



THE NEXT GENERATION LOGISTICS LANDSCAPE POWERED BY PHYSICAL INTERNET & BLOCKCHAIN TECHNOLOGIES

WHAT'S NEXT AFTER PFIZER / MODERNA / ASTRAZENECA



\$1 billion

In vaccine purchase committed by Canada

429 million

COVID-19 doses of seven promising vaccine candidates secured domestically for Canadians

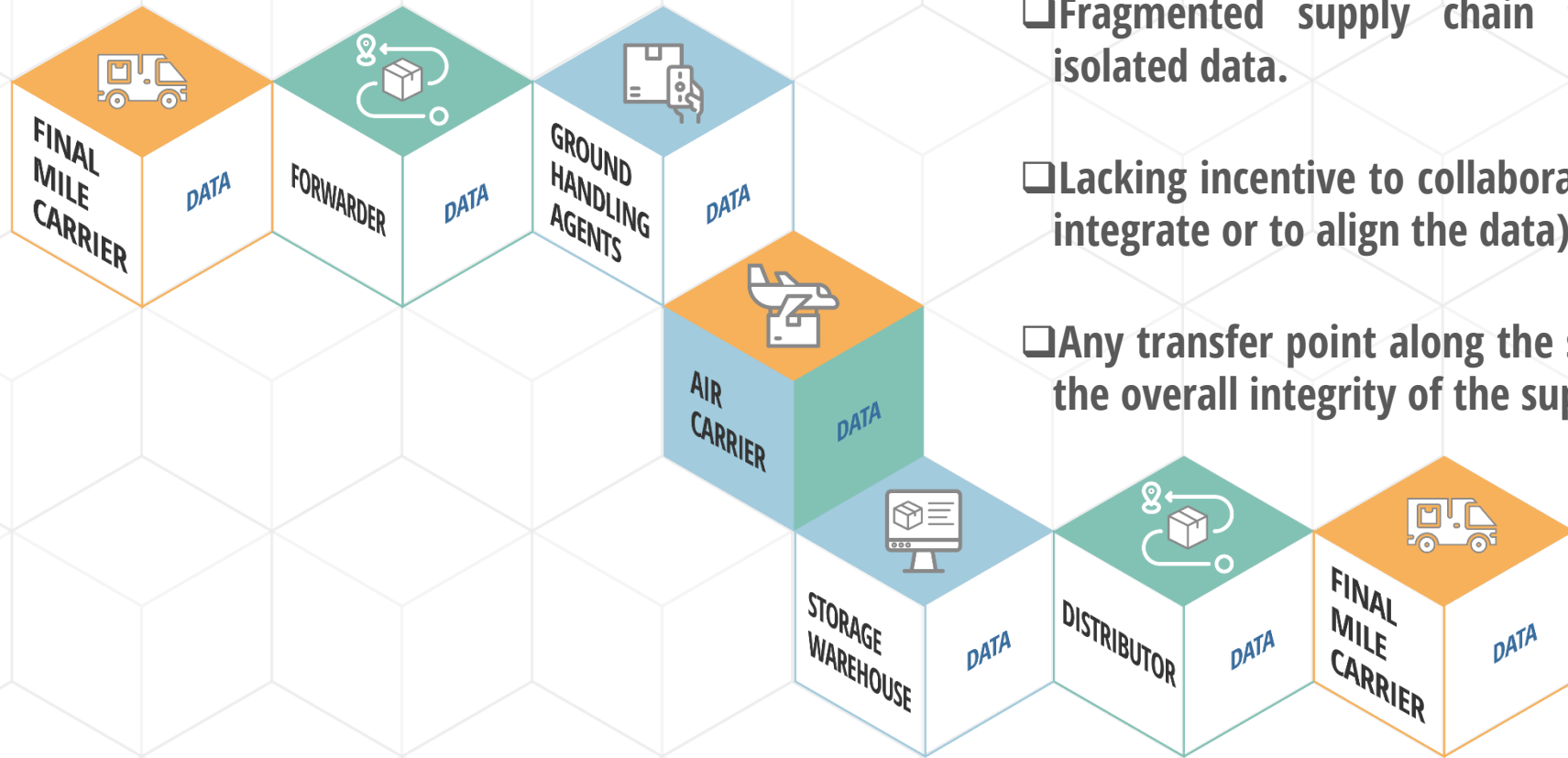
-70°C

Ultra-freezing temperature requirement for some vaccines at odds with current logistical structures

