

ATAKÖY MARINA  
ISTANBUL  TÜRKİYE



# ATAKOY MARINA - MEGA YACHTH MARINA MARINA PARK

*“Privilege starts with where you are.”*

*Istanbul - TURKEY*

# Istanbul for Sea Lovers!

ATAKÖY MARINA  
İSTANBUL  TÜRKİYE

**Istanbul, the floating mysterious city on the sea!**

It is **one of the great architectural and cultural cities** of the world! It is a city;

- ❖ where the past, present and future come together,
- ❖ that extends to two continents — Europe and Asia,
- ❖ where four seasons can be experienced,
- ❖ embraced by the natural beauties and the historical places,
- ❖ has luxury life style,



Istanbul is a city where you definitely should spend around 2-3 days before you start exploring the other parts of Turkey.



# Istanbul for Sea Lovers!

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**Istanbul is still one of the undiscovered places!**

Travelling gets less exciting every day due to globalization making all the cities look alike; same clothing stores, same fast-food restaurants, same cafés everywhere. Luckily, **Istanbul is still one of the undiscovered places**, where there are a lot of unique things to do, that you absolutely can't find anywhere else in the World.



Taste the specialties of the Istanbul's street life: Awfully delicious food!



Visit the only place in the World that has served to three religions throughout the history.



Have breakfast in Europe with the view of Asia and have lunch in Asia with the view of Europe on the same day.



Have breakfast in Europe with the view of Asia and have lunch in Asia with the view of Europe on the same day.



# Istanbul for Sea Lovers!

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Istanbul is still one of the undiscovered places!



Get properly dressed in the morning to visit the great Blue Mosque, and get properly undressed for a crazy night out by the Bosphorus.



Go shopping in the most-visited tourist attraction in the World: Grand Bazaar!



Climb to the historical tower that has witnessed the flight of the first human ever to fly on his own.



Swim in between Europe and Asia, in a pool, that's on the sea; but it's sea-water. Sounds complicated? But it's beautiful.

# Istanbul for Sea Lovers!

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And, while you are discovering Istanbul, stay at Atakoy Marina...

Here is WHY?





# PRIVILEGE STARTS WITH WHERE YOU ARE!

Make quality, joy and happiness  
the center of your world.  
Atakoy Marina is the place  
where you will find them all.







# Atakoy Marina

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**Staying at Atakoy Marina is far way enjoyment!**

If you are looking for an easy going and relaxing time in Istanbul, Atakoy Marina is the place which will take you to what you wish for. It's only a few steps away...

- ❖ Consists of two parts; Atakoy Marina & Atakoy Mega Yacht Marina,
- ❖ 31 years of experience,
- ❖ The only marina in Turkey which has a mega yacht marina,
- ❖ Natural port of call for yachts arriving in Istanbul,
- ❖ Located on the southern outlet of the Bosphorus,
- ❖ One of the most prestigious marinas of Turkey,
- ❖ Outstanding brand in international platform,
- ❖ The most convenient port for winter days.

**All in One**



Unique Position

1000 Yacht Capacity

International Standards

Exceptional Service

Experienced Staff

Repair & Maintenance

Travel Lift – 40 Tons

Technical Team

7/24 Security Service

Depot Areas





# Atakoy Marina

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Are you looking for...

- ❖ All in one place,
- ❖ Friendly people,
- ❖ Place that is surrounded with many facilities,
- ❖ Cozy and user-friendly living environment,
- ❖ Relaxing atmosphere,
- ❖ International platform,
- ❖ Elite network,
- ❖ Luxury life style.

**All in One**



Restaurants & Cafes

Marina Market

Cleaning Services

Health & Sports Center

Children Playground

Outdoor Parking

5 Star Hotel

Laundry

Swimming Pools

Tennis Courts



# Atakoy Marina

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Your home on the sea!

Well-fitted, well-protected and secured with an endless freedom.





# Atakoy Marina

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## Safety...

Safety is our #1 priority and our main responsibility to our customer and community.



# Atakoy Marina

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Peaceful environment...

Have you ever looked down from the top of the pole? What you see is 'all together in one place' - in peace.





# Atakoy Marina

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Kids-friendly...

Atakoy Marina welcomes guests at all ages!



# Atakoy Marina

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Pet-friendly...

Atakoy Marina provides a 'pet-friendly' environment to its very special guests...





# Atakoy Marina

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Noise-free...

Zone of silence... Only bird calls!



# Mega Yacht Marina

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Your private place in Istanbul.

