

JEFFERSON CHAMBER
IMPROVING BUSINESS.
IMPROVING LIVES.



2019 SPONSORSHIP

Opportunities Guide

ADVOCATING

EDUCATING

CONNECTING

That's what the Five-Star Accredited Jefferson Chamber is all about.



The Jefferson Chamber implements a number of programs and initiatives that support our mission of “Improving Business - Improving Lives” in Jefferson Parish. Because the Chamber is a not-for-profit organization with limited funds, the generosity of our members and high investors allows us to do the majority of the work we do. We rely on your support to execute our programs at work. The opportunities in this guide provide a variety of platforms for advertising, branding and networking for your company, and help position you as a leader in the Greater New Orleans Regional business community. Please join us in this endeavor to create the best opportunities for **advocating, educating and connecting** in Jefferson Parish and in our Region.

*Front cover & back cover, table of contents, and photo below provided by the Jefferson Convention & Visitor’s Bureau. Photographed by Jackson



A LETTER FROM THE PRESIDENT



Thank you for your continued support of the Jefferson Chamber. Because of the work and the investment of our members, we have recently achieved a Five Star Accreditation by the US Chamber. If you consider that only 116 out of 7,000+ chambers hold that distinction, I know you will agree that your investment in the Chamber is a sound one. I would like to take a moment to let you know how your contribution has promoted initiatives in our community and the successes we have seen in the past year.

Advocating in support of pro-business policies and legislation continues to be a top priority. We are your voice of business on local and state issues, as well as some federal legislation that we collaborate on with other similar organizations and associations. Our government affairs, education, and health and wellness committees are at the forefront of providing for a better business environment. I encourage you and your employees to participate in our volunteer committees.

Education and professional development remain a high priority to ensure that our workforce is equipped to continue improving the Jefferson Parish business community. Our Prosper Jefferson seminar series, in partnership with JEDCO, offers an environment for professionals to grow together, focusing on topics such as public speaking, leadership, and company culture. We continually host government leaders to discuss the current developments and changes in our area and the impact those changes have on businesses. Many of these governmental settings are small roundtables; however, some are larger settings like our Legislative Breakfast and our State of Jefferson Luncheon. To prepare for the future, both our Chamber and PAC are heavily involved in the reforms of education on state and local levels.

Connecting people ensures a growing and thriving business and community. No one is better at “connecting” businesses than we are! Numerous monthly networking opportunities provide an accessible way to increase your business network. Visit our website at jeffersonchamber.org and become familiar with ALL that we have to offer, and please encourage your employees to do the same. Likewise, our signature, first-class events provide branding and visibility for companies of all sizes. Check out information on our signature events, including the Crawfish Boil, Golf Tournament, LiveWell Fest, Gala and more!

We strive to continue to improve our community and make Jefferson Parish the best place to do business. We cannot do that without your investment and support. Thank you for all your help.

With best regards,

A handwritten signature in blue ink that reads "Todd C. Murphy". The signature is written in a cursive, flowing style.



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ADVOCATING

WASHINGTON MARDI GRAS

January 2020

Washington Mardi Gras brings people from Louisiana to Washington D.C. for a festive weekend celebrating Louisiana’s culture. Meet and greet top business leaders and the Louisiana Senatorial and Congressional delegations for three days of networking and economic development, complete with a side of revelry, elegant celebration, and fun!

PROJECTED ATTENDANCE: 2,000+

SPONSORSHIP OPPORTUNITIES: \$600 - \$15,000

CONTACT: Todd Murphy | todd@jeffersonchamber.org | 504-835-3880

Presenting Sponsor - \$15,000 (Exclusive)

- Receive 8 VIP tickets to Louisiana Alive!
- Receive 8 tickets to JC Champagne Cocktail Party
- Receive 8 tickets to JC Breakfast after the Ball
- Receive 2 tickets to Louisiana Economic Development Luncheon

Crown Sponsor - \$15,00 (Exclusive)

- Receive 8 VIP tickets to Louisiana Alive!
- Receive 8 tickets to JC Champagne Cocktail Party
- Receive 8 tickets to JC Breakfast after the Ball
- Receive 2 tickets to Louisiana Economic Development Luncheon

Platinum Sponsor - \$10,000 (Two Available)

- Receive 8 VIP tickets to Louisiana Alive!
- Receive 8 tickets to JC Champagne Cocktail Party
- Receive 8 tickets to JC Breakfast after the Ball

Reception Sponsor - \$5,000

- Receive 4 VIP tickets to Louisiana Alive!
- Receive 4 tickets to JC Champagne Cocktail Party
- Receive 4 tickets to JC Breakfast after the Ball

Breakfast Sponsor - \$5,000

- Receive 4 VIP tickets to Louisiana Alive!
- Receive 4 tickets to JC Champagne Cocktail Party
- Receive 4 tickets to JC Breakfast after the Ball

Host Sponsor - \$2,500 (Exclusive)

- Receive 2 VIP tickets to Louisiana Alive!
- Receive 4 tickets to JC Champagne Cocktail Party
- Receive 4 tickets to JC Breakfast after the Ball

Ball Bar Sponsor - \$2,500 (Exclusive)

- Receive 2 VIP tickets to Louisiana Alive!
- Receive 4 tickets to JC Champagne Cocktail Party
- Receive 4 tickets to JC Breakfast after the Ball
- Recognition at the Ball Bar

Gold Sponsor - \$1,750

- Receive 2 VIP tickets to Louisiana Alive!
- Receive 4 tickets to JC Champagne Cocktail Party
- Receive 4 tickets to JC Breakfast after the Ball

Silver Sponsor (Limited Available) - \$1,250

- Receive 4 tickets to JC Champagne Cocktail Party
- Receive 4 tickets to JC Breakfast after the Ball

Bronze Sponsor - \$600 (Limited Available)

- Receive 2 tickets to JC Champagne Cocktail Party
- Receive 2 tickets to JC Breakfast after the Ball

***The components of these sponsorship levels are subject to change. Many of the sponsorship levels include the right to purchase a designated number of Krewe of Mystic Louisiana dinner and ball tickets, as well as the right to reserve a room(s) at the Washington Hilton. All sponsorships and tickets sell out months in advance of the event.**



LEGISLATIVE BREAKFAST

March 20, 2019

Each year, the President & CEO of the Louisiana Association of Business & Industry (LABI) and of Greater New Orleans Inc. (GNO Inc) present legislation that they will support during the upcoming legislative session. Jefferson Parish's legislative delegation is invited to attend the breakfast.

PROJECTED ATTENDANCE: 225

SPONSORSHIP OPPORTUNITIES: \$850 - \$1,750

CONTACT: Christy Marino | christy@jeffersonchamber.org | 504-835-3880

Presenting Sponsor - \$1,750 (Exclusive)

- "Jefferson Chamber Legislative Breakfast presented by Your Company"
- Premier logo recognition on promotional materials for the breakfast, on the cover of the program, on event signage, and on event's promotional pages on Chamber's website
- Reserved VIP table of 10
- Sponsor logo displayed on sponsor's table tent at event
- Sponsor recognized as Presenting Sponsor at event
- Sponsor's representative welcomes members in attendance and presents a 60-second introduction about the company
- Promotional item or brochure about sponsor company placed at each seat at breakfast (company provided)
- Recognition in pre and post event press releases
- Opportunity to attend the High Investor and Sponsor Reception prior to the start of the breakfast

Gold Sponsor - \$1000

- Sponsor logo on select promotional materials including the program, on select event signage, and on event's promotional pages on Chamber's website
- Reserved VIP table of 10
- Sponsor logo displayed on sponsor's table tent at event
- Sponsor recognized as Gold Sponsor
- Opportunity to attend the High Investor and Sponsor Reception prior to the start of the breakfast

Silver Sponsor - \$850

- Sponsor name on select promotional materials including the breakfast program, on select event signage, and on event's promotional pages on Chamber's website
- Reserved VIP table of five
- Sponsor recognized as Silver Sponsor
- Sponsor name on table tent

Individual Tickets

- Member Ticket - \$75
- Prospective Member Ticket - \$125

DAY AT THE LEGISLATURE

April 30, 2019

Join leaders of the Jefferson Chamber on a trip to the Louisiana State Capitol to meet with Jefferson Parish's Legislative Delegation and Parish officials. The day includes a legislative briefing and lunch with the Jefferson Legislative Delegation. This is an opportunity to learn about the legislative process and receive information on the status of key legislation critical to Jefferson Parish and the business community.

PROJECTED ATTENDANCE: 40

SPONSORSHIP OPPORTUNITIES: \$500 - \$5,000

CONTACT: Christy Marino | christy@jeffersonchamber.org | 504-835-3880

Presenting Sponsor - \$5,000 (Exclusive)

- Premier logo recognition on all promotional materials, on event signage, and on event's promotional pages on Chamber's website
- Sponsor logo recognition in the informational packet distributed to attendees
- Sponsor recognized as Presenting Sponsor at event
- Sponsor's representative welcomes members in attendance and presents a 60-second introduction about their company at the luncheon
- Recognition in pre and post event press releases
- Five attendees on the trip

Gold Sponsor - \$2,500

- Premier logo recognition on all promotional materials, on event signage, and on event's promotional pages on Chamber's website
- Sponsor logo recognition in the informational packet distributed to attendees
- Three attendees on the trip

Lunch Sponsor - \$2,000 (Exclusive)

- Sponsor logo recognition on event promotional materials
- Sponsor name on select event signage, on select event promotional materials, and on event's promotional pages on Chamber's website
- Sponsor recognized as Lunch Sponsor during Day at the Legislature

Transportation Sponsor - \$1,250 (Exclusive)

Motor coach transportation will be provided for all attendees to and from Baton Rouge

- Motorcoach transportation provided to and from LA State Capitol sponsored by Your Company
- Logo recognition on transportation
- Sponsor name on select event signage, on select event promotional materials and recognition on event's promotional pages on Chamber's website

Silver Sponsor - \$1,000

- Sponsor logo on select event signage, on select event promotional materials, and on event's promotional pages on Chamber's website
- Sponsor logo recognition in the informational packet distributed to attendees
- One attendee on trip

Bronze Sponsor - \$750

- Sponsor name on select event signage, on select event promotional materials, and on event's promotional pages on Chamber's website
- Sponsor logo recognition in the informational packet distributed to attendees
- One attendee on the trip

Rotunda Sponsor - \$500 (Must be confirmed by 12/20/18)

- Opportunity to host a display table with the Jefferson Chamber in the Rotunda of the LA State Capitol
- Sponsor name on select event signage, on select event promotional materials, and on event's promotional pages on Chamber's website
- Sponsor logo recognition in the informational packet distributed to attendees

Individual Registration

Registration includes transportation to and from Baton Rouge, lunch, programming, and the opportunity to network with elected officials

- Individual Registration - \$120

WASHINGTON D.C. FLY-IN

September 4-6, 2019

Representatives of the Chamber including board members, business leaders, and local elected officials fly to the nation's capital for meetings with the Louisiana Congressional Delegation, key departmental staff and representatives of the U.S. Chamber to discuss and promote the Chamber's federal legislative agenda.

