

SAVOR
EXPO
Presents

5th Water
Management
Show '20

A Premium Exhibition of
Water Management



17 18 19 September 2020

**International Convention City Bashundhara (ICCB),
Kuril Bishwa Road, Dhaka, Bangladesh**



Organized by

SAVOR
INTERNATIONAL LIMITED

Knowledge Partners



Power Cell



Kotra
Korea Trade-Investment
Promotion Agency

FIREWORKS
INTERNATIONAL



Media Partners



Bangladesh Post

SATV



Business
TIMES

Global Alliance



TRADEKEY

Event Partner



BACKGROUND

Bangladesh is predominantly a floodplain country where water is key to socio-economic development and sustainability of the eco-system. Flood, drought, cyclone, river erosion, siltation, and water scarcity in dry season have made water management a challenging task. Demand for water is growing rapidly in agriculture mainly from irrigation for cereal production, the urban and industrial sector, fishery, inland navigation and salinity control. The supply of clean and uncontaminated water has fallen far short of demand owing to inadequate flows in the Ganges, pollution caused by the disposal of effluents and chemicals, salinity intrusion in the coastal area and arsenic contamination. Further, the availability of freshwater is highly seasonal depending on the presence and duration of the monsoon. The incidence of both flood and drought in a yearly cycle profoundly affects river morphology.

The groundwater is used by nearly 90% of the population, is also contaminated with arsenic. According to the WHO, the levels of arsenic have contributed to the largest mass poisoning in history, affecting an estimated 30-35 million people in Bangladesh. Arsenic has been shown to be the cause of death for 1 out of every 5 people in Bangladesh.

In this context, it is a priority demand to improve the water sector by policy and by infrastructure. Bangladesh government is also trying to improve the infrastructure to improve water management policy. Keeping this in mind Savor International Limited is organizing WATER MANAGEMENT SHOW 2020 which will offer unparalleled business opportunities to both national and international organizations from the water industry to learn and explore the future trend in the Bangladeshi Water Market.

Water Management Show 2020, A PLATFORM FOR EXHIBITORS

Water Management Show 2020 aims to extend a platform for your organization to come in front of decision makers that spec and source billions of dollars for their plans and multiple projects. Exhibiting at Water Management Show 2020 will generate an opportunity for the exhibitors to engage in discussions, demonstrate and introduce their technologies, ideas, products and services in an interactive manner. Engagement of international exhibitors from potential export zones of Bangladesh may lead good opportunity for our Water industry players to reach beyond domestic peripheral. Moreover this exhibition will build attendance through 360 degree marketing campaigns that creates millions of advertising impressions in print, direct email, e-mail electronic media and so on.

EVENT AT A GLANCE

Event Name	WATER MANAGEMENT SHOW 2020
Concurrent Event	Safecon 2020, Power-Gen 2020, Renewable Energy Show 2020, Safe HVACR 2020
Detail	A Comprehensive Showcase on all types of water related technologies and Products.
Date	17 - 19 September, 2020
Location	Dhaka, Bangladesh
Venue	International Convention City Bashundhara (ICCB)
Opening Hours	10.00 am to 8.00 pm
Frequency	Annual
Open to	Trade / Business & Public Visitors
Organizer	Savor International Limited
Cooperated by	Postmaster Communication
Expected number of Booth	300
Trade Value (Expected)	USD 15 Million (Approx.)
Facebook Page	Savor International Limited
Official Website	www.savor-watermanagement.com

Why Exhibit

This exhibition will be witnessed a large footfall of companies and government institutions who plan to invest significantly in building small to large scale water project for domestic, agriculture and industrial purposes, there is a huge opportunity for you to showcase your products. Besides you will be able to:

- Build prospective databases and generate sales leads
- Chance to network with international water companies under their respective country pavilion
- Position your company as a market leader in the water domain
- Identify the trends and issues that will shape the future of your business
- Gain unparalleled access and exposure to your target market
- Find out potential opportunities to create a road-map for your sustainable growth & development
- Chance to network with water professionals from across the globe
- Opportunity to tap new clients
- Provide positive brand alignment to your products, and promote your company image
- Scope to grab the huge opportunity in Bangladesh water market as well as appoint their dealers and agents.
- Gain access to industry leaders, policy/decision makers, and visitors attending the event.

