





BONITA CHAMBERS

Presentation Consultation & Design

BONITA CHAMBERS

941.284.0930 . bonchambers@verizon.net
<http://consultpcd.com>

Presentation Consultation & Design *creative solutions for Visual & Verbal Marketing*

SUMMARY	Resourceful, talented, highly creative professional, with extensive portfolio of accomplishments, offers reliable services for enhancing organizational image and positively impacting measurable objectives. Advanced training, and over 20 years' significant achievement in a variety of industries/positions provides extraordinary insight and know-how for each new challenge.		
EXPERTISE	VISUAL IDENTITY SYSTEMS	<ul style="list-style-type: none"> ▶ Graphic Design <i>logos, business cards, stationery</i> ▶ Theme Development <i>events presentation</i> 	<ul style="list-style-type: none"> ▶ Copy Writing & Editing <i>brochures, catalogues, ads</i> ▶ Print &/or Web Content <i>PR elements coordination</i> ▶ Packaging/ Promotion <i>product merchandising</i> ▶ Marketing Consultation <i>project management</i>
PROFICIENCY	M A C & P C	<ul style="list-style-type: none"> <li style="width: 25%;">• Illustrator <li style="width: 25%;">• Acrobat Pro <li style="width: 25%;">• Word <li style="width: 25%;">• Excel <li style="width: 25%;">• MS Office <li style="width: 25%;">• MS Works <li style="width: 25%;">• Photoshop <li style="width: 25%;">• Fireworks <li style="width: 25%;">• Flash <li style="width: 25%;">• PowerPoint <li style="width: 25%;">• Keynote <li style="width: 25%;">• Imaging <li style="width: 25%;">• InDesign <li style="width: 25%;">• Dreamweaver <li style="width: 25%;">• ExpressionWeb <li style="width: 25%;">• QuarkXPress <li style="width: 25%;">• ArtExplosion 	
FORMAL EDUCATION	Associate Applied Science: GRAPHIC DESIGN TECHNOLOGY (4.0 GPA) State College of Florida, FL 2011 Bachelor of Arts: SPEECH & THEATRE & FINE ARTS (Honors) Frostburg State University, MD 1968		
NOTABLE CAREER EXPERIENCE & SUCCESS	<ul style="list-style-type: none"> ▶ Marketing Consultant PRESENTATION CONSULTATION & DESIGN 1989–1992/ 1994– <ul style="list-style-type: none"> • Service to retailers, suppliers, educational, governmental organizations, small businesses, publications, expos. • Arts Councils Membership committees, exhibits & cultural events. Arts organizations enhancement programs. • Talent management, performing artists, PR, marketing materials, events, program planning, writing & design. ▶ Graphic Designer SRQ MEDIA GROUP 2011 <ul style="list-style-type: none"> • Created print ads, email blasts, animated banner ads, gifs, page layouts, greeting cards, enhanced photos. • Utilized Adobe programs (CS3, CS4, CS5.5) InDesign, Illustrator, Photoshop, Acrobat, etc. • Coordinated promotional packages, identity systems, logos, branding, etc. Completed Internship. ▶ Retail Marketing Director/Store Manager The COLLECTION by ALIKI (Sarasota, FL) 2002-03, 2004-06 <ul style="list-style-type: none"> • Launched Designer Boutique prototype/ flagship store, planned & executed marketing & presentation strategies. • Wrote copy, designed/ produced print ads, television commercials & promotional collateral for image continuity. • Developed consistent PR, staged fashion shows, informal modeling & events in support of N F P organizations. • Increased Sales Volume by more than 500% within 5 months, averaging 4.75 items per transaction/ \$340 PSF. ▶ Visual Merchandising Director BEALLS' DEPARTMENT STORES, FL 1992–1994 <ul style="list-style-type: none"> • Directed 53 department stores/ 8 specialty stores, creative merchandising, standards, training & communication. • Designed, planned, purchased, implemented shops, events, promotional materials, graphics & properties. • Coordinated Merchandising, Sales Promotion, Store Development & Operations: Cut expense by 30-40%. ▶ Assistant Director Visual Presentation STEWART DRY GOODS, KY/ L.S. AYRES & Co., IN 1982–89 <ul style="list-style-type: none"> • Creative direction of 7-25 full-line Department Stores, Central Production, Silk Screen/Sign Shop staff/ facilities. • Project management, conceptual design, budgeting, procurement, executing of seasonal/ theme presentations. • Introduced cost-cutting initiatives for in-house production of graphics, trims & fixtures: Saved \$132,000+ yearly. ▶ Book Publicist/ Editor/ Critic A Cappella Publishing 2001–02 / American Book Publishing Group 2001 <ul style="list-style-type: none"> • Designed, implemented marketing plans for books: Media Kits (press releases, design visuals, website content). • Research, data collection, Internet affiliate development. Media contacts: pre-launch/ ongoing post-release PR. • Manuscript review/ critique, editorial services, conceptual cover design analysis, logo/ merchandising collateral. ▶ Lecturer (faculty) Consumer Sciences & Retailing, PURDUE UNIVERSITY, IN 1989-1991 <ul style="list-style-type: none"> • Designed & taught accredited courses, workshops, intern programs in Retail & Fashion curricula. Wrote text. ▶ Sales/ Visual Merchandising Manager Dillard's, FL 2002/ Sears, FL 1999–00/ McRae's, MS 1975-82 <ul style="list-style-type: none"> • Improved sales and customer service via effective presentation of high volume store. Vendor promos/ co-op. ▶ Managing Artistic Director/AEA Artist in Residence Jackson Little Theatre/ MS Arts Commission 1974-75 <ul style="list-style-type: none"> • Theatre direction, marketing, 'PR' writing, design (promo pieces, sets, costumes, etc.) performance, workshops. 		



