

BRANDWORX SUSTAINABILITY POLICY

OUR VISION

To provide socially conscious, eco-friendly products for a range of industries through economically sustainable business strategies. To fulfil our vision, we expect our partners, suppliers and others to operate sustainably and conduct themselves with the utmost fairness, honesty and responsibility in all aspects of their business.

OUR PRINCIPALS

We value our customers and aim to empower them by pursuing a progressive ethical agenda that delivers sustainable change whilst meeting their product and service needs. We are committed to growing a sustainably responsible business.

Brandworx throughout its lifecycle has developed and implemented business strategies focused upon the following overriding principles: Passion, Integrity, Transparency and Continuous Development.

IMPORTANT ISSUES

Brandworx has a proactive strategic focus regarding current and future internal and external challenges and opportunities. We have prioritised the following issues in the creation and fulfilment of our business activities whilst still considering their economic feasibility: Environmental impact, health and safety, and human rights.



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OUR COMMITMENT & SCOPE

Brandworx understands its environmental and ethical impact on a global scale throughout its supply chain. Due to Brandworx strategic arms-length approach towards international business dealings, we entrust our suppliers to ensure fulfilment of Brandworx Operational standards for both the supplier itself and subsequent overseas manufacturing plants.

The creation of Brandworx Operational Standards (which is required to be signed by all suppliers) is designed to voluntarily exceed legal requirements thus improving the treatment of all impacted parties, decrease Brandworx environmental footprint through the supply chain, and hopefully change industry regulations for the better.

By collaborating with all relevant stakeholders (e.g. suppliers, customers); Brandworx is committed to designing operational procedures around its primary principles of reducing environmental impact, ensuring health and safety of all impacted parties and surpassing human rights obligations.

OBJECTIVES

Brandworx has a strong and active environmental policy and is always looking within the business to reduce waste, offering our customers an alternative to plastic. Brandworx delivers our customers' orders in a non-traditional plastic bag; these biodegradable bags are made from a sustainable plant and non-toxic compostable resin. The packaging is not for the recycling bin but for the food scrap bin or garden waste; making a better solution for our Environment.






After 35 years in the garment industry, Brandworx is aware and horrified at the amount of plastic waste our industry has generated. Our mission now is to find the most sustainable packaging solutions that consider the complete lifecycle impact of a product from raw material sourcing right through to end-of-life disposal. Our cartons delivered to our customer are all recyclable, providing a better choice for our environment.

Brandworx is continually working towards minimising our carbon footprint throughout the supply chain.



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TARGETS

-  20% reduction of packaging by our supplier and subsequent distribution to our end user by the year 2022.
-  15% of all products sold by Brandworx (both retail and accounts) to have environmentally friendly certification by the 2025.
-  100% of Brandworx' suppliers signing off and implementing Brandworx Operational Standards by the year 2024.
-  Brandworx employee sustainability yearly competition start 2019. Documentation of Brandworx employees' ideas on improving social and environmental policies both internally and throughout the organisational supply chain, open to employees in all divisions.
-  10% reduction of inbound and outbound logistic freight trips by the year 2022. Brandworx will endeavour to consolidate orders going to our customers or coming from our suppliers. By doing so, we can help reduce pollution and the damage this is causing to our environment.

REPORTING

Brandworx is committed to creating external reports analysing our progress towards our sustainability goals stipulated above, visible on Brandworx webpage.

Management reviews on fulfilment of organisational goals are to be conducted quarterly with alterations made where necessary if internal or external factors substantially impact Brandworx ability to achieve the desired result.