PROJECTED ATTENDANCE: 50

SPONSORSHIP OPPORTUNITIES: \$500 - \$5,000

CONTACT: Christy Marino | christy@jeffersonchamber.org | 504-835-3880

Presenting Sponsor - \$5,000 (Exclusive)

- "2019 Washington Fly-In Presented by Your Company"
- Recognition throughout the trip, specifically in the presence of delegation members
- Premier logo recognition on promotional materials, on the Chamber's website, and in the 2019 Fly-In guide and itinerary
- Name recognition in thank you message on the Chamber's social media platforms
- Sponsor recognized as Presenting Sponsor at Washington Fly-In events
- Sponsor logo on all event signage
- Sponsor remarks at events/ introduction of guest speaker
- Recognition in pre and post event press releases
- One attendee on the trip

Host & Hospitality Sponsor - \$3,500 (Exclusive)

- "2019 Washington Fly-In Host & Hospitality sponsored by Your Company"
- Premier logo recognition on promotional materials, the Chamber's website, and in the 2019 Fly-In guide and itinerary
- Sponsor recognized as Host & Hospitality Sponsor at Washington Fly-In events
- Sponsor remarks at Welcome Reception
- Sponsor logo on select event signage, including exclusive sign at welcome reception

Transportation Sponsor - \$3,500 (Exclusive)

Motor coach transportation will be provided for all attendees to and from Washington Fly-In events (approximately 6 trips)

- "2019 Washington Fly-In Transportation sponsored by Your Company"
- Premier logo recognition on promotional materials, the Chamber's website, and in the 2019 Fly-In guide and itinerary
- Sponsor recognized as Transportation Sponsor at Washington Fly-In events
- Sponsor logo on select event signage, including exclusive sign(s) on motor coaches

Breakfast Sponsor - \$3,500 (Exclusive)

- "2019 Washington Fly-In Breakfast sponsored by Your Company"
- Premier logo recognition on promotional materials, the Chamber's website, and in the 2019 Fly-In guide and itinerary
- Sponsor recognized as Breakfast Sponsor at Washington Fly-In events
- Sponsor logo on select event signage, including exclusive Breakfast Sponsor signs

Gift Sponsor - \$3,000 (Exclusive)

- "2019 Washington Fly-In Gifts sponsored by Your Company"
- Premier logo recognition on promotional materials, on the Chamber's website, and in the 2019 Fly-In guide and itinerary
- Sponsor recognized as Gift Sponsor at Washington Fly-In events
- Sponsor logo on select event signage
- Sponsor encouraged to "gift" attendees with bags containing 2-4 logoed items (i.e. luggage tags, cell phone power banks, etc.)

Mobile App Sponsor - \$3,000 (Exclusive)

- "2019 Washington Fly-In App sponsored by Your Company"
- Premier logo recognition on promotional materials, on the Chamber's website, and in the 2019 Fly-In guide and itinerary
- Sponsor recognized as Mobile App Sponsor at Washington Fly-In events
- Sponsor logo on select event signage, including exclusive mobile app sponsor sign
- Digital ad presence throughout the trip

Event Sponsorships - \$2,500 each

During the DC Fly-In there are three events with meals in which guest speakers are featured. Each reception offers an exclusive sponsorship opportunity. The packages are listed below.

Welcome Reception Sponsor

- Exclusive Sponsorship of the Official 2019 DC Fly-In Welcome Reception hosted by Majority Whip Steve Scalise in the Lincoln Room
- Premier logo recognition on promotional materials, the Chamber's website, and in the 2019 Fly-In guide and itinerary
- Sponsor recognized as Welcome Reception Sponsor at event
- Sponsor remarks at Welcome Reception
- Sponsor logo on bar signage at the Lincoln Room Reception
- Sponsor recognition on event mobile app

U.S. Chamber Briefing Sponsor

- Exclusive Sponsorship of the 2019 U.S. Chamber Briefing Luncheon hosted at the Trump International Hotel
- Premier logo recognition on promotional materials, the Chamber's website, and in the 2019 Fly-In guide and itinerary
- Sponsor recognized as U.S. Chamber Briefing Luncheon Sponsor at event
- Sponsor remarks at U.S. Chamber Briefing Luncheon
- Sponsor logo on additional signage at U.S. Chamber Briefing Luncheon
- Sponsor recognition on event mobile app

Congressional Luncheon Sponsor

- Exclusive Sponsorship of the 2019 Briefings with LA Congressional Delegation at the U. S. Capitol Welcome Center
- Premier logo recognition on promotional materials, the Chamber's website, and in the 2019 Fly-In guide and itinerary
- Sponsor recognized as Congressional Luncheon Sponsor at event
- Sponsor remarks at Congressional Luncheon
- Sponsor logo on additional signage at Congressional Luncheon
- Sponsor recognition on event mobile app

Closing Activity Sponsor - \$1,500 (Two Available)

Sponsorship available pending schedule availability based on flight times

- Sponsor logo recognition on select promotional materials, the Chamber's website, and in the 2019 Fly-In guide and itinerary
- Sponsor recognized as Closing Activity Sponsor at event
- Sponsor remarks at Closing Activity
- Sponsor logo on additional signage at Closing Activity
- Sponsor recognition on event mobile app

Gold Sponsor - \$1,000

- Sponsor logo recognition on select promotional materials, the Chamber's website, and in the 2019 Washington Fly-In guide and itinerary
- Sponsor recognized as Gold Sponsor at Washington Fly-In events

Silver Sponsor - \$500

- Sponsor name recognition on select promotional materials, the Chamber's website, and in the 2019 Washington Fly-In guide and itinerary
- Sponsor recognized as Silver Sponsor at Washington Fly-In events

Fees/Admission

Attendees will spend three days and two nights in Washington D.C. The Jefferson Chamber makes all hotel and flight arrangements and coordinates meetings, networking opportunities and after-hours activities during the trip.

The trip will include the following highlights:

- Briefings from U.S. Chamber Executives
- Capitol Hill Congressional Visits
- A Reception with Majority Whip Steve Scalise in the Capitol's Lincoln Room
- A Rooftop Party at Adams and Reese LLP

All-Inclusive Fly-In Package - \$1,900

- Includes: charter air service, ground transportation, hotel portage fees, two nights at the Trump International Hotel, two luncheons, two breakfasts, two evening receptions— plus all the meetings, daytime events, and supporting materials designed to put attendees in touch with Administration officials and Louisiana's U.S. Congressional members and staff.

Meet us at the Fly-In – \$1,700 (Secure your own flight/travel)

- Includes: ground transportation, hotel portage fees, two nights at the Trump International Hotel, two luncheons, two breakfasts, two evening receptions— plus all the meetings, daytime events, and supporting materials designed to put attendees in touch with Administration officials and Louisiana's U.S. Congressional members and staff.

MAYORAL LUNCHEON

October 2019

Every other year, the Mayors of Jefferson Parish join to present an update of their regions. Many businesses local to these regions attend to support their mayor and meet leaders from across the Parish.

PROJECTED ATTENDANCE: 200

SPONSORSHIP OPPORTUNITIES: \$1,200 - \$1,750

CONTACT: Christy Marino | christy@jeffersonchamber.org | 504-835-3880

Presenting Sponsor - \$1,750 (Exclusive)

- “Jefferson Chamber Mayoral Luncheon presented by Your Company”
- Premier logo recognition on all promotional materials for the Luncheon, on the cover of the Luncheon program, on all event signage, and on event’s promotional pages on Chamber’s website
- Reserved VIP table of 10
- Sponsor logo displayed on sponsor’s table tent at the event
- Sponsor recognized as Presenting Sponsor during the luncheon
- Sponsor’s representative welcomes members in attendance and presents a 60-second introduction about their company
- Promotional item or brochure about sponsor company placed at each seat at the luncheon
- Recognition in pre and post event press releases

Gold Sponsor - \$1,500

- Sponsor logo on select promotional materials, including the Luncheon program, on select event signage, and on event’s promotional pages on Chamber’s website
- Reserved VIP table of ten
- Sponsor logo displayed on sponsor’s table tents at the event
- Sponsor recognized as Gold Sponsor during the luncheon

Silver Sponsor - \$1,200

- Sponsor name on select promotional materials, including the Luncheon program, on select event signage, and on event’s promotional pages on Chamber’s website
- Reserved table of five
- Sponsor recognized as Silver Sponsor during the luncheon

Individual Tickets

- Member Ticket - \$75
- Prospective Member Ticket - \$125



STATE OF JEFFERSON

November 2019

This premier business luncheon features a presentation on current activities and developments in Jefferson Parish and is delivered by the Parish President and Council Chairman. Selling out since its creation, each year's attendance includes a "who's who" roster of local business leaders and politicians.

PROJECTED ATTENDANCE: 450

SPONSORSHIP OPPORTUNITIES: \$1,200-\$5,000

CONTACT: Christy Marino | christy@jeffersonchamber.org | 504-835-3880

Presenting Sponsor - \$5,000 (Exclusive)

- "Jefferson Chamber State of Jefferson luncheon presented by Your Company"
- Pre and post event press releases sent including your company name
- Premier logo recognition on the "Save the Date" promotional email and invitation emails, on promotional materials, including the meeting program, on event signage, and on event's promotional pages on Chamber's website
- Reserved VIP table of 10
- Brochure about sponsor company placed at each seat at the event
- Sponsor logo displayed on sponsor's table tent at the event
- Opportunity to place appropriate gift at each seat at the event
- Sponsor recognized as Presenting Sponsor at the event
- Sponsor's representative welcomes members in attendance and presents a 60-second introduction about the company
- Sponsor name recognition in thank you message on the Chamber's social media platforms

Award Sponsor - \$2,000 (Exclusive)

- Premier logo recognition on promotional materials for the luncheon, on event signage, and on event's promotional pages on Chamber's website
- Reserved VIP table of 10
- Sponsor recognized as Award Sponsor at the event
- Sponsor representative introduces the Parish President to present the Joseph S. Yenni Award

Gold Sponsor - \$1,700

- Sponsor logo on select promotional materials including the luncheon program, on select event signage, and on event's promotional pages on Chamber's website

- Reserved table of 10
- Sponsor name displayed on sponsor's table tent at the event
- Sponsor recognized as Gold Sponsor during the luncheon
- Opportunity to attend the High Investor and Sponsor Reception prior to the start of the luncheon

Silver Sponsor - \$1400

- Sponsor name on select promotional materials including the luncheon program, on select event signage, and on event's promotional pages on Chamber's website
- Reserved table of five
- Sponsor name displayed on sponsor's table tent at the event
- Sponsored recognized as Silver Sponsor during the luncheon
- Opportunity to attend the High Investor and Sponsor Reception prior to the start of the luncheon

Table Sponsor - \$1,200

- Reserved table of 10
- Sponsor name displayed on sponsor's table tent at the event

Business Display Table

Members - \$200

Prospective Members - \$300

Non-Profit 501(c)(3) - \$100

- Display table in a prominent area to showcase promotional materials during the networking portion of the event (tickets not included)

Individual Tickets

- Member Ticket - \$85
- Prospective Member Ticket - \$125



EDUCATING

PROSPER JEFFERSON

Monthly (January - November 2019)

The Jefferson Chamber, in partnership with JEDCO, hosts this series of business seminars to offer members training for optimum performance in the marketplace. Topics of interest include: marketing, finance, sales, business continuity and more. The seminars are attended by a variety of businesses and employee levels, from front-line to owner.

PROJECTED ATTENDANCE: 35-60 per event

SPONSORSHIP OPPORTUNITIES: \$150 - \$2,500

CONTACT: Christy Marino | christy@jeffersonchamber.org | 504-835-3880

Presenting Sponsor - \$2,500 (Exclusive)

- “Prosper Jefferson Seminar Series presented by Your Company”
- Premier logo recognition on all promotional materials for the series
- Premier logo recognition on event signage
- Premier logo recognition on event’s promotional pages on Chamber’s website
- Sponsor recognized as Presenting Sponsor at each of the seminars in the series
- Opportunity for sponsor’s representative to welcome members in attendance and present a 60-second introduction about the company at any of the seminars in 2019
- Opportunity to place a promotional item or brochure about the company at each seat at any 2019 seminar and introduce the speaker or panel of speakers
- Recognition in pre and post event press releases

Seminar Sponsor - \$500

- Sponsor logo on one sign for one Seminar. Maximum of two sponsors per seminar
- Sponsor logo on event’s promotional pages on Chamber’s website for your selected seminar
- Sponsor recognized as Seminar Sponsor during the seminar

Business Display Tables - \$150

- Sponsor provided with a table in a prominent area to display promotional materials at choice of (2) Seminars

LIVEWELL CAMPAIGN

Multi-Year Campaign

The Jefferson Chamber's LiveWell Jefferson campaign was formed in early 2017 and has gained momentum over the past 2 years among Jefferson Parish residents and workforce. Our goal is to help our community understand the value of healthy employees, provide information on employee wellness programs and promote health and wellness in Jefferson Parish. To date, we have implemented several initiatives and programs, including but not limited to, a Healthy Business Award, our annual LiveWell Fest, resources for businesses related to American Heart Association, Smoking Cessation programs and Well Spots, healthy business podcasts, LiveWell Jefferson Health and Wellness Week, and a LiveWell Champion certification to recognize companies that foster a workplace focused on health and wellness. Additionally, the LiveWell Jefferson campaign received the 2018 Communications Excellence Award by the Association of Chamber of Commerce Executives (ACCE), and the Chamber team was invited to present the campaign at the annual ACCE Conference in Des Moines, IA. The LiveWell Jefferson campaign is run through the Chamber's foundation, a 501(c)(3) organization.

