

Hi from the Washington Square Park Dog Run!

# SUPPORT US AND WE'LL SUPPORT YOU!



**LOLA**  
West 12th Street



**TRUMAN**  
Charles Street



**RUFUS**  
Macdougall Street



**HOMER**  
Leroy Street



**FLYER**  
Bleecker Street

The Washington Square Park Dog Run has several low-cost opportunities to promote your company to hundreds of caring, indulgent dog owners.

*And your support is tax deductible!\**

## 1. HALLOWEEN COSTUME PARTY Marketing Opportunities

- 50 to 100 little somethings for treat bags
- Prizes valued from \$25 to \$250

Deadline 9/25 to get your name on signage and handouts  
Party date Sunday, October 25 pending permit approval



**BARRON**  
Wash Sq North

-AND-

## 2. 2016 DOG RUN CALENDAR Marketing Opportunities

Why? Our printed wall calendar raises the \$15K needed to support the run each year.

- Sponsor a Week \$150

Includes quarterly digital and in-run promotion  
Deadline 10/1 to reserve your spot

- Sponsor a Month \$500

Includes monthly digital and in-run promotion  
Deadline 10/1 to reserve your spot



**SAMMY**  
Prince Street



**DEXTER**  
Jane Street



**DOBIE**  
Bank Street



**GENEVIEVE**  
East 9th Street

Did you know...

Dog owners are 100% responsible for the maintaining the run?  
**Parks Department does NOT contribute to costs or maintenance.**  
Your support will win the loyalty of hundreds of dogs (and owners)!

**CONTACT**  
[eileen@wspdogrun.org](mailto:eileen@wspdogrun.org)  
917-291-0773

\*The Washington Square Park Dog Run Association is a 501(c)3 non profit organization.  
Your donation is tax-deductible to the fullest extent allowed by law.  
<http://www.wspdogrun.org>