



Nonprofit Capacity Building in a Time of Covid

A LIGHTFUL WEBINAR WITH GUESTS:

BILL & MELINDA
GATES *foundation*



Speakers



Beth Kanter

Lightful's Senior Advisor,
Master trainer, author,
and nonprofit expert



Akruti Desai

Senior Program Officer
Bill & Melinda Gates Foundation



Alix Guerrier

CEO
GlobalGiving

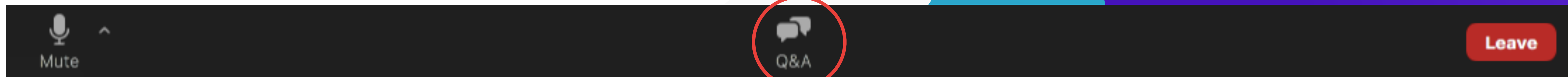


Vinay Nair

CEO & Co-Founder
Lightful

Housekeeping

- Please use the Q&A Button if you have any technical issues; Alice from the Lightful team is online & here to help you troubleshoot.
- Please use the Q&A button at any point during the presentation; Beth will be collating and asking your questions to panelists.



Agenda

- Audience Poll
- Funder strategy on capacity building
- What GlobalGiving has learned and is doing
- What Lightful has learned and is doing
- Audience Q&A, moderated by Beth Kanter

Audience poll

BILL & MELINDA
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Funder strategy on capacity building

Akruti Desai

Senior Program Officer
Bill & Melinda Gates Foundation





GlobalGiving

GlobalGiving's learnings during Covid-19

Alix Guerrier

CEO at GlobalGiving



A close-up photograph of a person's hands knitting a piece of fabric. The hands are positioned in the center, holding two wooden knitting needles. The fabric being knitted is a light-colored, textured material. The background is slightly blurred, showing more of the person's hands and the knitting process. The overall tone is warm and focused on the craft of knitting.

GlobalGiving is a giving platform that connects **nonprofits**, **donors**, and **companies** in nearly every country around the world. We support community-led organizations in their work to make our world a better place.

Nonprofit

We're an operating nonprofit organization of about 60 people

Funder

We're a funder developing programs to respond to the coronavirus, the national focus on the oppression of black people in the US

Fundraiser

We're raising funds in the face of this incredible economic uncertainty

Partner

We work with nonprofits around the world as a resource beyond funding to build capacity

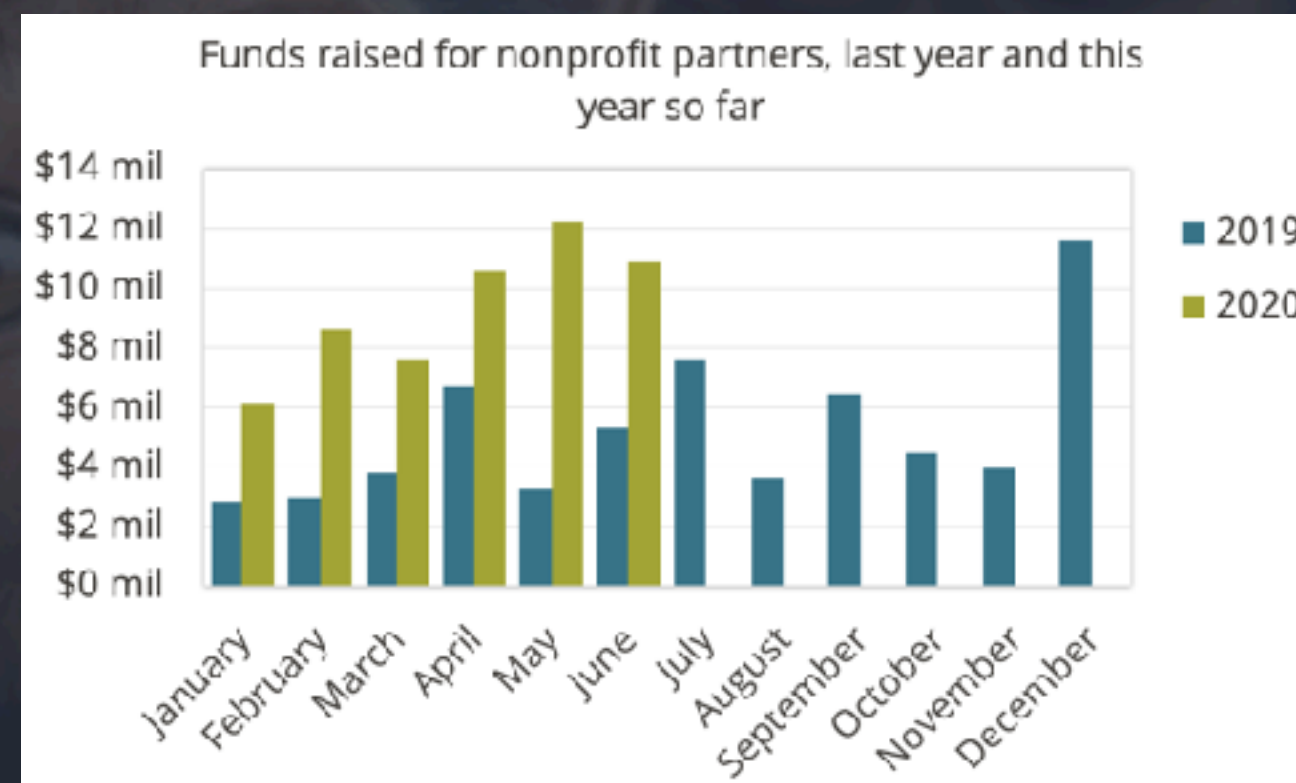
As an operator, the key word has been flexibility.



