



The Pros & The Cons



Fraud | Ethics | Strategy | Legal | Management | Finance

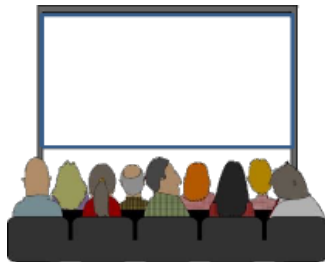
The PROs

The CONs

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2018

40+ Speakers + Seminars
Dozens of Conference Topics
Custom In-House
500+ Webinars Every Year



40+ Conference Speakers



30+ Seminars



500+ Webinar
Presentations



Custom In-House
Presentations

Seminars

All 8 hour seminars also available in 4 hour format and combine 4 hour seminars for 8 hours.



Gary Zeune CPA



	AREA	Hrs	YB	CLASS
NEW	Reg Ethics	4	No	Ethics: 10 CPAs Who Lost Their Licenses in 2017
Update				Ethics: 10 CFOs and Controllers Who Lost Their CPA Licenses
Update				ETHICS: 10 Ways to Lose Your CPA License
Update				ETHICS: When CPAs Make the Headlines
NEW	A&A	4/8	No	10 Incredible Frauds You've Never Heard Of
NEW	Fraud	4/8	No	10 Unbelievable Ponzi Schemes
NEW	A&A	4/8	2/4	2018 Risk Assessment for Small and Midsize Entities
NEW	A&A	4/8	4/8	2018 Healthcare Fraud & Abuse Update
NEW	A&A	4/8	4/8	Education: 2018 A&A Risks and Fraud Cases
NEW	A&A	4/8	No	2018 Internal Fraud Theft and Abuse: Risks, Controls and Cases
NEW	A&A	4/8	4/8	Government Entities: 2018 Fraud Risks and Cases
NEW	A&A	4/8	4/8	Non-Profits: 2018 Fraud Risks and Cases
Update	A&A	4	No	10 Scary Cases in Compilations and Reviews
Update	A&A	4	No	10 Scary Cases in Audits
Update	Mgt	4	No	Controllers: 5 Critical Skills to Maximize Profits
Update	Mgt	4	No	Controllers: 5 Critical Skills to Become a Leader

	NEW	A&A	4	No	Employee Fraud Detection and Prevention: Best Practices
	NEW	A&A	4	No	Accounts Payable Fraud: Latest Detection and Prevention Essentials
	NEW	A&A	4	No	Procure-to-Pay Fraud: Best Practices in Detection and Prevention
Peter Goldman	Fraud instructor and writer and consultant for many years.				
	NEW	Reg Ethics	4	No	ETHICS: Ex-CPA Ex-Tax Partner Chuck Gallagher Shares Inside Secrets of His Downfall
	NEW	Tax	4	No	Tax Implications of My CPA Firm Ponzi Scheme
Chuck Gallagher	A trusted CPA firm tax partners can go sideways.				
		A&A	4/8	No	Embezzler Amy Wilson's Deceit, Lies and Embezzlement Click here to watch Amy explain how she used the accounting software to steal \$350,000. her fraud.
	Amy Wilson	Trusted bookkeeper. Until she needed money for her son's lawyer.			
		A&A	4/8	No	Ex-CPA Ex-Con Sam Antar Shows You How He Committed the Crazy Eddie Fraud CNBC – Bank Leumi CNBC – Michael Grimm
	Sam Antar	Committed the Crazy Eddie fraud.			
	NEW	Tax	4	No	Former Madoff Trader and Quadruple Victim Details Tax Ramifications of the Fraud
	Andrew Cohen	Never know Madoff was a Ponzi scheme and lost the family's investments.			



Cheryl Obermiller

NEW	A&A	4	No	How My Bookkeeper Stole \$400,000 From My Small Business (why I keep my gun on my desk and my checkbook in the gun safe)
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Cheryl's trusted bookkeeper nearly bankrupted her.



Scott London

NEW	Reg Ethics	4	No	ETHICS: Ex-CPA Ex-Big 4 Partner Scott London Shares His Downfall
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Big 4 regional audit partner lost his license.



