



# REVITALIZE 2020

Sponsorship Opportunities Reimagined  
*Safer Events, Increased Engagement, and Greater ROI*

**JUNE - DECEMBER 2020**

# ADVOCATING EDUCATING CONNECTING

That's what the Five-Star Accredited Jefferson Chamber is all about.



The Jefferson Chamber implements a number of programs and initiatives that support our mission of “Improving Business - Improving Lives” in Jefferson Parish. Because the Chamber is a not-for-profit organization with limited funds, the generosity of our members and high investors allows us to do the majority of the work we do. We rely on your support to execute our programs at work. The opportunities in this guide provide a variety of platforms for advertising, branding and networking for your company, and help position you as a leader in the Greater New Orleans Regional business community. Please join us in this endeavor to create the best opportunities for **advocating, educating and connecting** in Jefferson Parish and in our Region.

\*Front cover & back cover, table of contents, and photo below provided by the Jefferson Convention & Visitor’s Bureau. Photographed by Jackson Hill.



# A LETTER FROM THE PRESIDENT



Improving the business climate and quality of life in Jefferson Parish and the region have been among our biggest priorities throughout the past two decades. With our investors in mind, we strive for excellence, maintaining a [Five - Star Accredited](#) Chamber of Commerce, placing us in the top 2% of Chambers in the United States. We would like to take this opportunity to let you know how the contributions of investors have promoted successful initiatives in our community throughout the past year.

As the [Voice of Business](#) for Jefferson Parish, we are proud to advocate for you. The term “unprecedented” probably has been used and abused, yet these times are just that. We have advocated all along for a balance of public health and a healthy economy. And sometimes we have been outspoken with leadership for the good of our economy.

Our team will continue to work, (almost literally), around the clock to [Advocate – Educate – Connect](#) our valued investors. In the coming weeks, we are specifically focused on the following:

1. Advocating to open our economy safely, yet with zest! We simply must get our parish working again. Visit our website for [Jefferson’s Back to Business Plan](#).
2. Advocating for legislation to protect business from COVID-19 liability. We are proud of our support of state legislation to provide legal liability protection for employers.
3. Advocating for legislation to lower our car insurance rates. Because this issue was heard loud and clear throughout the campaign trail last October, tort reform will be a priority in this year’s shortened session. If there is ever a time to give citizens and corporations reasonable insurance rates, it is during this crisis. While the Governor has vetoed the first effort, we are back at bat in the special session!
4. Advocating for tax relief, regulatory relief, and education and workforce development issues pursuant to the current pandemic situation.

We are funded by membership dues and crawfish boils, both of which are currently in flux. Further, as a non-profit 501(C)6 organization, we do not qualify for the Payroll Protection Program. We need additional support and I would simply ask that you support us – your business advocate - as a sponsor of an upcoming event in 2020.

Thank you for your continued support of the Jefferson Chamber. We work tirelessly each day to make Jefferson Parish the best place to do business. Your investment in our award-winning Chamber makes our mission of Improving Business – Improving Lives possible. We **are** Jefferson Parish and we appreciate your consideration of this reasonable ask.

In passionate service,

A handwritten signature in blue ink that reads "Todd C. Murphy". The signature is fluid and cursive, with a large, stylized 'M'.

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# EVENING AT THE LEGISLATURE

June 23, 2020

Join leaders of the Jefferson Chamber on a trip to the Louisiana State Capitol Event Center to meet with Jefferson Parish's Legislative Delegation and Parish officials. Evening at the Legislature includes a legislative briefing and reception with the Jefferson Legislative Delegation. This is an opportunity to learn about the legislative process and receive information on the status of key legislation critical to Jefferson Parish and the business community.

**PROJECTED ATTENDANCE:** 60

**SPONSORSHIP OPPORTUNITIES:** \$500 - \$3,000

**CONTACT:** Brookley Valencia | [brookley@jeffersonchamber.org](mailto:brookley@jeffersonchamber.org) | 504-835-3880

## Presenting Sponsor - \$3,000 (Exclusive)

- "2020 Evening at the Legislature presented by Your Company"
- Premier logo recognition on all promotional materials, on event signage, and on event's promotional pages on Chamber's website
- Sponsor logo recognition in the informational packet distributed to attendees
- Sponsor recognized as Presenting Sponsor at event
- Sponsor's representative welcomes members in attendance and presents a 60-second introduction about their company at the luncheon
- Recognition in pre and post event press releases
- Five attendees on the trip

## Mobile App Sponsor - \$2,750 (Exclusive)

*The Chamber's mobile app is hosted by EventMobi, the most comprehensive event management platform on the market.*

- "2020 Evening at the Legislature App sponsored by Your Company"
- Sponsor Logo recognition on promotional materials, on event signage, & on event's promotional pages on Chamber's website
- Sponsor logo recognition in the informational packet distributed to attendees
- Sponsor recognized as Mobile App Sponsor at the event
- Recognition in pre and post event press releases
- Digital ad presence throughout the trip
- Four attendees on the trip

## Reception Sponsor - \$2,500 (Exclusive)

*The event ends with a reception held in the Capitol Park Welcome Center, with stunning views of the LA State Capitol grounds and the MS River Bridge. Guests include Jefferson Parish Legislative delegation and staff, parish officials and business leaders.*

- "Evening at the Legislature Capitol Welcome Center Reception presented by Your Company"
- Sponsor logo recognition on event promotional materials, on select event signage, and on event's promotional pages on Chamber's website
- Sponsor logo recognition in the informational packet distributed to attendees
- Sponsor recognized as Reception Sponsor during Day at the Legislature
- Recognition in pre and post event press releases
- Three attendees on trip

## Voyage Sponsor - \$2,500 (Exclusive)

*Attendees are transported on a luxury, chartered shuttle from the Chamber office to the LA State Capitol in Baton Rouge.*

- "Motor Coach Transportation to and from LA State Capitol sponsored by Your Company"
- Logo recognition on transportation
- Sponsor logo recognition on promotional materials, on event signage, and on event's promotional pages on Chamber's website

- Sponsor logo recognition in the informational packet distributed to attendees
- Sponsor recognized as Transportation Sponsor during Day at the Legislature
- Recognition in pre and post event press releases
- Bus headrests customized with sponsor logo
- Three attendees on the trip

## Refreshment Sponsor - \$2,000 (Limited to 2)

*After the Legislative briefing, attendees are invited to enjoy food drinks and networking at the Capitol Park Welcome Center. Attendees will also have drinks and snacks on the chartered shuttle to and from the capitol. This sponsorship provides attendees with premium refreshments throughout the event.*

- "Evening at the Legislature Refreshments sponsored by Your Company"
- Sponsor Logo recognition on promotional materials, on event signage, and on event's promotional pages on Chamber's website
- Sponsor logo recognition in the informational packet distributed to attendees
- Sponsor recognized as Refreshment Sponsor during Day at the Legislature
- Recognition in pre and post event press releases
- Three attendees on the trip

## Gold Sponsor - \$1,000

- Sponsor logo recognition on all promotional materials, on event signage, and on event's promotional pages on Chamber's website
- Sponsor logo recognition in the informational packet distributed to attendees
- Three attendees on the trip

## Silver Sponsor - \$750

- Sponsor logo on select event signage, on select event promotional materials, and on event's promotional pages on Chamber's website
- Sponsor name recognition in the informational packet distributed to attendees
- Two attendees on trip

## Bronze Sponsor - \$500

- Sponsor name on select event signage, on select event promotional materials, and on event's promotional pages on Chamber's website
- Sponsor name recognition in the informational packet distributed to attendees
- One attendee on the trip

## Individual Registration - \$120

- Includes transportation to and from Baton Rouge, reception at the Capitol Welcome Center, refreshments, programming, and the opportunity to network with elected officials

## REVERSE D.C. FLY-IN

October 7–8, 2020

This year, representatives of the Chamber including board members, business leaders, and local elected officials will travel to Baton Rouge, LA to present a federal public policy agenda to promote regional policy priorities and economic development projects. Throughout the two-day trip, participants have an opportunity to advocate for key issues facing the Greater New Orleans region and meet with members of Louisiana's Congressional delegation and regional delegation. Attendees travel to and from Baton Rouge in a luxury charter bus and stay at the WATERMARK Baton Rouge, Autograph Collection. Events and activities include a game of TopGolf, dinner at Drago's, reception at the WATERMARK with our Congressional Delegation, breakfast with our Congressional Delegation, and a tour (details TBD). The Chamber's Reverse DC Fly-In provides sponsors with excellent exposure in a unique context. Sponsors receive recognition in promotional materials and during the various scheduled activities on the trip itself.