7-14 days

Strict timing for administration of vaccine once stored under conditions different from the manufacturer's recommendations

CHALLENGES OF VACCINES DISTRIBUTION – DATA TRANSPARENCY



- Fragmented supply chain translating into fragmented and isolated data.
- Lacking incentive to collaborate (suppliers not eager to share, to integrate or to align the data)
- Any transfer point along the supply chain presents some risks to the overall integrity of the supply chain

CHALLENGES OF VACCINES DISTRIBUTION – REAL-TIME TRACEABILITY



It's all about **Trust**

Trust Of Source

Trust Of Process

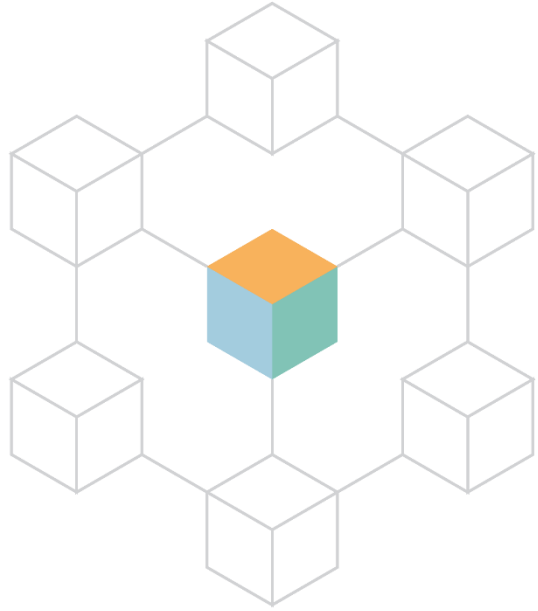
Trust Of Data

Trust Of Technology

Trust Of System

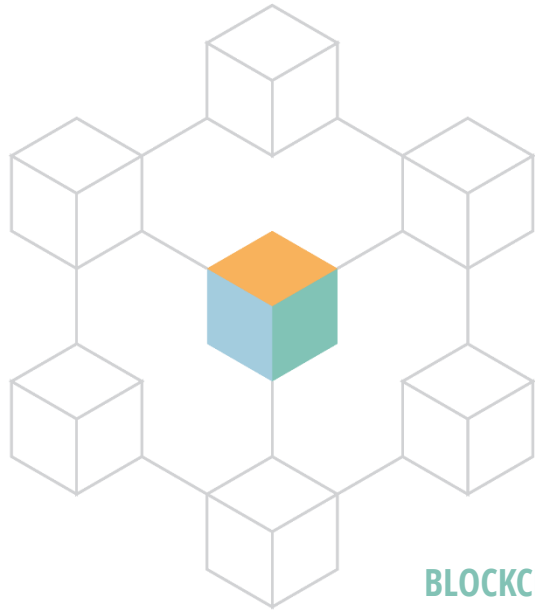
Trust Of People





A JOURNEY OF TRUST POWERED BY BLOCKCHAIN TECHNOLOGY

BLOCKCHAIN ENABLED DISTRIBUTION



BLOCKCHAIN RECORD

BLOCKCHAIN SMART CONTRACT



COMPONENTS SUPPLIERS

1. Certificate of origin
2. Batch Number
3. Processing Data



