

The White House Augmented Reality: New "1600" App

Following the breakout success of Pokemon Go, the White House is believed to be looking to capitalize on the burgeoning interest in augmented reality. 1600 is now available as an official White House app. Anyone can use it on smartphones, tablets or computer and a dollar bill to take a tour of 1600 Pennsylvania Avenue.

MINECRAFT-SERVERS.WEBSITE

"From hosting festivals on the South Lawn to allowing people to explore the rooms of the White House using Google Street View," White House Press Secretary Josh Earnest writes today, "President Obama has used traditional events as well as new technology to open the doors of the White House to more Americans than ever before."

While the app won't grant you any security clearance, it will give you a 3D-interactive view of the White House if you point your camera at an uncoin. As you fly through the tiny, Minecraft-esque White House, you can even watch important events such as state arrival ceremonies and the annual Easter Egg Roll unfold.

The app is free (Thanks, Obama), and was created by Nexus Studios and the White House Historical Association. It is available for both Android and iOS devices.

The White House goes augmented reality with a new app called '1600'