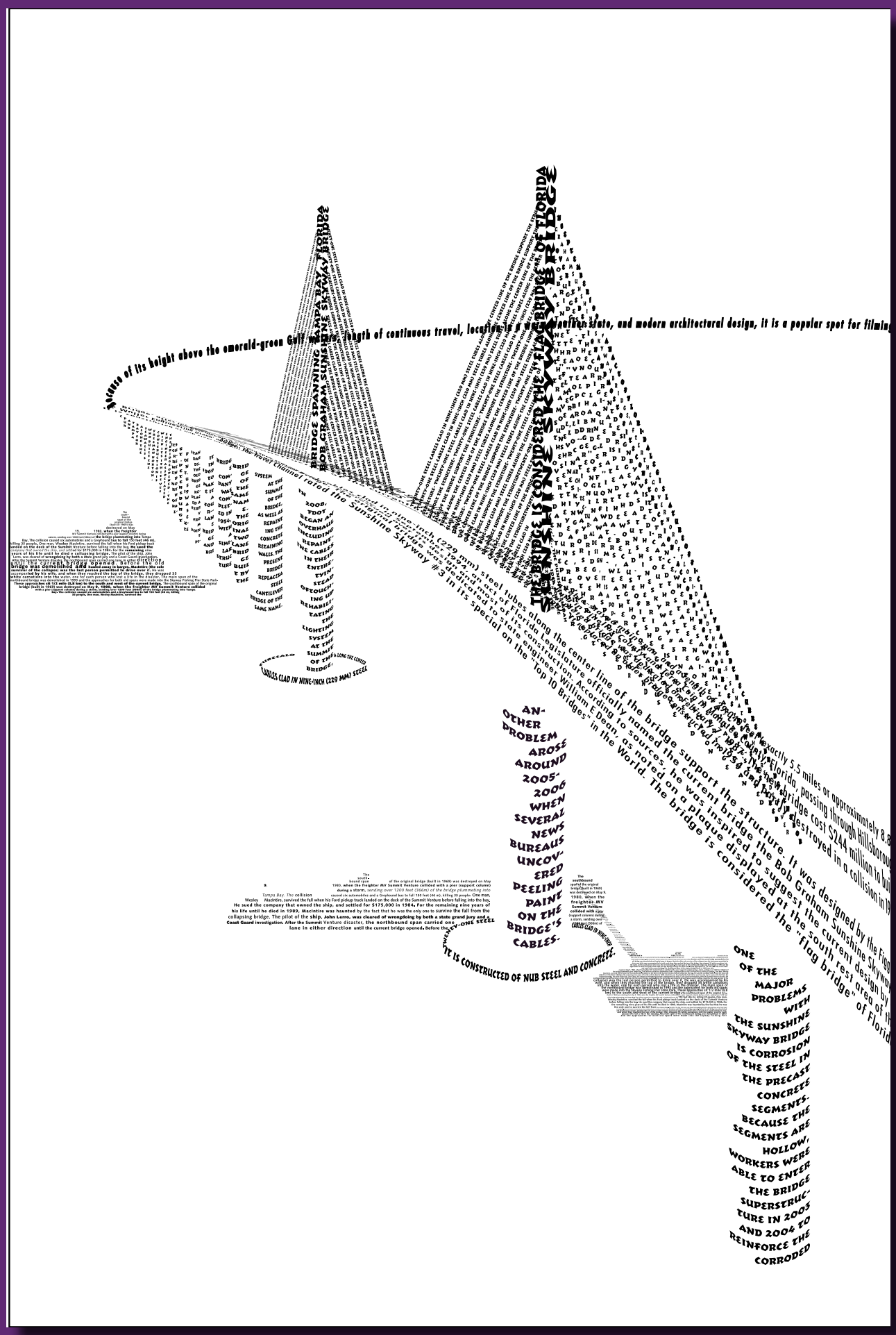
OVER 50 NATIONAL & REGIONAL AWARDS FOR EXCELLENCE & CREATIVITY !
 Including Visual Concepts for Oscar de la Renta, Estee Lauder, Elizabeth Arden, Revlon, Hanes, Hagggar, Pillowtex, etc.
 PLUS Recognition for achievements in Fine and Performing Arts in association with Kappa Pi and Alpha Psi Omega.



"BONITA CHAMBERS" / " Self Portrait" – drawn in Adobe Illustrator



“change the way you
“ LOOK at things
& think of you look at
~Dr. Wayne Dyer



Because of its height above the emerald-green Gulf waters, length of continuous travel, location in a warm, beautiful state, and modern architectural design, it is a popular spot for film

BRIDGE SPANNING TAMPA BAY
BOB GRAHAM SUNSHINE SKYWAY BRIDGE

THE BRIDGE IS CONSIDERED THE FLAG BRIDGE OF FLORIDA

THE SUNSHINE SKYWAY BRIDGE
The Sunshine Skyway Bridge is a long-span concrete cantilever bridge spanning the Sunshine Skyway Channel, connecting the mainland of Florida to the island of Manatee County. The bridge is the longest concrete cantilever bridge in the world, with a main span of 2,175 feet (663 meters). It was designed by the Florida Department of Transportation and built by the Florida Turnpike Authority. The bridge opened on October 1, 1999, and replaced the Sunshine Skyway Bridge, which was destroyed in a collision in 1989.

IN 2008, THE BRIDGE BEGAN A MAJOR REPAIR PROJECT TO REPLACE THE BRIDGE'S LIGHTNING PROTECTION SYSTEM AT THE SUNSHINE SKYWAY BRIDGE. THE BRIDGE IS CONSIDERED THE FLAG BRIDGE OF FLORIDA.

BRIDGE CLAD IN NINE-INCH (229 MM) STEEL

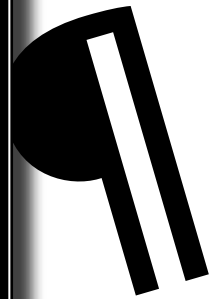
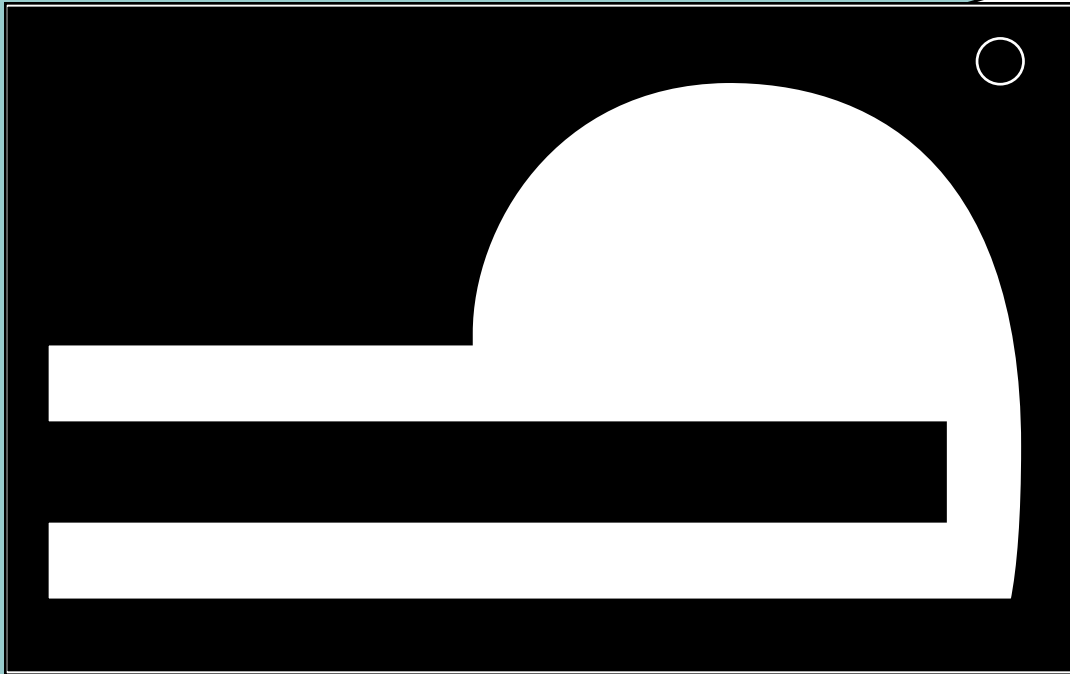
ANOTHER PROBLEM AROSE AROUND 2005-2006 WHEN SEVERAL NEWS BUREAUS UNCOVERED DEELING PAINS ON THE BRIDGE'S CABLES.

THE COLLISION
The Sunshine Skyway Bridge was destroyed on May 1, 1989, when the Summit Venture oil tanker struck the bridge's main span. The collision caused the bridge to collapse, and the tanker sank. The bridge was replaced by the current Sunshine Skyway Bridge. The collision was caused by a combination of factors, including a lack of proper maintenance and a design flaw in the bridge's structure.

ONE OF THE MAJOR PROBLEMS WITH THE SUNSHINE SKYWAY BRIDGE IS CORROSION OF THE STEEL IN THE PRECAST CONCRETE SEGMENTS. BECAUSE THE SEGMENTS ARE HOLLOW, WORKERS WERE ABLE TO ENTER THE BRIDGE SUPERSTRUCTURE IN 2005 AND 2006 TO REINFORCE THE CORRODED

THE BRIDGE IS CONSTRUCTED OF NUB STEEL AND CONCRETE.

