

## Tees That Uplift Morale: How Company Shirts Improve Boosts Morale

Boosting employee morale is essential to any business. Several studies show that high morale leads to a productive and efficient staff while having low morale leads to quite the opposite. Keeping your staff's morale high doesn't need to be expensive. All you need is creativity and a genuine wanting to show your appreciation to your employees.

Want to show your appreciation? Try printing custom company shirts! [Shirt printing in Singapore](#) is quite popular, with companies creating their designs with witty taglines. Not only can company shirts increase your team's morale, but it can also bring about a couple more benefits:

- **Employees look more professional.** Similar to the effects uniforms have, having your uniforms dress in uniform company shirts establishes a unified and professional look for the company. Aside from looking good, employees who look professional performs like a professional.
- **Employees take their jobs more seriously.** Connected with the earlier, by looking more professional, employees will feel that theirs is an important job, one that needs to be taken seriously.
- **Customers see employees as professionals.** As employees confidently perform their tasks, customers will undoubtedly trust in your employees more and respect them and the job that they do.
- **Promotes company.** When designing your company shirts, include your company's logo in the design. Make them trendy and creative, and your employees might wear them even outside office hours. Wear them during company events, outings and other get-togethers outside the office, and you'll be promoting your brand for free!
- **Showcases employees are part of a team.** It is one thing to give your employees any freebie, and it is another to give them custom-made apparel just for being a part of something larger. More than just a kind gesture, having something that is communal creates a more concrete bond between employee and company and shows them that the company recognizes them as part of their success.
- **Shows that you care.** Companies often underestimate the value of an employee who feels wanted and cared for. When they feel that they are valued, even though small gestures such as this, it goes a long way and is reflected in the quality of work they do.

### What to put on it

Convinced that company shirts will benefit your brand? The next step is knowing how to produce on and what to put in it. Here are a few quick tips:

1. **It doesn't have to be pricey.** There are a number of cheap but sturdy shirts in the market. You need to canvass properly. Search for [cheap t-shirt printing](#). Most of the time, both of these can be availed at a discount for bulk orders.
2. **Don't overthink it.** Insert a bit of humor. Make the design an inside joke or a light-hearted quip on your job. Remember, the funnier the design, the more your employees will wear the shirt.

3. ***Make it a collaboration.*** Involve your employees. Ask for their opinions regarding the design, color, material, and others. Let the final product be a reflection of your company's teamwork.
4. ***Make sure it reflects your brand.*** The shirt will carry your company's name; be sure it would carry it well.

[T-shirt printing in Singapore](#) is an emerging trend. Companies are beginning to understand the various benefits to morale and efficiency company shirts can bring. Don't let your brand get behind! Maximize these opportunities now!