Mark Crocker

NEW	Reg Ethics	4	No	ETHICS: Past Board of Accountancy Executive Director Mark Crocker
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Former Executive Director of the Tennessee Board of Accountancy,



Chrissie Powers

NEW	A&A	4	No	Detecting & Deterring Payroll Fraud
NEW	A&A	4	No	Forensic Accounting: CSI or Bean Counter
NEW	A&A	4	No	Nuts & Bolts: Detecting & Deterring Fraud in Small Business

Co-founder of PDeye Forensics and full time fraud investigator,



Ben Wright, Esq.

	Reg Ethics	4	No	ETHICS: 10 Ways Technology Changes Compliance with Ben Wright, Esq.
	BLaw	4/8	No	Ben Wright's Practical Business Law
	BLaw	4/8	No	Ben Wright's Email, Record Retention, Destruction & Security
NEW	BLaw	4	No	Dizzy New World of Cyber Investigations: Law, Ethics and Evidence

40+ Conference Speakers







The Pros & The Cons

 20+ PROFESSIONALS	Topics	Conferences	 20+ WHITE COLLAR CRIMINALS
	Strategy	A&A	
	Cybersecurity	Banking	
	Finance	Taxes	
	Government	Fraud	
CPAs	Behavioral Ethics	Real Estate	Ex-CPAs
Attorneys	Regulatory Ethics	Management	Ex-Controllers
CFEs	Legal	Government	Ex-Bookkeepers
Bankers	Mortgages	Public Company/SEC	Ex-County Auditor
Fraud Investigators	Healthcare	Controllership	Ex-CFO
Fraud Victim	Insider Trading	Non-profit	Ex- CEO
PhD	Theft	Cybersecurity	Ex-HR Executive
Authors	Money laundering	Retail	Ex-Stockbrokers
SOC	Sarbanes-Oxley	Control & Compliance	Ex-Managing Directors









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Speaker	Conference Presentations
 <p>Rebecca Busch, RN, MBA, CCM, CBM, CPC, CHS-III, CFE, FIALCP, FHFMA CEO, Medical Business Associates Instructor for Association of Certified Fraud Examiners. Authored 4 books on healthcare fraud.</p>	<p>PRO - Healthcare fraud expert A&A Controls Fraud Revenue recognition Healthcare and cybersecurity</p>
 <p>Steven Brodzin Brodzin lost his CPA license and went to prison for embezzling \$800,000 from his hospital. In his riveting presentation, he shares how he circumvented controls and violated ethics requirements to feed his greed for a luxurious lifestyle.</p>	<p>CON - Ex-CPA Ex-Hospital Controller Prison Theft A&A Controls</p>
 <p>Andrew Cohen Watch CNBC Andrew Cohen Bernie Madoff Trader A former Goldman Sachs Manager and top trader at Madoff, Cohen trusted Bernie with most of his money, and lost it all.</p>	<p>PRO - Madoff Trader + Victim Securities Brokers Fraud Public company Fraud victim</p>
 <p>Roomy Khan CBS 60 Minutes A rare look at how insider trading works Can a Stock-Trader-Turned-Convict Start a New Life? - NY Times</p>	<p>CON - Insider Trading CBS 60 Minutes NY Times Prison \$100 million net worth GONE Sent Wall Street CEO to prison</p>
 <p>Kelly Paxton, CFE Former U.S. Customs Special Agent Kelly specializes in “Pink Collar Crime” by women, concentrating in dental and medical practices.</p>	<p>PRO - “Pink Collar Crime” Internal fraud A&A Internal Controls Small business</p>