**PROJECTED ATTENDANCE:** 70

**SPONSORSHIP OPPORTUNITIES:** \$500 - \$7,500

**CONTACT:** Brookley Valencia | [brookley@jeffersonchamber.org](mailto:brookley@jeffersonchamber.org) | 504-835-3880

**TITLE SPONSORSHIPS:** \$5,000 - \$7,500

### Presenting Sponsor \$7,500 (Exclusive)

- "Reverse DC Fly-In Presented by Your Company"
- Sponsor recognized as presenting sponsor throughout the trip, specifically in the presence of delegation members
- Opportunity to give sponsor remarks at events and introduce guest speaker
- Premier logo recognition on promotional materials, on the Chamber's website, on all event signage, and in the 2020 Fly-In guide and itinerary
- Name recognition in thank you message on the Chamber's social media platforms and in pre and post event press releases
- One attendee on the trip

### Washington D.C. Fly-In - Voyage Sponsor - \$6,000 (Exclusive)

*Arrive in style with private, luxury-chartered transportation to and from Baton Rouge! Motor coach transportation will also be provided for all attendees to and from meetings, events, and tours.*

- "Reverse DC Fly-In navigated by Your Company"
- Sponsor recognized as Transportation Sponsor at Reverse Fly-In events
- Opportunity to give sponsor remarks before boarding the bus to Baton Rouge
- Premier logo recognition on promotional materials, the Chamber's website, on select event signage, including exclusive sign(s) on motor coaches, and on custom printed headrest covers placed on every seat for all trips during the Reverse Fly-In
- Company name listed in the 2020 Fly-In guide and itinerary next to all "Bus Boarding Times"
- Opportunity to give out promotional materials on the bus
- Name recognition in pre and post event press releases

### Washington D.C. Fly-In - Host & Hospitality Sponsor - \$5,000 (Exclusive)

- "Reverse DC Fly-In Host & Hospitality sponsored by Your Company"
- Sponsor recognized as Host & Hospitality Sponsor at Washington Fly-In events
- Opportunity to give sponsor remarks at US Chamber Briefing
- Premier logo recognition on promotional materials, the Chamber's website, on select event signage, including exclusive sign at Congressional Breakfast Briefing, and in the 2020 Reverse Fly-In guide and itinerary

## **EVENT SPONSORSHIPS - \$3,000 (6 of 6 AVAILABLE)**

During the DC Fly-In, there are two events with meals in which guest speakers are featured. Each reception features three speakers. The packages are listed below.

### **Welcome Dinner & Evening Reception - \$3,000**

*This incredible reception offers attendees an opportunity to mix and mingle with Congressional Delegates (invited), State Leaders (invited), and Parish Delegates (invited). This dinner & evening reception is held at the historic Old State Capitol, where attendees will enjoy catering by Drago's Seafood and live jazz music.*

- **Limited to three sponsors**
- Sponsorship of the Official 2020 Reverse DC Fly-In Welcome Dinner & Evening Reception
- Premier logo recognition on promotional materials, the Chamber's website, in the 2020 Fly-In guide and itinerary, and on bar signage
- Sponsor recognized as Welcome Dinner & Evening Reception Sponsor at event
- Opportunity to give sponsor remarks at Welcome Dinner & Evening Reception

### **Congressional Breakfast Briefing - \$3,000**

*Attendees hear from members of Louisiana's Congressional Delegation in a discussion on top issues affecting Jefferson Parish. Held at LABI's newly renovated headquarters, this space is designed to be one of the best state chamber facilities in the country and modernizes how the business community can collaborate with partners across the state.*

- **Limited to three sponsors**
- Sponsorship of the Official 2020 Congressional Breakfast Briefing hosted at LABI
- Premier logo recognition on promotional materials, the Chamber's website, in the 2020 Reverse Fly-In guide and itinerary, and on signage at Congressional Breakfast Briefing
- Sponsor recognized as U.S. Congressional Breakfast Briefing Sponsor at event
- Opportunity to give sponsor remarks at Congressional Breakfast Briefing

## **SUPPORTING SPONSORSHIPS - \$1,200 - \$2,500**

### **Jefferson Classic Sponsor - \$2,500**

*Attendees attend a round of TOPGOLF, with exclusive access to the third-floor rooftop terrace, light bites, private bar, and reserved bays for playing. When it comes to the game itself, players hit micro-chipped golf balls that track each shot's accuracy and distance while awarding points for hitting targets on the outfield.*

- Per-Event Exclusivity (Two Available) – "Reverse Fly-In Jefferson Classic presented by Your Company"
- Premier logo recognition on promotional materials, the Chamber's website, select event signage, including exclusive Event Sponsor signs
- Company name listed in the 2020 Reverse Fly-In guide and in the itinerary next to the sponsored Jefferson Classic event
- Sponsor recognized as Jefferson Classic Sponsor at Reverse Fly-In events
- Opportunity to provide printed promotional materials for distribution at the event

### **Facility Tour Sponsor - \$1,500**

*Attendees tour a facility as the final trip outing before traveling back to Jefferson.*

- Opportunity to make brief remarks before the tour
- Opportunity to provide printed promotional materials for distribution at the tour
- Company name listed in the 2020 Reverse Fly-In guide and in the itinerary next to the sponsored Facility Tour

### **FEES/ADMISSION - \$1,900 - \$2,200**

*Attendees will spend two days and one night in Baton Rouge. The Jefferson Chamber makes all hotel and travel arrangements and coordinates meetings, networking opportunities and after-hours activities during the trip.*

#### **The trip will include the following highlights:**

- Congressional Breakfast Briefing at LABI
- A Dinner and Reception at The Old State Capitol
- A TOPGOLF Event
- A Facility Tour

### **All-Inclusive Fly-In Package - \$1,000**

- Includes: ground transportation, one night at the WATERMARK Hotel, one dinner, one reception, one breakfast — plus all the daytime events, tours, and supporting materials designed to put attendees in touch with Louisiana's U.S. Congressional members.

### **Meet us in Baton Rouge - \$900**

- *Attendee to secure own travel arrangements*
- Includes: one night at the WATERMARK Hotel, one dinner, one reception, one breakfast — plus all the daytime events, tours, and supporting materials designed to put attendees in touch with Louisiana's U.S. Congressional members.



## INTERCITY TRIP

October 2020

**NEW for 2020!** The Jefferson Chamber's InterCity Visit brings a diverse delegation of leaders from our region's public, private and nonprofit sectors to meet with and learn from their counterparts in another market. Attendees will learn more about challenges and opportunities our community is facing, benchmark a comparable region against ours, and enjoy high-level networking with peers. In 2020 we are headed to Nashville, Tennessee and its surrounding suburban counties, Williamson and Rutherford, to see how this aspirational region has taken off. The 2020 trip will focus on public education, public-private partnerships, and regional branding. This visit will provide an opportunity for interaction among leaders and will facilitate the exchange of best practices and lessons learned.

**PROJECTED ATTENDANCE:** 50

**SPONSORSHIP OPPORTUNITIES:** \$1,000 - \$15,000

**CONTACTS:** Alex Zarookian | [alex@jeffersonchamber.org](mailto:alex@jeffersonchamber.org) | 504-835-3880  
Amanda Hoerner | [amanda@jeffersonchamber.org](mailto:amanda@jeffersonchamber.org) | 504-835-3880

### Presenting Sponsor - \$15,000 (Exclusive)

- "InterCity Trip Presented by Your Company"
- Press release sent announcing the naming of the 2020 Presenting Sponsor
- Promotion at any pre and post trip events/meetings
- Sponsor recognized as presenting sponsor throughout the trip
- Premier logo recognition on promotional materials, on the Chamber's website and event app, on all event signage, on targeted emails, and itinerary
- Digital ad displayed on mobile app throughout trip
- Name recognition in thank you message on the Chamber's social media platforms and in pre and post event press releases
- Opportunity to provide welcoming or closing remarks at a trip session (up to five minutes)
- Opportunity to provide promotional materials and give remarks at the first session to kick off the InterCity Visit program
- Recognized at Chamber's Board of Director's meetings
- First right of renewal for the 2021 trip
- Two attendees on the trip

### Signature Reception Sponsor (\$10,000) (Exclusive)

- "InterCity Trip Signature Reception & Dinner Presented by Your Company"
- Premier logo recognition on promotional materials, on the Chamber's website and event app, on event signage, on targeted emails, and itinerary
- Digital ad displayed on mobile app throughout trip
- Name recognition in thank you message on the Chamber's social media platforms and in pre and post event press releases
- Company name listed in the 2020 itinerary next to "Signature Reception"
- Opportunity to provide promotional materials to attendees at the reception
- Opportunity to give welcoming remarks at the reception (up to three minutes)
- Recognized at Chamber's Board of Director's meetings
- First right of renewal for the 2021 trip
- One attendee on the trip

## Welcome Reception Sponsor (\$5,000) (Exclusive)

- “InterCity Trip Welcome Reception Presented by Your Company”
- Premier logo recognition on promotional materials, on the Chamber’s website and event app, on event signage, on targeted emails, and itinerary
- Name recognition in thank you message on the Chamber’s social media platforms and in pre and post event press releases
- Company name listed in the 2020 itinerary next to “Welcome Reception”
- Opportunity to give out promotional materials at reception
- Recognized at Chamber’s Board of Director’s meetings
- First right of renewal for the 2021 trip

## Farewell Reception Sponsor (\$4,000) (Exclusive)

- “InterCity Trip Farewell Reception Presented by Your Company”
- Premier logo recognition on promotional materials, on the Chamber’s website and event app, on event signage, on targeted emails, and itinerary
- Company name listed in the 2020 itinerary next to “Farewell Reception”
- Opportunity to give out promotional materials at reception
- Recognized at Chamber’s Board of Director’s meetings
- First right of renewal for the 2021 trip

## Tech Sponsor (\$3,000) (Exclusive)

*The Chamber’s mobile app is hosted by EventMobi, the most comprehensive event management platform on the market. Their integrated platform brings together technology tools that cover the entire event lifecycle*

- “InterCity Trip Mobile App sponsored by Your Company”
- Premier logo recognition on promotional materials, on the Chamber’s website and event app, on event signage, including exclusive mobile app sponsor sign, on targeted emails, and itinerary
- Digital ad displayed on mobile app throughout trip

## Presentation Sponsor (\$2,500)

- Exclusive Recognition (Per-Session)
- Opportunity to have a company representative participate as a panelist during this session. NOTE: Specific topics, information, and site visits to be agreed upon by the Jefferson Chamber, sponsor, and additional panelists
- Premier logo recognition on promotional materials, on the Chamber’s website and event app, on event signage, on targeted emails, and itinerary
- Company name listed in the itinerary next to your session
- Mentions on Chamber social media

