



Pro-Development Foundation

OFFICIAL PARTNER:



MINISTRY OF
GOVERNMENTAL AFFAIRS,
PLANNING AND PUBLIC
SERVICE

IT TAKES TWO TO TANGO

MASTERCLASSES

**Building a strong employee-employer
relationship for better work-life balance
November 24 & 25, 2022**

Pandemic-induced life changes has caused many of us to reevaluate our work-life priorities, leading to major shifts in today's labor market and how we feel about the company we work for.



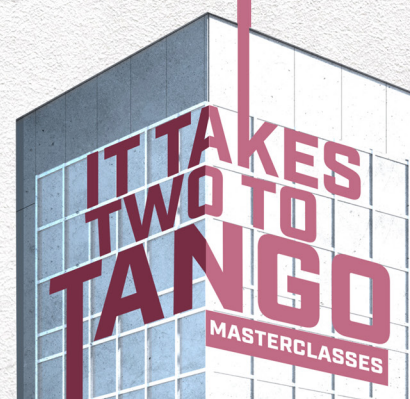
How to deal with that from employee as well as employer perspective?

Nowadays we can talk of a “Great Resignation”. Switching from office life to remote working have caused many people to question the why and how of their workday expectations as a result of seeking more personal value and purpose through their work.

For example, many professionals working from home found themselves having to manage workload while also looking after their kids, along with continuously having to take their kid's (changing) needs into consideration.



Additionally, many of these workers have developed a new sense of self-awareness and worth, which led to them having other interests or even (consider) making a career change. Not to mention the fact that nowadays we are seeing many other work related trends such as quiet quitting (which is some form of employee disengagement) and low labor market mobility (limited ability to find and take another job).





Due to these and many other challenges, a lot of working people are now questioning the purpose of their day-to-day job and are longing for more flexible working conditions, and as such want to develop new skills to create more work-life balance.

Additionally, they look to their employer to prioritize wellbeing and purpose on the work floor by fostering a culture where there is a mutual understanding between both parties regarding their needs and expectations.

BOTTOM LINE: IT TAKES TWO TO TANGO!

And with this in mind we have prepared a one-day masterclass specifically designed to challenge the status quo about working life as well as how we think about attraction, engagement and retention of employees in today's marketplace. As a participant you will gain important insights and guidance, hands-on learning experiences and practical tools on how to foster a healthy, mutually respectful employer-employee relationship.





Are you an employee?

We will provide a broad set of tools that will help clear your mind on things plus give you guidance on how to seek personal value and purpose at work.

Are you an employer?

We will provide strategies and a framework on how to better understand the current shift taking place right now, why it's important to consider some changes in your current HR perspective from an organization-centric to an employee-centric perspective and how to do so effectively.



SEE THIS AS A UNIQUE OPPORTUNITY FOR YOU AND YOUR TEAM

to sit and reflect together by working 'on' the organization instead of 'in' the organization only!



INTERESTED?

Join us now and be part of this exclusive event on either the **24th or 25th of November 2022** to network and share with peers in an inspiring learning environment.

Who should attend?

This masterclass is intended for everyone who is seeking to make work a win-win proposition for both employees and employers, such as:



YOUR TRAINER

LARS HAJSLUND

Lars Hajslund (Denmark) is an international networker. Through his work with organizations, leaders, entrepreneurs and employees in more than 100 countries, Lars has developed a great understanding of the larger processes, leadership, strategic thinking and development, creation of dynamic learning environments and of course different cultures.

Lars has worked with leadership throughout his entire career. Today he manages three companies in Denmark focused on learning design, strategic consulting and business innovation and he is the co-founder and principal of CLICK Institute.



Lars Hajslund has over the years worked with strategic development of Danish and international organizations through consulting, workshops and direct leadership all with the aim of creating outstanding transformation. His specialties is facilitation of (really) large groups and he has inspired and trained thousands in the area of strategy, leadership, sales, communication and innovation.

**Lars has lead seminars,
workshops and keynotes in
123 countries including
44 states in the US.**



MASTERCLASS FEE

ONE-DAY MASTERCLASS

This is a one-day masterclass. When registering online please select your preferred training date*:

- Thursday November 24, 2022 | 9 AM – 5 PM
- Friday November 25, 2022 | 9 AM – 5PM

Location: Gaspa Curaçao | Nijlweg 18

If the training date you selected is full, we will inform you if there are still seats available for the other date.

Closing Networking Social with surprise performances!

All participants from both training dates are more than welcome to join us afterwards for a colorful and fun networking social on **November 25, 2022, starting at 5 PM.**

PACKAGES

SINGLE REGISTRATION ONE DAY PACKAGE FEE - \$249

Price includes training materials, lunch, ongoing coffee breaks and closing networking social on Friday November 25, 2022. You will also receive a free first month subscription to the Be Better Academy and a discount for the follow up masterclasses in April 2023.

"BRING A COLLEAGUE"

REFERRAL DISCOUNT DEAL!

Share this Masterclass with your colleagues and get a **US\$ 20 discount** on your registration fee for each colleague who signed up! Just send us a company approved list* with the names, phone numbers and email addresses.



Hey, you might even end up participating completely for free!

5-PERSON PACKAGE



\$19 DISCOUNT!
per registration

8-PERSON PACKAGE



\$29 DISCOUNT!
per registration

15-PERSON PACKAGE



\$49 DISCOUNT!
per registration

GROUP REGISTRATION

Price includes training materials, lunch, ongoing coffee breaks and closing networking social on **Friday November 25, 2022.** Each participant will also receive a free first month subscription to the Be Better Academy and a group discount for the follow up masterclasses in April 2023.

BE PART OF THE BE BETTER ACADEMY!

The Be Better Academy is a global community of great people who want to be better and enhance their careers and lives. Every month you will receive new content that will help you achieve your goals, such as courses, mastermind groups, interviews & weekly Q&A's. The academy will be launched early October, so join as a founding member and start building your global network!



REGISTER ONLINE VIA

WWW.MASTERCLASS.CW & TICKET SHOP CARIBBEAN!

For more information, please send an email to info@develabment.com.

These classes are organized by Pro DeveLabment Foundation as a fundraising event to raise funds to further develop opportunities through sustainable programs in Curaçao - programs such as a new-to-be-created literature for "staatsinrichting" of Curaçao - created especially for our schools and businesses. Therefore, we thank you in advance for accepting our offer.