SPONSORSHIP OPPORTUNITIES: \$750 - \$3,000

CONTACT: Christy Marino | christy@jeffersonchamber.org | 504-835-3880

Presenting Sponsor - \$3,000 (Exclusive)

- "LiveWell Jefferson in partnership with Your Company"
- Premier logo recognition on LiveWell Jefferson's website, on all digital and print promotional materials, on monthly email, "Healthy Tips for the Workplace," on Lunch & Learn presentations, and on signage and print collateral
- Recognition as sponsor of the monthly health and wellness lunchtime podcast – "Broadcasting from Your Company Name studios"
- Recognition on all LiveWell Jefferson social media posts
- Opportunity to promote your company on LiveWell Jefferson's social media up to two times per month in 2019 (Includes: Instagram and Facebook)
- Recognition at all LiveWell Jefferson events
- Special invitations for LiveWell Jefferson events

Wellness Circle Sponsor - \$1,500

- Logo recognition on LiveWell Jefferson's website, on select digital and print promotional materials, on monthly email, "Healthy Tips for the Workplace," and on Lunch & Learn presentations
- Recognition on select LiveWell Jefferson Social Media Posts
- Opportunity to promote your company on LiveWell Jefferson's social media up to six times per year in 2019 (Includes: Instagram and Facebook)
- Recognition at all LiveWell Jefferson events
- Special invitations for LiveWell Jefferson events

Community Partner Sponsor - \$1,000 (Exclusive)

\$500 towards LiveWell Jefferson, \$500 towards LiveWell Fest

- Sponsor name on select LiveWell Jefferson promotional materials
- Logo recognition on LiveWell Jefferson's website
- LiveWell Fest
 - Premier logo recognition on select promotional materials, on select event signage, on event's promotional pages on Chamber's website
 - 10 x 10' Booth space at LiveWell Fest 2019
 - Opportunity to distribute appropriate promotional item or gift to attendees at LiveWell Fest booth
 - \$10 discount code to distribute for our FUN AND FIT Contest (more details to come!)

Advocate Sponsor - \$750

- Logo recognition on LiveWell Jefferson's website
- Name recognition on select digital and print promotional materials, on monthly email, "Healthy Tips for the Workplace," and on Lunch & Learn presentations
- Recognition on select LiveWell Jefferson social media posts
- Recognition at select LiveWell Jefferson events
- Special invitations for LiveWell Jefferson events





LEADERSHIP JEFFERSON

Monthly (October - June 2019)

Leadership Jefferson is a nine-month program designed to develop a diverse network of dedicated business and community leaders. Facilitated by a professional leadership team, the interactive workshops expose participants to local leaders and activists working to resolve critical issues facing Jefferson Parish. Monthly session topics include education, healthcare, quality of life concerns, criminal justice, diversity, community involvement and economic development.

PROJECTED ATTENDANCE: 35

SPONSORSHIP OPPORTUNITIES: \$350 - \$500

CONTACT: Stephanie O'Brien | stephanieobrien@jeffersonchamber.org | 504-460-0349

Session Sponsor - \$500

- Presenting sponsor for one of the monthly sessions
- Company representative will open the session with welcome and company information (5-10 minutes)
- Brochure or company information provided to each of the class members
- Recognition at Class of 2019 Graduation
- Company logo on agenda, class materials, session PowerPoint, and Leadership Jefferson session recap on the Chamber's website

Lunch Sponsor - \$350

- "Leadership Jefferson Lunch sponsored by Your Company" Limited to one sponsor per session
- Company representative will have an opportunity to address the class during lunch and provide company information (2-4 mins.)
- Company logo on agenda, class materials, session PowerPoint, and Leadership Jefferson session recap on the Chamber's website
- **Company can choose to provide an in-kind donation of lunch from a restaurant of your choosing in lieu of the monetary cost.*

Host Sponsor - In-Kind Donation

- Sponsor provides in-kind use of their space for the monthly session
- Company logo on agenda, class materials, session PowerPoint, and Leadership Jefferson session recap on Chamber's website

***Sponsorships can be combined if a company would like to host the session and sponsor the lunch**

Leadership Jefferson Tuition (Applications Open June 1-30, 2019)

- Chamber Member Tuition: \$1,550

***A business must be a member of the Jefferson Chamber in order to submit an application for the Leadership Jefferson program**

LEADERSHIP JEFFERSON GRADUATION

May 21, 2019

This event is the Graduation Ceremony for the Class of 2019. It will be a 2 hour event which will include presentations from Todd Murphy & Ronnie Slone and distribution of graduation plaques. The Graduation is attended by the business community, Leadership Jefferson alumni, and guests of graduates.

PROJECTED ATTENDANCE: 100

SPONSORSHIP OPPORTUNITIES: \$500 - \$2,500

CONTACT: Stephanie O'Brien | stephanieobrien@jeffersonchamber.org | 504-460-0349

Presenting Sponsor - \$2,500 (Exclusive)

- Sponsor welcomes graduates and presents a 60-second introduction about company
- Premier logo recognition on all promotional materials, including graduation program, on all event signage, on graduation's promotional pages on Chamber's website, and on sponsor's table tents at the event
- Brochure about sponsor company placed at each seat
- Reserved table of 10

Platinum Sponsor - \$1,500

- Sponsor logo recognition on promotional materials, including graduation program, on event signage, on graduation's promotional pages on Chamber's website, and on sponsor's table tents at the event
- Brochure about sponsor company placed at each seat
- Sponsor recognized as Platinum Sponsor at graduation
- Reserved table of 10

Gold Sponsor - \$1,000

- Sponsor logo recognition on select promotional materials including graduation program, on majority of event signage, and on graduation's promotional pages on Chamber's website
- Sponsor recognized as Gold Sponsor at graduation
- Reserved table of 10

Silver Sponsor - \$500 Multiple Available

- Sponsor name on select promotional materials, including the graduation program
- Company recognized as Silver sponsor at the event
- Five tickets to graduation

Individual Tickets

- Individual Ticket: \$40
- Prospective Ticket: \$50

EDUCATION APPRECIATION RECEPTION

Summer 2019

This networking cocktail party awards the business community an opportunity to thank our Jefferson Parish educators. Jefferson Parish Public School System administration, high-performing teachers, Jefferson Parish Council, and Jefferson Chamber Board of Directors and High Investors are invited to attend.

PROJECTED ATTENDANCE: 250

SPONSORSHIP OPPORTUNITIES: \$1,000-5,000

CONTACT: Alex Zarookian | alex@jeffersonchamber.org | 504-835-3880

Presenting Sponsor - \$5,000 (Exclusive)

- "Jefferson Chamber Education Appreciation Reception presented by Your Company"
- Premier logo recognition on all promotional materials, signage, and on event's promotional pages on Chamber's website
- Sponsor CEO or senior representative will be given an opportunity to address members in attendance and present a 60-second introduction about their company
- Pre and post event press releases sent including your company name
- Sponsor name recognition in thank you message on the Chamber's social media platforms

Platinum Sponsor - \$1,000

- Sponsor logo on select promotional materials, signage, and on Chamber's website
- Sponsor recognized as Platinum Sponsor at the event
- Pre and post event press releases sent including your company name

***Additional sponsorships are available**



CONNECTING

ANNUAL MEETING

FEBRUARY 2019

Annual Meeting highlights the accomplishments of the Chamber over the previous year and serves as a ceremonial passing of the gavel from the past Chairman to the incoming Chairman. The program features a high-profile guest speaker along with the official instillation of the new Board of Directors. The Annual Meeting is attended by elected officials, community and business leaders representing diverse industries

PROJECTED ATTENDANCE: 490

SPONSORSHIP OPPORTUNITIES: \$1,200 - \$5,000

CONTACT: Alex Zarookian | alex@jeffersonchamber.org | 504-835-3880

Presenting Sponsor - \$5,000 (Exclusive)

- Pre and post event press releases sent including your company name
- Premier logo recognition on the "Save the Date" promotional email and invitation emails
- Premier logo recognition on promotional materials, including the meeting program
- Premier logo recognition on event signage
- Premier logo recognition on event's promotional pages on Chamber's website
- Reserved table of 10
- Brochure about sponsor company placed at each seat at the event
- Sponsor logo displayed on sponsor's table tent at the event
- Opportunity to place appropriate gift at each seat at the event
- Sponsor recognized as Presenting Sponsor at the event
- Sponsor's representative welcomes members in attendance and presents a 60-second introduction about their company
- Sponsor name recognition in thank you message on the Chamber's social media platforms

Keynote Sponsor - \$4,000 (Exclusive)

- Pre and post event press releases sent including your company name and Keynote Speaker's name
- Premier name recognition on the "Save the Date" promotional email and invitation emails
- Premier logo recognition on promotional materials, including meeting program, select event signage and event's promotional pages on Chamber's website
- Reserved table of 10
- Sponsor logo displayed on sponsor's table tent at the event
- Opportunity to place appropriate gift at each seat at the event
- Sponsor recognized as Speaker Sponsor at the event
- Sponsor representative introduces the speaker on behalf of the Chamber
- Keynote given by Sponsor representative with 20 minutes to share the Company's story, and 10 minutes for Q&A
- Opportunity to show video, images, and PowerPoint or Prezi during the Keynote

Gift Sponsor— \$3,500 (Exclusive)

- Exclusive sponsor logo on gift item given to each attendee
- Premier logo recognition on promotional materials, including meeting program, select event signage, and on event's promotional pages on Chamber's website
- Reserved table of 10
- Sponsor logo displayed on sponsor's table tent at the event
- Sponsor recognized as Gift Sponsor at meeting

Featured Partner - \$2,500 (Exclusive)

- Premier logo recognition on promotional materials, including meeting program, select event signage, and on event's promotional pages on the Chamber's website
- Reserved table of 10
- Brochure about sponsor company placed at each seat
- Sponsor representative allotted three minutes to present about their company
- Sponsor logo displayed on sponsor's table tent at the event
- Sponsor recognized as Featured Partner at the event

Awards Sponsor - \$2,000 (Exclusive)

- "2019 Chamber Awards and Plaques designed and provided by Your Company"
- Sponsor logo on select promotional materials, including meeting program, select event signage and on event's promotional pages on Chamber's website
- Sponsor recognized as Awards Sponsor at meeting
- Two tickets to attend the meeting

Gold Sponsor - \$1,700

- Sponsor logo on select promotional materials including meeting program, select event signage and on event's promotional pages on Chamber's website
- Reserved table of 10
- Sponsor name displayed on sponsor's table tent at the event
- Sponsor recognized as Gold Sponsor at meeting

Silver Sponsor - \$1,400

- Sponsor name on select promotional materials, including meeting program, select event signage and on event's promotional pages on Chamber's website
- Five tickets to attend the meeting
- Sponsor name displayed on sponsor's table tent at the event
- Sponsor recognized as Silver Sponsor at meeting

Table Sponsor - \$1,200

- Reserved table of 10
- Sponsor name displayed on sponsor's table tent at the event

Business Display Table

Members - \$200

Prospective Members - \$300

Non-Profit 501(c)(3) - \$100

- Display table in a prominent area to showcase promotional materials during the networking portion of the event (tickets not included)