## Luncheon Sponsor (\$2,000)

- Exclusive Recognition – Per-Event (Three Available Total)
- Logo recognition on promotional materials, the Chamber’s website, on event app, and on select event signage
- Opportunity to give sponsor remarks at the luncheon
- Mentions on Chamber social media

## Name Badge Sponsor (\$2,000) (Exclusive)

- Logo recognition on promotional materials, the Chamber’s website, on event app, and on select event signage
- Company logo on group name badges for the InterCity Trip

## Session Sponsor (\$1,500)

*Ten sessions will be presented during the InterCity Trip. (Session sponsors will be able to select session of choice, once locations and agendas are set)*

- Exclusive Recognition (Per-Session) (9 of 10 Available)
- Name recognition on promotional materials, on the Chamber’s website and event app
- Company name listed in the itinerary next to your selected session
- Opportunity to introduce the speaker(s) during your selected session
- Verbal recognition as Session Sponsor during selected session

## Pre-Trip Reception Sponsor (\$1,500)

*A reception is held the week before the InterCity Trip to educate participants on trip logistics*

- Opportunity to make brief remarks at Reception
- Sponsor logo displayed at sponsored event and on promotional materials inviting participants to reception

## Program Sponsor (\$1,000)

- Sponsor logo recognition on select promotional materials, the Chamber’s website, and in the 2020 event mobile app and itinerary
- Sponsor name recognition on sponsor presentation
- Verbal recognition at event

## Social Media & App Sponsor (\$500)

- Digital ad presence throughout the trip

## REGISTRATION PACKAGES

### All-Inclusive Leadership Package (\$3,000)

- Includes: Round-trip air service, ground transportation, hotel portage fees, two nights at the Dream Nashville Hotel, three luncheons, two breakfasts, two evening receptions—plus all the meetings, daytime events, and supporting materials designed to facilitate the exchange of best practices between our leaders and the greater Nashville region.

### All-Inclusive – Participating Companion Package (\$2,400)

*\*must be purchased in addition to the all-inclusive leadership package above*

- Round-trip airfare, Southwest Airlines
- Ground transportation
- Meals: three luncheons, two breakfasts, two evening receptions
- All the meetings, daytime events, and supporting materials designed to facilitate the exchange of best practices between our leaders and the greater Nashville region

### Non-Participating Companion Package (\$1,250)

*\*must be purchased in addition to the all-inclusive leadership package above*

- Round-trip airfare, Southwest Airlines
- Ground transportation to and from the airport
- Ground transportation to and from both evening receptions
- Meals: two breakfasts, two evening receptions

# STATE OF JEFFERSON

November 19, 2020

This premier business luncheon features a presentation on current activities and developments in Jefferson Parish and is delivered by the Parish President and Council Chairman. Selling out since its creation, each year's attendance includes a "who's who" roster of local business leaders and politicians.

**PROJECTED ATTENDANCE:** 450

**SPONSORSHIP OPPORTUNITIES:** \$1,200-\$5,000

**CONTACT:** Brookley Valencia | [brookley@jeffersonchamber.org](mailto:brookley@jeffersonchamber.org) | 504-835-3880

## Presenting Sponsor - \$5,000 (Exclusive)

- "Jefferson Chamber State of Jefferson luncheon presented by Your Company"
- Pre and post event press releases sent including your company name
- Premier logo recognition on the "Save the Date" promotional email and invitation emails, on promotional materials, including the meeting program, on event signage, and on event's promotional pages on Chamber's website
- Reserved VIP table of 10
- Brochure about sponsor company placed at each seat at the event
- Sponsor logo displayed on sponsor's table tent at the event
- Opportunity to place appropriate gift at each seat at the event
- Sponsor recognized as Presenting Sponsor at the event
- Sponsor's representative welcomes members in attendance and presents a 60-second introduction about the company
- Sponsor name recognition in thank you message on the Chamber's social media platforms

## Platinum Sponsor - \$2,500 (Exclusive)

- Premier logo recognition on promotional materials, including meeting program, select event signage, and on event's promotional pages on the Chamber's website
- Reserved table of 10
- Brochure about sponsor company placed at each seat
- Sponsor representative allotted three minutes to present about their company (may include speaking time and video)
- Sponsor logo displayed on sponsor's table tent at the event
- Sponsor recognized as Platinum Sponsor at the event

## Award Sponsor - \$2,000 (Exclusive)

- Premier logo recognition on promotional materials for the luncheon, on event signage, and on event's promotional pages on Chamber's website
- Reserved VIP table of 10
- Sponsor recognized as Award Sponsor at the event
- Sponsor representative introduces the Parish President to present the Joseph S. Yenni Award

## Gold Sponsor - \$1,700

- Sponsor logo on select promotional materials including the luncheon program, on select event signage, and on event's promotional pages on Chamber's website
- Reserved table of 10
- Sponsor name displayed on sponsor's table tent at the event
- Sponsor recognized as Gold Sponsor during the luncheon

## Silver Sponsor - \$1,400

- Sponsor name on select promotional materials including the luncheon program, on select event signage, and on event's promotional pages on Chamber's website
- Reserved table of five
- Sponsor name displayed on sponsor's table tent at the event
- Sponsored recognized as Silver Sponsor during the luncheon

## Table Sponsor - \$1,200

- Reserved table of 10
- Sponsor name displayed on sponsor's table tent at the event

## Business Display Table

**Members - \$200**

**Prospective Members - \$300**

**Non-Profit 501(c)(3) - \$100**

- Display table in a prominent area to showcase promotional materials during the networking portion of the event (tickets not included)

## Individual Tickets

- Member Ticket - \$85
- Prospective Member Ticket - \$125





# EDUCATING

## PROSPER JEFFERSON

Monthly (Through November 2020)

The Jefferson Chamber, in partnership with JEDCO, hosts this series of business seminars to offer members training for optimum performance in the marketplace. Topics of interest include: marketing, finance, sales, business continuity and more. The seminars are attended by a variety of businesses and employee levels, from front-line to owner.

**PROJECTED ATTENDANCE:** 35-60 per event

**SPONSORSHIP OPPORTUNITIES:** \$150 - \$2,500

**CONTACT:** Cary Bailey | [cary@jeffersonchamber.org](mailto:cary@jeffersonchamber.org) | 504-835-3880

*Prosper Jefferson Seminars will be virtual until in-person events can resume safely. The benefits with (\*) below have been modified for virtual programming.*

### Presenting Sponsor - \$2,500 (Exclusive)

- "Prosper Jefferson Seminar Series presented by Your Company"
- Premier logo recognition on all promotional materials for the series
- \*Premier logo recognition on speaker background on Zoom during welcoming remarks by the Jefferson Chamber and presenting sponsor representatives
- Premier logo recognition on event's promotional pages on Chamber's website
- Sponsor recognized as Presenting Sponsor at each of the seminars in the series
- Opportunity for sponsor's representative to welcome members in attendance and present a 60-second introduction about the company at any of the seminars in 2020
- \*Opportunity to have a promotional brochure about your company linked on the Chamber's event webpage one week prior to the seminar. (Brochure or flyer must be a PDF file)

### Seminar Sponsor - \$500

- \*Opportunity to have a promotional brochure about your company linked on the Chamber's event webpage one week prior to the seminar. (Brochure or flyer must be a PDF file)
- \*Sponsor logo included in all email promotions for seminar
- Sponsor logo on event's promotional pages on Chamber's website for your selected seminar
- Sponsor recognized as Seminar Sponsor during opening remarks

### Business Display "Tables" - \$150

- \*Opportunity to have a promotional brochure about your company linked on the Chamber's event webpage one week prior to the seminar. (Brochure or flyer must be a PDF file)
- \*Sponsor recognized by name during opening remarks
- \*Sponsor name recognition on event webpages for two seminars

# LIVEWELL JEFFERSON CAMPAIGN + HEALTH SUMMIT

## Multi-Year Campaign

The Jefferson Chamber's LiveWell Jefferson campaign was formed in early 2017 and has gained momentum over the past 3 years among Jefferson Parish residents and workforce. Our goal is to help our community understand the value of healthy employees, provide information on employee wellness programs and promote health and wellness in Jefferson Parish. To date, we have implemented several initiatives and programs, including but not limited to, a Healthy Business Award, our annual LiveWell Jefferson Summit, resources for businesses related to American Heart Association, Smoking Cessation programs and Well Spots, and a LiveWell Champion certification to recognize companies that foster a workplace focused on health and wellness. Additionally, the LiveWell Jefferson campaign received the 2018 Communications Excellence Award by the Association of Chamber of Commerce Executives (ACCE), and the Chamber team was invited to present the campaign at the annual ACCE Conference in Des Moines, IA. The LiveWell Jefferson campaign is run through the Chamber's foundation, a 501(c)(3) organization.

## 2020 Summit

The LiveWell Jefferson Workplace Wellness Summit will celebrate a culture of health and wellness among the business community and residents of Jefferson Parish. Participants will increase their knowledge and awareness of worksite wellness program concepts, tools, and resources as well as increase employer capacity to build or enhance effective worksite wellness programs. The 2020 Summit will take place the week of July 13-17 with virtual programs offered Monday - Thursday. On Thursday, July 16, the 2020 Healthy Business Awards will be presented to recipients with a virtual presentation. The summit will culminate with a blood drive hosted with Ochsner Blood Bank at the Jefferson Chamber Building on Friday, July 17.

