back.

• **Community organizer/other:**

- **Kenilworth Residents' Association.** Became KRA President in Jan. 2010. The 'Caledonia Saga' started June 2010 and did not complete until Jan. 2014. My takeaway – this challenge was one of the most important and valuable experiences I have had. It was transformational both personally as well as for the neighborhood. Some KRA highlights during my tenure include: divided the neighborhood into 6 geographic sections, recruited reps for each section, amended & expanded the Bylaws to extend voting rights to section reps, filed & became a 501(c) 3 non-profit organization, gained much experience in hosting fundraisers (as in we learned the hard way – ha!), adopted a new KRA website, consolidated 4 disparate email lists into one KRA list serv, and designed and distributed a New Neighbor brochure to the entire neighborhood. Our board grew from 4 members to 19. I stepped down as KRA President Feb. 2014 but am still active on the board.
- **Kenilworth Art Association.** I have been an active member of the KAA planning committee since the first tour in Dec. 2008. This year's tour (2014), I was the lead coordinator. We had the highest participation level to date (34 artists) and while results are not 100% complete yet, gross sales are up 44% so far. Artists donate 5% of their sales to Loving Food Resources, a food pantry in the neighborhood for people living with HIV/AIDS or who are in home hospice care. Artists have donated over \$5k to LFR since KAA incorporated this donation aspect in 2009.
- **Volunteer for Solarize Asheville.** Participated as a neighborhood representative in a team effort to help spread the word city-wide re: group purchasing of solar PV. Initiative resulted in 368 people across Asheville who signed up as being interested in having rooftop solar panels installed.

**Formal/Other Education:**

- BS in Accounting, Southeastern Louisiana University; Hammond, LA 1977
- AS in Business, Broward Community College; Ft. Lauderdale, FL 1972
- I am so grateful and consider myself tremendously lucky to have been raised in a military family which necessitated frequent relocations (every 2 ½ years). Not without its challenges, that framework provided a very rich educational experience and has been invaluable to me in forming my worldview.

**Race:** I am excitedly pursuing a major genealogical clue that my grandfather on my mother's side was Melungeon, which then would make me officially 'mixed', but then I think we're all mixed anyway.

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Name of board or commission(s): Asheville Neighborhood Advisory Committee

Your name: Alan Escovitz, Ph.D. Home Phone #: 828-254-4400

Street Address: 102 Macon Avenue City: Asheville Zip Code: 28801

Mailing Address (if different):

Employer: WCU ( See below); retired Director of External Affairs Ohio State University (CIO Office) and Prof. of Pharmacy

Your position: Current Adj. Prof. of College of Health/Human Sciences Office Phone #:

Resident of City Asheville County Buncombe Race \* W Sex \* M Age \* 64

Are you a United States Citizen (check one)? Yes ☒ No ☐

Residence location (check one): Central ☐ North ☒ South ☐ East ☐ West ☐

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain:

None

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Legal ☐ Technical ☒ Fundraising ☒ Community Contacts ☒ Public Speaking ☒  
Business Management (Financial) ☒ Business Management (Operational) ☒

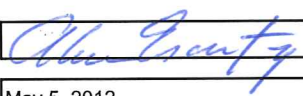
Details:

I serve as President of the Grove Park/Sunset Mountain Neighborhood Association which includes the city zip codes of 28801 and 28804. I am also a member of the Coalition of Asheville Neighborhoods (CAN) Executive Committee. Additionally, I will be completing the Asheville Civilian Police Academy and graduating on May 24th.