Individual Tickets

- Member Ticket - \$85
- Prospective Member Ticket - \$125



BLACK & GOLD GALA

March 29, 2019

This entertaining cocktail party celebrates the Jefferson Chamber and its members with hors d'oeuvres, drinks, live music and a silent auction. This event serves as a prime opportunity to honor those that have made significant contributions to Jefferson Parish and the Chamber. The Gala is attended by elected officials, the community and business leaders representing diverse industries

PROJECTED ATTENDANCE: 1,000+

SPONSORSHIP OPPORTUNITIES: \$3,000 - \$10,000

CONTACT: Alex Zarookian | alex@jeffersonchamber.org | 504-835-3880

Presenting Sponsor - \$10,000 (Exclusive)

- "Black & Gold Gala presented by Your Company"
- Press release sent announcing the naming of the 2019 Presenting Sponsor
- Pre and post event press releases sent including your company name
- Sponsor logo on printed Gala promotions
- Premier logo recognition on the "Save the Date" promotional email and invitation emails
- Premier logo recognition in Gala program
- Premier logo recognition on Gala promotional pages on the Chamber's website
- Sponsor logo displayed on Chamber's silent auction website
- Premier logo recognition in the Chamber's full-page advertisement in Biz New Orleans
- Announcement at multiple events leading up to the Gala
- Two reserved tables of 10 at Gala
- Ten passes to VIP reception preceding Gala
- Sponsor logo displayed on sponsor's table tents at the event
- Sponsor logo displayed on event signage, including two exclusive Presenting Sponsor signs
- Sponsor logo rotating on viewing screens throughout evening
- Opportunity to place appropriate promotional item in each attendee's gift bag
- Five-minute remarks from the Presenting Sponsor at the Gala
- Announcement and formal thank you from stage
- Name recognition in thank you message on the Chamber's social media platforms
- Recognized at Chamber's Board of Director's meetings

Lighting Sponsor – \$7,500 (Exclusive)

- Pre & post event press releases including your company name
- Premier logo recognition in the Chamber’s full-page advertisement in Biz New Orleans, in Gala program and on promotional pages on the Chamber’s website
- Two reserved tables of 10 at Gala
- Ten passes to VIP reception preceding Gala
- Sponsor logo displayed on sponsor’s table tents at the event
- Sponsor logo on select event signage illuminated by fluorescent lighting fixtures placed prominently around venue and on rotating viewing screens
- Opportunity to place appropriate promotional item in each attendee’s gift bag
- Announcement and formal thank you from stage
- Name recognition in thank you message on the Chamber’s social media platforms
- Recognized at Chamber’s Board of Director’s meetings

Host Sponsor - \$5,500 (Exclusive)

- Gala held at Host Sponsor’s venue
- Pre & post-event press releases including your company name
- Sponsor logo on printed Gala promotions
- Premier logo recognition in the Chamber’s full-page advertisement in Biz New Orleans, Gala program, on “Save the Date” promotional emails and invitation emails, on Chamber’s silent auction website, and on promotional pages on the Chamber’s website
- Announcement at multiple events leading up to the Gala
- Two reserved tables of 10 at Gala
- Ten passes to VIP reception preceding Gala
- Sponsor logo displayed on sponsor’s table tents at the event, event signage, and on rotating viewing screens throughout evening
- Opportunity to place appropriate promotional item in each attendee’s gift bag
- One minute remarks from the Host Sponsor at the Gala
- Announcement and formal thank you from stage
- Name recognition in thank you message on the Chamber’s social media platforms
- Recognized at Chamber’s Board of Director’s meetings

Bar Sponsor – \$5,000 (Exclusive)

- Pre & post event press releases including your company name
- Premier logo recognition in the Chamber’s full-page advertisement in Biz New Orleans, Gala program and promotional pages on the Chamber’s website
- Reserved table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Sponsor logo displayed on sponsor’s table tent at the event, on select event signage, including an exclusive Bar Sponsor sign at every bar and on rotating viewing screens throughout evening
- Opportunity to place appropriate promotional item in each attendee’s gift bag
- Opportunity to provide branded napkins, koozies & cups at every bar
- Announcement and formal thank you from stage
- Name recognition in thank you message on the Chamber’s social media platforms

Casino Sponsor - \$5,000 (Exclusive)

- Pre & post event press releases including your company name
- Premier logo recognition in the Chamber’s full-page advertisement in Biz New Orleans, Gala program, and on promotional pages on the Chamber’s website
- Reserved table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Sponsor logo displayed on sponsor’s table tent at the event, on poker chips given to each guest as they enter the event (Guests will use these custom chips to play casino games during the event), and rotating on viewing screens throughout evening
- Opportunity to place appropriate promotional item in each attendee’s gift bag
- Announcement and formal thank you from stage
- Name recognition in thank you message on the Chamber’s social media platforms
- Recognized at Chamber’s Board of Director’s meetings

Stage Sponsor – \$4,000 (Two Available)

- Pre & post event press releases including your company name
- Premier name recognition in the Chamber’s full-page advertisement in Biz New Orleans
- Sponsor logo in Gala program and on promotional pages on the Chamber’s website
- Reserved VIP table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Sponsor logo displayed on sponsor’s table tent at the event, on event signage, including an exclusive Stage Sponsor sign placed by the stage and dance floor, and rotating on viewing screens throughout evening
- Sponsor recognition from the stage at each break in entertainment
- Opportunity to place appropriate promotional item in each attendee’s gift bag
- Announcement and formal thank you from stage
- Recognized at Chamber’s Board of Director’s meetings

Red Carpet Sponsor – \$4,000 (Exclusive)

- Pre & post event press releases including your company name
- Sponsor logo in Gala program and on promotional pages on the Chamber’s website
- Premier name recognition in the Chamber’s full-page advertisement in Biz New Orleans, Gala program and on promotional pages on the Chamber’s website
- Reserved VIP table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Sponsor logo displayed on sponsor’s table tent at the event, on exclusive step and repeat backdrop for red carpet photo booth at the event, and rotating on viewing screens throughout evening
- Opportunity to place appropriate promotional item in each attendee’s gift bag
- Announcement and formal thank you from stage
- Recognized at Chamber’s Board of Director’s meetings

Lounge Sponsor - \$4,000 (Separate Lounge Sponsor for each Lounge Area (Maximum of 3))

- Pre & post event press releases including your company name
- Premier name recognition in the Chamber's full-page advertisement in Biz New Orleans
- Sponsor logo in Gala program and on promotional pages on the Chamber's website
- Reserved table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Sponsor logo displayed on sponsor's table tent at the event, on exclusive sign next to designated lounge area furnished with chairs, and rotating on viewing screens
- Opportunity to place appropriate promotional items in your designated lounge area
- Announcement and formal thank you from stage
- Recognized at Chamber's Board of Director's meetings

Second Line Sponsor - \$4,000 (Exclusive)

- Pre & post event press releases including your company name
- Premier name recognition in the Chamber's full-page advertisement in Biz New Orleans
- Sponsor logo in Gala program and on promotional pages on the Chamber's website
- Reserved table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Sponsor logo displayed on sponsor's table tent, printed on handkerchiefs given to each guest as they enter to second line music, and rotating on viewing screens throughout event
- Opportunity to place appropriate promotional item in each attendee's gift bag
- Announcement and formal thank you from stage
- Recognized at Chamber's Board of Director's meetings

Décor Sponsor – \$4,000 (Exclusive)

- Pre & post event press releases including your company name
- Premier name recognition in the Chamber's full-page advertisement in Biz New Orleans
- Sponsor logo in Gala program and on promotional pages on the Chamber's website
- Reserved table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Sponsor logo displayed on sponsor's table tent, on select event signage, including an exclusive Décor Sponsor sign, and rotating on viewing screens throughout event
- Opportunity to place appropriate promotional item in each attendee's gift bag
- Announcement and formal thank you from stage
- Recognized at Chamber's Board of Director's meetings

VIP Reception Sponsor – \$4,000 (Exclusive)

- Pre & post event press releases including your company name
- Premier name recognition in the Chamber's full page advertisement in Biz New Orleans
- Sponsor logo in Gala program and on promotional pages on the Chamber's website
- Reserved VIP table of 10 at Gala
- Ten passes to VIP reception preceding Gala
- Sponsor logo displayed on sponsor's table tent, on select event signage, including exclusive Reception Sponsor signs at the entrance to the VIP reception, bar, and food serving station, printed on VIP passes given to all VIP guests and rotating on viewing screens
- Opportunity to place appropriate promotional item in each attendee's gift bag
- Announcement and formal thank you from stage
- Recognized at Chamber's Board of Director's meetings

Gift Sponsor – \$4,000 (Exclusive)

- Pre & post event press releases including your company name
- Premier name recognition in the Chamber's full-page advertisement in Biz New Orleans
- Premier logo recognition in Gala program and on promotional pages on the Chamber's website
- Reserved table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Sponsor logo displayed on sponsor's table tent at the event, on select event signage, including an exclusive Gift Sponsor sign, printed on gift item given to each VIP attendee, and rotating on viewing screens throughout evening
- Opportunity to place appropriate promotional item in each attendee's gift bag
- Opportunity to provide branded gift bags to be distributed to all attendees
- Announcement and formal thank you from stage
- Recognized at Chamber's Board of Director's meetings

Photo Sponsor – \$4,000 (Exclusive)

- Pre & post event press releases including your company name
- Premier name recognition in the Chamber's full-page advertisement in Biz New Orleans
- Sponsor logo in Gala program and on promotional pages on the Chamber's website
- Reserved table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Sponsor logo displayed on sponsor's table tent, on select event signage, including an exclusive Photo Sponsor sign, on photograph given to each attendee, and on rotating viewing screens throughout event
- Opportunity to place appropriate promotional item in each attendee's gift bag
- Announcement and formal thank you from stage
- Recognized at Chamber's Board of Director's meetings

Silent Auction Sponsor – \$4,000 (Exclusive)

- Pre & post event press releases including your company name
- Premier name recognition in the Chamber’s full-page advertisement in Biz New Orleans
- Sponsor logo in Gala program and on promotional pages on the Chamber’s website
- Reserved VIP table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Sponsor logo displayed on sponsor’s table tent at the event
- Sponsor logo on select event signage, including exclusive Silent Auction Sponsor signage at Silent Auction tables
- Sponsor logo displayed on Chamber’s Silent Auction website
- Sponsor logo rotating on viewing screens throughout evening
- Opportunity to place appropriate promotional item in each attendee’s gift bag
- Announcement and formal thank you from stage
- Recognized at Chamber’s Board of Director’s meetings



Gold Sponsor – \$3,000

- Sponsor name in Gala program and on promotional pages on the Chamber’s website
- Reserved VIP table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Sponsor logo displayed on sponsor’s table tent and rotating on viewing screens throughout evening
- Announcement and formal thank you from stage



TICKET PACKAGES

Individual Ticket (Before 3/15/19) - \$100

Individual Ticket (After 3/15/19) - \$125

- General admission to the Gala

VIP Ticket - \$200

- Early access to the Gala
- Private seating, food, and bar throughout the entire event



Corporate Package - \$1,000

- Twelve General admission tickets to the Gala

VIP Corporate Package - \$1,100

- Six VIP Tickets

Corporate Suite Package - \$1,500

- Five VIP Tickets
- Five seats at a reserved table at the Gala



***Additional sponsorships are available**

BUSINESS LEADERSHIP AWARDS LUNCHEON

May 2019

In recognition of the small business community's contribution to the American economy and society, the President of the United States designates one week each year as National Small Business Week. Leading up to National Small Business Week 2019, the U.S. Small Business Administration (SBA), in conjunction with the Jefferson Chamber, hosts this special event to honor and present awards to local entrepreneurs and those who support and champion small business. The luncheon is attended by elected officials and community and business leaders representing diverse industries.