VACCINE MANUFACTURER

1. Certificate of origin
2. Batch Number
3. Processing Data



AIRPORT

1. Certificate of origin
2. Batch Number
3. Packet Id
4. Processing Data
5. Temperature



WHOLESALER DISTRIBUTOR

1. Certificate of origin
2. Batch Number
3. Packet Id
4. Processing Data
5. Temperature



Hospital Clinics

1. Certificate of origin
2. Batch Number
3. Packet Id
4. Processing Data
5. Temperature



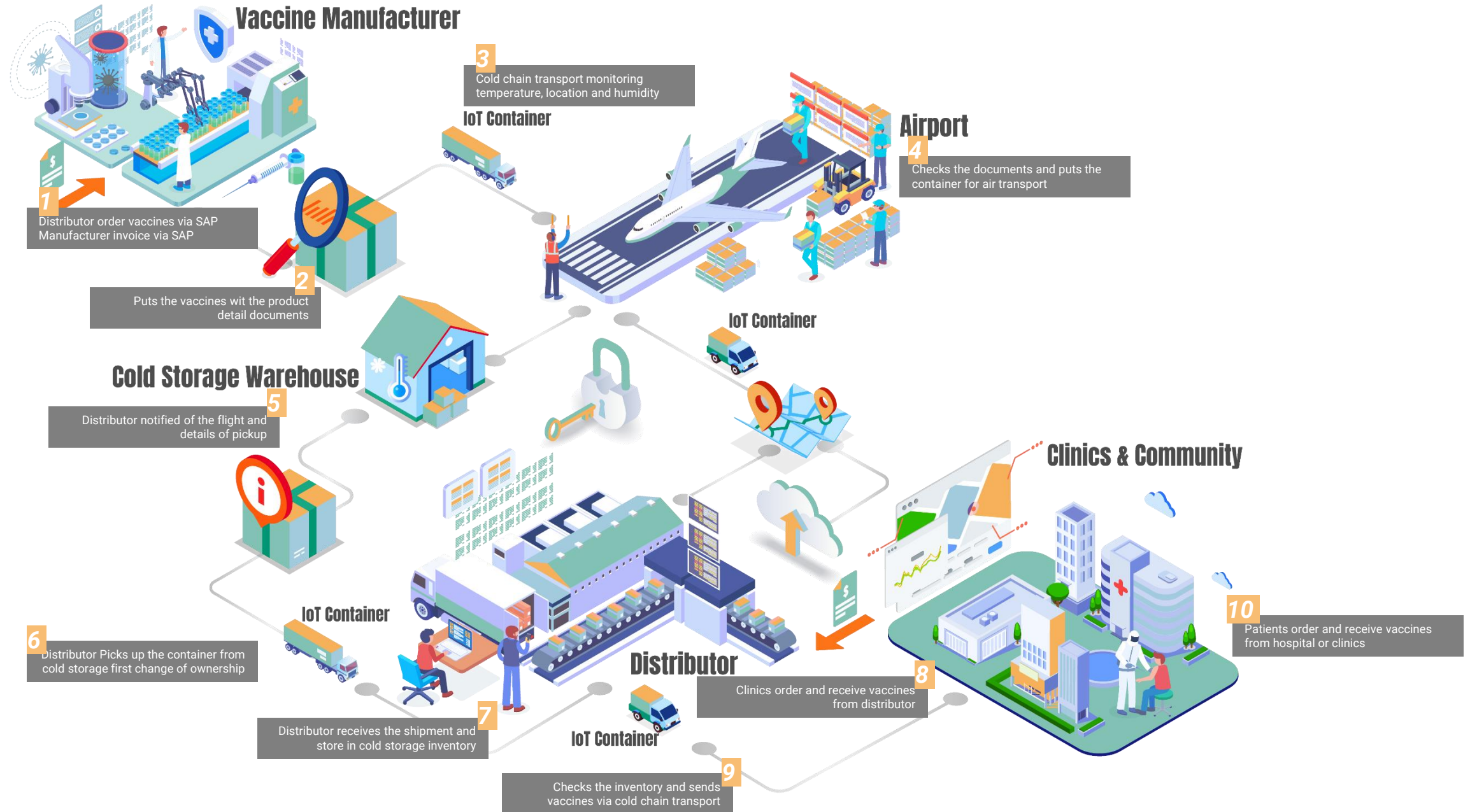
HEALTH PROFESSIONALS PATIENTS

1. Certificate of origin
2. Batch Number
3. Packet Id
4. Processing Data
5. Temperature
6. Invoice number
7. Customer Id



1. Match information
2. Shipment Details
3. Temperature Details
4. Pay supplier





Solution Software

Standard Model



- Leveraging AWS Lambda
- Serverless architecture
 - Low management + quick scaling
- Cost saving at initial lower traffic in comparison to EC2 for Ethereum
- Benefits of blockchain - transparency, immutability
- Scalability at the cost of decentralization.

