

# REGENEROSITY NETWORK & FUND



**Finding, funding  
and learning from  
the planet's most  
regenerative projects**

A Venn diagram with three overlapping circles on a dark blue background. The top circle is labeled 'IMPACTFUL PROJECTS' in white. The bottom-left circle is labeled 'LEADING REGENERATIVE EXPERTISE' in white. The bottom-right circle is labeled 'FINANCIAL CAPITAL' in white. The central area where all three circles overlap is labeled 'REGENEROSITY' in yellow.

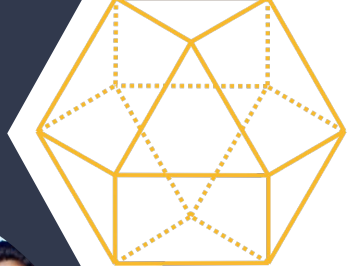
**IMPACTFUL PROJECTS**

**REGENEROSITY**

**LEADING  
REGENERATIVE  
EXPERTISE**

**FINANCIAL  
CAPITAL**

# OUR STORY



## “How can we resource the most regenerative projects around the globe?”

As climate and ecological emergencies unravel, we are driven to **scale regenerative impact**, develop new capacities and respond with **unprecedented levels of collaboration**.

Lush Cosmetics UK, the Buckminster Fuller Institute, Daniel Wahl and others have brought together their experience in the regenerative field, quality-vetted portfolio of projects from their prize programs and dynamic networks to help answer that question.



Above: Bungaroo Group accepting the Fuller Challenge prize at the 2018 BFI Symposium.



Below: Sápara elder Gloria telling the story of Ripanu, one of the winners of the 2019 Spring Prize, at the prize giving and networking event.

# OUR MISSION

Unleash the potential of regenerative projects to heal the planet's ecosystems by:

- Giving **visibility to high integrity projects** for funders
- Making **funding regeneration accessible** and agile
- Supporting capacity building and **solidarity between projects**
- Growing the **capacity of funders** to understand, engage with and fund regeneration

# WHAT DO WE MEAN BY REGENERATIVE?



**Regenerative projects improve the health of every system they touch.**

Projects and initiatives that take a regenerative approach use holistic thinking to create resilient, flourishing and equitable systems that respond to **the needs of society while respecting the integrity of nature.**



Above: The Inga Foundation works across Honduras to teach Alley Cropping to farmers. Their method increases integral biodiversity as well as crop outputs.

Photos by James Adams.

**PLACE  
DICTATES  
STRATEGY**

**FOCUS ON  
POTENTIAL  
INSTEAD OF  
PROBLEMS**

**ADAPTIVE TO  
CHANGE**

**THINK  
LONG-TERM**

**NATURE  
INSPIRES  
DESIGN**

**DIVERSITY  
CREATES  
RESILIENCY**

**PROMOTE  
CASCADING  
BENEFITS**

**SOLVE ISSUES  
AND DIS-SOLVE  
THE ROOT CAUSES**

# **PRINCIPLES OF REGENERATION**

**INTERDEPENDENCE  
FUELS LIFE**

# FOR FUNDERS

- Continuous stream of vetted projects that have gone through **due diligence** and are ready for funding
- Customized financial services for shifting philanthropic capital **to meet funders' strategic aims**
- Connecting individual and institutional funders to a **growing learning community of other donors** supporting regeneration

**CREATING  
VALUE**



Pictured: [Ecosystem Restoration Camps](#) are a network of camps around the world, with the aim of restoring damaged land and ecosystems.



# FOR PROJECTS

- **Exposure to funders and programs**, access to financial resources with tools to support media and storytelling
- Peer-to-peer **mentoring and educational tools**
- Support, networking, and shared strategies to **increase inclusion and impact**

# OUR TWO-FOLD APPROACH

THE REGENEROSITY  
NETWORK & FUND

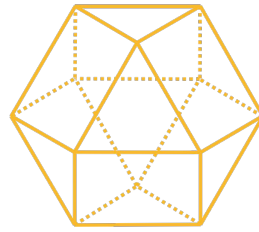


# NETWORK

## DONORS

Through the Regenerosity **Network**, we link vetted regenerative projects to a **dynamic community of funders and their programs** through both offline and online networking, while creating mutual learning opportunities to grow understanding of this emerging field.