PROJECTED ATTENDANCE: 250

SPONSORSHIP OPPORTUNITIES: \$850 - \$2,000

CONTACT: Christy Marino | christy@jeffersonchamber.org | 504-835-3880

Presenting Sponsor - \$2,000 (Exclusive)

- "Jefferson Chamber Business Leadership Awards presented by Your Company"
- Pre and post event press releases sent before and after the event announcing the 2019 Presenting Sponsor
- Premier logo recognition on promotional materials including the event program, event signage, promotional pages on Chamber's website and on sponsor's table tent at the event
- Sponsor representative will be given the opportunity to address the members in attendance
- Promotional item or brochure about sponsor company placed at each seat at luncheon
- Sponsor recognized as Presenting Sponsor at the event
- Reserved table of 10

Featured Partner - \$1,500 (Exclusive)

- "Jefferson Chamber Featured Partner: Your Company"
- Premier logo recognition on promotional materials including the event program, event signage, promotional pages on Chamber's website and on sponsor's table tents at the event
- Sponsor representative presents Small Business of the Year award
- Promotional item or brochure about sponsor company placed at each seat at luncheon
- Sponsor recognized as featured partner at luncheon
- Reserved table of 10

Award Sponsor - \$1,250 (Exclusive)

- "This Award Presented By: Your Company" on each award
- Premier logo recognition on all promotional materials including luncheon program, event signage, promotional pages on Chamber's website and on table tent
- Sponsor representative presents award (based on availability when securing sponsorship)
- Sponsor recognized as Award Sponsor at event
- Reserved table of 10

Gold Sponsor - \$1,000

- Sponsor logo on select promotional materials including the event program, event signage, and promotional pages on Chamber's website
- Sponsor name displayed on sponsor's table tent at the event
- Sponsor recognized as a Gold Sponsor at the event
- Reserved table of 10

Silver Sponsor - \$850

- Sponsor name on select promotional materials including the event program, select event signage, on promotional pages on Chamber's website and on table tent
- Sponsor recognized as a Silver Sponsor at the event
- Sponsor name displayed on sponsor's table tent at the event
- Reserved table of five

Business Display Tables

Members: \$150

Non-Members: \$250

Non-Profit 501(c)(3): \$75

- Sponsor provided with a table in a prominent area to display promotional materials
- One ticket to event

Individual Tickets

- Member Ticket - \$75
- Prospective Member Ticket - \$125

CRAWFISH BOIL

May 17, 2019

This fun, uniquely New Orleans-style event boasts a turnout that includes elected officials and a host of key decision-makers in our community. With music and all-you-can-eat and drink, we can't think of a better way to treat your loyal employees, customers and potential clients!

PROJECTED ATTENDANCE: 600+

SPONSORSHIP OPPORTUNITIES: \$500 - \$5,000

CONTACT: Alex Zarookian | alex@jeffersonchamber.org | 504-835-3880

Presenting Sponsor - \$5,000 (Exclusive)

- "Jefferson Chamber Crawfish Boil presented by Your Company"
- Pre and post event press releases sent including your company name
- Sponsor logo on Crawfish Boil Invitations, promotional materials and emails, event signage and promotional pages on Chamber's website
- Sponsor recognized as Presenting Sponsor at event
- Sponsor representative welcomes members in attendance and presents a 60-second introduction about their company
- Twenty-five event tickets

Hydration Sponsor - \$3,500 (Exclusive)

- Sponsor logo on reusable water bottles or tumblers provided at the Crawfish Boil, on select event signage, including exclusive signs in beverage area, and promotional pages on the Chamber's website
- Fifteen event tickets

Photo Booth Sponsor - \$2,500 (Exclusive)

- Exclusive sponsor logo on photograph given to each attendee
- Sponsor logo on select event signage, including directional signage for photo booth throughout the event, and on promotional pages on Chamber's website
- Fifteen event tickets

Clean Cajun Package - \$2,000 (Exclusive)

- Sponsor logo on 3000 towelette packets distributed to attendees
- Sponsor logo on select event signage, including exclusive sponsor sign near hand washing station at event, and on event's promotional pages on Chamber's website
- Fifteen event tickets

Sunnies Sponsor - \$2,000 (Exclusive)

- Sponsor logo on sunglasses provided at the Crawfish Boil (500 Pairs)
- Sponsor logo on select event signage, including exclusive signage near entrance of the event, event signage, and promotional pages on Chamber's website
- Fifteen event tickets

Spicy Crawfish Package - \$1,000

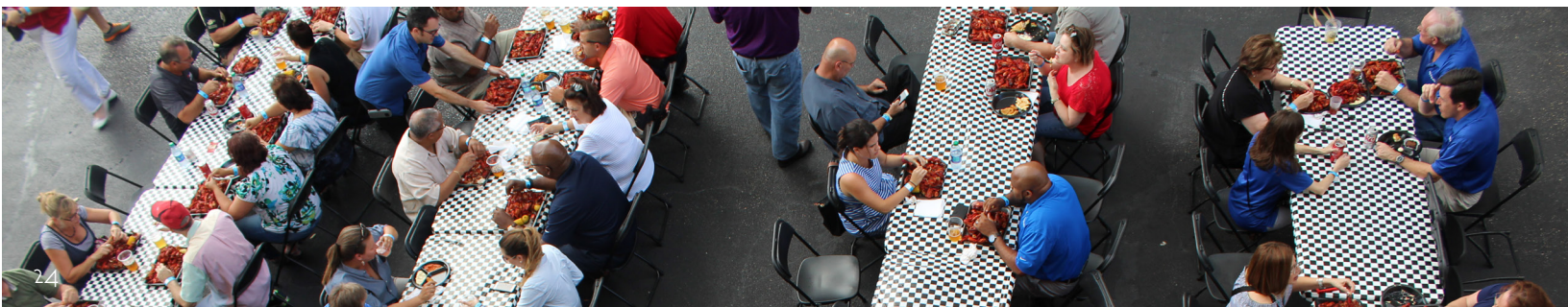
- Sponsor logo on select promotional materials, event signage, and on event's promotional pages on Chamber's website
- Fifteen event tickets

Mudbug Sponsor - \$500

- Sponsor name on select promotional materials, event signage and promotional pages on Chamber's website
- Five event tickets

Individual Tickets

- Member Ticket - \$50
- Prospective Member Ticket - \$60





GRAND PRIX

July 2019

Experience the thrill of racing just inches off the ground at the largest karting track in the U.S.! Nola Motorsports Park, located in Avondale, is a 750 acre multi-million dollar racing facility and home to our largest team-building event! Business teams of five compete in a go-kart endurance race for fame, bragging rights and prizes! Teams have the option to compete in the recreational or competitive division. This is a great chance to reward your employees, boost morale and impress clients.

PROJECTED ATTENDANCE: 400+

SPONSORSHIP OPPORTUNITIES: \$500 - \$5,000

CONTACT: Alex Zarookian | alex@jeffersonchamber.org | 504-835-3880

Presenting Sponsor - \$5,000 (Exclusive)

- “Jefferson Chamber Grand Prix presented by Your Company”
- Premier logo recognition on team shirts, promotional materials, event signage, and promotional pages on Chamber’s website
- Sponsor recognized as Presenting Sponsor at event
- Sponsor’s representative welcomes attendees and presents a 60-second introduction about their company
- Twenty spectator passes
- Two five-person racing teams with team shirts

Pit Stop Sponsor - \$4,000 (Exclusive)

- “Grand Prix Pit Stop presented by Your Company”
- Company will be the sponsor of the Driver-Exclusive refreshment station, equipped with food, drinks, snacks and team promotion activities before, during, and after the races
- Premier logo recognition on team shirts, select promotional materials, event signage, and promotional pages on Chamber’s website
- Sponsor recognized as Pit Stop Sponsor at event
- Ten spectator passes
- One five-person racing team with team shirts

Finish Line Party Sponsor – \$3,000 (Exclusive)

- “Grand Prix Finish Line Party sponsored by Your Company”
- Sponsor logo on select event signage including exclusive sign to be placed in the main spectator viewing areas
- Sponsor logo on event’s promotional pages on Chamber’s website
- Sponsor logo on team shirts
- Ten spectator passes
- One five-person racing team with shirts

Photo Sponsor – \$3,000 (Exclusive)

- Sponsor logo on photograph given to each attendee
- Sponsor logo on select event signage
- Sponsor logo on event’s promotional pages on Chamber’s website
- Sponsor logo on team shirts
- Ten spectator passes
- One five-person racing team with shirts

Track Sponsor - \$2,500

- Sponsor logo on select promotional materials
- Sponsor logo on select event signage
- Sponsor logo on event’s promotional pages on Chamber’s website
- Sponsor logo on team shirts
- Five spectator passes
- One five-person racing team with team shirts

Checkered Flag Sponsor - \$500

- Sponsor logo on select promotional materials
- Sponsor logo on select event signage
- Sponsor logo on event’s promotional pages on Chamber’s website
- 10 Spectator passes



TEAM PACKAGES

Platinum Racing Experience - \$2,700

- Ten spectator passes
- Two five-person racing teams (choice of competitive or recreational division) with access to the driver-exclusive Pit Stop for food, drinks, and networking
- Ten Team shirts (Five shirts per team and choice of two team colors)
- Each teams’ choice of entry into Competitive or Recreational Division
- Four 10-Minute practice heats for your teams to use during the Jefferson Chamber Track days at the NOLA Motorsports Karting Track in June 2019
- Promocode for unlimited \$15 karting heats during Chamber Track days
- One 30-Minute Team coaching session with a pro-racer at the Karting Track
- One Ticket for the Xtreme Xperience (\$450 Value)

Competitive Racing Team - \$1,200

- Five Spectator passes
- One five-person racing team with access to the driver-exclusive Pit Stop for food, drinks, and networking
- Five team shirts
- Two 10-Minute practice heats for your team to use during the Jefferson Chamber Track days at the NOLA Motorsports Karting Track in June 2019
- Promocode for unlimited \$15 karting heats during Chamber Track days
- Entry into the 30-minute Competitive Team qualifying Practice Round
- Entry into the 60-minute Competitive Team Grand Prix

Recreational Racing Team - \$1,200

- Five spectator passes
- One five-person racing team with access to the driver-exclusive Pit Stop for food, drinks, and networking
- 5 Team shirts
- Five 10-Minute practice heats for your team to use during the Jefferson Chamber Track days at the NOLA Motorsports Karting Track in June 2019
- Promocode for unlimited \$15 karting heats during Chamber Track days
- One 30-Minute Team coaching session with a pro-racer at the Karting Track
- Entry into the 15-minute Recreational Team practice round
- Entry into the 30-minute Recreational Team Grand Prix

GOLF CLASSIC

Fall 2019

As a prominent and well attended golf tournament in Jefferson Parish, the Chamber Golf Classic provides members the opportunity to enjoy a day on the links with business colleagues, clients, prospects, Chamber board members and key decision makers. In its 20th year, the tournament is limited to only 144 players and provides the ideal forum to enhance your company's image.

