



**SUPER AFFILIATE
SYSTEM**

Outsourcing benefits & Sources

With Ilya Gurman



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What is outsourcing?

Obtaining (goods or a service) from an outside or foreign supplier, especially in place of an internal source.

- Design of banners, images, videos.
- Design of presell pages.
- Content of our presell page (Article, Review, promotional text, content video..).
- Ad copy writing.
- Targeting audience research.
- Other creative ideas.

Why outsource?

- **WE WANT YOU TO BE SELF SUFFICIENT WITH ALL FIELDS AND AREAS OF AFFILIATE MARKETING** but outsourcing parts of your funnels has benefits, especially in the beginning.
 - Saves time.
 - Good as a first experience with a skill.
 - Helps with weaker skills.
 - Cheaper than long trial & error.
 - Easy.
 - Contributes to diversity of your marketing.
 - SAS exclusive discounts available.

Personal experience

- All my branding design is from Fiverr. Logos, banners, Facebook cover, videos, images.
- My first Google Expert hire was on Fiverr and he did an awesome job by basically doubling my ROI, I learned from his offer and what he did to my campaigns, got better at it myself, and eventually became self-sufficient when it comes to Google Ads.
- My first (3) Audience targeting attempts were on Fiverr & Upwork. 1 was not too helpful, the other two increased my reach and minimised ad spent per engagement significantly.
- For me this was the doorway of understanding how professionals tackle these allegedly 'complex' processes, to see it's not as scary as it seems and totally doable DIY.

Source I Fiverr

Two options:

- Search for a freelancer.

OR

- Post a job.

- No tedious registrations.
- Very responsive sellers.
- Very easy to determine quality of gigs by reviews and descriptions.
- Timely deliveries.

<https://fiverr.com>

Things to note when choosing a freelancer on Fiverr (Or any other network)

Is the level of English good?

Do they allow revisions?

Do they have many 4 & 5 star reviews?

Is the price adequate to the service they provide?

Accreditations / relevant job / Business



Upwork

- **More professional network, generally slightly higher prices than Fiverr.**
- **More info on Freelancers hired, CV etc.**
- **Better regulation mechanisms in case a job isn't performed as expected.**

<https://upwork.com>

Additional networks to check out

<https://www.freelancer.com/> - Also easy Freelancer hire

<https://www.guru.com/> - Great for content writing.

<https://www.peopleperhour.com/hire-freelancers> - Good straight forward network, with clear hourly rates.

Special Discounts

- **I am on a continuous lookout for good freelancers that would work with our customers and provide the best price & quality service.**
- **The following freelancers have proven to provide consistently efficient and high quality service, and offer exclusive 20% discount to SAS members.**
- **Updated lists will follow on our knowledge-base.**

SAS Exclusive discount I: Psharjil – Wordpress site/page creation and design.

- **Psharjil is from Bangladesh**
- **Psharjil's is an expert on Wordpress.** He can create any landing pages or websites you want, as well as assist with any types of design.

<https://www.fiverr.com/psharjil>



SAS Exclusive discount II: Amrit – Google Ads Copywriting & campaign management, as well as SEO

- **Amrit is from India and she's Google Certified for Adwords, Analytics and SEO Optimization! A true expert and a proven champion!**
- She will assist with any kind of campaign management, CPC, keywords, negative keywords, SEO optimisation!

<https://www.fiverr.com/ngroup>



• Online

SAS Exclusive discount III: MaverickDigital – Logo design & Branding design

MaverickDigital is a company and they're **AWESOME** with any kind of design, very affordable and 100% professional.

- Logo design
- Practically any design you need, just ask a custom offer and tell them what you need!

<https://www.fiverr.com/maverickdigital>



How to obtain your discount?

- 1) Go to the seller's GIG/offer page, available via links on the slides above.
- 2) Choose an offer that suits your needs
- 3) Click 'Contact me' on the offer page.
- 4) Mention that you are an SAS student, and you were referred by Ilya, SAS Support Manager, you'd like a certain offer and would appreciate the promised 20% discounted custom offer.

Example message:

Hi Amrit! My name is Phil and I am looking at your 'Advanced' marketing gig on this page. I am a Super Affiliate System student, and I was referred by Ilya the support manager.

I have a product that I'm trying to promote, it's a dog training video series, I've set up a landing (presell) page for it and I need assistance with getting my Google Ad campaign up. I'd appreciate if you could send me your custom offer, containing the promised 20% discount on that said gig. Thanks!

Phil

DISCLAIMER

- **There are many factors involved in every funnel and while the sellers are recommended thoroughly and based on experience, John & the SAS team cannot guarantee revenue or level of profit.**