	<p>Peter Pinto Former CEO, Oxford Collection Agency Trying to save his family's business, Peter got caught up in fraud committed by the CFO and others in organization and industry.</p>	<p>CON - CEO Goes to Prison Executive level Private Business Prison</p>
	<p>Richard Bistrong Former FCPA Violator and FBI/UK Cooperator Contributing Editor Foreign Corrupt Practices Act Blog Ethisphere 2015 Top 100 in Business Ethics</p>	<p>PRO - CON - PRO Foreign Corrupt Practices Act Public companies Ethics Prison</p>
	<p>Michael McGrath Former CEO US Mortgage Michael went to prison for a \$139 million mortgage fraud scheme.</p>	<p>CON - Mortgage Fraud CEO Private Business Financial Institutions Prison</p>
	<p>Joseph Petrucelli PA/CFF/CGMA/ABV, FCPA, CVA. MAFF, PSA, CFE Joseph is a Forensic CPA, adjunct professor, and author of Detecting Fraud in Organizations</p>	<p>PRO - Fraud Expert Government Corruption Small Business Fraud Mortgage Fraud Fraud Investigations Tax Violations Forensic Accounting Ethics</p>
	<p>Diann Cattani A trusted long time employee, Diann rationalized her fraudulent travel expenses by telling herself "I'll pay it back." But she did time for stealing from her private company employer where she was a "member of the family."</p>	<p>CON - T&E Fraud Private company HR Trusted Rationalization Prison Circumvent controls</p>
	<p>Prof. Tom Holt, PhD Michigan State Associate professor and researcher - His books include: Cyber Crime In Progress Cybercrime and Digital Forensics Policing Cybercrime and Cyberterror</p>	<p>PRO - Cybersecurity Cybercrime Money laundering BIG companies - BIG frauds Software piracy Public companies</p>
	<p>Prof. Jay Kennedy, MBA, PhD Michigan State University The author of multiple publications, Dr. Kennedy partners with businesses to find and deter internal employee theft.</p>	<p>PRO - Internal theft Small and midsize business Industry conference A&A Internal controls</p>
	<p>Justin Paperny Author of "Lessons From Prison" Justin, a successful stockbroker on Wall Street, discovered one of his investment recommendations was a Ponzi Scheme and went to prison for trying to cover it up.</p>	<p>CON - Stockbroker fraud Wall Street Broker Cover up Prison Author</p>

	<p>Christopher T. Marquet CEO of Marquet International Ltd. and radio host, Christopher has 30+ years of experience in investigative and litigation support, business intelligence, and security consulting. He is a globally recognized expert in white collar fraud and embezzlement.</p>	<p>PRO - Internal Theft Expert Internal controls Litigation support Business Intelligence Security consulting A&A Conference SME Conference</p>
	<p>David Barton Managing Director UHY Advisors A leader in the Internal Audit, Risk & Compliance and Management & Technology Consulting groups, Dave has spoken to media numerous times to explain complicated IT in lay terms.</p>	<p>PRO - CyberFraud and Computer Security Healthcare HIPPA compliance Public company SOX compliance IT internal auditing COSO and COBIT framework IT risk assessments and control evaluations Service Organization Controls</p>
	<p>Daniel Porter CFE A licensed private investigator and CFE, Daniel investigates municipal fraud for the Tennessee Comptroller and shows actual fake documents city officials created.</p>	<p>PRO - Gov't Fraud Investigator Criminal justice Government conference A&A Internal controls</p>
	<p>Cheryl Obermiller “The Pothole Queen” Cheryl, a private small business owner, shares how her bookkeeper nearly bankrupted her company. She reveals three things you MUST do daily to protect yourself against fraud.</p>	<p>PRO - Small Business Fraud Victim Gun on desk, checkbook in gun safe Small Business Owner Bookkeeper stole \$1 million Internal controls Management Trust</p>
	<p>Vernon Beck Ex-fighter pilot and former Transportation Director, Vernon fooled internal and external auditors for 7 years.</p>	<p>CON - Stole \$14 Million Phony vendors Stole \$14 million Director of Transportation Air Force bomber pilot</p>
	<p>Mark H. Crocker, CPA, CGMA Former Executive Director of the Tennessee Board of Accountancy will detail 6 enforcement cases, and give you the inside scoop on the inner workings of state boards of accountancy.</p>	<p>PRO - Exec Dir Tenn Board of Accountancy Regulatory Ethics Enforcement How CPAs lost their licenses</p>
	<p>Chrissie A. Powers, CPA/CFF CFE CVA Founder & Co-owner of P.D. Eye Forensics Chrissie is an expert in using financial analysis and computer-assisted</p>	<p>PRO - Fraud Investigations Big data Computer assisted forensics Purchasing and vendor fraud A&A Industry</p>