Return to:

Maggie Burleson, City Clerk  
Post Office Box 7148  
Asheville, NC 28802-7148

Email: mburleson@ashevillenc.gov  
Telephone: 828-259-5601  
Fax #: 828-259-5499

Signature: 

Date:

May 5, 2012

E-Mail:

aescovitz@charter.net

Fax #:

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Name of board or commission(s): Neighborhood Advisory Committee

Your name: Spencer E. Hardaway Home Phone #: 828-277-0787

Street address: 82 Pebble Creek Drive City: Asheville Zip Code: 28803

Mailing address (if different): Same as above

Employer: Rock Hill Missionary Baptist Church

Your position: Pastor Office Phone #: 828-274-2533

Resident of City Yes County \_\_\_\_\_ Race Black \* Sex M \* Age 57 \*

Are you a United States Citizen (circle one)? Yes or No

Residence location (check one): Central \_\_\_\_\_ North X South \_\_\_\_\_ East \_\_\_\_\_ West \_\_\_\_\_

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\_\_\_\_\_ Business Management (Financial) \_\_\_\_\_ Business Management (Operational) X Public Speaking

I've served on the Parks & Recreation Advisory Board  
I have experience working with a diverse groups  
people through my military experience. I have a  
great concern about what happens in our communities  
I'm active throughout our community, with the IMB  
BMC, community Summer Day Camp,

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E-Mail: [mburleson@ashevillenc.gov](mailto:mburleson@ashevillenc.gov)  
Telephone: 259-5601  
Fax #: 259-5499

Signature: Spencer E. Hardaway  
Date: 06 March 2013

E-Mail: [spencer.ellis.hardaway@us.army.mil](mailto:spencer.ellis.hardaway@us.army.mil)

Fax #: 828-274-2532

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Your name:  Home Phone #:

Street Address:  City:  Zip Code:

Mailing Address (if different):

Employer:

Your position:  Office Phone #:

Resident of City  County  Race \*  Sex \*  Age \*

Are you a United States Citizen (check one)? Yes ☒ No ☐

Residence location (check one): Central ☐ North ☐ South ☐ East ☒ West ☐

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Business Management (Financial) ☐ Business Management (Operational) ☐

Details:

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Telephone: 828-259-5601  
Fax #: 828-259-5499

Signature:

Date:

E-Mail:

Fax #:

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I hold an Associate's degree in graphic design, a Bachelor's degree in Religious Studies and Spanish and a certificate in non-profit management. Having spent two years volunteering in communities across the country with AmeriCorps National Civilian Community Corps and several years working for Habitat for Humanity in both Bridgeport, Connecticut and now Asheville Area Habitat for Humanity, the concept of building community is important to me in both my personal life and career. My husband and I moved into the Parkway Forest neighborhood on the east side two years ago and I have served as the co-president of the Parkway Forest Neighborhood Association for approximately a year and a half. The sense of community there is tremendous and it has been a joy to participate in it and do what I can to help increase the connections in our neighborhood. I take a great interest in supporting the sense of community in Asheville in any way I can. I have lived in many states and after moving to Asheville I find myself feeling the most at home in this community. We have been here for four years and already see the changes that tourism is bringing and will continue to bring to Asheville. I want to help maintain Asheville's unique character that makes it a great place to live and support the residents in growing along with the city.

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Name of board or commission(s): Neighborhood Advisory Committee

Your name: Joseph Fioccola Home Phone #: 828 253-6842

Street Address: 34 Girdwood Street City: Asheville Zip Code: 28801

Mailing Address (if different): same

Employer: Retired after 30 years from City Of Asheville

Your position: Telecommunications Shift Supervisor Office Phone #: 828 259-5888

Resident of City Asheville County Buncombe Race \* C Sex \* M Age \* 60

Are you a United States Citizen (check one)? Yes ☒ No ☐

Residence location (check one): Central ☒ North ☐ South ☐ East ☐ West ☐

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain:

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Expertise:

Legal ☐ Technical ☐ Fundraising ☐ Community Contacts ☐ Public Speaking ☐  
Business Management (Financial) ☐ Business Management (Operational) ☐

Details:

BA SUNY Binghamton; MFA in Theater from Trinity University; Served as PTO President at Isaac Dickson Elementary School from 1997-2002; Founding Board Member of West End Clingman Avenue Neighborhood since 1998. Also served on Mountain Housing Opportunities Board and Aston Gateway Community Board. Teamed to write by-laws of WECAN and AGCB. Since 2006 have been responsible for compiling monthly statistics for the APD Communications Unit. (continuing on a volunteer basis.)

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