**SPONSORSHIP OPPORTUNITIES:** \$500 - \$3,000

**CONTACT:** Alex Zarookian | alex@jeffersonchamber.org | 504-835-3880

### Presenting Sponsor - \$3,000 (Exclusive)

- "LiveWell Jefferson Campaign presented by Your Company"
- Exclusive logo recognition on Chamber 101 presentations
- Premier logo recognition on LiveWell Jefferson's website, on all digital and print promotional materials, on all LiveWell Jefferson emails (2+ monthly), and on event signage, including logo recognition on virtual programming presentations
- Name recognition on all LiveWell Jefferson social media posts
- Opportunity to promote your company on LiveWell Jefferson's social media up to two times per month in 2020 (Includes: Instagram and Facebook)
- **Recognition as Presenting Sponsor of LiveWell Jefferson Summit Week July 13-17, 2020:**
  - Exclusive Sponsorship - "LiveWell Jefferson Summit presented by Your Company"
  - Premier logo recognition on promotional emails, select documents sent to registered attendees, on presentations for virtual summit sessions, on LiveWell Jefferson's website, and on Chamber's website
  - Pre and post event press releases sent including your company name
  - Name recognition on LiveWell Jefferson & Jefferson Chamber social media posts about the seminar
  - Opportunity to have a promotional brochure about the company sent to all attendees via email prior to the seminar (brochure or flyer must be a PDF file)
  - Opportunity to give 1-minute sponsor remarks prior to all four virtual presentations, hosted Monday – Thursday of summit week
  - Opportunity to have a promotional video about company played prior to one of the four summit presentations (Video cannot exceed 3 minutes)
  - Opportunity to have promotional video about company posted on LiveWell Jefferson and Jefferson Chamber social media accounts during summit week
  - Recognition at Jefferson Chamber Board of Director's meeting
  - Opportunity to have company representative introduce all panelists prior to one of the four presentation days

## Prosperity Partner - \$2,000

- Logo recognition on LiveWell Jefferson's website, on select digital and print promotional materials, on all LiveWell Jefferson emails (2+ monthly), and on virtual programming presentations
- Name recognition on select LiveWell Jefferson social media posts
- Opportunity to promote your company on LiveWell Jefferson's social media up to six times per year in 2020 (Includes: Instagram and Facebook)
- **Recognition as Prosperity Partner of LiveWell Jefferson Summit Week July 13-17, 2020:**
  - Sponsor logo on select promotional materials, select documents sent to registered attendees, on LiveWell Jefferson's website, and on Chamber's website
  - Pre and post event press releases sent including your company name
  - Name recognition on LiveWell Jefferson & Jefferson Chamber social media posts about the seminar
  - Opportunity to have a promotional brochure about the company sent to all attendees via email prior to the seminar (brochure or flyer must be a PDF file)
  - Opportunity to have promotional video about company posted on LiveWell Jefferson and Jefferson Chamber social media accounts during summit week
  - Recognition at Jefferson Chamber Board of Director's meeting

## Wellness Patron - \$1,000

- Logo recognition on LiveWell Jefferson's website
- Name recognition on select digital and print promotional materials, on all LiveWell Jefferson emails (2+ monthly), on virtual programming presentations, and on select LiveWell Jefferson social media posts
- Opportunity to have promotional video about company posted on LiveWell Jefferson and Jefferson Chamber social media accounts once per year. Date to be agreed upon by sponsor and Jefferson Chamber
- **Recognition as Wellness Patron of LiveWell Jefferson Summit Week July 13-17, 2020:**
  - Sponsor name on select promotional materials, select documents sent to registered attendees, on LiveWell Jefferson's website, and on Chamber's website
  - Pre and post event press releases sent including your company name
  - Name recognition on LiveWell Jefferson & Jefferson Chamber social media posts about the seminar
  - Recognition at Jefferson Chamber Board of Director's meeting

## Campaign Advocate - \$500

- Logo recognition on LiveWell Jefferson's website
- Name recognition on select digital and print promotional materials, on all LiveWell Jefferson emails (2+ monthly), on virtual programming presentations, and on select LiveWell Jefferson social media posts
- Opportunity to have promotional video about company posted on LiveWell Jefferson and Jefferson Chamber social media accounts once per year. Date to be agreed upon by sponsor and Jefferson Chamber

## Summit Supporter - \$500

- Sponsor name on select promotional materials, select documents sent to registered attendees, on LiveWell Jefferson's website, and on Chamber's website
- Pre and post event press releases sent including your company name
- Name recognition on LiveWell Jefferson & Jefferson Chamber social media posts about the seminar
- Recognition at Jefferson Chamber Board of Director's meeting



# LEADERSHIP JEFFERSON

Monthly Through December 2020

Leadership Jefferson is a nine-month program designed to develop a diverse network of dedicated business and community leaders. Facilitated by a professional leadership team, the interactive workshops expose participants to local leaders and activists working to resolve critical issues facing Jefferson Parish. Monthly session topics include education, healthcare, quality of life concerns, criminal justice, diversity, community involvement and economic development. Leadership Jefferson also has an impressive alumni base which is growing every year.

**PROJECTED ATTENDANCE:** 35

**SPONSORSHIP OPPORTUNITIES:** \$500 - \$1,000

**CONTACT:** Alicia Frazier | [alicia@jeffersonchamber.org](mailto:alicia@jeffersonchamber.org) | 504-835-3880

## Class of 2021 Meet & Greet Sponsor (\$500) | August 18, 2020 (Exclusive)

- “Leadership Jefferson Class of 2021 Meet & Greet Presented by Your Company”
- Opportunity to attend the event and give 5-minute sponsor remarks
- Brochure or company information provided to all class members and alumni in attendance
- Recognition at Class of 2021 Graduation
- Company logo on invitation and event re-cap on the Chamber website

## Class of 2021 Opening Retreat Sponsor (\$1,000) | September 3 – 4, 2020 (Exclusive)

- “Opening Retreat Presented by Your Company”
- Company representative will address the class at the Opening Retreat with company information (10-15 minutes)
- Brochure or company information provided to each of the class members
- Recognition at Class of 2021 Graduation
- Company logo on agenda, materials, PowerPoint presentations, and re-cap on the Chamber website

## Class of 2020 Closing Retreat Sponsor - \$1,000 | October 6, 2020 (Exclusive)

- “Closing Retreat Presented By Your Company”
- Company representative will address the class at the Closing Session & Class Dinner with company information (10-15 minutes)
- Brochure or company information provided to each of the class members
- Recognition at Class of 2020 Graduation
- Company logo on agenda, materials, PowerPoint presentations, and re-cap on the Chamber website

## Session Sponsor (\$500) | One Monthly Session

- Per-Session Exclusivity (Available Months: 2020 – Mar, Apr, Oct, Nov, Dec | 2021 – Jan, Feb, Mar, Apr, Oct, Nov, Dec)
- Company representative will open and welcome the class to the session
- Brochure or company information provided to each of the class members
- Recognition at Class of 2020 Graduation
- Company logo on agenda, materials, PowerPoint presentations, and session re-cap on the Chamber website

## Alumni Social Sponsor (\$500) | One Alumni Social

- Per-Event Exclusivity (two socials per year)
- Opportunity to attend the event and give 5-minute sponsor remarks
- Brochure or company information provided to all class members and alumni in attendance
- Recognition at Class of 2020 Graduation
- Company logo on invitation and event re-cap on the Chamber website

**\*A business must be a member of the Jefferson Chamber in order to submit an application for the Leadership Jefferson program**



## EDUCATION APPRECIATION RECEPTION

December 9, 2020

This networking cocktail party awards the business community an opportunity to thank our Jefferson Parish educators. Jefferson Parish Public School System administration, high-performing teachers, Jefferson Parish Council, and Jefferson Chamber Board of Directors and High Investors are invited to attend.

**PROJECTED ATTENDANCE:** 250

**SPONSORSHIP OPPORTUNITIES:** \$1,000-5,000

**CONTACT:** Brookley Valencia | [brookley@jeffersonchamber.org](mailto:brookley@jeffersonchamber.org) | 504-835-3880

### Presenting Sponsor - \$5,000 (Exclusive)

- "Jefferson Chamber Education Appreciation Reception presented by Your Company"
- Premier logo recognition on all promotional materials, signage, and on event's promotional pages on Chamber's website
- Sponsor CEO or senior representative will be given an opportunity to address members in attendance and present a 60-second introduction about their company
- Pre and post event press releases sent including your company name
- Sponsor name recognition in thank you message on the Chamber's social media platforms

### Platinum Sponsor - \$1,000

- Sponsor logo on select promotional materials, signage, and on Chamber's website
- Sponsor recognized as Platinum Sponsor at the event
- Pre and post event press releases sent including your company name

**\*Additional sponsorships are available**

# YOUNG PROFESSIONALS

Through December 2020

The Jefferson Chamber Young Professionals provide educational seminars, social activities, service project opportunities, and leadership development opportunities for young professionals between the ages of 21 and 39.

