

## Work as Product Executive / Assistant Product Manager in GLS Pharma Ltd | B.Pharma / M.Pharma



**GLS Pharma** is an established, professionally managed pharmaceutical company launched by technocrats with extensive experience in the field of drugs & pharmaceuticals with an absolute focus on product quality and customer services.

GLS Pharma is a significant player in the Indian Pharmaceutical market specializing primarily in **Cancer Chemotherapy** and **Chemo Supportive Drugs** for patients suffering from various kind of malignancies. Today, the company is on a fast track to growth with an overflowing product pipeline and an ever-increasing presence in the market.

### Job Description

1. Responsible for providing the sales team with the necessary technical expertise to enable them to sell the product. This involves printed and electronic promotional material, product training, and relevant clinical papers.
2. Responsible for reviewing product data to ensure that the field force is kept up to date on new developments regarding the companies or competitors products.
3. Act as point of first reference for all product related enquiries and work collaboratively with colleagues in Clinical Research and Regulatory to address any issues that may arise.
4. Close liaison with the field force to assess the response to and suitability of current promotional material and to ensure that the printed promotional material is being used optimally.
5. Design market research projects to assess customer attitudes to the current product range and new product introductions. Either conduct this research with in-house staff or manage an outside agency ie initial identification of suitable partner, definition of responsibilities, communication plan, divisions of responsibility, milestones, contract with company, review transcripts and reports, and recommend action plans from the research.
6. Assist with the development of the annual marketing plan and for controlling advertising, promotion and sales aids in accordance with the annual marketing plan.
7. Responsible for preparing product forecasts, and constantly monitoring inventory levels held at central and interstate warehouses including liaison with production (locally and globally) to ensure supply timelines.
8. Liaise with the advertising agency regarding the product campaign including journal advertising, direct mail and conferences.

### Candidate Profile:

1. Relevant experience in product management team from the pharmaceutical industry only.
2. Excellent Communication Skills, Ready to Travel, Ability to coordinate with a go-getter attitude.
3. Candidates whose current location is Delhi / NCR need to apply

### Additional Information:

**Experience:** 2-3 years

**Location:** New Delhi

**Education:** B.Pharma, M.Pharma, MBA

**Salary:** Negotiable

**No. of.Post :** One

**Industry Type:** Pharma/ Biotech/Clinical Research

**Functional Area:** PMT

Forward your CV at [careers@glspharma.com](mailto:careers@glspharma.com)

**No TA/DA will be permissible for the candidates who appear for the interview.**

Posted By

HR Admin

GLS Pharma Ltd.