

COMPETITION RULES:

1. INTRODUCTION

- 1.1. The #mrpricedenim TikTok Challenge (the "Competition") is conducted by Mr Price, a division of Mr Price Group Limited ("Mr Price").
- 1.2. Participation in the Competition constitutes an agreement to abide by these competition terms and conditions ("Rules"). Any person failing to comply with these Rules will not be entitled to participate in this Competition or will be disqualified from the Competition.
- 1.3. The Competition may only be entered into by participants who follow our TikTok account; are resident in South Africa and are over the age of 18.
- 1.4. To enter this Competition, you need to:
 - 1.4.1. Follow us on TikTok @MrPriceFashion;
 - 1.4.2. Create your own version of any of the three #mrpricedenim TikTok video's using the Mr Price generated soundtrack on your TikTok page and wear only #mrpricedenim paired with Mr Price clothing items; and
 - 1.4.3. Post your TikTok video on your TikTok page and use #mrpricedenim and tag our official account @mrpricefashion.
- 1.5. Multiple entries are permitted, however, only one video will be considered by the judges.
- 1.6. Only entries which comply with these Rules will be considered.
- 1.7. The Competition starts on 22 February 2021 and closes on 14 March 2021. The winners will be notified by 17 March 2021 on our social platforms.

2. THE PRIZE

- 2.1. 20 (twenty) winners will be selected as the winners of the #mrpricedenim TikTok Challenge.
- 2.2. Unless you specifically state otherwise, you consent to the use of your uploaded photographs and videos on the Mr Price social and digital platforms.
- 2.3. The prize for each winner includes: A R1000 (one thousand Rands) Mr Price fashion voucher which will be delivered to the winners.
- 2.4. The winners will be chosen by a panel of judges whose decision will be based on the best execution of the challenge.
- 2.5. The prizes are non-refundable, non-exchangeable and cannot be redeemed for cash.
- 2.6. To the maximum extent permitted in law, Mr Price excludes liability for any defects in the prizes.

3. LIMITATIONS

- 3.1. By participating in the Competition, you agree, subject to applicable law, that Mr Price will not be liable for any losses, damages, or claims resulting from acceptance, possession, or use of any of the prizes.

- 3.2. Mr Price reserves the right to remove any entries or photos that it finds offensive or inappropriate.
- 3.3. By uploading and sharing content you confirm that you have legal right and/or have consent to use the content.
- 3.4. By entering this Competition, you acknowledge that Mr Price reserves the right to upload all entered videos and photos into a public gallery that can be viewed through the Mr Price social and digital platforms.
- 3.5. Before the winners are announced Mr Price reserves the right to call for more videos or photographs and information about the potential winners and to verify the content and information provided.
- 3.6. In the event of a dispute in respect of any aspect of the Competition, Mr Price's decision is final, and no correspondence will be entered into.
- 3.7. Mr Price does not sell personal information about individual members to third parties. We may, however, disclose personal information in response to a specific request by a law enforcement agency, subpoena, court order, or as required by law. Mr Price is committed to safeguarding the privacy of your personal information as set out in our Privacy Policy on: https://www.mrp.com/en_za/customer-service/privacy-policy/ . By entering this Competition, you agree that you have read and understand our Privacy Policy and that you understand what personal information we collect and how we process such personal information.
- 3.8. By entering this Competition, you warrant that the content and information submitted by you does not and will not violate any right of any third party, including copyright, trademark, privacy or any other personal or proprietary right. You agree to indemnify and hold Mr Price harmless from any third-party claims related to the content that you submit.
- 3.9. This Competition shall comply with, and will be subject to, any peremptory provisions of the Consumer Protection Act 68 of 2008 ("CPA") and the regulations promulgated thereunder, which are deemed to be incorporated herein ("Peremptory Provisions"). In the event of any conflict between these Rules and the Peremptory Provisions, the latter shall prevail. Copies of the CPA and the regulations promulgated thereunder are available on the Department of Trade and Industry Website: <http://www.thedtic.gov.za/>.
- 3.10. Any provision of these Rules or the Competition which is held to be invalid or unenforceable shall be ineffective to the extent of such invalidity or unenforceability, without invalidating or rendering unenforceable the remaining provisions thereof.
- 3.11. Mr Price reserves the right to cancel or amend the Rules without notice in the event of a disaster, war, civil or military disturbance, act of God or any actual or anticipated breach of any applicable law or regulation or any other event that is beyond Mr Price's control.
- 3.12. The Rules can be found on our website www.mrprice.com