PROJECTED ATTENDANCE: 144

SPONSORSHIP OPPORTUNITIES: \$400 - \$7,000

CONTACT: Alex Zarookian | alex@jeffersonchamber.org | 504-835-3880

Presenting Sponsor - \$7,000 (Exclusive)

- "Jefferson Chamber Golf Tournament Presented by Your Company"
- Pre and post event press releases including your company name
- Premier logo recognition on promotional materials, event signage, including signage placed at tee box of one hole, and promotional pages on Chamber's website
- Sponsor banner placed at event (company provided)
- Two teams of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament
- Announcement and formal thank you at Brunch Reception
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Recognized at Chamber's Board of Directors meetings
- Name recognition in thank you message on the Chamber's social media platforms
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

Golf Shirt Sponsor - \$5,000 (Exclusive)

- Pre and post event press releases including your company name
- Sponsor logo embroidered on all Golf shirts given to each golfer, on select promotional materials, event signage, including exclusive Golf Shirt Sponsor Sign at Brunch Reception, signage placed at tee box of one hole, and on promotional pages on Chamber's website
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

Golf Ball Sponsor - \$4,000 (Exclusive)

- Pre and post event press releases sent including your company name
- Sponsor logo printed on Titleist ProV1 golf balls for each team to use, on select promotional materials, event signage, including exclusive Golf Ball Sponsor Sign at Brunch Reception, and on promotional pages on Chamber's website
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

Flag Sponsor - \$3,000 (Exclusive)

- Sponsor logo on flag placed at each hole, on select promotional materials, event signage, including exclusive Golf Flag Sponsor Sign at Brunch Reception, and on event's promotional pages on Chamber's website
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

"Tee Time" Sponsor - \$2,500 (Exclusive)

- Sponsor logo on golf tees distributed to each team, on select promotional materials, event signage, including exclusive Tee Time Sponsor sign at Brunch Reception, and on promotional pages on Chamber's website
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

Photo Sponsor - \$2,500 (Exclusive)

- Sponsor logo featured prominently on the photos of each foursome, on select promotional materials, event signage, and on promotional pages on Chamber's website
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

Golf Cart Sponsor - \$2,500 (Two Available)

- Sponsor logo on golf carts used by all golfers, on select promotional materials, event signage, and on promotional pages on Chamber's website
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

Ditty Bag Sponsor - \$2,000 (Exclusive)

- Sponsor logo on select promotional materials, event signage, and on promotional pages on Chamber's website
- Sponsor provides bags with their logo to be used as ditty bags for each golfer
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

Birdie Sponsor - \$1,800

- Sponsor logo on select promotional materials, event signage, including tee-box of one hole, and on promotional pages on Chamber's website
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

Chip – In Sponsor - \$1,500

- Sponsor logo on select promotional materials, event signage, including tee-box of one hole, and on promotional pages on Chamber's website
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags

Chipping & Putting Contest Sponsor - \$1,500 (Exclusive)

- Sponsor logo on select promotional materials, event signage, including exclusive Chipping and Putting Sponsor sign to be placed in contest area, and on event's promotional pages on Chamber's website
- Opportunity to provide branded, "high-end" prize to give to contest winner
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth at the chipping and putting area to engage golfers during the contest

Betting Hole Contest Sponsor - \$1,500 (Exclusive)

- Sponsor logo on select promotional materials, event signage, including signage at the designated betting hole, and on event's promotional pages on Chamber's website
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at the hole with a representative to engage golfers before they tee-off

Corporate Team - \$1,200

- One team of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament

Hole Sponsor - \$750

- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box
- Promotional games or items can be used at the sponsor hole to engage golfers before they tee-off
- Opportunity to place appropriate promotional item or gift in golfer ditty bags

Beverage Cart Sponsor - \$500 (Two Available)

- Sponsor name and logo on both carts used for four hours during the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags

Campaign Promotion Sponsor - \$500

- Sponsor logo on signage placed at tee-box of one hole
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Two tickets to Brunch Reception before tournament

Hole Sign Sponsor - \$400

- Sponsor logo on signage placed at tee-box of one hole
- Opportunity to place appropriate promotional item or gift in golfer ditty bags



TOUR DE JEFFERSON

Fall 2019

This family biking adventure brings riders from around the country to Jefferson Parish each year. The goal of this ride is to continually enhance awareness for quality of life amenities, recreational venues and the Bicycle Master Plan in Jefferson Parish. In its 13th year, Tour de Jefferson will be held on the West Bank and will offer routes for cyclists of all experience levels. As a participant you can experience the scenery and wonder of Louisiana's heartland wrapped up with an unforgettable Fin du Tour party.

PROJECTED ATTENDANCE: 750+

SPONSORSHIP OPPORTUNITIES: \$500 - \$6,500

CONTACT: Christy Marino | christy@jeffersonchamber.org or Alex Zarookian | alex@jeffersonchamber.org

Presenting Sponsor - \$6,500 (Exclusive)

- "Jefferson Chamber Tour de Jefferson 2019 presented by Your Company"
- Premier logo recognition in 2019 Ride Guide
- Premier logo recognition on promotional materials, on event signage, event's promotional pages on Chamber's website and on event t-shirts
- Twenty cyclist registrations with t-shirts

Fin du Tour Sponsor - \$4,500 (Exclusive)

- "2019 Fin du Tour Party brought to you by Your Company"
- Exclusive logo recognition on Tour de Jefferson Finisher Medals and opportunity to distribute medals at Finish Line
- Premier logo recognition on promotional materials, on event signage, event's promotional pages on Chamber's website and on event t-shirts
- Five Cyclist Registrations with t-shirts

Route Sponsor - \$3500 (Exclusive)

- "2019 Tour de Jefferson Routes Sponsored by Your Company"
- Premier logo recognition on directional signage along Tour de Jefferson Routes, on route maps in 2019 Ride Guide, on select promotional materials, on select event signage, event's promotional pages on Chamber's website, and on event t-shirts
- Fifteen cyclist registrations with t-shirts

Navigation Sponsor - \$2,500

- “Tour de Jefferson Route Patrol & Security Sponsored by Your Company”
- Premier logo recognition on sponsor-specific event signage placed at major turns along the Tour de Jefferson Routes
- Sponsor logo recognition on select promotional materials, on select event signage, and on event’s promotional pages on Chamber’s website
- Sponsor name recognition on t-shirts
- Ten cyclist registrations with t-shirts



Bike Valet Sponsor - \$1,500

- Sponsor logo recognition on select promotional materials, on select event signage, including sponsor logo on ALL directional signage showing riders to the Bike Valet Area
- Sponsor name recognition on event’s promotional pages on Chamber’s website
- Sponsor name recognition on t-shirts
- Five cyclist registrations with t-shirts



Parking Sponsor - \$750

- Sponsor logo printed on parking signs
- Sponsor name on select promotional materials, on select event signage, on event’s promotional pages on Chamber’s website, and on t-shirts
- Two cyclist registrations with t-shirts



Trailblazer Sponsor - \$500

- Sponsor logo on event’s promotional pages on Chamber’s website
- Sponsor name recognition on t-shirts
- Two cyclist registrations with t-shirts





LIVEWELL FEST

Fall 2019

Celebrate healthy lifestyles and the importance of health initiatives in Greater New Orleans at the 3rd Annual LiveWell Fest! The Fest will be held in Fall 2019 in Lafreniere Park. Guests are invited to eat at the LiveWell Eatery with delicious, local food, visit the Jefferson Marketplace, featuring healthy products and massages, and get active in various FREE fitness classes. The Fest will continue until 4 pm and is open to the public. Admission is FREE.

PROJECTED ATTENDANCE: 1,000+

SPONSORSHIP OPPORTUNITIES: \$500 - \$6,000

CONTACT: Alex Zarookian | alex@jeffersonchamber.org | 504-835-3880

Presenting Sponsor - \$6,000 (Exclusive)

- “LiveWell Fest 2019 presented by Your Company”
- Press release sent announcing the naming of the 2019 Presenting Sponsor
- Pre and post event press releases sent including your company name
- Premier logo recognition on the “Save the Date” and invitation emails, on all event promotional materials, including emails & flyers, in 2019 Event Guide, on LiveWell Fest promotional pages on the Chamber’s website, in the Chamber’s full page advertisement in Biz New Orleans, on major event graphics on Facebook and the LiveWell Jefferson website, and on event signage, including two exclusive Presenting Sponsor signs
- Sponsor name recognition on all event promotions on social media
- Announcement at multiple events leading up to LiveWell Fest
- 15 LiveWell Fest VIP Passes
- Two Complete booth spaces at LiveWell Fest 2019, including: (2) 10 x 10 Tents, (2) 8’ tables, (2) folding chairs, (1) 110-volt outlet
- Five-minute remarks from the Presenting Sponsor at LiveWell Fest
- Announcement and formal thank you from stage
- Name recognition in thank you message on the Chamber’s social media platforms
- Recognized at Chamber’s Board of Directors meetings

Stage Sponsor - \$4,000 (Exclusive)

- “LiveWell Fest Stage Powered by Your Company”
- Pre and post-event press releases sent including your company name
- Sponsor logo on event promotional materials, including emails & flyers, in 2019 Event Guide, on LiveWell Fest promotional pages on the Chamber’s website, in the Chamber’s full-page advertisement in Biz New Orleans, and on sponsor-specific event signage, including left and right stage scrim (90 sq. ft. each)
- Sponsor name recognition on at least five event promotions and in thank you message on the Chamber’s social media platforms
- 10 LiveWell Fest VIP Passes
- Complete booth space next to the stage at LiveWell Fest 2019, including: (1) 10 x 10 Tent, (2) 8’ tables, (2) folding chairs, (1) 110-volt outlet
- Opportunity to place additional tent, vehicle, or feature near the LiveWell Fest stage
- Opportunity to distribute appropriate promotional item or gift to attendees at LiveWell Fest booth
- Announcement and formal thank you from stage
- Recognized at Chamber’s Board of Directors meetings

VIP Reception Sponsor – \$4000 (Exclusive)

- “Jefferson Chamber VIP Reception sponsored by Your Company”
- Pre and post-event press releases sent including your company name
- Sponsor logo on event promotional materials, including email blasts & flyers, in 2019 Event Guide, on LiveWell Fest promotional pages on the Chamber’s website, in the Chamber’s full-page advertisement in Biz New Orleans, and on select event signage, including exclusive VIP Reception Sponsor signs at the entrance to the VIP reception, the VIP bar, and the VIP food stations
- Sponsor name recognition on at least five event promotions and in thank you message on the Chamber’s social media platforms
- 10 LiveWell Fest VIP Passes
- Complete booth space at LiveWell Fest 2019, including: (1) 10 x 10 Tent, (2) 8’ tables, (2) folding chairs, (1) 110-volt outlet
- Opportunity to distribute appropriate promotional item or gift to attendees
- Announcement and formal thank you from stage
- Recognized at Chamber’s Board of Directors meetings

Bar Sponsor - \$3,000 (Exclusive)

- “LiveWell Fest Bar sponsored by Your Company”
- Pre and post-event press releases sent including your company name
- Sponsor logo on event promotional materials, including emails & flyers, in 2019 Event Guide, on LiveWell Fest promotional pages on the Chamber’s website, in the Chamber’s full-page advertisement in Biz New Orleans, and on event signage, including digital display on TV Screens at the bar

- Sponsor name recognition on at least three event promotions and in thank you message on the Chamber’s social media
- Eight LiveWell Fest VIP Passes
- 10 x 10’ Booth space at LiveWell Fest for promotion or custom use (company provided)
- Announcement and formal thank you from stage
- Recognized at Chamber’s Board of Directors meetings

Entertainment Sponsor – \$2,500

- “LiveWell Fest Music brought to you by Your Company”
- Pre and post event press releases sent including your company name
- Sponsor logo on all Entertainment promotional materials, including emails & flyers, in 2019 Event Guide, on LiveWell Fest promotional pages on the Chamber’s website, on sponsor-specific event signage, including left and right stage scrim (90 sq. ft. each)
- Sponsor name recognition on all Entertainment promotions and thank you message on social media and in the Chamber’s full-page advertisement in Biz New Orleans
- Eight LiveWell Fest VIP Passes
- 10 x 10’ Booth space at LiveWell Fest for promotion or custom use (company provided)
- Announcement and formal thank you from stage
- Recognized at Chamber’s Board of Directors meetings

Jefferson Marketplace Sponsor - \$2000

- The Jefferson Marketplace is the retail and craft vendor area at LiveWell Fest. “Jefferson Marketplace sponsored by Your Company”
- Pre and post event press releases sent including your company name
- Sponsor logo on all Jefferson Marketplace promotional materials, including emails & flyers, in 2019 Event Guide, on LiveWell Fest promotional pages on Chamber’s website, and on select event signage including exclusive “Jefferson Marketplace Sponsor” sign to be placed in the main retail area
- Sponsor name recognition on all Jefferson Marketplace promotions on social media, in the Chamber’s full-page advertisement in Biz New Orleans, and on major sponsor signage, including left and right stage scrim (90 sq. ft. each)
- Six LiveWell Fest VIP Passes
- 10 x 10’ Booth space at LiveWell Fest for promotion or custom use (company provided)
- Recognized at Chamber’s Board of Directors meetings

Fitness Tent Sponsor - \$2000

- The LiveWell Fitness Tent is open for attendees to take free fitness classes hourly from 10 a.m. to 4 p.m. at the festival. “Fitness Tent Sponsored by Your Company”
- Pre and post event press releases sent including your company name

Fitness Tent Sponsor Cont.

