

**GoFire™ LLC**

**ATTRACTS NATIONAL ATTENTION FOR**

**THE FUTURE OF VAPING**



**G O F I R E™**



*GoFirePen.com*



**WWW.GOFIREPEN.COM**

# THE EVOLUTION OF P.E.N.

Boulder Colorado based GoFire™ LLC, an emerging player in the vapor concentrate industry, seeks to earn market dominance in the form of loyalty and customer engagement in the medical and recreational vaping markets - and is attracting significant attention for their efforts.

GoFire, LLC provides medical and recreational patients with what it has announced as “An innovative, ancillary cannabis concentrate consumption device – the most versatile in the vapor-concentrate space.” GoFire plans to redefine the process in which a consumer will utilize a vapor pen with the development of the Evolve™ in the fastest growing industry in the U.S., as reported by the [Huffington Post](#).

For the first time in the space, a consumer will bring a one-gram sized cartridge filled with any form of concentrate to a ceramic heating element, only when the user desires, as demonstrated in the video below.



<https://www.youtube.com/watch?v=wOk8aydMofM>

GoFire’s target market encompasses the 31+ million (31,465,650) reported potential medical-use customers that currently span across 17 states, and the ever-growing number of legal cannabis purchasers in 2014 which amounted to 1.5 million, according to an [Arcview Market Research report](#).



A representative of the company stated, “The aforementioned market is currently being ‘conned’ by a vapor industry filled with professional marketers, branding experts, and poor-quality products.”

He went on to say, “When did we, the consumer, become so lost? When did we lose sight of quality? And, why are we still not demanding excellence with our dollar vote?”

GoFire firmly believes it has evolved a new way of doing business in the ancillary cannabis products industry, where consumer and product innovation are its first and last priority.

### About GoFire™ LLC:

GoFire was founded in 2014 by a team of Boulder, Colorado-based concentrate connoisseurs with a consuming passion to reposition the medical and recreational markets in the eyes of the general public. The company wants to make mobile medicating a real, practical possibility with its first generation line of portable concentrate vaporizers.

### About The GoFire Evolve™

The device is designed to enhance, simplify and customize the consumer’s smoking experience based upon their needs per dose or “dab”. The GoFire Evolve™ puts the consumer in control of his or her ‘vaping’ experience with its patented Dose Control capability.

More information can be found on GoFire’s corporate website at:

<http://www.gofirepen.com>

More details on GoFire, LLC and the GoFire Evolve™ can be obtained via the contacts below.

### Corporate Contact

Peter Calfee

Chief Operating Officer

(802) 779-2605

[peter@gofirepen.com](mailto:peter@gofirepen.com)

### Media Contact

Ricky Cherry

(561) 972-1523

[ricky@gofirepen.com](mailto:ricky@gofirepen.com)