Premium Model

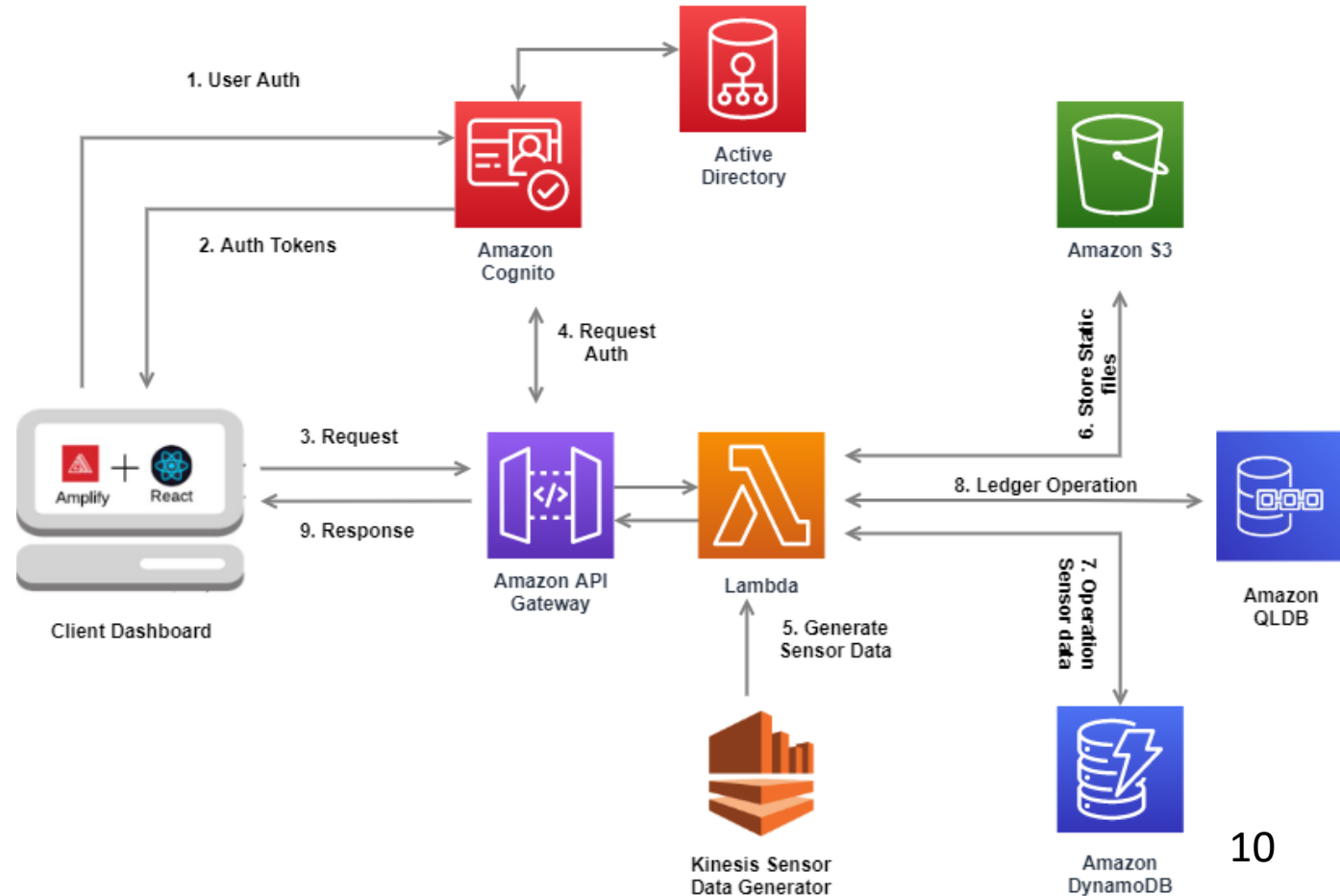



- Private Network using EC2s
- Used for exposing decentralized data via public pointers to QLDB
- Primarily for decentralized governance within the organization
- Sharing warehouse storage space via ERC20 tokens in a trustless manner.