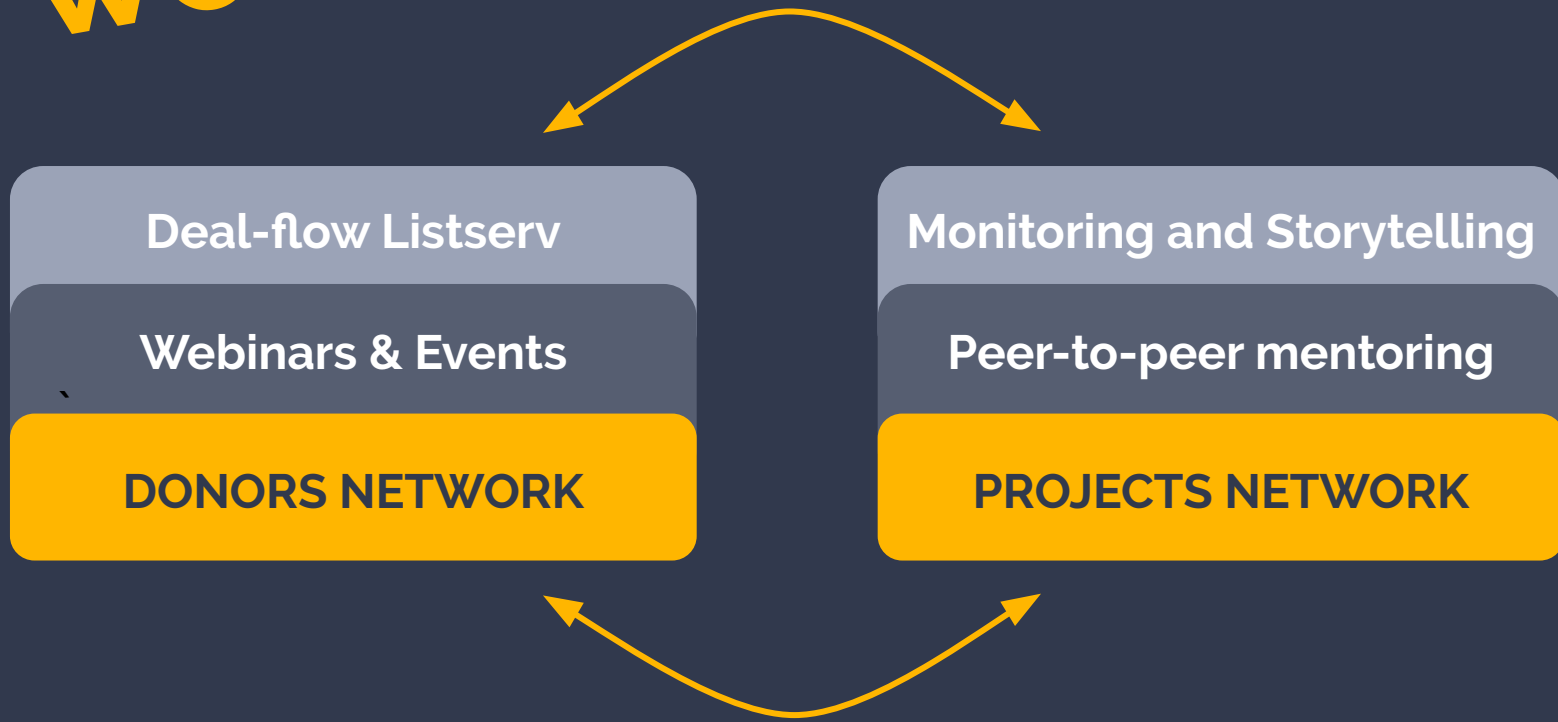
On Pemba Island in Tanzania, Community Forests Pemba have planted over 2 million trees using agro-ecological methods.



## PROJECTS

During the second phase of Regenerosity's development, we will use our **global pool of experts to continuously find, vet and support the development of projects** through an evolving community of practice and peer-to-peer accelerator programs in collaboration with partners like Spring Prize, GEN, Gaia Education and Regenerative Communities Network.