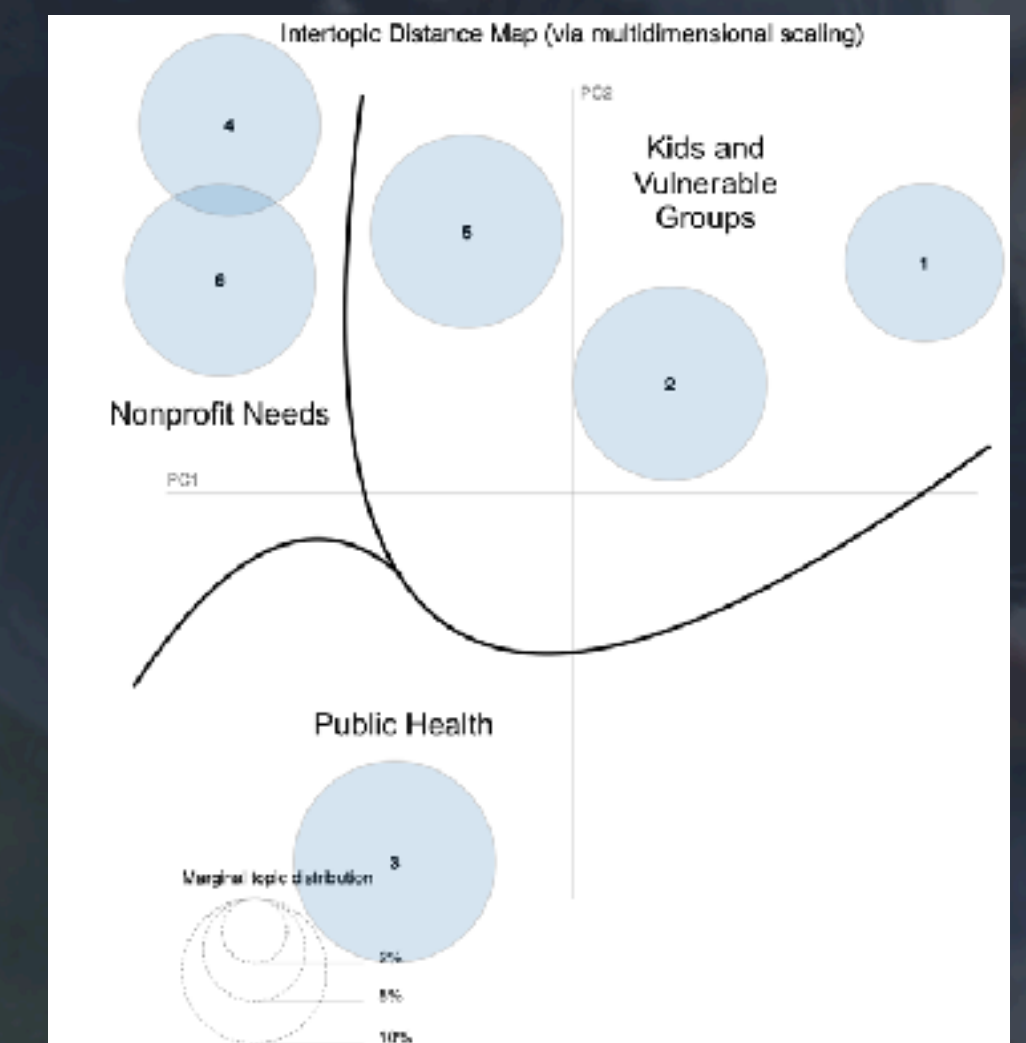
As a funder, we have tried to aim at our North Star.



