

PORTFOLIO

# Katherine Blake, Ph.D.

STORYTELLER, ORGANIZER, AND  
DIGITAL ARTIST

[EMAIL ME](#)

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## Bio

# I am a storyteller and digital artist starting a new career in content creation.

I've loved writing for as long as I can remember. My writing career began in elementary school by begging my parents for journals whenever I had the opportunity. In college, I majored in English literature, eventually forging an academic career. My specialty was Shakespeare and early modern culture.

I left academia for digital content creation because I enjoy the fast-paced environment, immediate peer feedback, and challenge of writing for others. Currently, I work as a part-time contract copywriter for Big Sea Design Inc. I produce everything from emails to blogs to social media calendars.

I love to get to the bottom of things, so in my free time, I study data analytics and programming to improve my knowledge of SEO/SEM, social media algorithms, and other dimensions of marketing analytics.

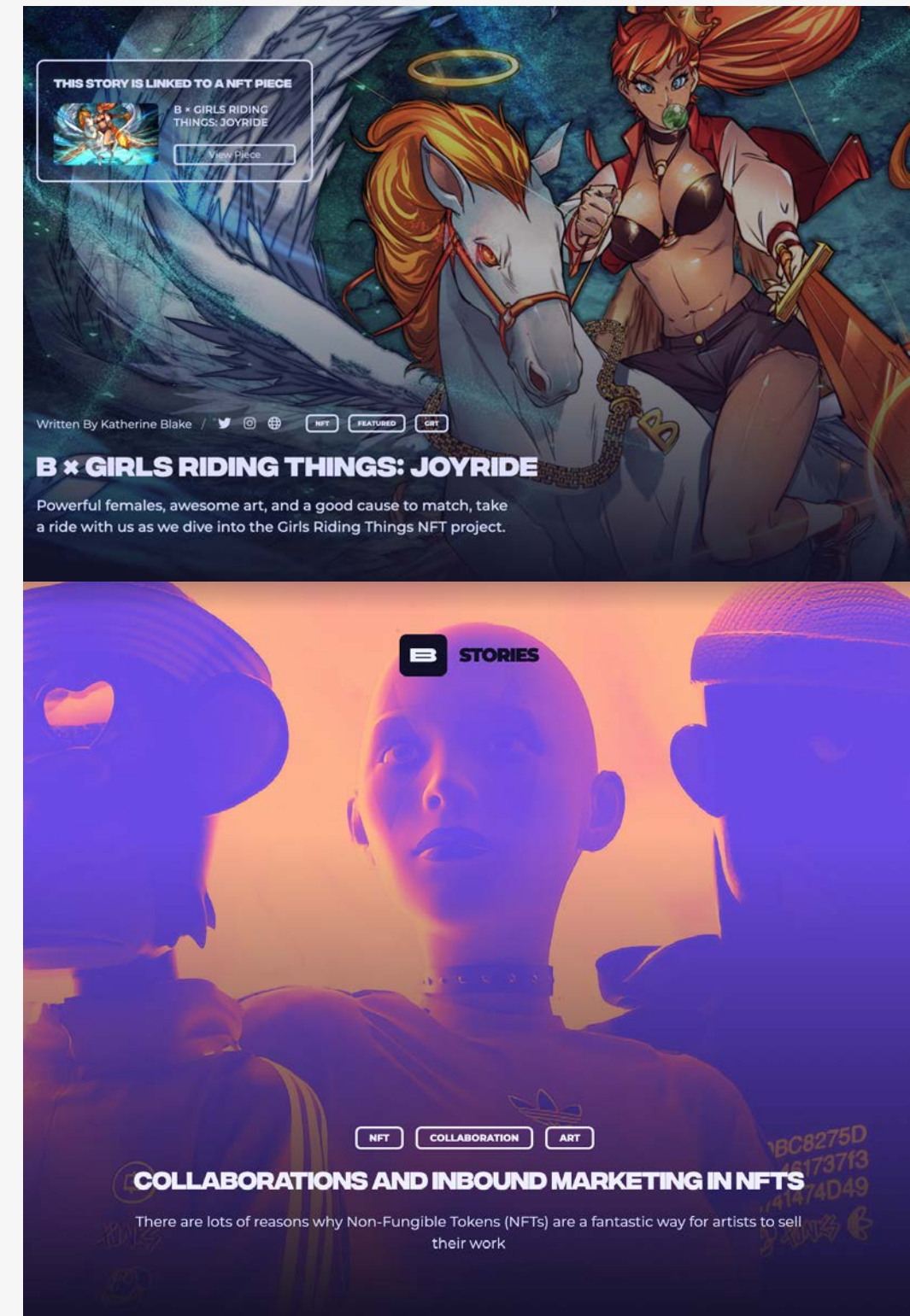


A panel from my NFT comic series

# Blogs

**Brand-conscious and SEO-driven copywriting services.**

I have written for companies in a variety of industries, including healthcare, diet and nutrition, technology, education, and art and design. Blog content has ranged from how-to guides to interviews to repurposing and content marketing. Click on the images for links to live content.



I make high quality content that engages site visitors and adds to the value of the products it's associated with.