"Type Art - Sunshine Skyway Bridge" - drawn in Adobe Illustrator



paragraph indications

- ¶ conservative
- ¶ moderate
- ¶ adventurous
- ¶ experimental
- ¶ outrageous

BONITA CHAMBERS
SCF--GRA1104 C
04-2010

Graphic designers—or graphic artists—plan, analyze, and create visual solutions to communications problems. They find the most effective way to get messages across in print and electronic media using color, type, illustration, photography, animation, and various print and layout techniques. Graphic designers develop the overall layout and production design of magazines, newspapers, journals, corporate reports, and other publications. They also produce promotional displays, packaging, and marketing brochures for products and services, design distinctive logos for products and businesses, and develop signs and signage systems—called environmental graphics—for business and government. An increasing number of graphic designers also develop material for Internet Web pages, interactive media, and multimedia projects. Graphic designers also may produce the credits that appear before and after television programs and movies.

The first step in developing a new design is to determine the needs of the client, the message the design should portray, and its appeal to customers or users. Graphic designers consider cognitive, cultural, physical, and social factors in planning and executing designs for the target audience. Designers gather relevant information by meeting with clients, creative or art directors, and by performing their own research. Identifying the needs of consumers is becoming increasingly important for graphic designers as they continue to develop corporate communication strategies in addition to creating designs and layouts.

Graphic designers prepare sketches or layouts—by hand or with the aid of a computer—to illustrate their vision for the design. They select colors, sound, artwork, photography, animation, style of type, and other visual elements for the design. Designers also select the size and arrangement of the different elements on the page or screen. They may create graphs and charts from data for use in publications, and they often consult with copywriters on any text that accompanies the design. Designers then present the completed design to their clients or art or creative director for approval. In printing and publishing firms, graphic designers also may assist the printers by selecting the type of paper and ink for the publication and reviewing the mock-up design for errors before final publication.

Working conditions and places of employment vary. Graphic designers employed by large advertising, publishing, or design firms generally work regular hours in well-lighted and comfortable settings. Designers in smaller design consulting firms and those who freelance generally work on a contract, or job, basis. They frequently adjust their workday to suit their clients' schedules and deadlines. Consultants and self-employed designers tend to work longer hours and in smaller, more congested, environments.

Designers may work in their own offices or studios or in clients' offices. Designers who are paid by the assignment are under pressure to please existing clients and to find new ones to maintain a steady income. All designers sometimes face frustration when their designs are rejected or when their work is not as creative as they wish. Graphic designers may work evenings or weekends to meet production schedules, especially in the printing and publishing industries where deadlines are shorter and more frequent.

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"Buddy" / "Photo to Illustration"—drawn in Adobe Photoshop



"Photo Restoration" – original locket size photo – age 100+ years – restored & colorized via Adobe Photoshop



"Peggy's 3-year Birthday Party" / "Photo Restoration" – badly damaged original photo—age 60+ years –
– repaired, restored & colorized via Adobe Photoshop (client project)



"Peggy's 3 year Birthday Party" / "Photo Restoration/ Duotone/ Sepia" - from badly damaged original photo - age 60+ years - repaired, & restored via Adobe Photoshop (client project)



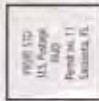
"Broadway"- Sarasota restaurant/ "Digital Image/ Tri-tone Photograph/ Sepia Print"- created via Adobe Photoshop (personal project)



SANDWICHES

Sandwiches served on a Fresh Hoagie,
baked daily, with Chips and Pickles

Big "Tony" with salami, ham, tomato, onion & mozzarella cheese	8.75
"CJ's" Hot Cuban Caribbean roasted pork, ham, salami, Swiss & American cheese with pickle	8.95
The "Ringling Reuben" our own corned beef served hot with sauerkraut & thousand island on grilled rye with melted Swiss	8.95
Italian Sub with salami, ham, tomato, onion, black olives, pepperoni, mozzarella cheese & lettuce with Italian dressing	8.95
Chicken Parmesan Sub with white meat chicken, provolone cheese & Broadway marinara sauce	8.75
Philly Cheese Steak with mushrooms, grilled onions & peppers	8.75
"TaMiami" Hot Meatball Mini's recipe	8.25
Eggplant Parmigiano freshly ground with Broadway marinara & provolone cheese	8.75
Fish Sandwich	8.95
Hamburger (8 oz.)	7.95
Cheeseburger (8 oz.)	8.25



the
BROADWAY
restaurant

"BEST PIZZA IN TOWN"

1001 Coconut Avenue
Sarasota, Florida 34236

Mon thru Thurs- 11 A.M. to 11 P.M.
Fri thru Sat- 11 A.M. to 1 A.M.
Sunday- NOON TO 9 P.M.
To Order Delivery or Carry-out:
Call 941-953-4343 Fax 941-953-4311

"85 years young" ...
serving Sarasota since 1925

APPETIZERS

Bruschetta served on garlic toast with Parmesan cheese	5.50
Homemade Meatballs or Italian Sausage with our original seasoning and marinara	5.50
Garlic Bread	3.00
Artichoke Hearts baked with blended white cheeses, served with toast points	6.50
Sautéed Spinach	7.95
Jalapeno Poppers Stuffed with Cream Cheese and served with Melba sauce	7.95
Buffalo Wings - 1 Pound Served with your choice of Hot, Mild or Broadway Hot Sauce consisting of a combination of Pineapple, Mango and Habanero flavors	5.95
Basket of Fries	2.95
Basket of Onion Rings Served with Broadway Dipping Sauce	4.25
Mozzarella Sticks Served with House Marinara Sauce	4.95
Chicken Tenders Served with Homemade Honey Mustard	5.25
Mussels Sautéed in Garlic, Butter & White Wine	8.95
Escargot Sautéed with Mushroom in a Garlic-Butter	8.95

SOUPS

French Onion Soup topped with crouton and provolone, oven browned	5.25
Soup of the Day	cup 3.50 bowl 4.95
Broadway Chili	cup 4.25 bowl 4.95

BROADWAY PIZZA

Traditionally "The Best Pizza in Town"

Toppings:

Artichokes, fresh basil, broccoli, fresh garlic, mushrooms,
meatballs, onions, green or black olives, green peppers,
pineapple, fresh spinach fresh tomato; PLUS anchovies,
bacon, ground beef, chicken, ham, meatballs, pepperoni,
pepperoncinis, salami, and Italian sausage.

	small	medium	large
Cheese	5.95	9.95	12.95
1 Topping	6.95	11.45	14.95
2 Toppings	7.95	12.95	16.95
3 Toppings	8.95	14.45	18.95
4 Toppings	9.95	15.95	20.95
5 Toppings	10.95	16.45	22.95
extra toppings + 1.00	+ 1.50	+ 2.00	

SPECIALTY PIZZAS

* Quatro Formaggio Pizza:

a delicate blend of Romano, Ricotta, Mozzarella &
Parmesan cheeses; flavored with freshly chopped
Basil and Olive Oil

* Debbie's Buffalo Chicken Pizza:

all white meat chicken with hot sauce and mozzarella

	9.95	13.45	18.95
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FAST & HEARTY

Baked Ziti	8.50
Stromboli, Cheese & Pepperoni	8.50
Stromboli, Vegetarian	8.95
Twice Baked Spaghetti topped with mozzarella cheese	8.50

PASTA & MORE

Served with Italian Bread

Spaghetti & Meatballs or Meat Sauce	8.95
Spaghetti & Italian Sausage	8.95
Spaghetti & Mushrooms	8.95
Spaghetti with Olive Oil & Fresh Garlic	8.25
Manicotti with Meatballs or Meat Sauce	8.50
Lasagna with Meatballs or Meat Sauce	8.95
Grilled Eggplant & Zucchini Lasagna (No pasta and No meat) Very good!	12.95

Eggplant Parmigiano with side of marinara sauce	9.95
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Chef's Special with Pasta Prepared daily!