Exhibitor Profile

Manufacturers & Supplier	Equipment & Components	Water Conservation Storage, Transportation & Distribution, Supply & Storage
<ul style="list-style-type: none"> Reverse osmosis – filtration Softening – demineralization Disinfection – desalination Distillation - iron removal Packaged drinking water –aeration Biological treatment technologies Sludge disposal Clarifiers - UV systems Ozonation – chlorination Reuse & recycling 	<ul style="list-style-type: none"> Membranes – housings Filter cartridges – pressure vessels Chemicals - filter media Filter presses – blowers Boilers - cooling towers Diffusers - domestic water purifiers Accessories & spares 	<ul style="list-style-type: none"> Tanks – pumps Motors - pipes & tubes Fittings & valves – pressure boosting Rainwater harvesting
	Instrumentation & Control	
	<ul style="list-style-type: none"> Meters – sensors Indicators - test equipment Flow controllers - detectors & locators 	

VISITOR INVITATION & GATHERING

- Personalized invitation will be sent to High Officials of LGED, LGRD, City Corporations, PWD, WASA, IAB, IEB members, BTMA members, Bangladesh Tanners Association members, Concern Ministries, Trade Bodies, Diplomats of different embassies and others.
- Shuttle bus services will be provided to gather Engineering Students from BUET, AUST, MIST and other Engineering Universities.
- Extensive Promotion in Print, Electronic Online & Social medias to circulate the information of WATER MANAGEMENT SHOW 2020
- Exploring the information of the seminars conducted and chaired by both local and International delegates and Icons of construction industry and pre-registration of the seminar participation to boost hype.

Visitors Profile

Personal Invitation to Chairman, MD, CEOs, other decision makers, investors, consultants and experts from the following fields:

Government - National Officials from

- Ministry of Water Resources
- Ministry of Housing & Public Works
- Irrigation Authorities
- Municipal Water Authorities
- Pollution Control Boards
- Ministry of Environment & Forests
- Bangladesh Inland Water Transport Corporation(BIWTA)
- Public Health and Works Department
- Water Development.
- Government Agencies
- Ministry of Rural Development

Technocrats, Advisors and Policy Makers

- Distributors and Dealers
- CEOs and Decision Makers
- Builders, Contractors and Architects
- Consultants
- Researchers & Educational Institutes
- Media & Trade Publications
- Operations and Manufacturing Heads

Utility Heads/ Engineers from the End User Industries like

- Agriculture
- Building Development
- Distillery/ Brewery
- Hospitals
- Leather
- Petrochemical Plants
- Refineries
- Sugar
- Beverage
- Fertilizer Plants
- Food Processing
- Plastics
- Power Plants
- Rubber
- Steel Plants
- Auto parts/Automobile
- Cement
- Electrical/Electronics
- Hotels and Clubs
- Paints

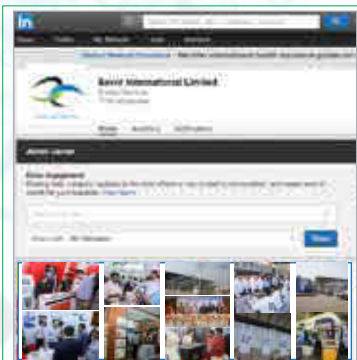
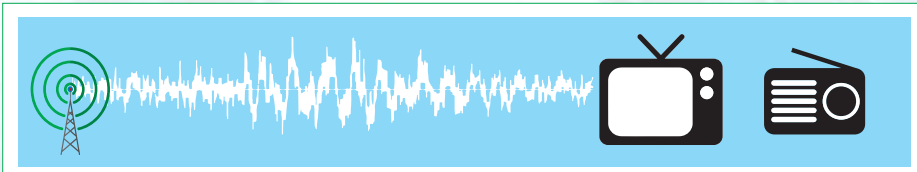
- Domestic water purifiers
- Research & technical institutes
- Water bodies & associations
- Project Developers
- Engineering Companies
- Packaged drinking water
- Embassies & international trade consulates
- Trade media
- Project Finance Companies
- NGOs and Donor Agencies
- Urban and rural water supply municipality
- Water Utilities
- Plant Builders
- Consultants, Research & Technical Institutes

and many more...

IMC PLAN FOR WATER MANAGEMENT SHOW 2020

Pre event Promotion:

- Newspaper insertion - in renowned dailies
- Advertisements in Business, Fashion and Lifestyle Magazines
- Radio Commercial insertion in FM Radios- from 10 days before the event.
- Television Commercial at prime time.
- Digital media- Social Media pages, Web Ads in renowned high traffic web pages
- Multiple Billboards/ Banner in strategic Locations/ Posters
- Invitation Cards for personalized invitation
- Outdoor Communication in LED projections.
- Vehicle branding for the expo.



POST EVENT PROMOTION:

- News and Media Coverage
- Articles & Media write-ups on WATER MANAGEMENT SHOW 2020

