

BECOME A REIMAGINE SPONSOR



With its inspiring convening power, Reimagine connects participants to one another, to their loved ones, and to their communities. By sponsoring Reimagine, you will spark profound culture change and create new positive relationships across a diverse, city-wide audience. You will also join a special network of community leaders and event creators which Reimagine fosters throughout the year.

Reimagine provides customized sponsorship opportunities that help you:

- **Create and showcase social impact**, by helping improve the most difficult life experience
- **Build brand awareness**, through our ability to reach diverse city-wide audiences
- **Increase brand loyalty**, by affiliating with top community leaders, organizations, and influencers
- **Engage employees**, through transformative experiences

Friends \$2,500

Friends receive logo placement and mention on the Reimagine website and opening night signage, invitation to opening night VIP reception and built in exposure to 100+ partner organizations with an online reach of 100,000+.

Allies \$5,000

Allies additionally receive a customized ticket package for Reimagine End of Life Week together with an opportunity to sponsor one of our Daily Gatherings which are open to all festival attendees.

Advocates \$10,000

Advocates additionally receive reserved seating for the opening ceremony, access to the VIP Lounge during Reimagine End of Life Week and a powerful promotional distribution option.

Builders \$25,000

Builders additionally receive VIP access to headliners, corporate volunteer opportunities and private post-event experiential offerings for your team.

Innovators \$50,000

Innovators additionally receive prime acknowledgment and brand placement opportunities as part of our Press Panel kick-off with a special stage acknowledgment at opening night; and featured content option.

Champions \$100,000

Champions additionally receive priority opportunities to offer opening or closing remarks at core venues, logo placement in paid advertising and VIP guidance for the Reimagine experience. Additional option to create a Reimagine “featured event” with full support of the Reimagine team, including advertising, content, and program production.

Visionaries \$150,000

Visionaries receive a uniquely tailored sponsorship package based on individual goals and targeted opportunities.