Solution Software

MCG Web Application Architecture using React with AWS





HOW TO DEPLOY BLOCKCHAIN AND PI- ENABLED SMART CONTAINER IN THE PHYSICAL INTERNET ERA

HARDWARE: SMART CONTAINER LIUC

Standard Modular Smart Containers/Pallets

Made of environmental-friendly Material

Interconnected IoT Infrastructure

Interoperable Digital Assets Sharing



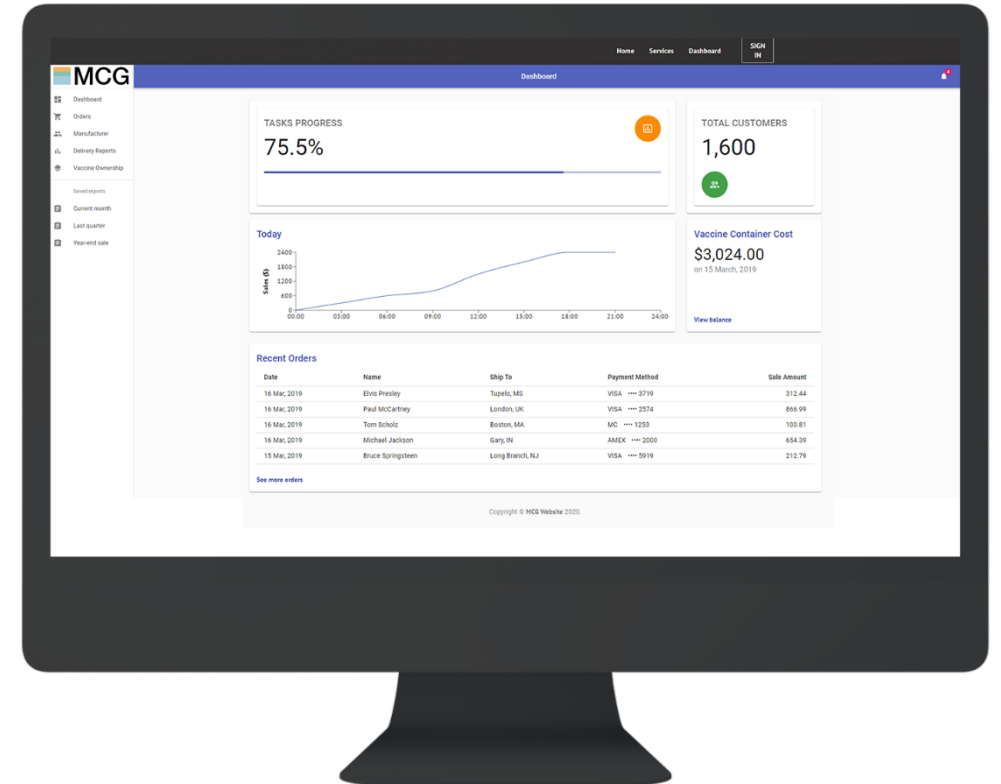
SOFTWARE: BLOCKCHAIN-POWERED VUILA

Blockchain-powered platform

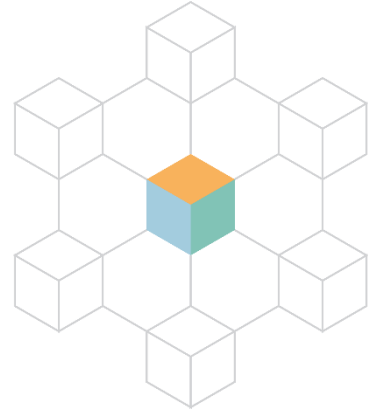
Customizable real-time dashboard

Incentive model and algorithm for data owners

Predictive decision making



BLOCKCHAIN VS. DATABASE



MCG Approach: BLOCKCHAIN PLATFORM

Decentralized Platform

Peer-to-peer (P2P) network architecture

No 'master' that controls all nodes

Single point of failure can be solved, and not affect entire system

Data are distributed and stored in different places

Only the permissioned administrator with a private digital key can access the information