- ❖ Atakoy Mega Yacht Marina is a **very special venue** not only for the yachts in the Turkish territorial waters but also their **owners in the Black Sea and the Mediterranean basin** with its excellent location.
- ❖ Various custom-made exclusive yachts can visit Istanbul as the marina will enable such yachts to spend the both summer and winter in Istanbul **offering all kinds of maintenance and repair work.**
- ❖ Marina also gives accessibility to yacht owners from all around the world as it is **very close to the main international airport of Istanbul.**

**Brand New** **Experienced Team** **High-Tech Equipments** **Wide Water Surface** **Customs Clearance Offices**



**Yacht Stores & Car Parking Areas** **Maintenance & Repair Services** **Technical Equipments Stores**



# Mega Yacht Marina

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All in one place.



## MEGA YACHT MARINA

- 232 Mega Yacht (motor, sailing and catamaran) Capacity
- 167.000 m<sup>2</sup> Water Surface
- 1,5 km Seawall
- Light House with High-Tech Equipments
- 2 Mooring Boats
- 1 Emergency & Fire Boat
- Diving Service
- Sewage Treatment Service
- Toilets & Showers
- Laundry Room
- TV, Wi-Fi, ...etc.
- Parking Lot & Garage
- Petrol Station (7/24)
- Supermarkets



## DRY DOCK AREA

- 3 Painting Shops
- 3 Machine Shops
- 3 Electrical Shops
- 1 Sanitary Piping Shops
- 1 Carpenter Shop
- Technical Equipment Market
- 1 Travel Lift for 200 Tons
- 1 Trailer



## MARINA PARK

- Sheraton Istanbul Atakoy Hotel
- Galleria Shopping Center
- Restaurants & Cafes
- Atakoy Marina Park "Life Center"
- Swimming Pool
- Children's Playground
- Fitness Center and Sauna (with a fee)
- Tennis Courts (with a fee)
- Beach Volleyball and Basketball Fields
- Parks and Walk Areas
- Car Parking Areas

# Facts & Figures

ATAKÖY **MARINA**  
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	<b>ATAKOY MARINA &amp; MEGA YACHT MARINA</b>
<b>Types of Yachters</b>	30% Turkish, 70% foreign yachter (most of the foreigners are from USA – 90%).
<b>Employment capacity</b>	95
<b>Average length of yachts accommodated</b>	10 - 100m
<b>Date of establish</b>	1986
<b>Yacht mooring capacity</b>	805 yachts on the sea, 40 yachts on land (towing service with the capacity of 40 ton) (573 + 232 Mega Yacht Marina).
<b>Depth</b>	6m
<b>Services</b>	Frontdesk, Port, Maintenance and Repair, Social Facilities.
<b>Prices</b>	10,506 Euros average for a year hosting, 2,093 Euros average for a month, 119 Euros for a day. (4,20m & 13m)
<b>Main reason for preference</b>	To be a city marina (located in the city area), with 5 golden anchors & blue flag. Quality and high security standards.
<b>Business policy</b>	Maximum customer satisfaction.
<b>Main elements of marketing strategy</b>	Location, quality, customer satisfaction and psychical proof (landscape and facilities).
<b>Occupancy rates</b>	%76 annually
<b>Vision</b>	To realize international investments which increase the life quality of our customers, support the progress of Istanbul to be a world city, provide contribution to the local economy and to the global economy over the long-term, enrich the commerce as well as tourism.



# Atakoy Marina

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Our Team: “We don’t talk, we only act.”

Customer satisfaction is one of our top priorities. We invest on our team to serve you the best service.



Marina Operation Management Team



Technical Support Team



Front Desk Team



Boat Mooring Team



Control Tower Team



Security Team



Environmental Cleaning Team

# Awards

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## 5 Golden Anchor & Blue Flag

Atakoy Marina has the '**5 Golden Anchor**' and '**Blue Flag**' awards for its high standards and the importance it gives to the environment.



Atakoy Marina was awarded with the '**5 Golden Anchor**' award for the first time in Turkey by 'The Yacht Harbor Association' and it still has been keeping this award since 1989.



Atakoy Marina was awarded with the '**Blue Flag**' by 'FEE' for fulfilling the necessary conditions in environmentally sensitive system such as environmental information, environmental education and management, security, service and clean water.