	techniques to perform forensic financial investigations.	
	<p>Michael Sallah Pulitzer Prize Winner Pulitzer Prize Winning Investigative Journalist at Gannett/USA Today and Miami Herald, Mike has reported on \$2 billion in government fraud and abuse.</p>	<p>PRO - Government Fraud Expert Auditors find fraud reading Mike's articles Government conference Corruption Kickbacks Cooking the books</p>
	<p>Chuck Gallagher Explains how a previously ethical CPA rationalizes "borrowing" client funds in a Ponzi scheme that was discovered when he was teaching ethics for a state society..</p>	<p>CON - Ex-Tax CPA Ex-Partner Ponzi Scheme Prison Tax ethics</p>
	<p>Walter Pavlo After release from prison for stealing \$6 million, Walt Pavlo now writes the White Collar Crime blog for Forbes.com. Co-author of Stolen Without A Gun</p>	<p>PRO and CON - Forbes Columnist Fake vendors Fooled internal auditors Undue management pressure (audit standard) Prison</p>
	<p>Michael Wagner, CPA After serving time for a \$100 million fraud where he was the controller of a private company, Mike now has his own CPA firm.</p>	<p>PRO and CON now CPA Controller Industry conferences A&A Controls Revenue recognition</p>
	<p>Amy Wilson Former bookkeeper Amy demonstrates how she used QuickBooks to steal and explains how family is more important than ethics.</p>	<p>CON - Embezzled \$345,000 A&A conference CFO/Controllership conference Flaws in accounting software Prison</p>
 Mark Morze	<p>Cina Wong Former VP of National Assn of Document Examiners, and Certified Document Examiner/Forgery Handwriting Expert, Cina is frequently interviewed by national media, including for the JonBenet Ramsey murder case.</p>	<p>PRO - Forgery Expert Most frauds involve forged documents Fraud conference Cybersecurity conference A&A (audit evidence) Government conference Non-profit conference</p>
	<p>Scott London A regional KPMG audit partner with 500 people reporting to him, Scott made a couple of bad decisions, lost it all and went to prison over \$70,000.</p>	<p>CON - Ex-CPA Ex-KPMG Partner A&A Insider Trading Prison Ethics</p>
	<p>Heinz Ickert, CPA, CFE, CFF, CVA Heinz is a litigation and forensic expert with nearly forty years of experience in investigative accounting and litigation support.</p>	<p>PRO - Malpractice Expert Fraud conference A&A (audit evidence) Management of accounting practice conference Non-profit and Gov't conferences</p>

 <p>CENTER STANFORD UNIVER</p>	<p>Sam Antar Shown speaking at Stanford University, as CPA + CFO, committed the infamous Crazy Eddie fraud. He created fake revenue to show auditors and investors what they wanted to see.</p>	<p>CON - Ex-CPA Ex-CFO Committed Crazy Eddie Fraud Fraud conference A&A conference Public company and SEC conference Revenue recognition</p>
	<p>Gaylen Hansen, CPA, ABA Past Chair of NASBA Gaylen is Audit Partner and Director of Quality Assurance at Top 100 Firm EKS&H, former member of AICPA Professional Ethics Executive Committee, and listed in 100 Most Influential People in <i>Accounting Today</i>.</p>	<p>PRO - Ethics and A&A Standards Regulatory ethics A&A International PCAOB QC firm management</p>
	<p>Garrett Wasny, MA, CMC, CITP/FIBP Garrett is a Google and Internet expert. He delivers seminars and webinars on how to use the latest online search, productivity, mobile and social tools.</p>	<p>PRO - Google + Cybersecurity Expert IT productivity Computer security Industry conference Public firm conference</p>
	<p>Gary Zeune, CPA Managing Director of The Pros & The Cons, the only speakers bureau in the U.S. for white collar criminals. He provides 500+ live and online fraud and ethics presentations every year.</p>	<p>PRO - Fraud, Ethics and Strategy Non-profit conferences Government conferences Fraud conferences A&A conferences Industry conferences</p>
	<p>Kathy Bazoian Phelps, Esq. An attorney at Diamond McCarthy, Kathy has authored/co-authored 4 books. She speaks to bankers, brokers, investors, lawyers, and accountants on how to avoid losing millions of dollars in Ponzi schemes and other frauds.</p>	<p>PRO - Expert on Ponzi Schemes Financial institution conferences Public company and SEC conferences Fraud conferences securities/broker conferences Bankruptcy conferences</p>
	<p>Terrence Shulman, JD, LMSW, ACSW, CAADC, CPC An attorney, licensed social worker and addictions therapist, and Founder/Director of the Shulman Center for Compulsive Theft, Spending and Hoarding. He has authored four books and is himself a “recovering shoplifter.”</p>	<p>PRO - Attorney CON - Former Shoplifter Law conferences Fraud conferences Retail conferences A&A conferences</p>
	<p>Terilyn Norwood Former Accounts Payable Supervisor Terilyn circumvented strict internal controls and embezzled \$18,000 right under the nose of her micro-managing controller.</p>	<p>CON - Stole \$18,000 Bookkeeper Controls Industry Conference Prison</p>

