
Ministry of Culture

Website: www.ministeriodecultura.gob.cu/en/

REPRESENTING:

RECORDING AND MUSICAL EDITIONS COMPANY, EGREM

Facebook: @EGREMOFICIAL **Twitter:** @EGREMOFICIAL **YouTube:** Egrem Música

Profile:

EGREM is the oldest and most prestigious recording house in Cuba. Its archives treasure a wide catalogue that contains one of the most important and far-reaching music patrimonies of Latin America. We have around 70,000 matrixes of original versions and re-editions of Cuban music of all genres, with the most popular interpreters of our history.

EGREM has developed authentic cultural models that reinforce the value chain of music with several business lines that grant it the leadership in Latin America. With its network of establishments, EGREM is also an emblematic meeting place for exchanges of knowledge, dissemination of musical art, essential for the consolidation of collections, research, creation and the enjoyment of all kinds of publics. EGREM is a banner of solidness with a sign of trust in the registration of sound, in the conservation of audiovisual matrixes, in the production of the musical support, in the hand-to-hand commercialization of its products and services, in the representation of the musicians who make up its Excellence Catalogue and in the promotion of Cuban music

Products, services and / or investment projects:

- Export of our phonographic productions, both CD and DVD format.
- Export of a wide range of services related with the music industry, such as artistic presentation, recording in our studios Areíto and Santiago de Cuba, mixing and mastering phonograms, synchronization, publishing and phonographic licenses.
- Digital commerce of the best Cuban music.
- Commercialization of the product "Cuban Party"

ARTISTIC AND LITERARY PROMOTIONS, ARTEX INC.

Website: www.artexsa.com

Profile:

Artistic and Literary Promotions, ARTEX INC; It is a company with 100% Cuban capital founded in 1989. It is the leading developer and marketer of Cuban cultural products and services, ranging in managing a broad spectrum of national artistic creation through 7 Agencies and Divisions, as well as representation in 13 provinces and Mexico under the name of Prela SA. It has Paradiso, only Agency for Cultural Tourism in the country, is distinguished as the official host of events and festivals of culture. It also proposes specialized products like Dance in Cuba and the Academies of Arts and Culture.

Products, services and / or investment projects:

- Commercialization of a wide range of cultural products through a network of the company's own stores and through the sale to the main commercial chains operating in the country.
- Marketing of artistic shows and other presentations of a cultural nature, through a network of cultural centers, accompanied by a wide range of gastronomic services.
- Music and shows:
 1. Production, marketing and distribution of audiovisual works in different formats, such as music discs, VHS and DVD movies, multimedia products, among others.
 2. Recording, mixing and mastering of works associated with the phonographic industry.
 3. Fixation, reproduction, manufacturing, maquila, distribution, storage, rental, exchange and in general commercial exploitation of audiovisual works in all types of support.
 4. Executive production and record co-production.
 5. Licensing of matrices, editions and sub-editions associated with the phonographic industry.
 6. Legal advice on copyright and related rights.
 7. Production and commercialization of artistic shows.
 8. Administration and representation of artistic groups with their own catalog of recognized prestige and popularity nationally and internationally.
 9. Purchase, distribution and commercialization of professional musical instruments and their parts, music players, professional audio equipment, lights, special effects, stage and other means necessary for the entertainment industry.

- Literature and other forms
 1. Edition, production, distribution and marketing of books, brochures, postcards, magazines and other publications of cultural interest.
 2. Marketing and distribution of an extensive catalog of Cuban periodicals (newspapers and magazines), including international subscription to them.

- Production, distribution and marketing of:
 1. Photographs
 2. Posters
 3. Stationery
 4. Stationery
 5. School supplies

- Crafts and other products:

Production, distribution and marketing of:

1. Crafts
2. Souvenir
3. Engravings
4. Sculptures
5. Works of plastic and applied arts.
6. Antiques
7. Saddlery products.
8. Articles of cultural artistic value.
9. Articles with promotional images of culture, history or tourist attraction.
10. Products of utility value with applications of the plastic arts.
11. Vitrofilia
12. Materials and media of and for artistic and cultural production.

CUBAN FUND OF CULTURAL PROPERTY, FCBC.

Website: www.fcbc.cu

Profile:

Since its inception in 1978, the FCBC, performs a dual cultural and commercial work. His labor includes marketing works and services associated with the visual and applied arts in the national and international market, and the promotion and development of these manifestations. Protects the Cuban heritage values and promotes the youngest art and

innovative design, always with a genuine seal of quality. Recognized as "cultural and creative industry", its spectrum covers the entire system of creation-production, promotion and marketing.

Through the direct relationship with the artisans and artists who represents, the FCBC supports the artistic process to invest in commodities and equipment to encourage and develop creativity in the field of visual and applied arts. Also provides design, implementation and marketing of advertising and promotional materials in any medium for artists and culture system in general.

This company has a head office, three national centers, 15 provincial branches and 191 retail stores located throughout the country.

Products, services and / or investment projects:

- Visual Arts. Collage Habana promotes and sells, both nationally and internationally, the work of Cuban artists in various formats: drawing, painting, printmaking, photography, sculpture and installation, among others. In the galleries renowned artists come together with young emerging talents. Organizing every year personal and group exhibitions. Their participation in prestigious international art fairs and biennials has allowed them to gain experience and competitiveness within the sector.
- Crafts. The FCBC, provides specialized small-scale commercial development and management attention. Its system of shops and workshops for marketing of handicrafts, is made up of a network of establishments; shopping centers for specialized sales; outlets inserted in hotels and other tourist areas throughout the country. The leading products in the domestic and international markets are: crafts for snuff, especially precious wood humidors, goldsmith, the furniture, textile and footwear production, all with recognized quality and acceptance.
- Commissioned Works. It represents, promotes and sells the work of Cuban artists inside and outside the country. It offers solutions in the design of interior and exterior spaces, personalized and exclusive. Also going into graphic and environment design, landscaping, repair, restoration and conservation of works of visual arts, movable and immovable property. Their services are based on the work of multidisciplinary creative teams, where artisans and artists from different branches complement their skills to create projects with true mastery.
- Collage Ediciones. This publishing house reflects, through the creation of catalogs, books, Cuban art reproductions, multimedia and other media, the versatile and creative identity of FCBC, and the wide range of work spanning its commercial and

cultural activities. It also includes the Pauta magazine, with a biannual frequency reference the work of our craftsmen and artists.

- Expo sale in Art Galleries
- Promotion of restoration and decoration services.
- Marketing of integral design projects with ecological solutions.