SALADS

Antipasto (Small serves 2-4)	10.95
Antipasto (Large serves 4-6)	14.95
Spinach Salad	8.95
Caprese Salad tomatoes sliced with fresh mozzarella, fresh pepper, garden fresh basil & onions on a bed of lettuce	9.95
Caesar Salad traditional offering of fresh romaine lettuce with Caesar dressing and croutons	7.95
Chicken Caesar Salad fresh grilled chicken (blackened available) atop a fresh bed of romaine lettuce with Caesar dressing and croutons	9.95

COMBOS

Cup of Soup & 1/2 Sandwich choice of Hot Meatball, Italian Sausage, Big Tony or Italian Sub	7.75
Cup of Soup & Tossed Salad	7.50



"Sarasota Opera House" / "Digital Image Exterior" - photo enhanced via Adobe Photoshop



"Inside Kimball" / "Digital Image Interior" - photo enhanced via Adobe Photoshop

WSMR/ WUSF Public Media
4202 East Fowler Avenue
TVB100
Tampa, FL 33620-6902

U.S. Postage
PAID
Permit no. 123
Manasota, FL

photoXpress

FPO



classical music lives . . .



. . . on florida's suncoast



Public Radio Capital* congratulates WUSF Public Media in its vision to further extend public radio programming in West Central Florida. Acquisition of a new radio station enables WUSF Public Media* to potentially reach an additional 500,000 listeners in the southern portion of WUSF 89.7 FM's broadcast area.**

"This purchase of WSMR and the format changes on both WUSF 89.7 and WSMR 89.1 will allow WUSF Public Media to significantly increase public media services for the people of West Central Florida," says JoAnn Urofsky, general manager of WUSF Public Media. "We will be able to provide more programming options for our listeners and attract new listeners."

WUSF has dropped its classical programming in favor of a news and information format.

FPO



24/7 classical music on WSMR 89.1 FM is also available to a worldwide listening audience online at www.wusf.org, on the HD radio signal WUSF 89.72, and on the WUSF mobile phone application.

Newly based in Sarasota, W S M R broadcast area covers all of Sarasota, Manatee, Charlotte, Desoto and Hardee counties, along with parts of Pinellas, Hillsborough, Polk and Lee counties (with projection to extend the reach of the existing WSMR 89.1 FM signal to include the audience in northern Hillsborough, Pinellas and Pasco counties as well).

?? ? ARE YOU A MEMBER YET ? ? ?

***About Public Radio Capital**

Public Radio Capital's mission is to strengthen and expand noncommercial media to provide local communities nationwide with more in-depth information, unbiased news, diverse music and cultural programming. Since its founding in 2001, PRC has completed transactions totaling more than \$240 million and secured access to public radio services for approximately 45 million people nationwide. PRC has worked with more than 200 public radio stations ranging from first time station owners to the largest, multi-channel public radio operators in the country, helping them to buy and finance new channels, to preserve existing public radio outlets, and to strengthen their organizations and services.

In Oct. 2007, PRC launched the Public Radio Fund to benefit public radio organizations in need of short-term capital for asset-based projects. Public broadcasters are invited to apply for capital loans from the Public Radio Fund for station acquisitions to increase and diversify public radio program services for more people in communities across the country. More information about PRC and the Public Radio Fund is available at www.publicradiocapital.org.

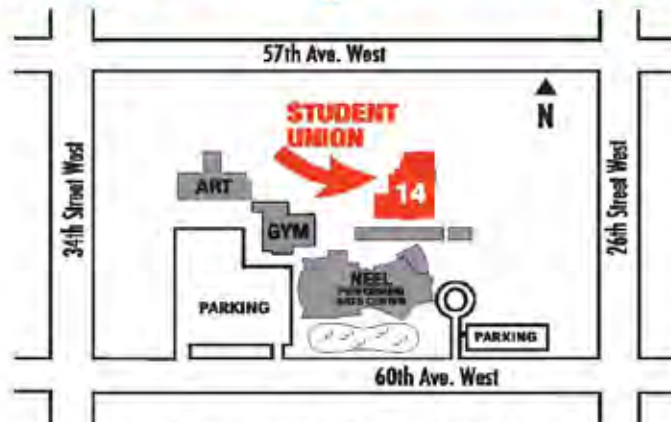
****About WUSF Public Media**

WUSF Public Media is a comprehensive media organization that provides media services to the community and businesses through public broadcasting and multi-media production services. Licensed to the University of South Florida, WUSF Public Media serves the public interest through programming, educational outreach and community partnerships. For more information, visit www.wusf.org.

SCF

Dec. 2 8am – 8pm
Dec. 3 8am – 5pm
Student Union, Building 14, Rooms 147-148

Annual Holiday Ceramics SALE



(The Student Union is in the center of the campus equally distant from all parking lots.)

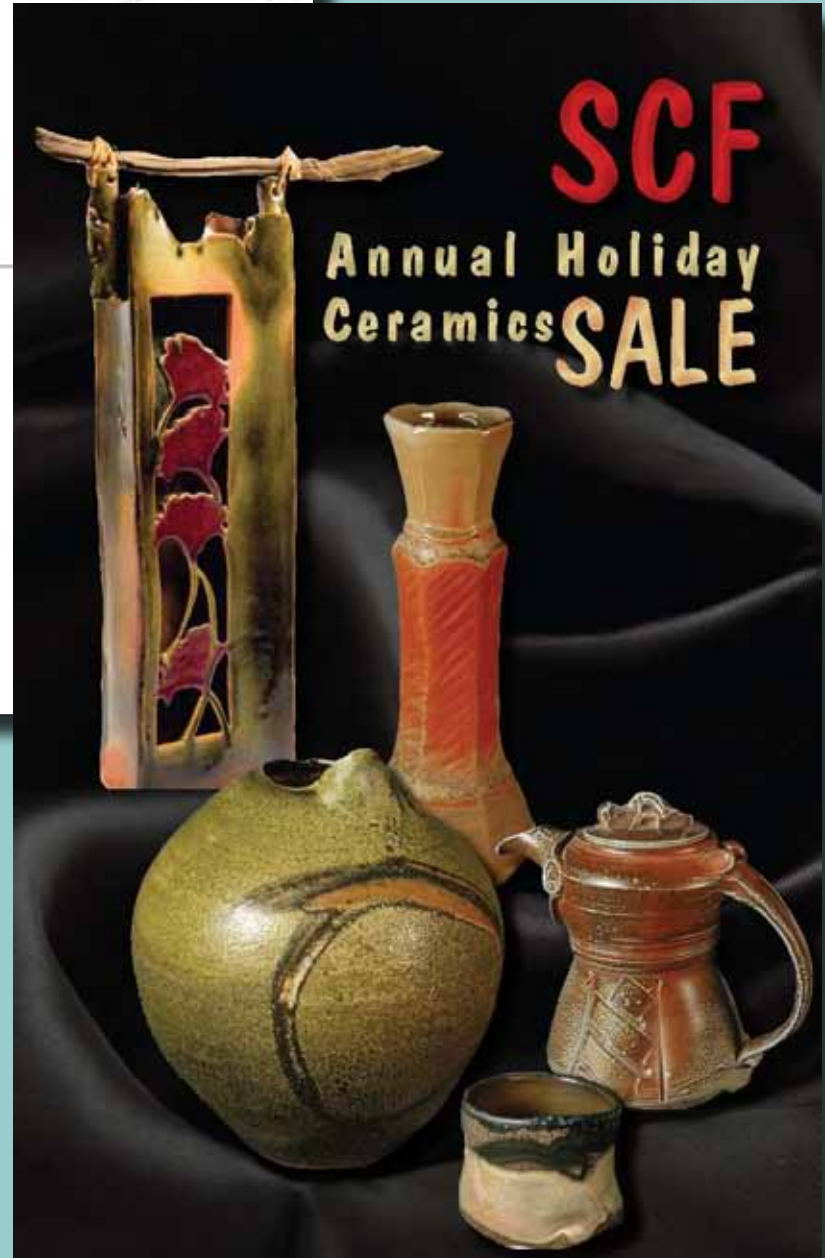
Student and faculty work sold to raise money for the enhancement of the SCF Ceramics Program.