# Brands:



Fitlife Foods



St. Francis School of Law



HealthWarehouse.com



B-Collaborative

"Understanding the Prescription Drug Industry" for HealthWarehouse

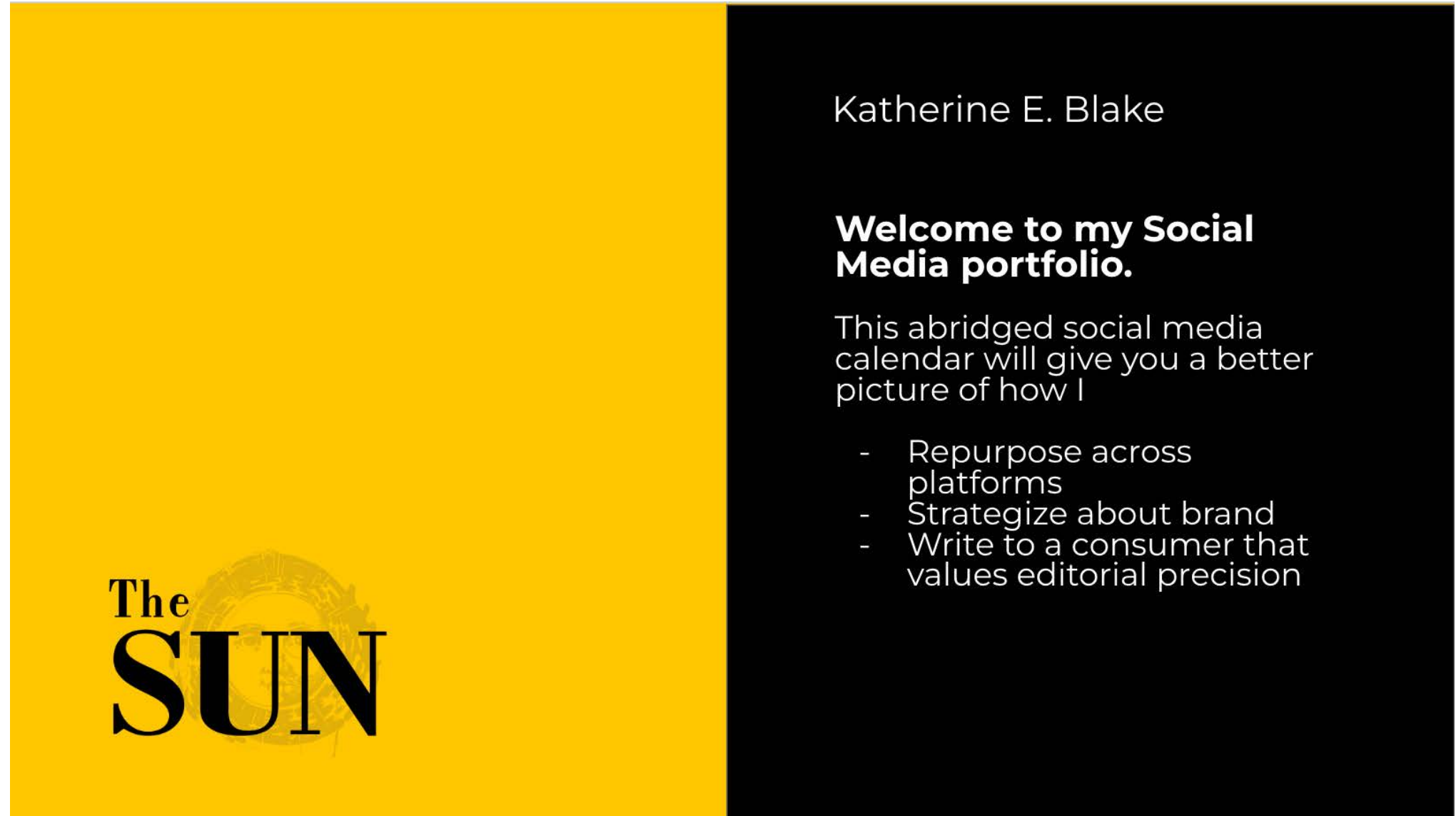


## 10 Quick and Healthy Dinners for Families

Apr 28, 2022

Explore Quick and Healthy Dinner Ideas for Families with Fitlife Foods Meal Delivery! Here's a story that might sound familiar: It's Sunday, and you promise yourself that no matter how...

**Blog for Fitlife Foods. Click image for a live link.**



High value content in under 140 characters.

I love social media, and my Twitter account for my digital art has over 12.4K followers. I help brands reach new audiences through platforms like Twitter, Facebook, and Instagram.

Click on the image for a sample social media calendar.

# Social Media

# Academic Writing and Reports

I have extensive experience and a researcher and academic writer, including producing reports on current issues for grassroots organizations and textbook writing for undergraduate materials. I have also taught a wide variety of college-level writing courses, such as Freshman composition for ESL speakers, Grammar, and Technical Writing.

"Quoting the Devil:  
Defining the  
Shakespearean  
Epitaph"  
(Forthcoming in *ELH*)

"Urban Burial  
Reform in William  
Wordsworth's  
'Village  
Churchyard,'" *NCL*

"White Nationalist  
Recruitment on IU's  
Campus"  
Co-authored with  
Anne Mahady

"Ásatrú, Neo-  
Nazism, and Free  
Speech"

Check out my [Academic CV](#)  
for a complete teaching &  
academic publication history

Let me help you increase engagement with thought-provoking writing and designs.