	<p>Peter Goldman, CFE</p> <p>Peter is president of the publishing company for White-Collar Crime Fighter Newsletter, and author of 5 books on fraud. He developed FraudAware, a leading employee fraud awareness training program.</p>	<p>PRO - All Things Fraud</p> <p>Fraud newsletter publisher T&E fraud Accounts payable fraud Accounts receivable fraud Pay to procure fraud</p>
	<p>Paul Allen, PhD</p> <p>Paul was one of six executives sentenced to prison for a \$2.7 billion bank fraud involving sale of fictitious loans or loans already sold to other investors.</p>	<p>CON - Ex-Bank CEO Committed \$2.7 Billion Fraud</p> <p>Auditors sued for \$5 Billion Prison A&A Internal controls</p>
	<p>Mary Katherine (Kay) Rogers</p> <p>A county auditor, Mary lost her CPA license when she relied on a superior person and signed one document without due diligence, which landed her in prison.</p>	<p>CON - Ex-CPA, Ex-County Auditor</p> <p>Gov't conference A&A Ethics Due diligence</p>
	<p>Jeffrey Urbach, MBA, CFE, CVA, CPA/ABV/CFF</p> <p>Founding Partner, Urbach & Avraham, CPAs Jeff is a court appointed expert in forensic, valuation, and receivership services in connection with various litigation matters.</p>	<p>PRO - Forensic + Valuation Expert</p> <p>Has authored and presented CPE courses on.... Litigation Support Business Valuations Matrimonial Accounting Medical Practices</p>
	<p>Dr. Sridhar Ramamoorti, CPA, CITP, CFF, CGMA, CIA, CFE, CGFM, CRMA, MAFF</p> <p>Director, Corporate Governance Center Sridhar is professor of accountancy at Kennesaw State University and authored A.B.C.'s of Behavioral Forensics.</p>	<p>PRO - International Expert on Behavioral Forensics</p> <p>Public companies A&A Ethics</p>
	<p>Jerome Mayne</p> <p>A former mortgage company CEO who went to prison, Jerome has spoken to half a dozen chapters of the Association of Certified Fraud Examiners about ethics, fraud, crime and prison.</p>	<p>CON - Mortgage Fraud</p> <p>Mortgage conferences Banking conferences Management conferences Internal audit conferences Prison</p>
	<p>David M. Kessler</p> <p>David is the former Commander of the Financial Crimes Unit in Decatur, Georgia, former Chief Investigator of the Ohio Attorney General's Consumer Protection Unit, and now has his own consulting company "Protecting the Elderly".</p>	<p>PRO - Elder Fraud and Scams</p> <p>Financial planning conferences Retirement conferences Fraud conferences Tax conferences</p>

	<p>Daniel Bubalo</p> <p>Former-partner at Drexel Burnham Daniel bought a brokerage firm, started a venture capital company, and became CEO of a publicly traded company, then spent four years in federal prison for securities fraud, mail and wire fraud.</p>	<p>CON - Broker Fraud</p> <p>Broker fraud Securities fraud Wall Street SEC conferences Fraudulent financing methods</p>
	<p>Benjamin Wright, Esq.</p> <p>Attorney Ben Wright is the author of several technology law books, and regularly teaches “The Law of Data Security and Investigations” at the prestigious SANS Institute.</p>	<p>PRO - Data Security & Investigations</p> <p>Ransomware Ethics Business Law</p>