Card design by
Bonita Chambers.

Call 752-5251 for more information

State College of Florida, Manatee/Sarasota is an equal access/equal opportunity institution.

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Organization
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Manasota, FL



"SCF Annual Ceramics Sale" / "Postcard" - created via Adobe InDesign



Graphic Expressions

UPDATES FOR THE DIGITAL DESIGN PROFESSIONAL

Adobe to Unveil Creative Suite 5 on April 12

Adobe will be hosting an on-line event at 8am Pacific time on April 12 to unveil its Creative Suite 5 applications. The Web-based Global On-line Launch Event will include product demonstrations with videos showing off new features in Photoshop, Illustrator, InDesign and



other Creative Suite applications. The event is free, but requires registration at <http://cs5launch.adobe.com>.

Pantone Lowers Prices on Goe Products

Pantone has lowered prices on the swatch books, chips, and sets for their Goe color specification system. The new prices are from \$10 to \$50 less than before.

Introduced in 2007 as an enhancement and possible replacement for Pantone's PMS color matching system, Goe offers 2,058 spot colors,

chromatically arranged for intuitive color selection. Goe colors are specially formulated with a set of 10 base inks, are suitable for aqueous and UV coatings, and are printed at uniform ink film thicknesses, ensuring accurate color reproduction.

The best bargain is probably the GoeGuide coated & uncoated, for just \$129 (formerly \$179). www.pantone.com

1TB MacBook Hard Drive Upgrades

MyService is offering 1TB hard drive upgrades for Apple's unibody MacBook and MacBook Pro lineup. The drives cost \$345 and include installation, data transfer, round trip shipping, and they return your original drive to you. Since MyService is an Apple Authorized Service Center, the upgrade won't void your warranty. www.myservice.com

Enlarge Characters in the Glyphs Panel

InDesign's Glyphs panel (Window > Type & Tables > Glyphs) reveals all the characters in a font. If you're having trouble seeing exactly what those characters look like, make the glyphs larger by clicking the mountain button in the lower right corner. You can also filter the display by choosing options from the Show menu.

GlassMats

One of the happiest investments we've made in our offices is the aptly-named GlassMat. Imagine rolling your chair around on glass instead of plastic, carpet, or wood – it's a uniquely smooth and fatigue-reducing experience. GlassMats are made from glass that is specially treated to never crack, dent, indent, or discolor, and will never wear out.

Each mat can support more than 1,000 pounds, and they come in a variety of shapes at any size. The corners are normally square, but you can also specify small or large rounded corners to any of the corners, which creates a more elegant look. Prices range from \$240 to \$360, and they last a lifetime. Their website shows excellent examples. www.glassmat.net

Poser Pro 2010

Poser Pro 2010, from Smith Micro Software, was built upon the foundations of Poser, launched in 1997. Since then artists have relied on Poser technology to create photorealistic images for a variety of industries including architecture, advertising, film, television and even social networks. With over 2.5GB of ready-to-use content such as pre-rigged, fully textured 3D characters, the newest version saves users time and devel-

opment resources to quickly turn complex ideas into three-dimensional reality.

Change Photoshop's Brush Settings from Your Keyboard

Photoshop's brush tools let you change the settings in the Options bar by using the number keys on your keyboard. For example, if you very quickly type 25, the Opacity setting of the

Brush-related tools change to 25%. (This includes the Gradient, Paint Bucket, Clone, History and Eraser tools.)

With the toning and sharpness tools, the Exposure or Strength changes. With the Color Replacement tool, the Tolerance changes. And for the Sponge tool, the Flow changes.

POSER^{PRO} 2010
Professional 3D Figure Design & Animation

Decidophobia

overwhelming, irrational
fear of making decisions

*from mild discomfort,
nausea, perspiration
—to a full-blown
panic / anxiety attack:*

- Dry Mouth
- Heightened Senses
- Breathlessness
- Dizziness
- Muscle Tension
- Hyperventilation
- Trembling
- Rapid Heartbeat
- Feeling Out of Control
- Feeling Trapped / No Escape
- Feeling of Impending Disaster

specific steps & proven procedures:

DecidoConfidence.Com

- refocusing energy
- redirecting unconscious mind
- reprogramming negative emotion



state of the art

graphic arts



GRAPHIC DESIGN TECHNOLOGY

on Florida's Cultural Coast at
State College of Florida



state of the art



graphic arts

state of the art

graphic arts



DISCOVER

... a world-class program within a commuter college *
offering a well-rounded curriculum based on:

- adaptation of traditional design principles
- the latest technology & laboratory equipment
- print design, web design, multi-media
- one-on-one mentoring
- internships/ recruitment

... attracting & producing well-qualified creative talent:

- versed in the use of design as visual communication
- educated to meet needs of businesses & organizations
- practical application of state-of-the-art skills
- ongoing professional enhancement

GRAPHIC DESIGN TECHNOLOGY
STATE COLLEGE OF FLORIDA

... on Florida's Cultural Coast
<http://graphicdesign.scf.edu>





"CS5" / "Packaging Design/ Collage" – created via Adobe Photoshop



Mfd. by The Hershey Company
Hershey, PA 17033-0815, U.S.A.

©THE Hershey COMPANY

QUESTIONS OR COMMENTS ABOUT THIS PRODUCT,
CALL TOLL-FREE WEEKDAYS 9-4 ET. 1-800-468-1714.

Visit us at www.hersheys.com.

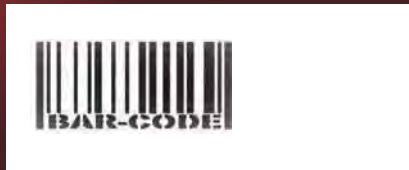


Nutrition Facts

Serving Size 1 Bar
Calories 200
Fat Cal. 115

*Percent Daily Values (DV) are based on a 2,000 caloric diet.