# HOW IT WORKS



# FUND

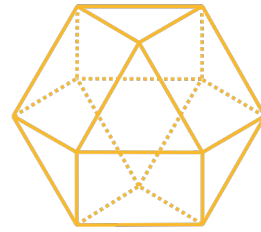
## GIFT

Through the Regenerosity Gift Fund, we offer an **agile, low risk and high impact** pathway for donors to shift philanthropic capital towards increasing planetary health, **aligned to their strategic aims**. We ensure grant dollars deliver ecological and social regeneration by **leveraging a high integrity portfolio** of vetted initiatives built over a decade of experience by BFI, Lush and like-minded partners.



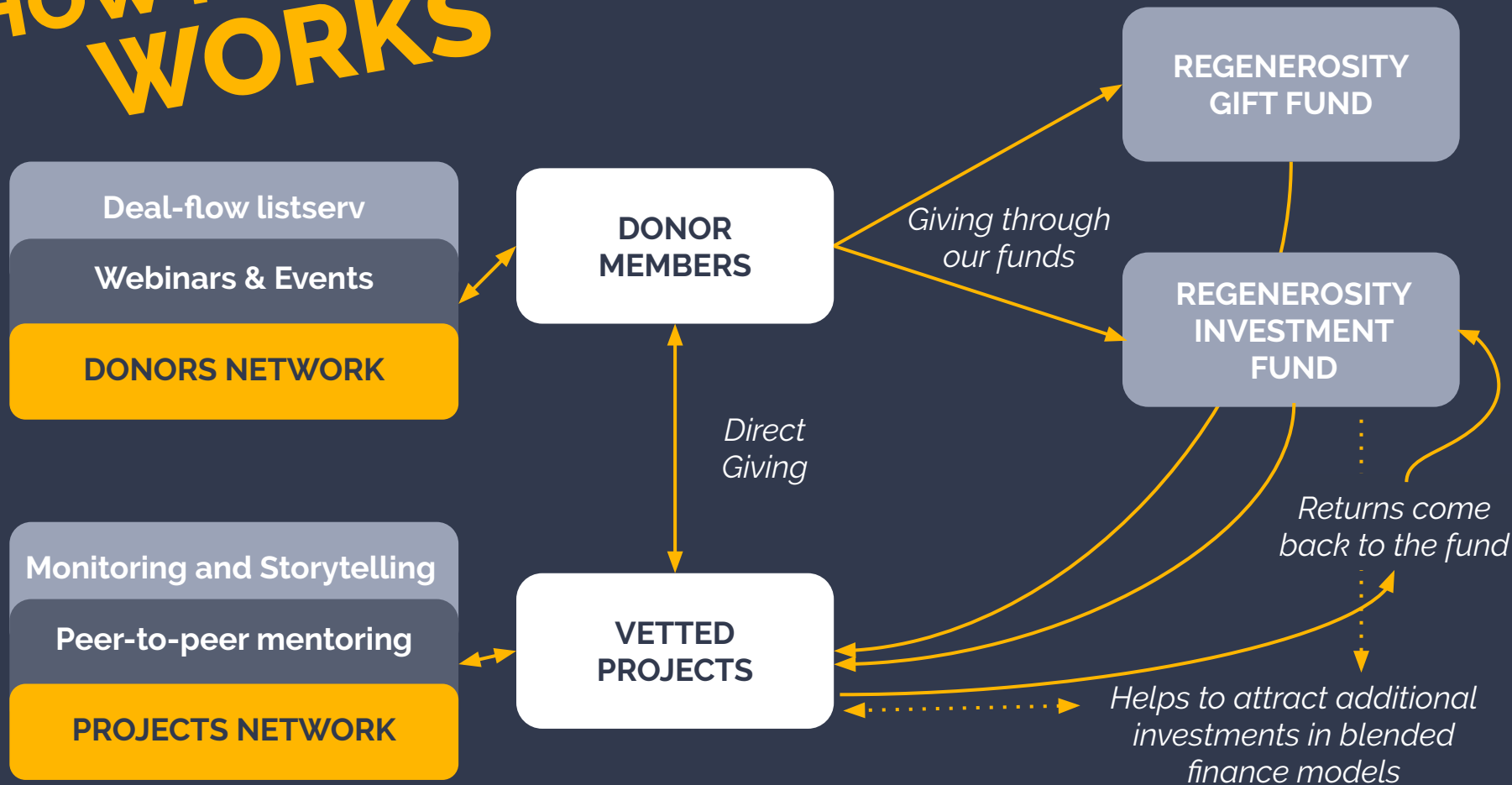
## INVESTMENT

In **collaboration with Montcalm Capital**, we are launching a Philanthropic Investment Fund enabling donors to **invest philanthropic dollars in regenerative projects** through Program Related Investments, Donor Advised Funds and blended capital vehicles. This is **an evergreen fund**, whose returns will be reinvested into future projects, further resourcing planetary regeneration.