As a fundraiser, we have begun with empathy.



To address capacity needs, we turned to data.





If we're going to call these times **unprecedented**, then we'd better be prepared to **do things we've never done before**.



thank you



Lightful's learnings during Covid-19

Vinay Nair

CEO & Co-Founder at Lightful



Lightful is a technology company for social good.

Our digital products and services are designed for **charities** and **nonprofits** to simplify their work and amplify their impact.

We believe those doing the greatest good deserve the best technology.

Creative partnerships to respond to the moment

Aligning resources, skills and
solutions to match nonprofits' needs



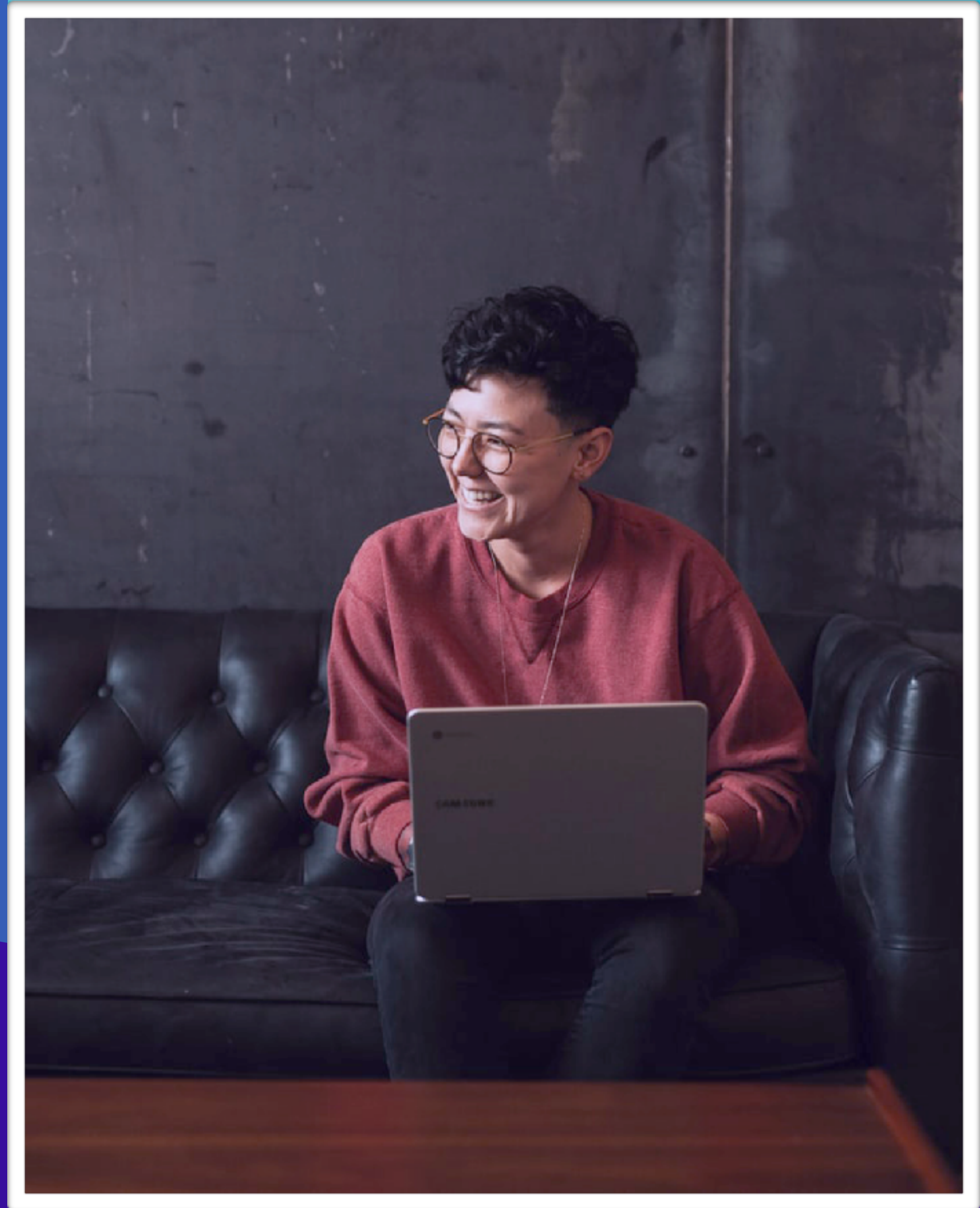


Listening and Adapting

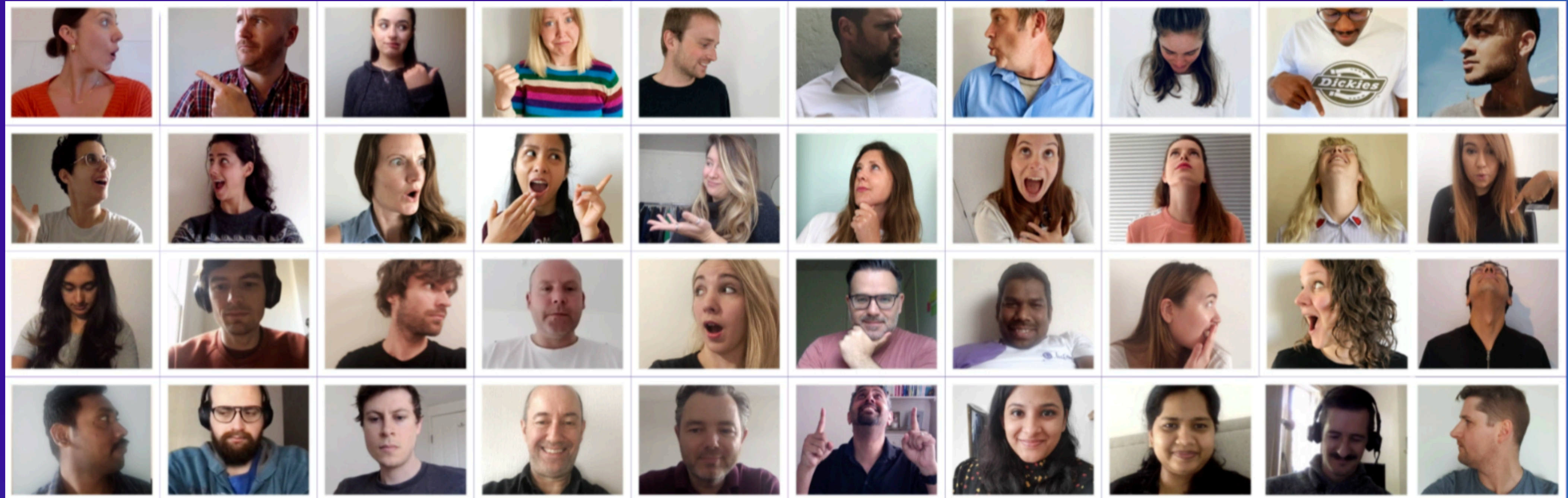
Data and insights driving
Response, Recovery & Resilience

Technology - with a human touch

Delivering tools, skills... and support



Thanks



Audience Q&A, moderated by Beth Kanter