Current approach: DATABASE PLATFORM

Centralized Platform

Based on database server

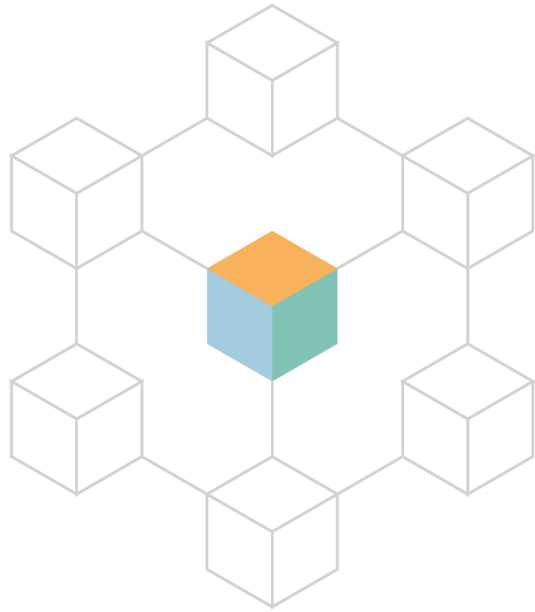
Fully controlled by a company

If database server fails, it affects part of the network

Data are stored in dedicated server

Allows a company to fully control the data of vaccine and vaccinators

ADDED VALUE 1: INCREASE GOVERNMENT-MONITORING



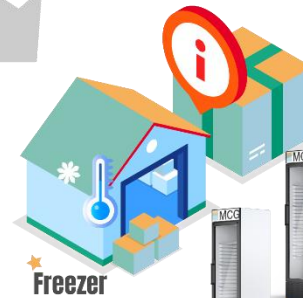
HIGHER LEVEL

Each Vaccine Vial = Entity

Each Diluent Vial = Entity

★ Transport

EACH STORAGE FACILITY



★ Freezer

★ Refrigerator

★ Refrigerator

★ Refrigerator

NEXT LEVEL

★ Next Level 1

★ Next Level 2

★ Next Level 3

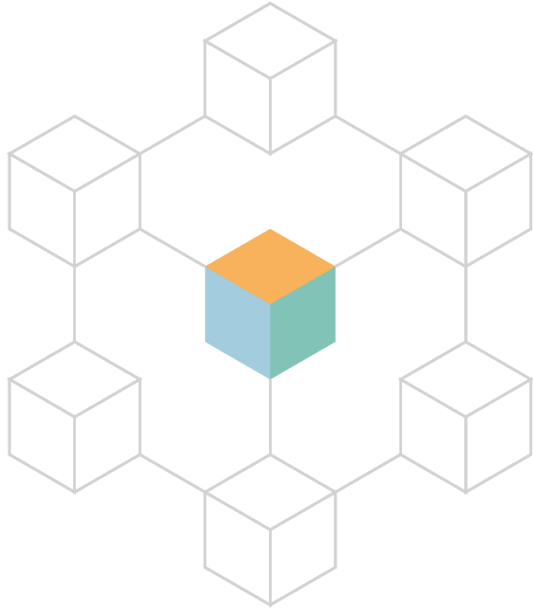
VACCINATOR



- ★ Capacity
- ★ Temperature Range
- ★ Probability of Failure or Delay

MCG Blockchain-powered platform enables the government to monitor the vaccine wastage even before the vaccine administration

ADDED VALUE 2: PRIVACY PRESERVATION



PERSONAL INFORMATION PROTECTION

The personal information (e.g., age, gender and phone number) of each consumer is protected and secured in the blockchain system.