**PROJECTED ATTENDANCE:** Varies from 14-115

**SPONSORSHIP OPPORTUNITIES:** \$500 - \$2,000

**CONTACT:** Alicia Frazier | [alicia@jeffersonchamber.org](mailto:alicia@jeffersonchamber.org) | 504-835-3880

## Presenting Sponsor - \$2,000 (Exclusive)

- “Jefferson Chamber Young Professionals presented by Your Company”
- Premier logo recognition on all promotional materials, event signage, and promotional pages on Chamber’s website
- Sponsor recognized as Presenting Sponsor at each of the events
- Opportunity to give sponsor remarks at social events and educational dinners

## Coffee & Community Sponsor - \$500 (Exclusive) Three Events Per Year

- “Jefferson Chamber Young Professionals Coffee & Community Series presented by Your Company” The JCYP Coffee & Community is limited to 14 attendees
- Sponsor logo on signage and on all Coffee & Community promotional pages on Chamber’s website
- Sponsor recognized as Presenting Sponsor at all Coffee & Communities held in 2020

## Eats & Edu Sponsor - \$1,000 One JCYP Eats & Edu Event in 2020

- Per-Event Exclusive Sponsorship (two per year)
- Sponsor logo on signage and on promotional pages on Chamber’s website for selected event
- Sponsor recognized as Presenting Sponsor during the event
- Opportunity to give sponsor remarks at event

## Social Sponsor - \$1,000 One JCYP Social Event in 2020

- Per-event exclusive sponsorship (six per year)
- Sponsor logo on signage and on promotional pages on Chamber’s website for selected event
- Sponsor recognized as Presenting Sponsor during the event
- Opportunity to give sponsor remarks at event

## Power Lunch Sponsor - \$500 (Exclusive) All Three Power Lunches in 2020

- “Jefferson Chamber Young Professionals Power Lunch Series presented by Your Company” The JCYP Power Lunch is limited to 14 attendees
- Sponsor logo on signage and on promotional pages on Chamber’s website for all Power Lunches held in 2019
- Sponsor recognized as Presenting Sponsor at all Power Lunches held in 2020





# BLACK & GOLD VIRTUAL BIDDING BASH

## JUNE 17-26, 2020

SILENT & LIVE AUCTIONS, RAFFLES, TELETHON,  
AND MORE ALL BROUGHT TO YOUR DOOR!

### BLACK & GOLD BIDDING BASH

June 17 – 26, 2020

Get in on the bidding wars of the year at the Black & Gold Bidding Bash! Silent & live auctions, raffles, telethon, and more all brought to your door! The silent auction will be open for bidding Wednesday, June 17th at 5 PM - Friday, June 26th at MIDNIGHT. Bidding for the live auction will be hosted on Zoom. To bid on live auction items: Click the “REGISTER” button above and complete the registration form. Zoom event details will be sent to all live auction participants by 12 PM on Wednesday, June 24th.

**CONTACT:** Alex Zarookian | [alex@jeffersonchamber.org](mailto:alex@jeffersonchamber.org) | 504-835-3880

#### Auction Donor Benefits:

- Your Company Name and description included with item description on auction website
- Option to include your contact info with item description on auction website
- Individualized social media post tagging donor company and thanking you for your donation (4,182 Followers on Facebook, 1,906 Followers on Instagram, 2767 Followers on Twitter)
- “Bidding Bash Sponsors” e-newsletter sent to the Chamber’s entire mailing list including Your Company Name linked to your website (5,570 Contacts)
- Event press release sent including Your Company Name linked to your website
- Donations received on or before June 12th will be recognized in a press release on Monday, June 15th
- Donations received between June 13th and June 19th will be recognized in a press release on Monday, June 22nd
- Donations received between June 20th and June 26th will be recognized in a press release on Monday, June 29th
- Name recognition linked to your website on all event webpages promoting the 2020 Bidding Bash



## LIBERTY AT THE LAKE

July 2, 2020

Celebrate Independence Day with drive-in fireworks at the lake! After many months indoors, this exciting, social-distancing-friendly event will bring our community together for live music, food, drinks, and fireworks over Lake Pontchartrain. Registration will be drive-in movie theater style with parking spots available for \$25 (includes vehicle and driver) + \$15/passenger. Outside food and drink will be allowed, and local food and bar trucks will be onsite with refreshments for purchase. We cannot think of a better way to treat your family, employees, customers, and potential clients!

**PROJECTED ATTENDANCE:** 500+

**SPONSORSHIP OPPORTUNITIES:** \$500 - \$5,000

**CONTACT:** Alicia Frazier | [alicia@jeffersonchamber.org](mailto:alicia@jeffersonchamber.org) | 504-835-3880

### Presenting Sponsor - \$5,000 (Exclusive)

- "Jefferson Chamber Liberty at the Lake presented by Your Company"
- Pre and post event press releases sent including your company name
- Sponsor logo on Invitations, promotional materials and emails, social media promotions, event signage and promotional pages on Chamber's website
- Sponsor recognized by name during announcements at event
- Sponsor representative welcomes members in attendance and presents a 60-second introduction about their company
- Promotional flyer or brochure about company emailed to all registered attendees the week of the event
- 5 Vehicles with up to 8 passengers each and the opportunity to purchase additional spots at the Chamber's sponsor-exclusive discount rate: \$20/Vehicle including Driver + \$10/passenger (Capped \$60 total per spot). Number of passengers may not exceed the legal limit per vehicle.

### Fireworks Sponsor - \$4,750 (Exclusive)

- "Liberty at the Lake Fireworks sponsored by Your Company"
- Pre and post event press releases sent including your company name
- Sponsor logo on Invitations, promotional materials and emails, social media promotions, event signage and promotional pages on Chamber's website
- Sponsor recognized by name during announcements at event
- Sponsor representative welcomes members in attendance and presents a 60-second introduction about their company
- Promotional flyer or brochure about company emailed to all registered attendees the week of the event
- 5 Vehicles with up to 8 passengers each and the opportunity to purchase additional spots at the Chamber's sponsor-exclusive discount rate: \$20/Vehicle including Driver + \$10/passenger (Capped \$60 total per spot). Number of passengers may not exceed the legal limit per vehicle.

### **Land of LI-BEER-TY Sponsor - \$4,500 (Exclusive)**

- Your Company logo on 6-Pack Cooler Bags, which will be used as our Independence Day – themed Ditty Bags. At the event entrance, each vehicle will receive one cooler filled with essentials, like koozies, insect repellent, and more!
- Sponsor logo on select event signage, including exclusive signs in beverage area, promotional emails, and pages on the Chamber's website
- Sponsor name on social media promotions
- Sponsor recognized by name during announcements at event
- 5 Vehicles with unlimited passengers each (20 attendees total) and the opportunity to purchase additional spots at the Chamber's sponsor-exclusive discount rate: \$20/Vehicle including Driver + \$10/passenger (Capped \$60 total per spot) Number of passengers may not exceed the legal limit per vehicle.

### **Sun Safe Summer Sponsor - \$4,000 (Exclusive)**

- Your Company logo on sunglasses. Lenses feature ultraviolet protection level UV400. 500 Pairs will be included in our Independence Day – themed ditty bags, which will be distributed to each vehicle at the event entrance
- Sponsor logo on select event signage, including exclusive signs in beverage area, promotional emails, and pages on the Chamber's website
- Sponsor name on social media promotions
- Sponsor recognized by name during announcements at event
- 5 Vehicles with up to 8 passengers each and the opportunity to purchase additional spots at the Chamber's sponsor-exclusive discount rate: \$20/Vehicle including Driver + \$10/passenger (Capped \$60 total per spot). Number of passengers may not exceed the legal limit per vehicle.

### **Freedom Photos Sponsor - \$2,500 (Exclusive)**

- Your Company logo on all photographs taken at the event and published on social media and website
- Sponsor logo on select event signage, promotional emails, and pages on the Chamber's website
- Sponsor name on social media promotions
- Sponsor recognized by name during announcements at event
- 4 Vehicles with up to 8 passengers each and the opportunity to purchase additional spots at the Chamber's sponsor-exclusive discount rate: \$20/Vehicle including Driver + \$10/passenger (Capped \$60 total per spot) Number of passengers may not exceed the legal limit per vehicle.

### **Bucktown Beachball Sponsor - \$2,250 (Exclusive)**

- Your Company logo on Stars & Stripes Beachballs. 500 Beachballs will be included in Independence Day – themed ditty bags, which will be distributed to each vehicle at the event entrance
- Sponsor logo on select event signage, promotional emails, and pages on the Chamber's website
- Sponsor name on social media promotions
- Sponsor recognized by name during announcements at event
- 4 Vehicles with up to 8 passengers each and the opportunity to purchase additional spots at the Chamber's sponsor-exclusive discount rate: \$20/Vehicle including Driver + \$10/passenger (Capped \$60 total per spot) Number of passengers may not exceed the legal limit per vehicle.

### **Bug-Free-Bucktown Sponsor - \$2,250 (Exclusive)**

- Your Company logo on Bug Repellent Wipe Packets (10 Wipes/Pack). 500 Packs will be included in our Independence Day – themed ditty bags, which will be distributed to each vehicle at the event entrance
- Sponsor logo on select event signage, promotional emails, and pages on the Chamber's website
- Sponsor name on social media promotions
- Sponsor recognized by name during announcements at event
- 4 Vehicles with up to 8 passengers each and the opportunity to purchase additional spots at the Chamber's sponsor-exclusive discount rate: \$20/Vehicle including Driver + \$10/passenger (Capped \$60 total per spot) Number of passengers may not exceed the legal limit per vehicle.

### **United Against Germs Sponsor - \$2,000**

- Your Company logo on personal first-aid kits. 500 Kits will be included in our Independence Day – themed ditty bags, which will be distributed to each vehicle at the event entrance
- Sponsor logo on select event signage, promotional emails, and pages on the Chamber's website
- Sponsor name on social media promotions
- Sponsor recognized by name during announcements at event
- 4 Vehicles with up to 8 passengers each and the opportunity to purchase additional spots at the Chamber's sponsor-exclusive discount rate: \$20/Vehicle including Driver + \$10/passenger (Capped \$60 total per spot). Number of passengers may not exceed the legal limit per vehicle.

### **Festive 4th Sponsor - \$2,000 (Exclusive)**

- Your Company logo on promotional item. 500 items will be included in our Independence Day – themed ditty bags, which will be distributed to each vehicle at the event entrance
- Sponsor logo on select event signage, promotional emails, and pages on the Chamber's website
- Sponsor name on social media promotions
- Sponsor recognized by name during announcements at event
- 4 Vehicles with up to 8 passengers each and the opportunity to purchase additional spots at the Chamber's sponsor-exclusive discount rate: \$20/Vehicle including Driver + \$10/passenger (Capped \$60 total per spot). Number of passengers may not exceed the legal limit per vehicle.