Left: Green ReLeaf integrates regenerative practices with communities across the Philippines displaced by terrorism, earthquakes and extreme weather events.

# HOW IT WORKS



## **BECOME A MEMBER**

Join the Regenerosity Network and get access to great projects for your pipeline while learning about regeneration. Our annual suggested membership contribution, on a sliding scale, starts at \$500 a year.

## **CONTRIBUTE TO THE GIFT FUND**

Transform your money into meaning at a pace that matches the climate emergency by making a gift to the Regenerosity Gift Fund. We can work with you on a bespoke portfolio to match theme, geography, impact to your aims. A portion of these funds will go towards the continual vetting, storytelling, impact monitoring and network building.

## **MOVE OR SET UP YOUR DAF**

Move some of your Donor Advised Fund (DAF) to Regenerosity and invest in planetary regeneration!

# **HOW TO ENGAGE**

# WHICH KIND OF PARTNER ARE YOU?

## NETWORK PARTNERS

Regenerative leaders and networks **who share goals** with Regenerosity.

## VETTING PARTNERS

Prizes, accelerators, funds or other programs **who vet regenerative projects.**

## METRICS PARTNERS

Partners who **help us monitor, evaluate and share learning** from project activities.

## FIELD PARTNERS

Regenerative projects who **teach us about their practices and receive funding** from Regenerosity

## FUNDING PARTNERS

Partners **who contribute funding** for projects.

# FOR FUNDING PARTNERS



Our experience has shown that incremental amounts of **catalytic money strategically invested in small scale initiatives** creating local diversity, development and connection can have **high and consistent impact**. There are many such initiatives in our portfolio who have a long track record and are now **ready to take on a bioregional scale**.

These projects strategically **design for cascading benefits**, rather than just solving one problem, they seek to create **reinforcing cycles of co-benefits** for social, ecological, hydrological, economic, and other systems.

For \$1.8M, we can support a project to increase climate resilience and adaptation through regenerative agriculture and agroforestry, with a strong focus on livelihoods for thousands of smallholder farmers in the Republic of Philippines and Somaliland.

For \$1m, we can fund community-based protection, restoration and agroforestry food systems in 25 communities across the Amazon.

# REGENEROSITY ROADMAP



## NETWORK

- Map the funding landscape
- Welcome and onboard 5 donor members and launch our donor membership program
- Develop our branding and design

- Circulate and fund phase 1 projects
- Launch regeneration literacy program for donors
- Grow the donor network

- Build an interoperable project database alongside other partners
- Launch our P2P accelerator program
- Continuously develop and grow membership program based on feedback

**2020 • Q1 & Q2**

**2020 • Q3 & Q4**

**2021 • Q1 & Q2**

- Welcome 5 catalytic funding partners for Gift Fund
- Refine our investment thesis and Launch Regenerosity Investment Fund with Montcalm
- Curate giving and investment portfolio for different themes

- Target of \$5m committed to the Gift Fund by the end of the year
- Outreach and increase in Philanthropic Investment Fund partners
- Secure fintech partners for improved financial services

- Reports on impact & storytelling linked to website/platform
- Develop partnerships to evolve regenerative monitoring and evaluation framework and prototype with projects



# WHY REGENEROSITY?



Above: YICE Uganda work across Uganda with rural people and displaced communities, providing access to fresh, culturally appropriate foods through Permaculture design and training.

Regenerosity is deeply inspired by nature.

There is an interdependence that fuels all life on this planet. This mutualism requires a generous spirit of cooperation, gifting and abundance. These nature-inspired principles underpin regenerative design.

We see the need to foster this spirit in the realm of philanthropy at this critical time for our planet. Join us in expressing your regenerative spirit.

# THANK YOU FOR YOUR *RE*GENEROSITY



*The projects introduced on these pages are a small sample of the 500+ projects in our vetted portfolio and are ready to scale.*

***Get in touch if you'd like to know more.***

**regenerosity@bfi.org**