ACCESS CONTROL

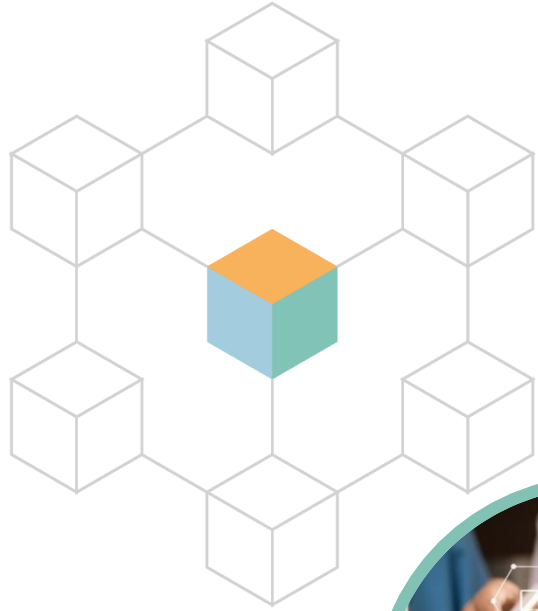
Access control lists are written in the blockchain, which means only the authorized one can read the data. Therefore, malicious usage of the data can be blocked.



DATA ENCRYPTION

Before data transmitting, each piece of data is encrypted. Therefore, the data leakage is prevented.

ADDED VALUE 3: REDUCE WASTAGE



ACCOUNTABILITY

The presence of wastage can be located to a specific step or even a person in the supply chain.

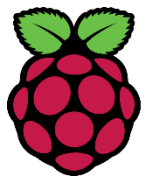
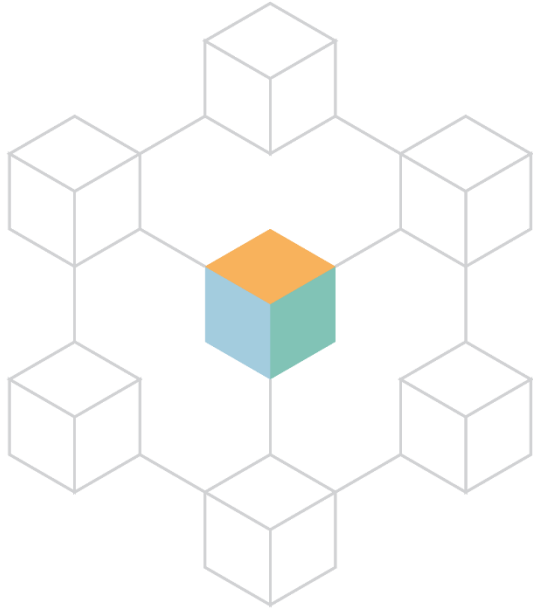


PREDICTION

Based on the previous and current data, the prediction can improve the current vaccine supply chain.



ADDED VALUE 4: COST-EFFECTIVENESS



Raspberry Pi



- Microcontroller computer
- Small size
- Comparatively lower cost
- With enough storage for the whole vaccine supply chain data
- Access temperature monitoring and GPS localization data through its rich hardware interfaces



COMPANY OVERVIEW

OUR TEAM



Clinton LIU
CEO & Founder

UN/CEFACT Expert
ISO/TC 307 &104 Technical Committee
LL.M. Business Law
Ph.D in Logistics and Supply Chain



Bo Chen
PIGC Co-Lead

Supply Chain Finance
Professor at Central University of Finance and Economics



David Wang
CTO

Blockchain Expert
Professor at UBC



Zheng Liu
AI/ML Expert

Professor of Engineering UBC

Advisors

Alain Bakayoko

PME MTL

Martin Wiedenhoff

Business Development Bank of Canada

Hisham Seifeddine

IATA & Canada Post

Grainne Lynch

Accenture, Traceability

Simon Potter

Ex-President Canadian Bar Association
President Consultation Simon Potter Inc

OUR PARTNERS