### **Straws & Stripes Sponsor - \$1,750 (Exclusive)**

- Your Company logo on key-chain reusable straws. 500 Straws will be included in our Independence Day – themed ditty bags, which will be distributed to each vehicle at the event entrance
- Sponsor logo on select event signage, promotional emails, and pages on the Chamber's website
- Sponsor name on social media promotions
- Sponsor recognized by name during announcements at event
- 3 Vehicles with up to 8 passengers each and the opportunity to purchase additional spots at the Chamber's sponsor-exclusive discount rate: \$20/Vehicle including Driver + \$10/passenger (Capped \$60 total per spot). Number of passengers may not exceed the legal limit per vehicle.

### **Constitutional Coasters Sponsor - \$1,675 (Exclusive)**

- Your Company logo on Econo Bottle Opener Coaster. 500 Econo Bottle Opener Coasters will be included in our Independence Day – themed ditty bags, which will be distributed to each vehicle at the event entrance
- Sponsor logo on select event signage, promotional emails, and pages on the Chamber's website
- Sponsor name on social media promotions
- Sponsor recognized by name during announcements at event
- 3 Vehicles with up to 8 passengers each and the opportunity to purchase additional spots at the Chamber's sponsor-exclusive discount rate: \$20/Vehicle including Driver + \$10/passenger (Capped \$60 total per spot). Number of passengers may not exceed the legal limit per vehicle.

### **Liberty Bell Line Sponsor - \$1,550**

- Your company logo on yard signs placed every 6 feet to mark social-distancing-approved line spaces for the bar and food vendors
- Sponsor logo on select event signage, promotional emails, and pages on the Chamber's website
- Sponsor name on social media promotions
- Sponsor recognized by name during announcements at event
- 3 Vehicles with up to 8 passengers each and the opportunity to purchase additional spots at the Chamber's sponsor-exclusive discount rate: \$20/Vehicle including Driver + \$10/passenger (Capped \$60 total per spot). Number of passengers may not exceed the legal limit per vehicle.

### **Red, White, & Blue Sponsor - \$1,250**

- Sponsor logo on select event signage, promotional emails, and pages on the Chamber's website
- Sponsor name on social media promotions
- Sponsor recognized by name during announcements at event
- 3 Vehicles with up to 8 passengers each and the opportunity to purchase additional spots at the Chamber's sponsor-exclusive discount rate: \$20/Vehicle including Driver + \$10/passenger (Capped \$60 total per spot). Number of passengers may not exceed the legal limit per vehicle.

### **Stars & Stripes Sponsor - \$1,000**

- Sponsor logo on select event signage, promotional emails, and pages on the Chamber's website
- 2 Vehicles with up to 5 passengers each (10 attendees total)

### **Patriot Sponsor - \$500**

- Sponsor name on select event signage, promotional emails, and pages on the Chamber's website
- 1 Vehicle with up to 5 passengers (5 attendees total)

### **Individual Registration**

- \$25/Car (Includes Driver + Vehicle) + \$15/Passenger

# GOLF CLASSIC

September 24, 2020

As a prominent and well attended golf tournament in Jefferson Parish, the Chamber Golf Classic provides members the opportunity to enjoy a day on the links with business colleagues, clients, prospects, Chamber board members and key decision makers. The tournament is limited to only 144 players and provides the ideal forum to enhance your company's image.

**PROJECTED ATTENDANCE:** 144

**SPONSORSHIP OPPORTUNITIES:** \$400 - \$7,000

**CONTACT:** Alicia Frazier | [alicia@jeffersonchamber.org](mailto:alicia@jeffersonchamber.org) | 504-835-3880

## Presenting Sponsor - \$7,000 (Exclusive)

- "Jefferson Chamber Golf Tournament Presented by Your Company"
- Pre and post event press releases including your company name
- Premier logo recognition on promotional materials, event signage, including signage placed at tee box of one hole, promotional pages on Chamber's website, and on sponsor banner placed at event (company provided)
- Two teams of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament
- Announcement and formal thank you at Brunch Reception
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Recognized at Chamber's Board of Directors meetings
- Name recognition in thank you message on the Chamber's social media platforms
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

## Golf Shirt Sponsor - \$5,000 (Exclusive)

- Pre and post event press releases including your company name
- Sponsor logo embroidered on all Golf shirts given to each golfer, on select promotional materials, event signage, including exclusive Golf Shirt Sponsor Sign at Brunch Reception, signage placed at tee box of one hole, and on promotional pages on Chamber's website
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

## Golf Ball Sponsor - \$4,000 (Exclusive)

- Pre and post event press releases sent including your company name
- Sponsor logo printed on Titleist ProV1 golf balls for each team to use, on select promotional materials, event signage, including exclusive Golf Ball Sponsor Sign at Brunch Reception, and on promotional pages on Chamber's website
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

## Flag Sponsor - \$3,000 (Exclusive)

- Sponsor logo on flag placed at each hole, on select promotional materials, event signage, including exclusive Golf Flag Sponsor Sign at Brunch Reception, and on event's promotional pages on Chamber's website
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

## Photo Sponsor - \$2,500 (Exclusive)

- Sponsor logo featured prominently on the photos of each foursome, on select promotional materials, event signage, and on promotional pages on Chamber's website
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

### Golf Cart Sponsor - \$2,500 (Two Available)

- Sponsor logo on golf carts used by all golfers, on select promotional materials, event signage, and on promotional pages on Chamber's website
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

### Ditty Bag Sponsor - \$2,000 (Exclusive)

- Sponsor logo on select promotional materials, event signage, and on promotional pages on Chamber's website
- Sponsor provides bags with their logo to be used as ditty bags for each golfer
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

### Birdie Sponsor - \$1,800

- Sponsor logo on select promotional materials, event signage, including tee-box of one hole, and on promotional pages on Chamber's website
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

### Chip – In Sponsor - \$1,500

- Sponsor logo on select promotional materials, event signage, including tee-box of one hole, and on promotional pages on Chamber's website
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags

### Chipping & Putting Contest Sponsor - \$1,500 (Exclusive)

- Sponsor logo on select promotional materials, event signage, including exclusive Chipping and Putting Sponsor sign to be placed in contest area, and on event's promotional pages on Chamber's website
- Opportunity to provide branded, "high-end" prize to give to contest winner
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth at the chipping and putting area to engage golfers during the contest

### Corporate Team - \$1,200

- One team of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament

### Hole Sponsor - \$750

- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box
- Promotional games or items can be used at the sponsor hole to engage golfers before they tee-off
- Opportunity to place appropriate promotional item or gift in golfer ditty bags

### Beverage Cart Sponsor - \$500 (Two Available)

- Sponsor name and logo on both carts used for four hours during the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags

### Campaign Promotion Sponsor - \$500

- Sponsor logo on signage placed at tee-box of one hole
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Two tickets to Brunch Reception before tournament

### Hole Sign Sponsor - \$400

- Sponsor logo on signage placed at tee-box of one hole
- Opportunity to place appropriate promotional item or gift in golfer ditty bags





## BLACK & GOLD GALA

October 16, 2020

This entertaining cocktail party celebrates the Jefferson Chamber and its members with hors d'oeuvres, drinks, live music and a silent auction. This event serves as a prime opportunity to honor those that have made significant contributions to Jefferson Parish and the Chamber. The Gala is attended by elected officials, the community and business leaders representing diverse industries

**PROJECTED ATTENDANCE:** 1,000+

**SPONSORSHIP OPPORTUNITIES:** \$3,000 - \$10,000

**CONTACT:** Alex Zarookian | [alex@jeffersonchamber.org](mailto:alex@jeffersonchamber.org) | 504-835-3880

### Presenting Sponsor - \$10,000 (Exclusive)

- “Black & Gold Gala presented by Your Company”
- Press release sent announcing the naming of the 2020 Presenting Sponsor
- Pre and post event press releases sent including your company name
- Premier logo recognition on printed Gala promotions, on the “Save the Date” promotional email and invitation emails, in Gala program, Gala promotional pages on the Chamber’s website, on Chamber’s silent auction website, in the Chamber’s full-page advertisement in Biz New Orleans, displayed on sponsor’s table tents at the event, on event signage, including two exclusive Presenting
- Sponsor signs, and rotating on viewing screens throughout evening
- Announcement at multiple events leading up to the Gala
- Two reserved tables of 10 at Gala
- Ten passes to VIP reception preceding Gala
- Opportunity to place appropriate promotional item in each attendee’s gift bag
- Five-minute remarks from the Presenting Sponsor at the Gala
- Announcement and formal thank you from stage
- Name recognition in thank you message on the Chamber’s social media platforms
- Recognized at Chamber’s Board of Director’s meetings

### Lighting Sponsor – \$7,500 (Exclusive)

- Pre & post event press releases including your company name
- Premier logo recognition in the Chamber's full-page advertisement in Biz New Orleans, in Gala program, on promotional pages on the Chamber's website, on sponsor's table tents at the event, and on select event signage illuminated by fluorescent lighting fixtures placed prominently around venue and on rotating viewing screens
- Two reserved tables of 10 at Gala
- Ten passes to VIP reception preceding Gala
- Opportunity to place appropriate promotional item in each attendee's gift bag
- Announcement and formal thank you from stage
- Name recognition in thank you message on the Chamber's social media platforms
- Recognized at Chamber's Board of Director's meetings