Amount/serving	%DV*	Amount/serving	%DV*
Total Fat 13 g	20%	Total Carb. 25 g	8%
Sat. Fat 8 g	40%	Dietary Fiber 1 g	4%
Trans Fat 0 g		Sugars 22g	
Cholest. 10 mg	3%	Protein 3 g	
Sodium 40 mg	2%		
Vitamin A 1% • Vitamin C 0% • Calcium 8% • Iron 6%			

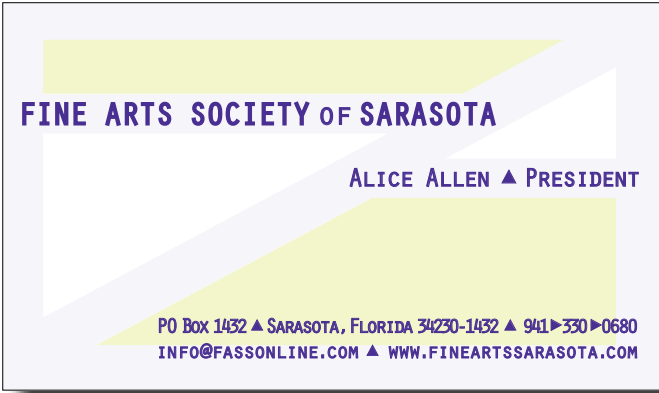
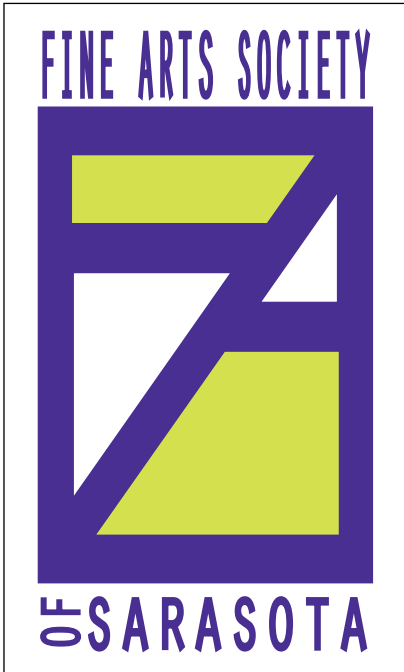


INGREDIENTS: SUGAR; CHOCOLATE; COCOA BUTTER; COCOA PROCESSED WITH ALKALI; MILK FAT; LACTOSE (MILK); SOY LECITHIN; PGPR, EMULSIFIER; VANILLIN, ARTIFICIAL FLAVOR; ALMONDS (ROASTED IN COCOA BUTTER AND/OR SUNFLOWER OIL); PALM OIL; SALT; MILK.

Lift & Peel Here



"Indianapolis Colts" / "Sports Team Logo Re-design" – created via Adobe Illustrator



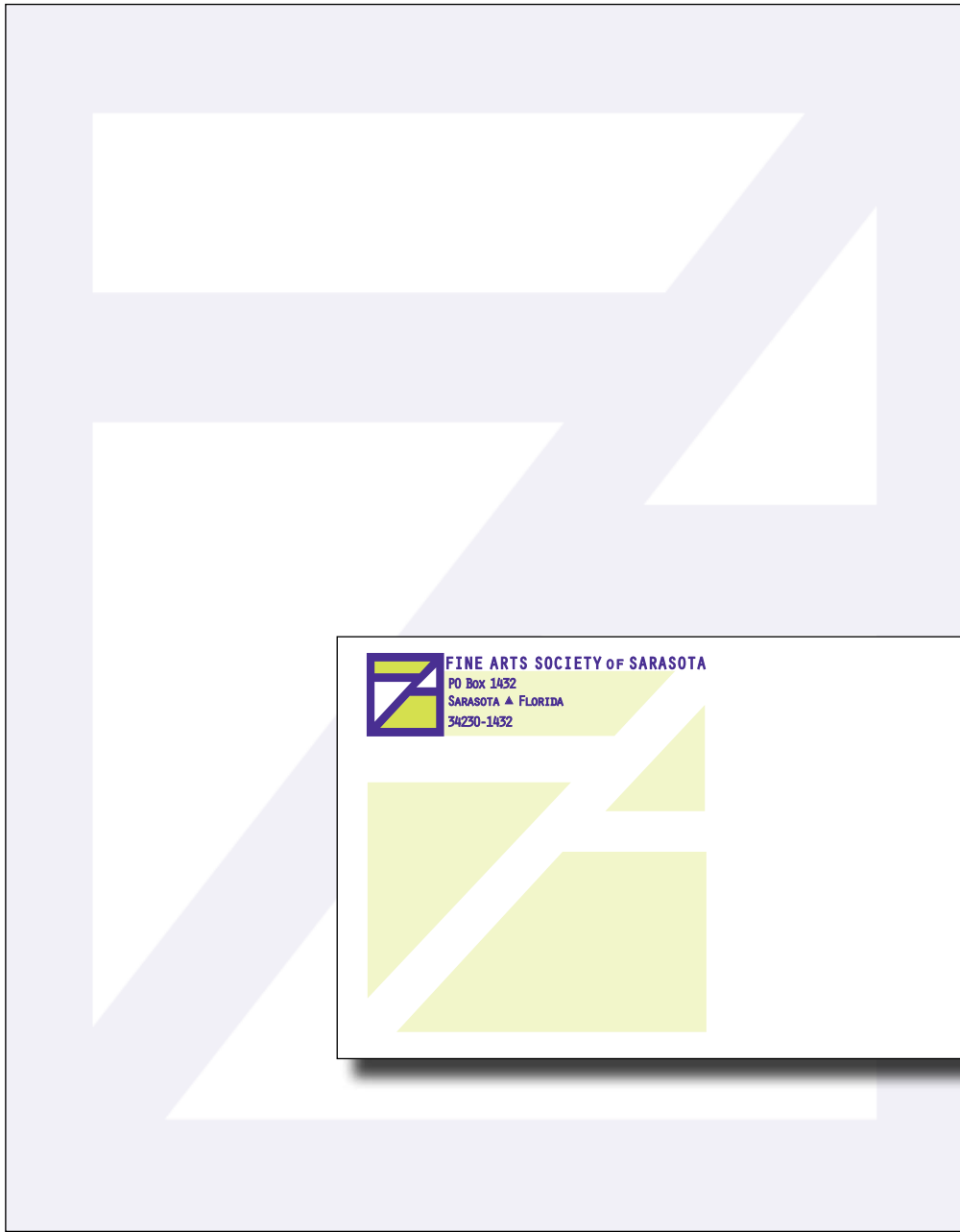
"Fine Arts Society of Sarasota" / "Identity/ Branding" / "Logo & Business Card" – created via Adobe illustrator



FINE ARTS SOCIETY OF SARASOTA
PO BOX 1432 ▲ SARASOTA, FLORIDA 34230-1432 ▲ 941-330-0680
INFO@FASSONLINE.COM ▲ WWW.FINEARTSSARASOTA.COM



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PO BOX 1432 ▲ SARASOTA, FLORIDA 34230-1432 ▲ 941-330-0680
INFO@FASSONLINE.COM ▲ WWW.FINEARTSSARASOTA.COM



"Fine Arts Society of Sarasota" / "Identity/ Branding" / "Stationery & Envelope" – created via Adobe InDesign



"A+ School Tools"/ "Website Design" – created via Adobe Fireworks & Dreamweaver



HOME

PRODUCTS

TESTIMONIALS

F A Q

CONTACT US

TESTIMONIALS:

Wanted to share that I just got a new student, an 8th grader with Autism, who wouldn't talk about feelings during our morning group the first 2 days. He specifically said he didn't like talking about feelings. I used manikins to show a video of ours on Thursday, just to see how my class would react. It was the positive thinking one... and as soon as you gave the peacocks out, my student looked at me and said "I feel happy!" Pretty cool! Thanks for providing such a powerful tool for us teachers!!! Looking forward to many more cool moments like that!

