

## PRODUCT FACTSHEET

### Scott's Gummies with Multivitamin – Apple and Tropical flavours

Scott's is the number one brand in Peninsular Malaysia for Child Health Supplement and Vitamin C(Child) Category\*. It is a long heritage brand famous with Emulsion and DHA range.

\*IQVIA Database in Retail Audit on Child Health Supplement and Vitamin C (Child) Category Audit, for the period Moving Annual Total (MAT) Mar 2019 – Feb 2020



#### Product information:

- Scott's Gummies with Multivitamin is a gelatin gummies and it comes with three exciting animal shapes- Lion, Monkey and crocodile
- It has been specially designed for 5+ year old children and is available in apple and tropical flavours

#### Product USPs

- Scott's gummies with Multivitamin is high in 5 vitamins (A, B6, C, D, E) and Zinc
- Vitamin A – essential for functioning eyes
- Vitamin D – helps absorb calcium and phosphorus
- Zinc – Essential for growth
- Three Scott's Gummies with multivitamin a day can help provide the 5 vitamins (A, B6, C, D, E) and Zinc for children.

#### Original price:

- Scotts Gummies with Multivitamin 60s: RM46.50
- Scotts Gummies with Multivitamin 15s: RM12.60

#### Ingredients (Apple/Tropical):

Glucose Syrup, Sugar, Gelatin (bones from cow, goat, sheep, buffalo and other HALAL animals), Acidity Regulator (Citric Acid, Sodium Citrate), Stabilizer (Sorbitol), Flavouring substance (Apple / Tropical Fruits), Vitamins and Minerals (Vitamin C, Zinc, Vitamin E, Vitamin B6, Vitamin A and Vitamin D) and Colouring substance (Allura Red / FD&C Yellow 5). Contains permitted colouring and flavouring substance. Contains acidity regulators and stabilizers as permitted food conditioners.

#### Recommended Serving:

3 gummies/day for children aged 5 years and above\*.

*\*to be consumed under adult supervision*



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### MARKET AVAILABILITY

**Scott's Gummies with Multivitamin** is available for purchase in all major chain pharmacies, independent pharmacies and supermarkets.

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