### Host Sponsor - \$5,500 (Exclusive)

- Gala held at Host Sponsor's venue
- Pre & post-event press releases including your company name
- Premier logo recognition on printed Gala promotions, in the Chamber's full-page advertisement in Biz New Orleans, in the Gala program, on the "Save the Date" promotional emails and invitation emails, on Chamber's silent auction website, on promotional pages on the Chamber's website, on sponsor's table tents at the event, event signage, and on rotating viewing screens throughout evening
- Announcement at multiple events leading up to the Gala
- Two reserved tables of 10 at Gala
- Ten passes to VIP reception preceding Gala
- Opportunity to place appropriate promotional item in each attendee's gift bag
- One-minute remarks from the Host Sponsor at the Gala
- Announcement and formal thank you from stage
- Name recognition in thank you message on the Chamber's social media platforms
- Recognized at Chamber's Board of Director's meetings

### Bar Sponsor – \$5,000 (Exclusive)

- Pre & post event press releases including your company name
- Premier logo recognition in the Chamber's full-page advertisement in Biz New Orleans, in the Gala program, on promotional pages on the Chamber's website, on sponsor's table tent at the event, on select event signage, including an exclusive Bar Sponsor sign at every bar, and on rotating viewing screens throughout evening
- Reserved table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Opportunity to place appropriate promotional item in each attendee's gift bag
- Opportunity to provide branded napkins, koozies & cups at every bar
- Announcement and formal thank you from stage
- Name recognition in thank you message on the Chamber's social media platforms
- Recognized at Chamber's Board of Director's meetings

### Champagne Bar Flute Sponsor - \$5,000 (Exclusive)

- Pre and post event press releases sent including your company name
- Premier logo recognition in the Chamber's full-page advertisement in Biz New Orleans, in Gala program, on Gala promotional pages on the Chamber's website, on sponsor's table tent at the event, rotating on viewing screens throughout evening, and printed on Champagne flutes given to each guest at the Champagne Bar
- Reserved table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Opportunity to place appropriate promotional item in each attendee's gift bag
- Announcement and formal thank you from stage
- Name recognition in thank you message on the Chamber's social media platforms
- Recognized at Chamber's Board of Director's meetings

### Casino Sponsor - \$5,000 (Exclusive)

- Pre & post event press releases including your company name
- Premier logo recognition in the Chamber's full-page advertisement in Biz New Orleans, Gala program, on promotional pages on the Chamber's website, on sponsor's table tent at the event, rotating on viewing screens throughout evening, and on poker chips given to each guest as they enter the event (Guests will use these custom chips to play casino games during the event)
- Reserved table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Opportunity to place appropriate promotional item in each attendee's gift bag
- Announcement and formal thank you from stage
- Name recognition in thank you message on the Chamber's social media platforms
- Recognized at Chamber's Board of Director's meetings

### Stage Sponsor – \$4,000 (Two Available)

- Pre & post event press releases including your company name
- Premier name recognition in the Chamber's full-page advertisement in Biz New Orleans
- Sponsor logo in Gala program, on promotional pages on the Chamber's website, on sponsor's table tent at the event, on event signage, including an exclusive Stage Sponsor sign placed by the stage and dance floor, and rotating on viewing screens throughout evening
- Reserved VIP table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Sponsor recognition from the stage at each break in entertainment
- Opportunity to place appropriate promotional item in each attendee's gift bag
- Announcement and formal thank you from stage
- Recognized at Chamber's Board of Director's meetings

### **Red Carpet Sponsor – \$4,000 (Exclusive)**

- Pre & post event press releases including your company name
- Premier name recognition in the Chamber's full-page advertisement in Biz New Orleans, Gala program and on promotional pages on the Chamber's website
- Sponsor logo in Gala program, on promotional pages on the Chamber's website, on sponsor's table tent at the event, on exclusive step and repeat backdrop for red carpet photo booth at the event, and rotating on viewing screens throughout evening
- Reserved VIP table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Opportunity to place appropriate promotional item in each attendee's gift bag
- Announcement and formal thank you from stage
- Recognized at Chamber's Board of Director's meetings

### **Lounge Sponsor - \$4,000 (Exclusive Lounge Sponsor for each Lounge Area (Limited to 3))**

- Pre & post event press releases including your company name
- Premier name recognition in the Chamber's full-page advertisement in Biz New Orleans
- Sponsor logo in Gala program, on promotional pages on the Chamber's website, on sponsor's table tent at the event, on exclusive sign next to designated lounge area furnished with chairs, and rotating on viewing screens
- Reserved table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Opportunity to place appropriate promotional items in your designated lounge area
- Announcement and formal thank you from stage
- Recognized at Chamber's Board of Director's meetings

### **Second Line Sponsor (\$4,000 (Exclusive)**

- Pre & post event press releases including your company name Premier name recognition in the Chamber's full-page advertisement in Biz New Orleans
- Sponsor logo in Gala program, on promotional pages on the Chamber's website, on sponsor's table tent, printed on handkerchiefs given to each guest as they enter to second line music, and rotating on viewing screens throughout event
- Reserved table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Recognized at Chamber's Board of Director's meetings
- Opportunity to place appropriate promotional item in each attendee's gift bag
- Announcement and formal thank you from stage

### **VIP Band Sponsor - \$4,000 (Exclusive)**

- Pre & post event press releases including your company name
- Premier name recognition in the Chamber's full-page advertisement in Biz New Orleans

- Sponsor logo in Gala program, on promotional pages on the Chamber's website, on sponsor's table tent, on select event signage, including an exclusive VIP Band Sponsor sign, and rotating on viewing screens throughout event
- Reserved table of 10 at Gala
- Ten passes to VIP reception preceding Gala
- Opportunity to place appropriate promotional item in each attendee's gift bag
- Announcement and formal thank you from stage
- Recognized at Chamber's Board of Director's meetings

### **Décor Sponsor - \$4,000 (Exclusive)**

- Pre & post event press releases including your company name
- Premier name recognition in the Chamber's full-page advertisement in Biz New Orleans
- Sponsor logo in Gala program, on promotional pages on the Chamber's website, on sponsor's table tent, on select event signage, including an exclusive Décor Sponsor sign, and rotating on viewing screens throughout event
- Reserved table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Opportunity to place appropriate promotional item in each attendee's gift bag
- Announcement and formal thank you from stage
- Recognized at Chamber's Board of Director's meetings

### **VIP Reception Sponsor – \$4,000 (Exclusive)**

- Pre & post event press releases including your company name
- Premier name recognition in the Chamber's full page advertisement in Biz New Orleans
- Sponsor logo in Gala program and on promotional pages on the Chamber's website
- Reserved VIP table of 10 at Gala
- Ten passes to VIP reception preceding Gala
- Sponsor logo displayed on sponsor's table tent, on select event signage, including exclusive Reception Sponsor signs at the entrance to the VIP reception, bar, and food serving station, printed on VIP passes given to all VIP guests and rotating on viewing screens
- Opportunity to place appropriate promotional item in each attendee's gift bag
- Announcement and formal thank you from stage
- Recognized at Chamber's Board of Director's meetings

### **Gift Sponsor – \$4,000 (Exclusive)**

- Pre & post event press releases including your company name
- Premier name recognition in the Chamber's full-page advertisement in Biz New Orleans
- Premier logo recognition in Gala program, on promotional pages on the Chamber's website, displayed on sponsor's table tent at the event, on select event signage, including an exclusive Gift Sponsor sign, printed on gift item given to each VIP attendee, and rotating on viewing screens throughout evening
- Reserved table of 10 at Gala
- Two passes to VIP reception preceding Gala

- Opportunity to place appropriate promotional item in each attendee's gift bag
- Opportunity to provide branded gift bags to be distributed to all attendees
- Announcement and formal thank you from stage
- Recognized at Chamber's Board of Director's meetings

### Photo Sponsor – \$4,000 (Exclusive)

- Pre & post event press releases including your company name
- Premier name recognition in the Chamber's full-page advertisement in Biz New Orleans
- Sponsor logo in Gala program, on promotional pages on the Chamber's website, on sponsor's table tent, on select event signage, including an exclusive Photo Sponsor sign, on photo graph given to each attendee, and on rotating viewing screens throughout event
- Reserved table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Opportunity to place appropriate promotional item in each attendee's gift bag
- Announcement and formal thank you from stage
- Recognized at Chamber's Board of Director's meetings

### Silent Auction Sponsor – \$4,000 (Exclusive)

- Pre & post event press releases including your company name
- Premier name recognition in the Chamber's full-page advertisement in Biz New Orleans
- Sponsor logo in Gala program, on promotional pages on the Chamber's website, on sponsor's table tent at the event, on select event signage, including exclusive Silent Auction Sponsor signage at Silent Auction tables, on Chamber's Silent Auction website, and on rotating viewing screens throughout evening
- Reserved VIP table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Opportunity to place appropriate promotional item in each attendee's gift bag
- Announcement and formal thank you from stage
- Recognized at Chamber's Board of Director's meetings

### Gold Sponsor – \$3,000

- Sponsor name in Gala program and on promotional pages on the Chamber's website
- Reserved VIP table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Sponsor logo displayed on sponsor's table tent and rotating on viewing screens throughout evening
- Announcement and formal thank you from stage

## TICKET PACKAGES

Individual Ticket (Before 3/6/20) - \$100

Individual Ticket (After 3/6/20) - \$125

- General admission to the Gala

VIP Ticket - \$200

- Early access to the Gala
- Private seating, food, and bar throughout the entire event

Corporate Package - \$1,000

- Twelve General admission tickets to the Gala

VIP Corporate Package - \$1,100

- Six VIP Tickets

Corporate Suite Package - \$1,500

- Five VIP Tickets
- Five seats at a reserved table at the Gala

**\*Additional sponsorships are available**





## EXECUTIVE CONFERENCE ROOM

January 2020 – December 2022

The board room serves as the main location for the monthly meetings of the Jefferson Chamber's Executive committee, as well as the Chamber's Ambassador, Awards, Communications, Education, Government, Health & Wellness, Special Events, and Young Professionals committees. It is also the location for various events ranging from the quarterly gatherings of elected officials to press conferences, member programs and other key events. Members of the Jefferson Chamber may schedule reservations to use the Board Room for their own seminars, trainings, and committee meetings as well. The Board Room is equipped with a podium and presentation equipment.