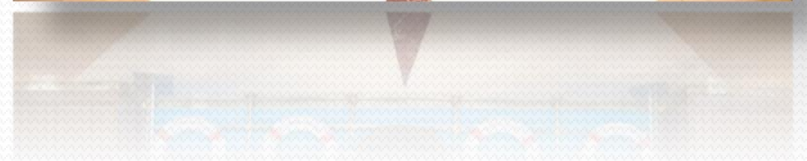
# Services



## Front Desk Services

- ❖ Electricity/water Needs Form Automat by Credit Card or in Cash
- ❖ Contract Procedures and Price Information
- ❖ Guidance in Transit-log Operations
- ❖ Information on Daily Meteorology
- ❖ Communication Service (fax, telephone... etc.)
- ❖ Photocopy
- ❖ Internet Access
- ❖ Library
- ❖ First Aid and Doctor
- ❖ Ambulance Service
- ❖ Taxi
- ❖ Rent a Car
- ❖ Tourist Information
- ❖ Agency Services

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# Services

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## Port Services

- ❖ Mooring Services (7/24)
- ❖ Backup and Recovery (7/24)
- ❖ Diving Services
- ❖ Emergency Response / Fire Boat
- ❖ Water and Electricity (at the point of connection)
- ❖ Toilet and Shower
- ❖ Laundry and Ironing
- ❖ Cable TV Connection
- ❖ Wireless Internet
- ❖ Free Parking with Capacity of 1200 Cars
- ❖ Finger Pontoons in Pontoon (8-15m)
- ❖ Vaulted Lashing System at the Docks (16-30m)
- ❖ Traffic Control Tower and Camera Control (7/24)
- ❖ Communication with Radio (VHF 73) (7/24)
- ❖ Fire and Extinguishing Systems
- ❖ Diesel and Euro Diesel Sales (7/24)
- ❖ Gasoline and Super Gasoline Sales (7/24)
- ❖ Engine Oil (7/24)
- ❖ Market and Delicatessen
- ❖ Yacht Broker Companies
- ❖ Vault Binding System at Pontoons and Docks





# Services

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## Maintenance & Repair Services

- ❖ Travel Lift (Max. 200 Tons)
- ❖ Forklift
- ❖ Mobile Crane (10 tons)
- ❖ Direct Dismantling Services
- ❖ Parking on Land
- ❖ Pull Pool
- ❖ Sub Washing with Pressurized Water
- ❖ Paint and Polyester Works
- ❖ Motor - Machine Maintenance and Repair
- ❖ Electric Electronics
- ❖ Wood - Furniture
- ❖ Hydraulic System Repair
- ❖ Stainless and Chrome Works
- ❖ Sail - Awning - Flooring Works
- ❖ Rigging and Fitting Works
- ❖ Ventilation - Cooling
- ❖ Inflatable Boats - Life Boat
- ❖ Inner and Outer Cleaning of Boats



# Environment

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## Social Facilities

- ❖ Sheraton Istanbul Atakoy Hotel
- ❖ Galleria Shopping Center
- ❖ Restaurants & Cafes
- ❖ Atakoy Marina Park "Life Center"
- ❖ Swimming Pool
- ❖ Children's Playground
- ❖ Fitness Center and Sauna (with a fee)
- ❖ Tennis Courts (with a fee)
- ❖ Beach Volleyball and Basketball Fields
- ❖ Parks and Walk Areas
- ❖ Parking Areas





# Location

## Our power!

Atakoy Marina is located **in the heart of Istanbul** with its unique location. It is very **close to the city center** and you can reach very easily to restaurants & cafes, supermarkets, coffee shops, metro stations and bus stops... etc. around.



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# Transportation

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No wasting time in traffic...

- ❖ Atakoy Marina is accessible **by air, as well as sea and highway transportation,**
- ❖ The Marina is just **7 km away from Ataturk Airport** deemed at the first range in terms of domestic and international flights,
- ❖ Atakoy Marina also offers its guests a **traffic-free transportation with its 'heliport'.**
- ❖ It is even much more easy traveling in the city as all transportations are only a few steps away. Such as; marmaray, metro, bus, taxis... etc.

With all these alternatives, it is very easy to get to the destination point you wish, without loss of time in the course of Istanbul traffic.



# Marina Park

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## Future's Mega Project: Marina Park

The seafront destination is the new hub of Istanbul, with an architecture that embraces nature a mega marina, residences, hotels and a street-mall with world-renowned brands.

- ❖ Modern life style with future's concept,
- ❖ Wide spread open-air public spaces,
- ❖ Landscaped parks & piazzas,
- ❖ Natural recreation opportunities,
- ❖ Greenest area of Istanbul in its context,
- ❖ Multi-layered and multifunctional master plan,
- ❖ Access advantages including the sea-transportation along the coast.





# Marina Park

ATAKÖY **MARINA**  
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## Marina Park: Beyond a Marina

We offer you a paradise in the middle of Europe and Asia.

3 Years to Go

Shopping Street

Mega Yacht Marina

Residences

Movie Theaters

Performance & Art Centers

Convention Center

Hotels

Greenery Park Zones

Sports Facilities

Restaurants & Cafes

Business Offices





# PRIVILEGE STARTS WITH WHERE YOU ARE!

Make quality, joy and happiness  
the center of your world.  
Atakoy Marina is the place  
where you will find them all.

# Follow Us

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**THANK YOU!**

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