Date of Posting: 16 October 2010
Posted By: Angela Ruppel
Middle School Teacher, Virginia

I am an inner city teacher in Chester, PA and I was just writing to tell you how much I love your daily videos! My fellow co-worker and I are the only teachers with Smart Boards in 5th grade, and we watch the videos every morning as a start to the school day. Our students are really enthusiastic about the messages you are sending to them each day. They will even remind us if we forget to put it on first thing in the morning! It is so refreshing to see our population of students respond in such a positive manner. My Admin and I would just like to thank you for making such a worthwhile website!

Date of Posting: 04 October 2010
Posted By: Laura Ford
9th Grade Teacher, Chester Community School District, Chester, Pennsylvania

Hello Andy! I absolutely love your website. You seem up a lot of things I try to get across to my students in just one minute! I also have my 13 and 9 year old girls listen to you each morning. It creates some fabulous conversations. Thank you for your efforts to create capable people! By the way, the website is running beautifully this school year! Vanessa, Montana

Date of Posting: 23 August 2010
Posted By: Vanessa Ford
5th Grade Teacher, Great River Elementary School, Great Falls, VA

One of my little girls used one of your techniques to remove herself from a very uncomfortable situation. She said she knew it was the right thing to do because nobody said so. I think we are in love with you here at the Nye School. Thanks, KC at the Nye school

Date of Posting: 22 June 2010
Posted By: Kelly Coyle
K-5 Teacher, Nye Elementary

PRODUCTS

TESTIMONIALS

F A Q

CONTACT US

FREQUENTLY ASKED QUESTIONS:

- Q: What is A+ SCHOOL TOOLS?
A: A+ SCHOOL TOOLS is an internet-based resource for teaching literacy and educational content that provides, expands on, and deepens standards-based content for elementary schools. A+ School Tools offers teacher-support materials, self-assessments, and connections to national and state standards, and an interactive curriculum that's engaging and comprehensive.
- Q: Does A+ SCHOOL TOOLS teach how to use the new technology?
A: We do not teach how to use new technology, we use new technology for teaching and learning. We also include many interactive activities, quizzes, and graphics animations, streaming videos, and audio clips to supplement the provided content. For teachers, A+ School Tools provides a convenient means of using technology in the classroom. By providing great content, links, interactivity, and materials for use in class or for assignments, A+ School Tools saves teachers hours of work searching the internet and preparing for class.
- Q: How are A+ SCHOOL TOOLS materials developed?
A: Award-winning teachers and discipline experts write our content expressly for the internet. A+ School Tools content is not reproduced from other sources such as textbooks or CD-ROMs. After the content is written, the A+ research team carefully reviews all available material in the web to select websites that are relevant to the topics covered. By scanning a website, we get it our stamp of approval and provide a detailed description of what students and teachers will learn from the site before they take the time to review it for themselves.
- Q: Is A+ SCHOOL TOOLS a distance learning resource?
A: A+ SCHOOL TOOLS is not a distance learning resource. It is meant to be used in the classroom with a teacher. But students and teachers alike can access A+ School Tools from a mobile device like a library, from home - anytime, wherever there is an internet connection. Both students and teachers have 24-7 access to A+ School Tools. This makes it ideal for homework assignments, research projects, or self-directed education.
- Q: How are A+ SCHOOL TOOLS materials delivered?
A: A+ School Tools materials are delivered over the internet, a medium students like learning on and are comfortable with. Engaging original content, graphics, maps, charts, interactivity, and thousands of links together to not place extra education a meaningful, individual experience for students. A+ School Tools programs are supplemented with study questions, worksheets, graphic organizers, lesson plans, activities, and self-assessments. We get education the way they are best: using their allowing them to comfortably and thoroughly incorporate the internet into their current teaching methods.



HOME

PRODUCTS

TESTIMONIALS

F A Q

CONTACT US

PLEASE ENTER PERSONAL CONTACT INFORMATION:

First Name:
Last Name:
Email:

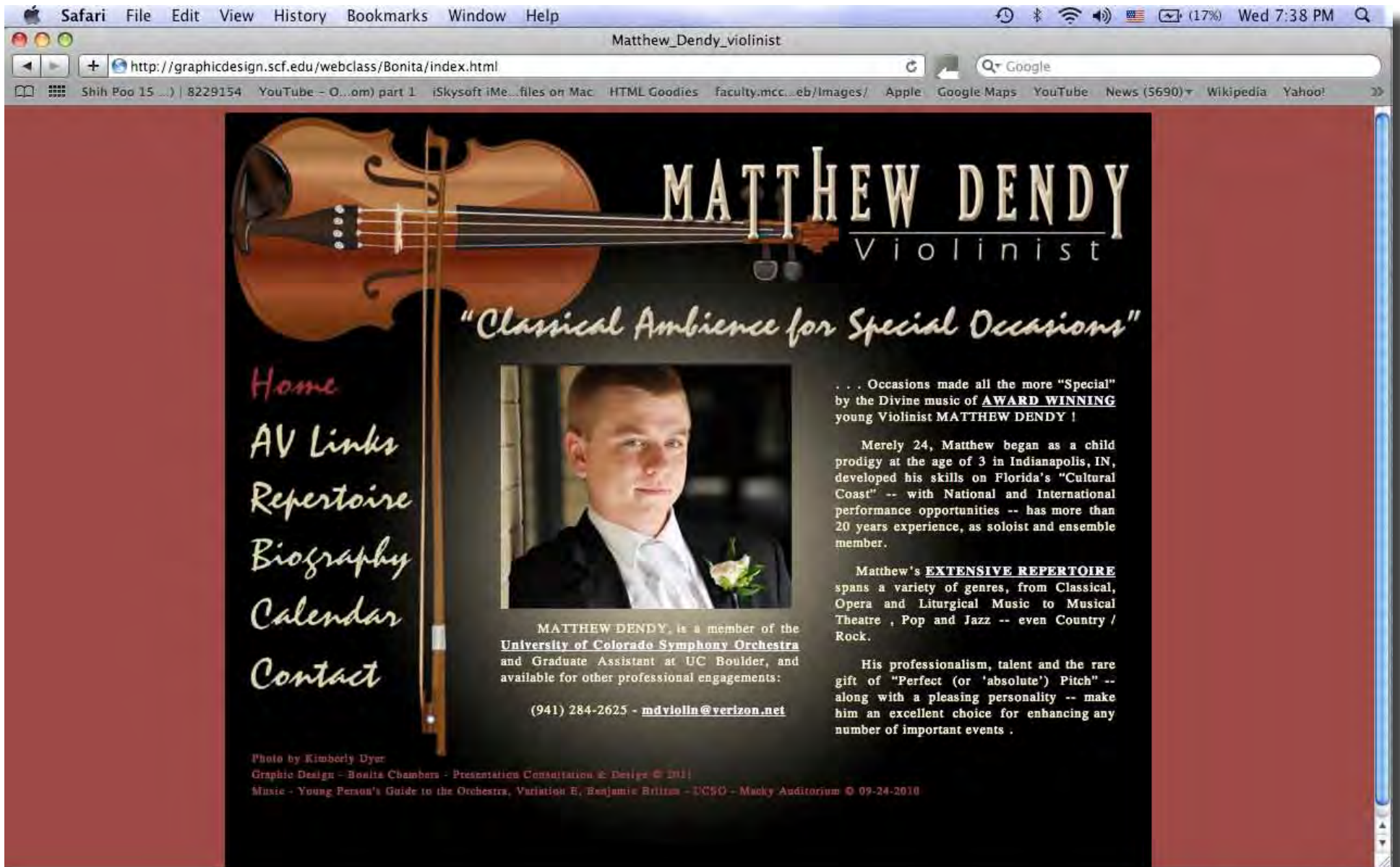
PLEASE ENTER YOUR MAILING ADDRESS:

Street Address:
City:
State:
Zip:
Telephone:

Gender: Male Female
Occupation: Teacher Student Parent Other

Subscribe to newsletter
 Yes, I want to subscribe

ENTER COMMENTS:



SEE: <http://matthewdendy.com/>

"Matthew Dendy, Violinist"/ "Website Design" – created via Dreamweaver & .html/ .css (client project)



SEE: <http://matthewdendy.com/>



"Matthew Dendy, Violinist" / "Website Design" — created via Dreamweaver & .html/.css (client project)



SEE: <http://matthewdendy.com/>



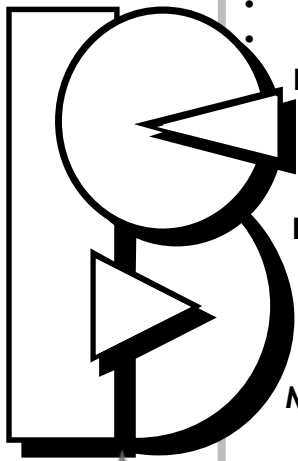
"Matthew Dendy, Violinist" / "Web site Design" – created via Dreamweaver & .html/ .css. (client project)

BONITA CHAMBERS

941.284.0930 . bonchambers@verizon.net
<http://consultpcd.com>

Presentation Consultation & Design *creative solutions for Visual & Verbal Marketing*

SUMMARY	Resourceful, talented, highly creative professional, with extensive portfolio of accomplishments, offers reliable services for enhancing organizational image and positively impacting measurable objectives. Advanced training, and over 20 years' significant achievement in a variety of industries/positions provides extraordinary insight and know-how for each new challenge.					
EXPERTISE	VISUAL IDENTITY SYSTEMS	<ul style="list-style-type: none"> ▶ Graphic Design <i>logos, business cards, stationery</i> ▶ Theme Development <i>events presentation</i> 	<ul style="list-style-type: none"> ▶ Copy Writing & Editing <i>brochures, catalogues, ads</i> ▶ Print &/or Web Content <i>PR elements coordination</i> 	<ul style="list-style-type: none"> ▶ Packaging/ Promotion <i>product merchandising</i> ▶ Marketing Consultation <i>project management</i> 		
PROFICIENCY	MAC & PC	<ul style="list-style-type: none"> • Illustrator • Photoshop • InDesign 	<ul style="list-style-type: none"> • Acrobat Pro • Fireworks • Dreamweaver 	<ul style="list-style-type: none"> • Word • Excel • PowerPoint • ExpressionWeb 	<ul style="list-style-type: none"> • MS Office • Keynote • QuarkXPress 	<ul style="list-style-type: none"> • MS Works • Imaging • ArtExplosion
FORMAL EDUCATION	Associate Applied Science: GRAPHIC DESIGN TECHNOLOGY (4.0 GPA) State College of Florida, FL 2011 Bachelor of Arts: SPEECH & THEATRE & FINE ARTS (Honors) Frostburg State University, MD 1968					
NOTABLE CAREER EXPERIENCE & SUCCESS	<ul style="list-style-type: none"> ▶ Marketing Consultant PRESENTATION CONSULTATION & DESIGN 1989–1992/ 1994– <ul style="list-style-type: none"> • Service to retailers, suppliers, educational, governmental organizations, small businesses, publications, expos. • Arts Councils Membership committees, exhibits & cultural events. Arts organizations enhancement programs. • Talent management, performing artists, PR, marketing materials, events, program planning, writing & design. ▶ Graphic Designer SRQ MEDIA GROUP 2011 <ul style="list-style-type: none"> • Created print ads, email blasts, animated banner ads, gifs, page layouts, greeting cards, enhanced photos. • Utilized Adobe programs (CS3, CS4, CS5.5) InDesign, Illustrator, Photoshop, Acrobat, etc. • Coordinated promotional packages, identity systems, logos, branding, etc. Completed Internship. ▶ Retail Marketing Director/Store Manager The COLLECTION by ALIKI (Sarasota, FL) 2002-03, 2004-06 <ul style="list-style-type: none"> • Launched Designer Boutique prototype/ flagship store, planned & executed marketing & presentation strategies. • Wrote copy, designed/ produced print ads, television commercials & promotional collateral for image continuity. • Developed consistent PR, staged fashion shows, informal modeling & events in support of NFP organizations. • Increased Sales Volume by more than 500% within 5 months, averaging 4.75 items per transaction/ \$340 PSF. ▶ Visual Merchandising Director BEALLS' DEPARTMENT STORES, FL 1992–1994 <ul style="list-style-type: none"> • Directed 53 department stores/ 8 specialty stores, creative merchandising, standards, training & communication. • Designed, planned, purchased, implemented shops, events, promotional materials, graphics & properties. • Coordinated Merchandising, Sales Promotion, Store Development & Operations: Cut expense by 30-40%. ▶ Assistant Director Visual Presentation STEWART DRY GOODS, KY/ L.S. AYRES & Co., IN 1982–89 <ul style="list-style-type: none"> • Creative direction of 7-25 full-line Department Stores, Central Production, Silk Screen/Sign Shop staff/ facilities. • Project management, conceptual design, budgeting, procurement, executing of seasonal/ theme presentations. • Introduced cost-cutting initiatives for in-house production of graphics, trims & fixtures: Saved \$132,000+ yearly. ▶ Book Publicist/ Editor/ Critic A Cappella Publishing 2001–02/ American Book Publishing Group 2001 <ul style="list-style-type: none"> • Designed, implemented marketing plans for books: Media Kits (press releases, design visuals, website content). • Research, data collection, Internet affiliate development. Media contacts: pre-launch/ ongoing post-release PR. • Manuscript review/ critique, editorial services, conceptual cover design analysis, logo/ merchandising collateral. ▶ Lecturer (faculty) Consumer Sciences & Retailing, PURDUE UNIVERSITY, IN 1989-1991 <ul style="list-style-type: none"> • Designed & taught accredited courses, workshops, intern programs in Retail & Fashion curricula. Wrote text. ▶ Sales/ Visual Merchandising Manager Dillard's, FL 2002/ Sears, FL 1999–00/ McRae's, MS 1975-82 <ul style="list-style-type: none"> • Improved sales and customer service via effective presentation of high volume store. Vendor promos/ co-op. ▶ Managing Artistic Director/AEA Artist in Residence Jackson Little Theatre/ MS Arts Commission 1974-75 <ul style="list-style-type: none"> • Theatre direction, marketing, 'PR' writing, design (promo pieces, sets, costumes, etc.) performance, workshops. 					



OVER 50 NATIONAL & REGIONAL AWARDS FOR EXCELLENCE & CREATIVITY!
 Including Visual Concepts for Oscar de la Renta, Estee Lauder, Elizabeth Arden, Revlon, Hanes, Haggard, Pillowtex, etc.
 PLUS Recognition for achievements in Fine and Performing Arts in association with Kappa Pi and Alpha Psi Omega.