**CAPACITY:** 50+      **AVERAGE NUMBER OF MEETINGS ANNUALLY:** 120+

**CONTACT:** Alex Zarookian | [alex@jeffersonchamber.org](mailto:alex@jeffersonchamber.org) | 504-835-3880

### Board Room Sponsor - \$15,000/year with three-year commitment

- Room named "Your Company Name Board Room"
- Logo signage on both door exteriors and within interior
- Exposure on digital media, including opportunity to provide messaging in the Chamber's reception area to warmly greet our thousands of members, prospects, visitors and leaders who visit the chamber each year
- Name recognition on website and in New/Prospective Member Benefit Packets
- Optional artwork enhancement and involvement in decisions regarding room design updates
- Ability for company representative to serve as host of the room at the Annual Board of Director Holiday Social and at New Member Orientations

## CAUSEWAY CONFERENCE ROOM

January 2020 – December 2022

The conference room is used for a variety of smaller meetings held throughout the year, ranging from one-on-one meetings with investors to sales calls with prospective members. In addition, members of the Jefferson Chamber may schedule reservations to use the conference room for their own seminars, trainings, and committee meetings.

**CAPACITY:** 8+      **AVERAGE NUMBER OF MEETINGS ANNUALLY:** 85+

**CONTACT:** Alex Zarookian | [alex@jeffersonchamber.org](mailto:alex@jeffersonchamber.org) | 504-835-3880

### Conference Room Sponsor - \$7,500/year with three-year commitment

- Room named "Your Company Name Conference Room"
- Logo signage on door exterior and within interior
- Exposure on digital media, including opportunity to provide messaging, in the Chamber's reception area to warmly greet our thousands of members, prospects, visitors and leaders who visit the chamber each year
- Name recognition on website and in New/Prospective Member Benefit Packets
- Optional artwork enhancement and involvement in decisions regarding room design updates
- Ability for company representative to serve as host of the room at the Annual Board of Director Holiday Social

## BUSINESS & BREAKFAST

### Monthly

Business & Breakfast is a targeted networking and contact-building event that is designed to give attendees an opportunity to meet and share their business with fellow Chamber members. They are held one Friday of each month from 7:45 to 9:30 a.m. Attendees are invited to enjoy breakfast and network at a table of eight for two 20-minute sessions. With an average attendance of almost 70, this event is a great way for members to get involved with the Chamber.

**PROJECTED ATTENDANCE:** 64+

**CONTACT:** Cary Bailey | cary@jeffersonchamber.org | 504-835-3880

### Business & Breakfast Host Sponsor - In-Kind Donation

#### SPONSORSHIP BENEFITS:

- Opportunity to give two-minute sponsor remarks
- Logo featured in promotional materials developed by the Chamber, in the Chamber's E-newsletters, and on the Chamber's website
- Opportunity to place marketing materials at each seat

#### SPONSOR TO PROVIDE:

- In-kind donation of breakfast buffet for 70-80 attendees
- 6-10 tables with eight seats each for attendees in the main dining room (Since each networking session is timed, attendees must sit at tables of eight for the event to run smoothly)
- 1-2 tables for check-in (to be placed at the front of the venue)
- Wireless microphone and speaker, if possible

## BUSINESS CARD EXCHANGE

### Bi-Monthly

Networking is a focus at this fun after-hours event! Partnering with the membership of the Jefferson Convention and Visitors Bureau, the Business Card Exchange is one of the most popular business networking events in the area. Each event is set up to make it comfortable to meet new clients, catch up with old friends and walk out with new business. Events are held bi-monthly and attended by Chamber and community members. \*Applications to be a Host Sponsor are available upon request.

**PROJECTED ATTENDANCE:** 80+

**CONTACT:** Cary Bailey | info@jeffersonchamber.org | 504-835-3880

### Business Card Exchange Host Sponsor - In-Kind Donation

#### SPONSORSHIP BENEFITS:

- Opportunity to give two-minute sponsor remarks
- Logo featured in promotional materials developed by the Chamber, in the Chamber's E-newsletters, and on the Chamber's website
- Opportunity to place marketing materials at tables

#### SPONSOR TO PROVIDE:

- A facility large enough to accommodate 75-100 guests, including adequate parking
- Food, beer, wine, soft drinks, and water for 75-100 guests
  - Food must be provided by Host Sponsor or a fellow Chamber Member

# CHAMBER 101

Monthly, September – December 2020

Chamber 101 is an orientation for new Chamber members. The lunchtime event is held at the Chamber office and is limited to only 30 people. The event discusses opportunities for involvement, advocacy, money-saving member benefits, and ways to showcase your business within the Chamber. *\*Applications to be a Host Sponsor are available upon request.*

**PROJECTED ATTENDANCE:** 30

**CONTACT:** Cary Bailey | cary@jeffersonchamber.org | 504-835-3880

## Chamber 101 Host Sponsor - In-Kind Donation

### SPONSORSHIP BENEFITS:

- Opportunity to give two minute sponsor remarks
- Logo featured in promotional materials developed by the Chamber, in the Chamber's E-newsletters, and on the Chamber's website
- Opportunity to place marketing materials at each seat

### SPONSOR TO PROVIDE:

- Lunch for 30 new members

# HIGH INVESTOR ROUND TABLES

Quarterly

Each quarter, the Jefferson Chamber's Legacy & Champion Investors are invited to round table discussions with current and past leaders of the Chamber, elected officials at the local, state, and federal levels, and other community leaders. These events are designed to offer executive-level development and give investors advanced information on important issues with opportunities for input to help shape policy.

**PROJECTED ATTENDANCE:** 35

**CONTACT:** Alex Zarookian | alex@jeffersonchamber.org | 504-835-3880

## Host Sponsor - In-Kind Donation (Four Available)

### SPONSOR TO PROVIDE:

- Meeting space set to accommodate up to 40 guests as well as parking for attendees
- Lunch or refreshments for up to 40 guests depending on meeting time

### SPONSOR BENEFITS:

- Opportunity to give sponsor remarks during the lunch portion of the event
- Opportunity to place marketing materials at each seat
- Logo recognition on invitation emails, on other promotional marketing pieces and on signage at the event

## Presenting Sponsor - \$500 (Four Available)

### SPONSOR BENEFITS:

- Opportunity to give sponsor remarks during the lunch portion of the event at the Jefferson Chamber Board Room
- Opportunity to place marketing materials at each seat
- Logo recognition on invitation e-mails, promotional marketing pieces, and on signage at the event
- Recognition on social media, thanking the company for sponsoring a High Investor Round Table

## EMAIL ADVERTISING OPPORTUNITIES

The monthly e-newsletter provides up-to-date information on Chamber news and events. Circulation is based upon the current opt-in subscribers. Ads link to the business's website.

**CIRCULATION:** 7,000+ per e-newsletter

**CONTACT:** Emily Anderson | [emily@jeffersonchamber.org](mailto:emily@jeffersonchamber.org) | 504-835-3880

### Business & Breakfast Email Sponsor - \$1,500 (Exclusive)

- Sponsor logo on all (minimum of 10) Jefferson Chamber Business & Breakfast email announcements
- Opportunity to include brief messaging about company's upcoming events in select emails (schedule and calendar to be agreed upon by both Chamber and company representatives)

### Young Professionals Email Sponsor - \$1,500 (Exclusive)

- Sponsor logo on all (minimum of 12) Jefferson Chamber Young Professional emails announcing social events and seminars
- Opportunity to include brief messaging about company's upcoming events in select emails (schedule and calendar to be agreed upon by both Chamber and company representatives)

### Business Card Exchange Email Sponsor - \$1,000 (Exclusive)

- Sponsor logo on all (minimum of 5) Jefferson Chamber Business Card Exchange email announcements
- Opportunity to include brief messaging about company's upcoming events in select emails (schedule and calendar to be agreed upon by both Chamber and company representatives)

### Member Spotlight - \$200 (Exclusive Per Email and Limited to ONE per week)

The member spotlight is an opportunity to get the word out about your business to fellow chamber members and residents in our region. Promote new products, services, sales, and more. Your spotlight will be included in one of the Chamber's emails sent to the entire listserv. Limited to one spotlight per week. Specific date to be agreed upon with member and chamber staff.

Sponsor to provide the following content 3 business days prior to email date:

- One image OR logo
- Up to 100 words describing promotion (including business contact info)
- One link to include with the spotlight

## VISION & VOICE

January – December 2020

The bi-annual newsletter provides up-to-date information on Chamber news and events, member highlights, and advocacy updates. Circulation is based upon the current number of Jefferson Chamber members.

**PROJECTED CIRCULATION:** 8,000+ Annually

**CONTACT:** Emily Anderson | [emily@jeffersonchamber.org](mailto:emily@jeffersonchamber.org) | 504-835-3880

### Advocacy Update Sponsor (\$1,500) | April & October | Exclusive Sponsorship Per-Issue (Two Annually)

- The Chamber produces and distributes a bi-annual newsletter titled "Vision and Voice" with space for two articles in each. This sponsorship includes premier recognition on one of the bi-annual print pieces to be mailed to all members
- Exclusive Recognition: Advocacy update brought to you by Your Company Name

## // LEGACY //



## // CHAMPION //



## // PATRON //



## // COMMUNITY BUILDER //



## // SUPPORTER //



# JEFFERSON CHAMBER

IMPROVING BUSINESS. IMPROVING LIVES.

★★★★★



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