- Sponsor logo on all fitness class promotional materials, including emails & flyers, in 2019 Event Guide, on LiveWell Fest promotional pages on the Chamber’s website, on select event signage including “Fitness Tent Sponsor” sign to be placed at the entrance to the Fitness Tent
- Sponsor name recognition on all Fitness Tent promotions on social media, in the Chamber’s full-page advertisement in Biz New Orleans, and on major sponsor signage, including left and right stage scrim (90 sq. ft. each)
- Six LiveWell Fest VIP Passes
- 10 x 10’ Booth space at LiveWell Fest for promotion or custom use (company provided)
- Recognized at Chamber’s Board of Directors meetings



Kids Zone Sponsor - \$1,500

- The Kids Zone is a kid-friendly play area with entertainment, activities, snacks, and more at LiveWell Fest. “LiveWell Fest Kids Zone sponsored by Your Company”
- Pre and post event press releases sent including your company name
- Sponsor logo on all Kid Zone promotional materials, including emails & flyers, in 2019 Event Guide, on LiveWell Fest promotional pages on the Chamber’s website, on select event signage including “Kids Zone Sponsor” sign to be placed at the entrance to the Kids Zone
- Sponsor name recognition in the Chamber’s full-page advertisement in Biz New Orleans, on major sponsor signage, including left and right stage scrim (90 sq. ft. each), and in promotions on Chamber’s social media
- Four LiveWell Fest VIP Passes
- 10 x 10’ booth space at LiveWell Fest for promotion or custom use (company provided)
- Recognized at Chamber’s Board of Directors meetings



Healthy Initiatives Sponsor – \$750

- Sponsor name on select promotional materials, including emails & flyers and on LiveWell Fest promotional pages on the Chamber’s website
- Sponsor logo on select event signage, including “Healthy Initiatives Sponsor” sign
- Two LiveWell Fest VIP Passes
- Complete booth space at LiveWell Fest 2019, including: (1) 10 x 10’ Tent, (2) 8’ tables, (2) folding chairs, (1) 110-volt outlet



Photo Sponsor - \$500

- Sponsor logo on all event photographs uploaded to social media platforms and featured on the event webpages
- Sponsor name on select promotional materials, including emails & flyers and on LiveWell Fest promotional pages on the Chamber’s website



LiveWell Fest Booth Opportunities

Food & Drink Vendors | 70/30 Revenue Split (70% to Vendor)

- Each restaurant may set their own pricing for menu items offered. Pricing must be set by number of tickets
- Admission to the festival is free and the Jefferson Chamber will sell food and drink tickets to guests for \$1/ticket. Ticket tents will be located next to the food booths and at the main entrance to the festival. The Jefferson Chamber will handle all cash flow during the event and guests will use tickets to purchase food and drink. At the end of the event, all tickets will be weighed for each vendor booth, and revenues will be split with 70% going to the vendor and 30% going to the Jefferson Chamber
- We encourage each menu to offer at least one health-themed item for sale
- Food & Drink Vendor spaces include a 10x10 booth space
- Outlets and rentals are available a la carte

Retail & Promotional Booths | \$100

- Each business may set their own pricing for items offered
- Businesses may distribute promotional items and information to festival attendees
- Fee includes 10x10' booth space
- Outlets and rentals are available a la carte

Non-Profit 501(c)(3) Booths | \$50

- Each business may set their own pricing for items offered
- Businesses may distribute promotional items and information to festival attendees
- Fee includes 10x10' booth space
- Outlets and rentals are available a la carte

LiveWell Fest Kids Zone Vendor Opportunities

Kids Zone Promotional Booth: \$100 (\$50 for 501(c)(3) Organizations)

- Each business may set their own pricing for items offered
- Businesses may distribute promotional items and information to festival attendees
- Fee includes 10x10 booth space
- Outlets and rentals are available a la carte

Kids Zone Activity Booth: FREE (Vendor must provide all needed materials)

- Activity Booth Vendors must host a kid-friendly activity for the festival and provide all of the necessary materials for kids to participate. Vendors may not charge a fee for children to participate in the activity. (i.e. obstacle courses, art projects, field games, educational crafts)
- Businesses may distribute promotional items and information to festival attendees
- Fee includes 10x10 booth space
- Outlets and rentals are available a la carte

LiveWell Fest A La Carte Rentals

A la Carte Rentals

- 10x10' Tent with weights: \$165
- 8' table: \$13
- Folding Chair: \$2
- 110-volt outlet: \$50
(Vendors are responsible for bringing extension cords)

Complete Rental Package | \$240 (Can be added to any package)

- 10x10' Tent with weights
- Two 8' tables
- Two folding chairs
- One 110-volt outlet

***Vendors are responsible for bringing their own grounded, three-pronged extension cords, and additional generators if needed.**

***Vendors MUST provide generators for multi-phase appliances, such as daquiri machines, popcorn machines, soft-serve ice cream machines, crock pots, etc.**

YOUNG PROFESSIONALS

January - December 2019

The Jefferson Chamber Young Professionals provide educational seminars, social activities, service project opportunities, and leadership development opportunities for young professionals between the ages of 21 and 39.

PROJECTED ATTENDANCE: Varies from 14-115

SPONSORSHIP OPPORTUNITIES: \$500 - \$2,000

CONTACT: Alex Zarookian | alex@jeffersonchamber.org | 504-835-3880

Presenting Sponsor - \$2,000 (Exclusive)

- “Jefferson Chamber Young Professionals presented by Your Company”
- Premier logo recognition on all promotional materials, event signage, and promotional pages on Chamber’s website
- Sponsor recognized as Presenting Sponsor at each of the events
- Opportunity to give sponsor remarks at social events and educational dinners

Educational Dinner or Social Sponsor - \$1,000 (Exclusive) Six Events Per Year

- Per-Event Exclusive Sponsorship
- Sponsor logo on signage and on promotional pages on Chamber’s website for selected event
- Sponsor recognized as Presenting Sponsor during the event
- Opportunity to give sponsor remarks at event
- Sponsor recognized as Presenting Sponsor at designated event

Power Lunch Sponsor - \$500 (Exclusive) Three Events Per Year

- “Jefferson Chamber Young Professionals Power Lunch Series presented by Your Company” The JCYP Power Lunch is limited to 14 attendees
- Sponsor logo on signage and on promotional pages on Chamber’s website for all Power Lunches held in 2019
- Sponsor recognized as Presenting Sponsor at all Power Lunches held in 2019

Coffee & Community Sponsor - \$500 (Exclusive) Three Events Per Year

- “Jefferson Chamber Young Professionals Coffee & Community Series presented by Your Company” The JCYP Coffee & Community is limited to 14 attendees
- Sponsor logo on signage and on all Coffee & Community promotional pages on Chamber’s website
- Sponsor recognized as Presenting Sponsor at all Coffee & Communities held in 2019





BOARD ROOM

January 2019 - December 2021

The board room serves as the main location for the monthly meetings of the Jefferson Chamber's Executive committee, as well as the Chamber's Ambassador, Awards, Communications, Education, Government, Health & Wellness, Special Events, and Young Professionals committees. It is also the location for various events ranging from the quarterly gatherings of elected officials to press conferences, member programs and other key events. Members of the Jefferson Chamber may schedule reservations to use the Board Room for their own seminars, trainings, and committee meetings as well. The Board Room is equipped with a podium and presentation equipment.

CAPACITY: 50+ **AVERAGE NUMBER OF MEETINGS ANNUALLY:** 120+

CONTACT: Alex Zarookian | alex@jeffersonchamber.org | 504-835-3880

Board Room Sponsor - \$20,000/year with three-year commitment

- Room named "Your Company Name Board Room"
- Logo signage on both door exteriors and within interior
- Exposure on digital media, including opportunity to provide messaging in the Chamber's reception area to warmly greet our thousands of members, prospects, visitors and leaders who visit the chamber each year
- Name recognition on website and in New/Prospective Member Benefit Packets
- Optional artwork enhancement and involvement in decisions regarding room design updates
- Ability for company representative to serve as host of the room at the Annual Board of Director Holiday Social and at New Member Orientations

CONFERENCE ROOM

January 2019 - December 2021

The conference room is used for a variety of smaller meetings held throughout the year, ranging from one-on-one meetings with investors to sales calls with prospective members. In addition, members of the Jefferson Chamber may schedule reservations to use the conference room for their own seminars, trainings, and committee meetings.

CAPACITY: 8+ **AVERAGE NUMBER OF MEETINGS ANNUALLY:** 85+

CONTACT: Alex Zarookian | alex@jeffersonchamber.org | 504-835-3880

Conference Room Sponsor - \$10,000/year with three-year commitment

- Room named "Your Company Name Conference Room"
- Logo signage on door exterior and within interior
- Exposure on digital media, including opportunity to provide messaging, in the Chamber's reception area to warmly greet our thousands of members, prospects, visitors and leaders who visit the chamber each year
- Name recognition on website and in New/Prospective Member Benefit Packets
- Optional artwork enhancement and involvement in decisions regarding room design updates
- Ability for company representative to serve as host of the room at the Annual Board of Director Holiday Social

CHARGING STATION

January - December 2019

CONTACT: Alex Zarookian | alex@jeffersonchamber.org | 504-835-3880

Mobile device charging stations at Jefferson Chamber events provide attendees with a convenient way to get the power they need to stay connected.

Mobile Charging Station Sponsor - \$15,000 (Exclusive)

- Exclusive Sponsor Recognition - "Your Company Name Charging Station" available to attendees at 2019 Jefferson Chamber events listed below as well as at all meetings in the Jefferson Chamber Conference Room
- 36+ Chamber events and 100+ Conference Room Meetings for the year with exposure to a wide-ranging audience
- 7,500+ attendees for the year
- Custom digital signage showcased on the mobile charging station at all events
- Minimum of four social media posts throughout 2019 on Jefferson Chamber Facebook, Instagram and/or Twitter pages highlighting the "Charging Station sponsored by Your Company"
- E-newsletter highlighting your company logo and promoting the new addition of charging stations at all Jefferson Chamber Events
- Press Release featuring your company and promoting the new addition of charging stations at Jefferson Chamber events
- Exposure at the following events in 2019:
 - Advocating: State of Jefferson, Legislative Breakfast, Mayoral Luncheon
 - Educating: Prosper Jefferson Series, Leadership Jefferson Welcome Reception & Graduation
 - Connecting: Annual Meeting, Black & Gold Gala, Crawfish Boil, Grand Prix, Golf Classic, LiveWell Fest, Business Leadership Awards Luncheon, Business & Breakfast Series, Young Professional Eats & Edu. Events



LIVE STREAMING

January - December 2019

CONTACT: Alex Zarookian | alex@jeffersonchamber.org | 504-835-3880

Live Streaming Sponsor - \$2,000 (Exclusive)

Extend your reach and engage with new markets! The Chamber will be live streaming our luncheons & breakfasts as well as Prosper Jefferson Seminars to expand our audience and make our educational programs more accessible to members, prospects, and community members.

- Sponsor logo on all Jefferson Chamber Live Stream Videos (15 Annually) posted to Facebook and to the Chamber's website, and logo featured in all live stream promotions for applicable events
- Sponsor tagged on all social media posts relating to live stream videos prior to, during, and after applicable events
- Exposure at the following events in 2019:
 - Advocating: Legislative Breakfast, Mayoral Luncheon, State of Jefferson
 - Educating: Prosper Jefferson Series
 - Connecting: Annual Meeting, Business Leadership Awards Luncheon

BUSINESS & BREAKFAST

Monthly

Business & Breakfast is a targeted networking and contact-building event that is designed to give attendees an opportunity to meet and share their business with fellow Chamber members. They are held one Friday of each month from 7:45 to 9:30 a.m. Attendees are invited to enjoy breakfast and network at a table of eight for two 20-minute sessions. With an average attendance of almost 70, this event is a great way for members to get involved with the Chamber.

PROJECTED ATTENDANCE: 64+

CONTACT: Jessie Rubini | jessie@jeffersonchamber.org | 504-835-3880

Business & Breakfast Host Sponsor - In-Kind Donation

SPONSORSHIP BENEFITS:

- Opportunity to give two-minute sponsor remarks
- Logo featured in promotional materials developed by the Chamber, in the Chamber's E-newsletters, and on the Chamber's website
- Opportunity to place marketing materials at each seat

SPONSOR TO PROVIDE:

- In-kind donation of breakfast buffet for 70-80 attendees
- 6-10 tables with eight seats each for attendees in the main dining room (Since each networking session is timed, attendees must sit at tables of eight for the event to run smoothly)
- 1-2 tables for check-in (to be placed at the front of the venue)
- Wireless microphone and speaker, if possible

BUSINESS CARD EXCHANGE

Bi-Monthly

Networking is a focus at this fun after-hours event! Partnering with the membership of the Jefferson Convention and Visitors Bureau, the Business Card Exchange is one of the most popular business networking events in the area. Each event is set up to make it comfortable to meet new clients, catch up with old friends and walk out with new business. Events are held bi-monthly and attended by Chamber and community members.

PROJECTED ATTENDANCE: 80+

CONTACT: Jessie Rubini | jessie@jeffersonchamber.org | 504-835-3880

Business Card Exchange Host Sponsor - In-Kind Donation

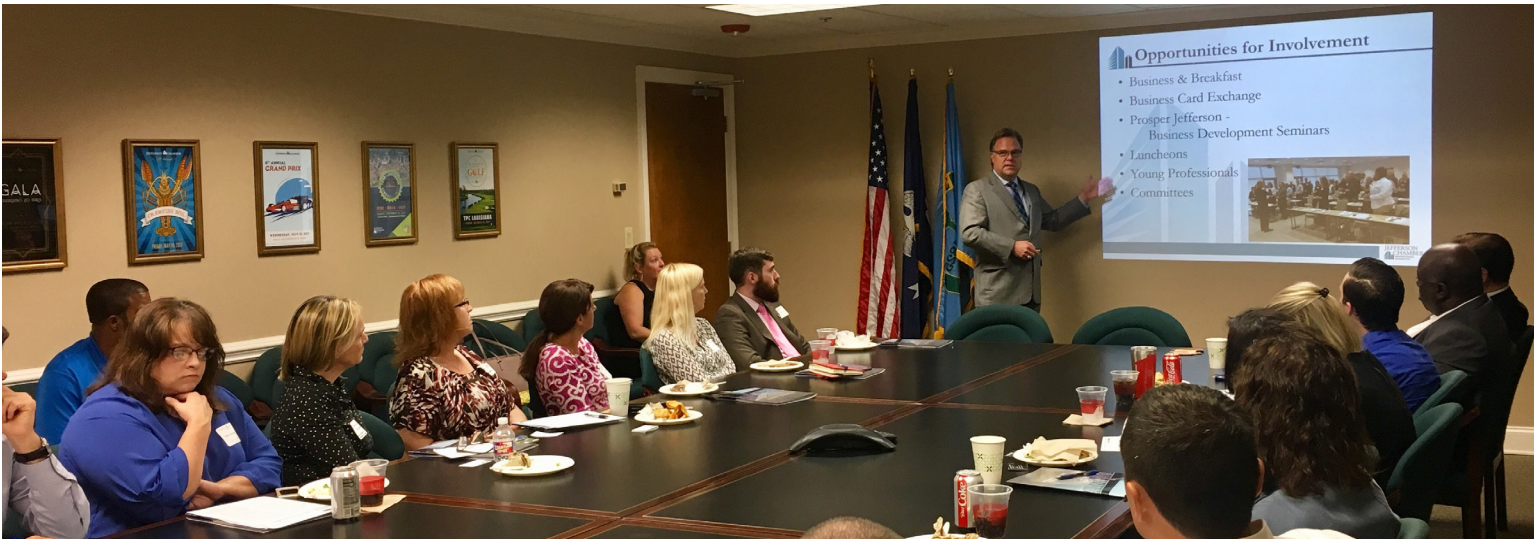
SPONSORSHIP BENEFITS:

- Opportunity to give two-minute sponsor remarks
- Logo featured in promotional materials developed by the Chamber, in the Chamber's E-newsletters, and on the Chamber's website
- Opportunity to place marketing materials at tables

SPONSOR TO PROVIDE:

- A facility large enough to accommodate 75-100 guests, including adequate parking
- Food, beer, wine, soft drinks, and water for 75-100 guests
 - Food must be provided by Host Sponsor or a fellow Chamber Member

***Applications to be a Host Sponsor are available upon request.**



CHAMBER 101

Monthly

Chamber 101 is an orientation for new Chamber members. The lunchtime event is held at the Chamber office and is limited to only 30 people. The event discusses opportunities for involvement, advocacy, money-saving member benefits, and ways to showcase your business within the Chamber.

PROJECTED ATTENDANCE: 30

CONTACT: Charlotte Delery | charlotte@jeffersonchamber.org | 504-835-3880

Chamber 101 Host Sponsor - In-Kind Donation

SPONSORSHIP BENEFITS:

- Opportunity to give two minute sponsor remarks
- Logo featured in promotional materials developed by the Chamber, in the Chamber's E-newsletters, and on the Chamber's website
- Opportunity to place marketing materials at each seat

SPONSOR TO PROVIDE:

- Lunch for 30 new members

BOARD OF DIRECTORS MEETING

Monthly

The Jefferson Chamber's Board of Directors meets on the first Thursday of the month from 4-5 p.m. The Jefferson Chamber Board is comprised of 65+ business professionals and community leaders. The meetings include updates on developments and initiatives in Jefferson Parish, as well as information on Chamber events and ideas.

PROJECTED ATTENDANCE: 65+

CONTACT: Amanda Hoerner | amandah@jeffersonchamber.org | 504-835-3880

Board of Directors Meeting Host Sponsor - In-Kind Donation

SPONSOR TO PROVIDE:

- Meeting space for 65 Board members with seating (preferably in a u-shape)
- Parking for 65 Board members
- A.V. Capabilities for a Powerpoint with sound
- Beer, wine, soft drinks, water and light snacks for board members (typically, sandwich, veggie and cheese trays)

*Applications to be a Host Sponsor are available upon request.

HIGH INVESTOR ROUND TABLES

Quarterly

Each quarter, the Jefferson Chamber's Legacy & Champion Investors are invited to round table discussions with current and past leaders of the Chamber, elected officials at the local, state, and federal levels, and other community leaders. These events are designed to offer executive-level development and give investors advanced information on important issues with opportunities for input to help shape policy.

PROJECTED ATTENDANCE: 35

CONTACT: Christy Marino | christy@jeffersonchamber.org | 504-835-3880

Host Sponsor - In-Kind Donation (Four Available)

SPONSOR TO PROVIDE:

- Meeting space set to accommodate up to 40 guests as well as parking for attendees
- Lunch or refreshments for up to 40 guests depending on meeting time

SPONSOR BENEFITS:

- Opportunity to give sponsor remarks during the lunch portion of the event
- Opportunity to place marketing materials at each seat
- Logo recognition on invitation emails, on other promotional marketing pieces and on signage at the event

Presenting Sponsor - \$500 (Four Available)

SPONSOR BENEFITS:

- Opportunity to give sponsor remarks during the lunch portion of the event at the Jefferson Chamber Board Room
- Opportunity to place marketing materials at each seat
- Logo recognition on invitation e-mails, promotional marketing pieces, and on signage at the event
- Recognition on social media, thanking the company for sponsoring a High Investor Round Table

LEGISLATIVE SESSION BRIEFING

February or March 2019

In early spring, the Jefferson Chamber's Legacy & Champion Investors are invited to join elected officials and Chamber leaders for a roundtable discussion regarding the upcoming legislative session. Designed with industry leaders in mind, discussions will focus on key topics for CEO's, how they may be affected, and how they can stay informed.

PROJECTED ATTENDANCE: 35

CONTACT: Christy Marino | christy@jeffersonchamber.org | 504-835-3880

Host Sponsor - \$1,500 (Exclusive)

SPONSOR BENEFITS:

- Opportunity to give sponsor remarks during the event
- Opportunity to place marketing materials at each seat
- Logo recognition on invitation emails, on other promotional marketing pieces and on signage at the event

***Applications to be a Host Sponsor are available upon request.**

EMAIL ADVERTISING OPPORTUNITIES

The monthly e-newsletter provides up-to-date information on Chamber news and events. Circulation is based upon the current opt-in subscribers. Ads link to the business’s website.

CIRCULATION: 7,000+ per e-newsletter

CONTACT: Alex Zarookian | alex@jeffersonchamber.org | 504-835-3880

Business & Breakfast Email Sponsor - \$1,500 (Exclusive)

- Sponsor logo on all (minimum of 10) Jefferson Chamber Business & Breakfast email announcements
- Opportunity to include brief messaging about company’s upcoming events in select emails (schedule and calendar to be agreed upon by both Chamber and company representatives)

Young Professionals Email Sponsor - \$1,500 (Exclusive)

- Sponsor logo on all (minimum of 12) Jefferson Chamber Young Professional emails announcing social events and seminars
- Opportunity to include brief messaging about company’s upcoming events in select emails (schedule and calendar to be agreed upon by both Chamber and company representatives)

Business Card Exchange Email Sponsor - \$1,000 (Exclusive)

- Sponsor logo on all (minimum of 5) Jefferson Chamber Business Card Exchange email announcements
- Opportunity to include brief messaging about company’s upcoming events in select emails (schedule and calendar to be agreed upon by both Chamber and company representatives)

Upcoming Events E-Newsletter Sponsor - \$500 (Exclusive Quarterly)

- Sponsor logo on all (minimum of 3) Jefferson Chamber upcoming events e-newsletters during the sponsor’s selected quarter
- Opportunity to include brief messaging about company’s upcoming events in select emails (schedule and calendar to be agreed upon by both Chamber and company representatives)

E-NEWSLETTER SCHEDULE:

- Quarter 1: January - March | Confirm by 12/17/18
- Quarter 2: April - June | Confirm by 3/25/19
- Quarter 3: July - September | Confirm by 6/24/19
- Quarter 4: October - December | Confirm by 9/23/19

GREETING DISPLAY

At the main entrance of the Chamber, the foyer is the gateway for the guest. This digital display and accompanying rack cards will make a lasting impression, coming and going. Maximum of six businesses per quarter.

GREETING DISPLAY ADVERTISING SCHEDULE & RATES:

- July - September: \$375
- October - December: \$500
- January - March: \$250
- April - June: \$500

***Sponsor to provide rack cards**

NEW MEMBER PACKET SPONSOR

January - December 2019

Every business that joins the Chamber receives a new member packet. Packets are sent immediately to new members and reviewed with an ambassador so new members understand the many opportunities for receiving full value for their membership investment.

PROJECTED CIRCULATION: 250+ Annually

CONTACT: Alex Zarookian | alex@jeffersonchamber.org | 504-835-3880

New Member Packet Sponsor - \$500 (Three Available)

- Projected Circulation: 250+ Annually
- Sponsor may include a brochure or flyer in the packet
- Sponsor receives a list of new members each month

***Sponsor to provide brochures/flyers**

***Reserved for Premium & Preferred members**

PROGRAM ADVERTISEMENTS

Events throughout 2019

Four of the Chamber's networking luncheons/breakfasts feature printed programs. These programs are placed at every seat for the event.

CONTACT: Alex Zarookian | alex@jeffersonchamber.org | 504-835-3880

PROGRAM ADVERTISING OPTIONS & RATES:

- Full Page: \$1,000
- Half Page: \$500
- Quarter Page: \$250

INCLUDES ADVERTISING IN THE FOLLOWING EVENT PROGRAMS:

- Annual Meeting
- Legislative Breakfast
- Business Leadership Awards Luncheon
- Mayoral Luncheon
- State of Jefferson

***Sponsor to provide ad design**

// LEGACY //



// CHAMPION //



// PATRON //



// COMMUNITY BUILDER //



// SUPPORTER //



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